

Prefix	Parent	Advertiser
1CER	1 + first three letters of brand's name	
QEBI	1-800-FLOWERS.COM INC	1-800-FLOWERS.COM INC
18FL	1-800-FLOWERS.COM INC	1-800-FLOWERS.COM INC
IBRI	1701	
1AAD	1stAveMachine Activate Drinks	
4SPM	2014 Strategic Partners & Media	
8SPM	2018 SPM	
22SQ	22squared	
23ME	23ANDME INC	23ANDME INC
NNAP	24-559-4460 NAPOLEON SYS & DVLP LTD	WOLF STEEL LTD
Y5H5	24-7 BRIGHTSTAR HEALTHCARE LLC	24-7 BRIGHTSTAR HEALTHCARE LLC
360F	360FLY INC	360FLY INC
QWSS	365 INC	365 INC
BEAB	3G CAPITAL INC	BURGER KING CORP
BEAC	3G CAPITAL INC	BURGER KING CORP
BEAK	3G CAPITAL INC	BURGER KING CORP
BEAL	3G CAPITAL INC	BURGER KING CORP
BEAM	3G CAPITAL INC	BURGER KING CORP
BEAR	3G CAPITAL INC	BURGER KING CORP
BEAV	3G CAPITAL INC	BURGER KING CORP
BEAW	3G CAPITAL INC	BURGER KING CORP
BEBF	3G CAPITAL INC	BURGER KING CORP
BEBG	3G CAPITAL INC	BURGER KING CORP
BEBR	3G CAPITAL INC	BURGER KING CORP
BECK	3G CAPITAL INC	BURGER KING CORP
BEHB	3G CAPITAL INC	BURGER KING CORP
BEHC	3G CAPITAL INC	BURGER KING CORP
BEHG	3G CAPITAL INC	BURGER KING CORP
BEHK	3G CAPITAL INC	BURGER KING CORP
BEHL	3G CAPITAL INC	BURGER KING CORP
BEHM	3G CAPITAL INC	BURGER KING CORP
BEHV	3G CAPITAL INC	BURGER KING CORP
BEHW	3G CAPITAL INC	BURGER KING CORP
BEKB	3G CAPITAL INC	BURGER KING CORP
BEKC	3G CAPITAL INC	BURGER KING CORP
BEKG	3G CAPITAL INC	BURGER KING CORP
BEKK	3G CAPITAL INC	BURGER KING CORP
BEKL	3G CAPITAL INC	BURGER KING CORP
BEKM	3G CAPITAL INC	BURGER KING CORP
BEKV	3G CAPITAL INC	BURGER KING CORP
BEKW	3G CAPITAL INC	BURGER KING CORP
BELN	3G CAPITAL INC	BURGER KING CORP
BEMS	3G CAPITAL INC	BURGER KING CORP
BEVM	3G CAPITAL INC	BURGER KING CORP
BEWH	3G CAPITAL INC	BURGER KING CORP
QBUR	3G CAPITAL INC	BURGER KING CORP
1MAY	3I GROUP PLC	MAYBORN USA INC
MM	3M CO	
VICT	3M CO	3M CO
3MHC	3M CO	3M CO

Prefix	Parent	Advertiser
4FFC	4 Features Campaigns	
ZDIC	4116372 CANADA INC	DIC ENTERTAINMENT CORP
4RWM	4RW Media Productions PREFIX	
IENT	5.1 ENTERTAINMENT GROUP LLC	IMMERGENT RECORDS
72AM	72 Ams codes	
ZUNE	72ANDSUNNY	72ANDSUNNY
VSEV	745 LLC	745 LLC
76WD	76 Words	
84LR	84 LUMBER CO LP	84 LUMBER CO LP
8HVX	888 HOLDINGS PLC	888 HOLDINGS PLC
NNDC	99 DECLARATION	99 DECLARATION
ALLE	A CAREY CO LLC	ALLERGY TECHNOLOGIES LLC
LSTV	A&E TELEVISION NETWORKS	LIFETIME CABLE NETWORK
IONE	A1 MEDIA USA LLC	A1 MEDIA USA LLC
PRTY	AAH HOLDINGS CORP	PARTY CITY CORP
QAFF	AARONS INC	AARONS INC
QAFR	AARONS INC	AARONS INC
HVTV	AARONS INC	
HVRA	AARONS INC	
PS	AB ACQUISITION LLC	
FW	AB ACQUISITION LLC	
JEEL	AB ELECTROLUX	ELECTROLUX HOME PRODUCTS INC
JEFR	AB ELECTROLUX	ELECTROLUX HOME PRODUCTS INC
JEIC	AB ELECTROLUX	ELECTROLUX HOME PRODUCTS INC
XWL	AB ELECTROLUX	
LAEN	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAGL	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LANP	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAPE	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LAPS	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LASA	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LASK	ABBOTT LABORATORIES INC	ROSS PRODUCTS DIVISION
LASN	ABBOTT LABORATORIES INC	ABBOTT LABORATORIES INC
QALA	ABBOTT LABORATORIES INC	ABBOTT DIABETES CARE INC
UEAS	ABBOTT LABORATORIES INC	EAS INC
ZONE	ABBOTT LABORATORIES INC	ZONEPERFECT NUTRITION CO
ILAS	ABBOTT LABORATORIES INC	ABBOTT MEDICAL OPTICS INC
ALSU	ABBOTT LABORATORIES INC	ABBOTT LABORATORIES INC
LABB	ABBOTT LABORATORIES INC	ABBOTT LABORATORIES INC
UHDR	ABBVIE INC	ABBVIE INC
UHGA	ABBVIE INC	ABBVIE INC
UHRA	ABBVIE INC	ABBVIE INC
VSOL	ABBVIE INC	SOLVAY PHARMACEUTICALS
QCRE	ABBVIE INC	ABBVIE INC
UHC	ABBVIE INC	ABBVIE INC
VSDU	ABBVIE INC	ABBVIE INC
UHLU	ABBVIE INC	ABBVIE INC
UHPC	ABBVIE INC	ABBVIE INC
1ABV	ABBVIE INC	ABBVIE INC
JABC	ABC AUTO INSURANCE AGENCY INC	ABC AUTO INSURANCE AGENCY INC

Prefix	Parent	Advertiser
A8CO	ABCO HEATING & AIR CONDITIONING INC	ABCO HEATING & AIR CONDITIONING INC
XXAF	Abelson Taylor Agency	
ZABM	ABEND & MORE	ABEND & MORE
VANF	ABERCROMBIE & FITCH CO	ABERCROMBIE & FITCH CO
PROC	ABSORPTION PHARMACEUTICALS LLC	PROMESCENT INC
JACM	AC&M Group	
1ASO	ACADEMY CORP	ACADEMY CORP
LAED	ACADEMY FOR EDUCATIONAL DEVELOPMENT	ACADEMY FOR EDUCATIONAL DEVELOPMENT
QATU	ACCENTURE PLC	ACCENTURE PLC
XDY	ACE HARDWARE CORP	
ZACR	ACER INC	ACER AMERICA COR
ZLUP	ACER INC	ACER AMERICA CORP
ZACK	Ackerman McQueen Agency	
1ABS	ACME Brand Studio	
WACN	ACN INC	ACN INC
GFIE	ACON INVESTMENTS LLC	FIESTA MART LLC
1AMP	ACORDA THERAPEUTICS INC	ACORDA THERAPEUTICS INC
GRAP	ACTIGRAPH LLC	ACTIGRAPH LLC
ZAII	ACTIVE MEDIA SVCS INC	ACTIVE MEDIA SVCS INC
ATA	ACUSHNET HOLDINGS CORP	
ATC	ACUSHNET HOLDINGS CORP	
ATD	ACUSHNET HOLDINGS CORP	
ATF	ACUSHNET HOLDINGS CORP	
ATN	ACUSHNET HOLDINGS CORP	
2TWG	Ad Agency	
IOAS	ADIDAS AG	ADIDAS AMERICA INC
VADG	ADIDAS AG	ADIDAS AMERICA INC
YDI	ADIDAS AG	
YRK	ADIDAS AG	
YUEE	ADIDAS AG	REEBOK INTL LTD
ZROC	ADIDAS AG	ROCKPORT CO LLC
VTMA	ADIDAS AG	ADIDAS AG
KS15	ADIS MEDICAL SUPPLIES INC	ADIS MEDICAL SUPPLIES INC
ALEN	ADLENS	ADLENS
ALBE	ADOBE SYSTEMS INC	ADOBE SYSTEMS INC
1ADO	ADORAMA INC	ADORAMA INC
1ADR	ADRENALINE LACROSSE	ADRENALINE LACROSSE
QADS	Adstream	
QAPT	ADVANCE AUTO PARTS INC	ADVANCE AUTO PARTS INC
QPAR	ADVANCE PUBLICATIONS INC	PARADE PUBLICATIONS INC
ALBS	ADVANCED BEAUTY SYSTEMS INC	ADVANCED BEAUTY SYSTEMS INC
IEMP	ADVANCED FINANCIAL STRATEGIES-XW	ADVANCED FINANCIAL STRATEGIES-XW
ALUN	ADVANCED HEALTHCAR PRTRNS HLDNGS LP	REGENERATIVE MEDICINE SOLUTIONS LLC
ZAMD	ADVANCED MICRO DEVICES INC	ADVANCED MICRO DEVICES INC
ALCO	ADVANTIX LENDING INC	ADVANTIX LENDING INC
VTSR	ADVENTIST HEALTH SYSTEM	FLORIDA HOSPITAL TAMPA BAY DIVISION
VTSB	ADVENTIST HEALTH SYSTEM	FLORIDA HOSPITAL TAMPA BAY DIVISION
IETY	Advertiser	
VTCB	Advertiser	
CN	ADVERTISING COUNCIL INC	

Prefix	Parent	Advertiser
4191	ADVERTISING DIGITAL IDENTIFICATION LLC	AD-ID
1ADV	Advisori	
ZADV	ADVOCATE HEALTH CARE NETWORK	ADVOCATE HEALTH CARE NETWORK
24HR	AEA INVESTORS LLC	24 HOUR FITNESS USA INC
QAEC	AECOM TECHNOLOGY CORP	AECOM TECHNOLOGY CORP
TA	AEGON NV	
TDBC	AEGON NV	TRANSAMERICA FINANCIAL ADVISORS INC
ZAEG	AEGON NV	AEGON INSURANCE GROUP
ZWFG	AEGON NV	WORLD FINANCIAL GROUP INC
XAF	AETNA INC	
YPD	AFC ENTERPRISES INC	
LABR	AFFIRMATIVE INSURANCE HOLDINGS INC	USAGENCIES INC
XAQ	AFLAC INC	
QDRK	AFTER DARK FILMS LLC	AFTER DARK FILMS LLC
1MAS	AGCO CORP AG	AGCO CORP AG
1TBC	Agency	
1SE2	Agency	
4CHW	Agency	
1MUS	Agency Client / Product	
MRIE	agency Name	
HDHD	Agency Name	
ZDNE	Agency Prefix DDB Chicago Inc.	
QGNG	AGL RESOURCES INC	AGL RESOURCES INC
QBGE	AGL RESOURCES INC	SOUTHSTAR ENERGY SVCS LLC
CCHO	AGRO-FARMA INC	AGRO-FARMA INC
CCNH	AGT CRUNCH ACQUISITION LLC	AGT CRUNCH ACQUISITION LLC
VATL	AHS HOSPITAL CORP	ATLANTIC HEALTH SYSTEM INC
ZAIO	AIO	AIO
XAD	AIR FRANCE-KLM SA	
BEDV	AIRBED & BREAKFAST INC	AIRBED & BREAKFAST INC
BEDR	AIRBED & BREAKFAST INC	AIRBED & BREAKFAST INC
ZAPZ	AIRBORNE WIRELESS NETWORK	AIRBORNE WIRELESS NETWORK
ZBRV	Airweave Paula Creamer Golf	
VTHE	AKORN INC	ADVANCED VISION RESEARCH INC
1AKP	AKPD Message and Media	
SAKQ	AKQA Productions	
VINT	AKVINTA USA INC	AKVINTA USA INC
FESA	AKZO NOBEL NV	GLIDDEN CO
EHBP	ALABAMA FARMERS COOPERATIVE INC	ALABAMA FARMERS COOPERATIVE INC
ALKA	ALASKA AIR GROUP INC	ALASKA AIRLINES INC
1ACS	ALASKA COMMUNICATIONS SSTMS GRP INC	
LASR	ALC HOLDINGS LLC	AMERICAN LASER SKINCARE
AA	ALCOA INC	
QADP	ALDI INC	ALDI INC
QALD	ALDI INC	ALDI INC
QATS	ALDI INC	ALDI INC
QARS	ALDI INC	ALDI INC
ALIB	ALIBABA GROUP HOLDING LTD	ALIBABA GROUP HOLDING LTD
QALI	ALIGN TECHNOLOGY INC	ALIGN TECHNOLOGY INC
CIRK	ALIMENTATION COUCHE-TARD INC	CIRCLE K STORES INC

Prefix	Parent	Advertiser
CIRC	ALIMENTATION COUCHE-TARD INC	CIRCLE K STORES INC
JAWB	ALIPH COM CORP	ALIPH COM CORP
VTCO	ALL MARKET INC	ALL MARKET INC
MRXA	ALL NIPPON AIRWAYS CO LTD	ALL NIPPON AIRWAYS CO LTD
ZANA	ALL NIPPON AIRWAYS CO LTD	ALL NIPPON AIRWAYS CO LTD
LAPB	ALLERGAN PLC	INAMED CORP
WACH	ALLERGAN PLC	ALLERGAN INC
YLR	ALLERGAN PLC	
ZFLL	ALLERGAN PLC	FOREST LABORATORIES INC
SACT	ALLERGAN PLC	FOREST PHARMACEUTICALS INC
ZELT	ALLERGAN PLC	ZELTIQ AESTHETICS INC
ALCP	ALLIANCE FOR CLIMATE PROTECTION	ALLIANCE FOR CLIMATE PROTECTION
ZACP	ALLIANCE FOR CLIMATE PROTECTION	ALLIANCE FOR CLIMATE PROTECTION
ALNZ	ALLIANZ SE	ALLIANZ LFE INSRNCE CO OF NRTH AMRC
XOH	ALLIANZ SE	
ALIF	ALLIANZ SE	ALLIANZ LFE INSRNCE CO OF NRTH AMRC
AH	ALLSTATE CORP	
ALST	ALLSTATE CORP	ALLSTATE INSURANCE CO
QESU	ALLSTATE CORP	ESURANCE INC
QGMA	ALLY FINANCIAL INC	ALLY FINANCIAL INC
QGMH	ALLY FINANCIAL INC	ALLY FINANCIAL INC
ALPA	ALPARI US LLC	ALPARI US LLC
ALPH	ALPHATRADE.COM	ALPHATRADE.COM
ALPF	ALPINA FOODS LLC	ALPINA FOODS LLC
YUMS	ALREADY LLC	ALREADY LLC
CCWE	ALTA COLLEGES INC	ALTA COLLEGES INC
EIUR	ALTERNA LLC	ALTERNA LLC
ALTI	ALTICOR GLOBAL HOLDINGS INC	AMWAY CORP
MO	ALTRIA GROUP INC	
ALWA	ALWAYS & FOREVER WEDDING SVC LLC	ALWAYS & FOREVER WEDDING SVC LLC
ALZH	ALZHEIMERS DISEASE RTD DSR ASSN INC	ALZHEIMERS DISEASE RTD DSR ASSN INC
ALZI	ALZHEIMERS DISEASE RTD DSR ASSN INC	ALZHEIMERS DISEASE RTD DSR ASSN INC
WAMA	AMA WATERS LLC	AMAZON BEVERAGES
VASC	AMARIN PHARMA INC	AMARIN PHARMA INC
EDLS	AMAZON.COM INC	AMAZON.COM INC
QAMZ	AMAZON.COM INC	AMAZON.COM INC
ZAPO	AMAZON.COM INC	ZAPPOS.COM INC
ZAUD	AMAZON.COM INC	AUDIBLE INC
QAMK	AMAZON.COM INC	AMAZON.COM INC
4AMD	AMAZON.COM INC	
360A	AMAZON.COM INC	AMAZON.COM INC
BEYO	AMAZON.COM INC	AMAZON.COM INC
VAMZ	AMAZON.COM INC	AMAZON.COM INC
1AWS	AMAZON.COM INC	AMAZON WEB SVCS LLC
3PAA	AMAZON.COM INC	
QPGS	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
PTGA	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
PRGA	AMB GROUP LLC	GOLF & TENNIS PRO SHOP INC
ZFAL	AMB GROUP LLC	ATLANTA FALCONS FOOTBALL CLUB LLC
PTPS	AMBASSADORS INTL INC	AMBASSADOR PROGRAM INC

Prefix	Parent	Advertiser
ULET	AMBATANA INC	LETGO
ZADG	AMBER ALERT SAFETY CTRS INC	AMBER ALERT SAFETY CTRS INC
1AMC	AMC NETWORKS INC	AMERICAN MOVIE CLASSICS CO LLC
BDMD	AMD ALLIANCE INTL INC	AMD ALLIANCE INTL INC
MEDI	AMEDIAS	AMEDIAS
YWP	AMER SPORTS CORP	
NNSL	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
QTRA	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
ZTRF	AMERICA MOVIL SA DE CV	TRACFONE WIRELESS INC
IG	AMERICAN & INTL FINANCIAL GROUP	
ODON	AMERICAN ASSN OF ORTHODONTISTS	AMERICAN ASSN OF ORTHODONTISTS
ALRP	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
YRP	AMERICAN ASSN OF RETIRED PERSONS	
1DEX	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
A2RP	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
2DEX	AMERICAN ASSN OF RETIRED PERSONS	AMERICAN ASSN OF RETIRED PERSONS
3DEX	AMERICAN ASSN OF RETIRED PERSONS	
QAAW	AMERICAN AUTOMOBILE ASSN INC	AMERICAN AUTOMOBILE ASSN INC
ZACG	AMERICAN AUTOMOBILE ASSN INC	AUTO CLUB GROUP INSURANCE CO
ZAAA	AMERICAN AUTOMOBILE ASSN INC	AAA MOUNTAINWEST
SAAA	AMERICAN AUTOMOBILE ASSN INC	AAA NORTHERN CALIFORNIA, NEVADA AND UTAH
3AAA	AMERICAN AUTOMOBILE ASSN INC	AMERICAN AUTOMOBILE ASSN INC
A2BA	AMERICAN BEVERAGE ASSN	AMERICAN BEVERAGE ASSN
ZABS	AMERICAN BIBLE SOCIETY	AMERICAN BIBLE SOCIETY
BQRS	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
NNRE	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
QBSQ	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
VIBR	AMERICAN BLUE RIBBON HOLDINGS LLC	AMERICAN BLUE RIBBON HOLDINGS LLC
VACS	AMERICAN CANCER SOCIETY INC	AMERICAN CANCER SOCIETY INC
NNEC	AMERICAN CAPITAL LTD	NEW ENGLAND CONFECTIONERY CO
QACI	AMERICAN CENTURY COS INC	AMERICAN CENTURY INVESTMENTS
ZACL	AMERICAN CIVIL LIBERTIES UNION INC	AMERICAN CIVIL LIBERTIES UNION INC
PRIN	AMERICAN COMMUNITY MUTAL INSRNCE CO	PRECEDENT INSURANCE CO
QDEN	AMERICAN DENTAL PARTNERS INC	AMERICAN DENTAL PARTNERS INC
YAN	AMERICAN EGG BOARD	
XAO	AMERICAN ELECTRIC POWER CO INC	
AP	AMERICAN EXPRESS CO	
YAL	AMERICAN FAMILY INSURANCE CO	
1IFB	AMERICAN FARM BUREAU FEDN	AMERICAN FARM BUREAU FEDN
ZAFF	AMERICAN FROZEN FOOD INST	AMERICAN FROZEN FOOD INST
QAMG	AMERICAN GREETINGS CORP	AMERICAN GREETINGS CORP
PRST	AMERICAN HOMEHEALTH INC	AMERICAN HOMEHEALTH INC
QCGU	AMERICAN INDIAN COLLEGE FUND	AMERICAN INDIAN COLLEGE FUND
SAIC	AMERICAN INST OF CRTFD PBLC ACCNTTS	AMERICAN INST OF CRTFD PBLC ACCNTTS
GBAN	AMERICAN INST OF GASTRIC BANDING	AMERICAN INST OF GASTRIC BANDING
ZDWD	AMERICAN KENNEL CLUB INC	AMERICAN KENNEL CLUB INC
ALEG	AMERICAN LEGACY FNDN	AMERICAN LEGACY FNDN
QAML	AMERICAN LEGACY FNDN	AMERICAN LEGACY FNDN

Prefix	Parent	Advertiser
ALIC	AMERICAN LICORICE CO	AMERICAN LICORICE CO
ALIV	AMERICAN LIVER FNDN	AMERICAN LIVER FNDN
VAMU	AMERICAN MILITARY UNIVERSITY	AMERICAN MILITARY UNIVERSITY
NNPW	AMERICAN PAYROLL INST INC	AMERICAN PAYROLL ASSN
RWAM	AMERICAN PETROLEUM INST INC	AMERICAN PETROLEUM INST INC
JOLL	AMERICAN POP CORN CO	AMERICAN POP CORN CO
ZAPW	AMERICAN POSTAL WORKERS UNION	AMERICAN POSTAL WORKERS UNION
ALPC	AMERICAN PROSTATE CANCER INIITV INC	AMERICAN PROSTATE CANCER INIITV INC
VAPU	AMERICAN PUBLIC EDUCATION INC	AMERICAN PUBLIC UNIVERSTY SYSTM INC
ZARC	AMERICAN REALTY CAPITAL TRST INC-NY	AMERICAN REALTY CAPITAL TRST INC-NY
ZASC	AMERICAN SCTY OF CMPS ATH & PBL INC	AMERICAN SCTY OF CMPS ATH & PBL INC
ZASP	AMERICAN SOCT PRVNT CRLTY ANMLS INC	AMERICAN SOCT PRVNT CRLTY ANMLS INC
ALLR	AMERICAN TEXTILE CO INC	AMERICAN TEXTILE CO INC
MEHT	AMERIMERCHANT LLC	AMERIMERCHANT LLC
ALFI	AMERIPRISE FINANCIAL INC	AMERIPRISE FINANCIAL INC
BERA	AMERISOURCEBERGEN CORP	AMERISOURCEBERGEN CORP
YMG	AMGEN INC	
VBF1	AMGEN INC	AMGEN INC
MU	AMICA MUTUAL INSURANCE CO	
1AMI	AMICA MUTUAL INSURANCE CO	AMICA MUTUAL INSURANCE CO
LAMN	AMNESTY INTL	AMNESTY INTL
WAMP	AMOREPACIFIC INC	AMOREPACIFIC INC
VAMP	AMP Agency	
1SKP	AMPLIFY SNACK BRANDS INC	AMPLIFY SNACK BRANDS INC
AR	AMR CORP	
ZOIL	AMSOIL INC	AMSOIL INC
ZBRA	AMTEC	AMTEC
SAGL	ANASTASIA INTL INC	ANASTASIA INTL INC
PROK	Andersen	
QABL	ANDERSON ERICKSON DAIRY CO	ANDERSON ERICKSON DAIRY CO
A1BC	ANGIES ARTISAN TREATS LLC	ANGIES ARTISAN TREATS LLC
AU	ANHEUSER-BUSCH INBEV SA/NV	
BOSO	ANKI INC	ANKI INC
ALFT	ANN TAYLOR CORP	ANN TAYLOR CORP
ZANN	ANN TAYLOR CORP	ANN TAYLOR CORP
1APX	ANNAPURNA PICTURES	ANNAPURNA PICTURES
VANN	ANNENBERG FNDN	ANNENBERG FNDN
LSCO	ANSELL LTD	ANSELL HEALTHCARE INC
WLPD	ANTHEM INC	
WLPT	ANTHEM INC	
QPNA	ANTONIO PUIG SA	PUIG USA INC
MECX	ANZA SPORT GROUP INC	MECHANIX WEAR INC
ALNY	AOL INC	AOL INC
QAOL	AOL INC	AOL INC
GGTR	AOL INC	GATHR, LLC
ZAOL	AOL INC	AOL INC
GFDM	AP Worldwide	
CCRO	APOLLO GLOBAL MANAGEMENT LLC	CORCORAN GROUP INC
GRWL	APOLLO GLOBAL MANAGEMENT LLC	GREAT WOLF RESORTS INC
IS	APOLLO GLOBAL MANAGEMENT LLC	

Prefix	Parent	Advertiser
JCZI	APOLLO GLOBAL MANAGEMENT LLC	JACUZZI BRANDS INC
JRCL	APOLLO GLOBAL MANAGEMENT LLC	CARL KARCHER ENTERPRISES INC
LSTG	APOLLO GLOBAL MANAGEMENT LLC	LINENS N THINGS INC
QCNT	APOLLO GLOBAL MANAGEMENT LLC	CENTURY 21 REAL ESTATE LLC
QCRR	APOLLO GLOBAL MANAGEMENT LLC	CAREERBUILDER LLC
QNRT	APOLLO GLOBAL MANAGEMENT LLC	NRT INC
XCG	APOLLO GLOBAL MANAGEMENT LLC	
UUPX	APOLLO GROUP INC	UNIVERSITY OF PHOENIX INC
QWIU	APOLLO GROUP INC	WESTERN INTL UNIVERSITY INC
AM	APPLE INC	
BXTW	APPLIED DNA SCIENCES INC	APPLIED DNA SCIENCES INC
QAPM	APPLIED MATERIALS INC	APPLIED MATERIALS INC
GBAP	APPRIVER LLC	APPRIVER LLC
QARB	ARBELLA MUTUAL INSURANCE CO	ARBELLA MUTUAL INSURANCE CO
VCLM	ARBOR PRIVATE INVESTMENT CO LLC	COLUMBUS MANUFACTURING INC
ZPOD	ARCAPITA BANK BSC	PODS ENTERPRISES INC
OOTB	ARGONNE CAPITAL GROUP LLC	OTB ACQUISITION LLC
3BBD	Ariel 3.0 + BBDO	
LARI	ARIENS CO	GRAVELY INTL INC
CCAZ	ARIZONA COMMERCE AUTHORITY	ARIZONA COMMERCE AUTHORITY
ZAZC	ARIZONA STAT SVNGS & CRDT UNN-PX-TU	ARIZONA STAT SVNGS & CRDT UNN-PX-TU
WLDC	ARIZONA STATE OF	UNIVERSITY OF ARIZONA
ZASU	ARIZONA STATE OF	ARIZONA STATE UNIVERSITY
ZSRP	ARIZONA STATE OF	ARIZONA STATE OF
1ARK	ARKANSAS BEST CORP	ARKANSAS BEST CORP
VBCB	ARKANSAS BLUE CROSS & BLUE SHIELD	ARKANSAS BLUE CROSS & BLUE SHIELD
VADE	ARKANSAS STATE OF	ARKANSAS STATE OF
VAED	ARKANSAS STATE OF	ARKANSAS STATE OF
VASU	ARKANSAS STATE OF	ARKANSAS STATE UNIVERSITY
VATG	ARKANSAS STATE OF	ARKANSAS STATE OF
VEEA	ARKANSAS STATE OF	ENERGY EFFICIENCY ARKANSAS
ALFD	ARLA FOODS AMBA	ARLA FOODS AMBA
RWSH	ARMOR PROTECTIVE PACKAGING	WORKSHOP HERO
AK	ARMSTRONG WORLD INDUSTRIES INC	
3NAR	Army Prefix	
XXAR	Arnold	
QMOX	ARRIS GROUP INC	ARRIS GROUP INC
ALRW	ARROW ELECTRONICS INC	ARROW ELECTRONICS INC
QART	ART Payroll	
ALMG	ART VAN FURNITURE INC	ART VAN FURNITURE INC
ALVF	ART VAN FURNITURE INC	ART VAN FURNITURE INC
ALRT	ART.COM INC	ART.COM INC
QWAJ	ARTAL LUXEMBORG SA	WEIGHT WATCHERS INTL INC
ALAB	Arts+Labor Production Company	
VART	ARTSKILLS	ARTSKILLS
ZARU	ARUBA ISLAND OF	ARUBA TOURISM AUTHORITY
MRCN	ASCENA RETAIL GROUP INC	MAURICES INC
QAMX	ASCEND ONE CORP	AMERIX CORP-WA
QVLV	ASHLAND INC	VALVOLINE OIL CO
VALV	ASHLAND INC	VALVOLINE OIL CO

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1AHS	ASHLEY FURNITURE INDUSTRIES INC	ASHLEY FURNITURE INDUSTRIES INC
2AHS	ASHLEY FURNITURE INDUSTRIES INC	ASHLEY FURNITURE INDUSTRIES INC
1RUN	ASICS CORP	ASICS AMERICA CORP
JASO	ASOC8	ASOC8
5STR	ASP UC SUPPORT LLC	FIVE STAR URGENT CARE
ALPN	ASPEN DENTAL MANAGEMENT INC	ASPEN DENTAL MANAGEMENT INC
1ASS	ASSN DES STATIONS DE SKI DU QUEBEC	ASSN DES STATIONS DE SKI DU QUEBEC
ZAFM	ASSN OF MCHCN AVCDO GRWRS PCKRS EXP	ASSN OF MCHCN AVCDO GRWRS PCKRS EXP
OOMX	ASSOC FOR ORAL MAXILLOFACIAL SURGRY	ASSOC FOR ORAL MAXILLOFACIAL SURGRY
43MS	ASSOCIATION OF NATIONAL ADVERTISERS	ASSOCIATION OF NATIONAL ADVERTISERS
ZBUB	ASSURANT INC	ASSURANT SOLUTIONS
RASG	ASSURED GUARANTY LTD	ASSURED GUARANTY LTD
ALMB	ASTELLAS PHARMA INC	ASTELLAS PHARMA INC
JAAS	ASTELLAS PHARMA INC	ASTELLAS PHARMA INC
QAST	ASTORIA FINANCIAL CORP	
EZ	ASTRAZENECA PLC	
WAST	ASTRAZENECA PLC	ASTRA TECH AB
SASU	ASUSTEK COMPUTER INC	ASUSTEK COMPUTER INC
VHOM	AT HOME STORES LLC	AT HOME STORES LLC
AX	AT&T INC	
QDTV	AT&T INC	DIRECTV LLC
QRIK	AT&T INC	AT&T INC
WF	AT&T INC	
YOB	AT&T INC	
DGSL	AT&T INC	DIRECTV LLC
QCRW	AT&T INC	CRICKET COMMUNICATIONS INC
BENN	ATALAYA CAPITAL MANAGEMENT	BENNIGANS FRANCHISING CO LP
QACX	ATARI CORP	ATARI CORP
VIAH	ATHENAHEALTH INC	ATHENAHEALTH INC
VATH	ATHLETICO LLC-LV	ATHLETICO LLC-LV
1ABB	ATLANTIC BROADBAND INC	ATLANTIC BROADBAND INC
ZACA	ATLANTIC CITY ALLIANCE	ATLANTIC CITY ALLIANCE
YQAT	ATOM TICKETS LLC	ATOM TICKETS LLC
ZXCV	ATTIK	ATTIK
8AUD	AUDEMARS PIGUET & CIE	AUDEMARS PIGUET NORTH AMERICA INC
XPS3	AudienceXpress	
1AUR	AURANTIACA USA LLC	AURANTIACA USA LLC
QNT0	AUROBINDO PHARMA LTD	NATROL LLC
VNTR	AUROBINDO PHARMA LTD	NATROL LLC
1ACG	Aurora	
AD	AUSTRALIA COMMONWEALTH OF	
ALTS	AUTISM SPEAKS INC	AUTISM SPEAKS INC
DGPH	AUTO DEALERS ASSN OF PHILADELPHIA	AUTO DEALERS ASSN OF PHILADELPHIA
ALOI	AUTO OWNERS INSURANCE	AUTO OWNERS INSURANCE
4ADP	AUTOMATIC DATA PROCESSING INC	AUTOMATIC DATA PROCESSING INC
ZONA	AUTOZONE INC	AUTOZONE INC
VANU	AVANIR PHARMACEUTICALS INC	AVANIR PHARMACEUTICALS INC
QAVA	AVAYA INC	AVAYA INC
XDF	AVERY DENNISON CORP	
EPSK	AVICENA GROUP INC	AVICENA GROUP INC

Prefix	Parent	Advertiser
VION	AVION TEQUILA LLC	AVION TEQUILA LLC
XVS	AVIS BUDGET GROUP INC	
YGT	AVIS BUDGET GROUP INC	
ZARM	AVISTA CAPITAL HOLDINGS LP	ARMORED AUTOGROUP INC
AN	AVON PRODUCTS INC	
VOLY	AVP INC	ASSN OF VOLLEYBALL PROFESSIONLS INC
QAXA	AXA GROUP	AXA DIRECT INSURANCE LTD
BECB	AZ3 INC	BCBG MAX AZRIA GROUP INC
VGOO	B GOOD LLC	B GOOD LLC
QPDW	B&G FOODS INC	
GGBG	B&G FOODS INC	GREEN GIANT CO
XIB	BACARDI LTD	
ZDEW	BACARDI LTD	BACARDI USA INC
UBAE	BAE SYSTEMS PLC	BAE SYSTEMS INC
UBCS	BAE SYSTEMS PLC	BAE SYSTEMS PLC
QZBJ	BAHAMAS ISLANDS COMMONWEALTH OF	BAHAMAS MINISTRY OF TOURISM
ZBAI	BAI BRANDS LLC	BAI BRANDS LLC
GBFG	BAIN CAPITAL LLC	BLOOMIN BRANDS INC
XOY	BAIN CAPITAL LLC	
ZPVX	BAIN CAPITAL LLC	BLOOMIN BRANDS INC
BDN1	Baisden	
8LJS	Baldwin And Agency Prefix	
11BU	BALL UP LLC	BALL UP LLC
5BAM	BAM TV	
CCMP	BANCO BILBAO VIZCAYA ARGENTARIA SA	COMPASS BANCSHARES INC
GBNK	BANCO BILBAO VIZCAYA ARGENTARIA SA	BANCO BILBAO VIZCAYA ARGENTARIA SA
QSVN	BANCO SANTANDER SA	SOVEREIGN BANCORP INC
VBXS	BANCORPSOUTH INC	BANCORPSOUTH BANK
BQRG	Bandujo Agency Prefix	
QBCE	BANFI PRODUCTS CORP	BANFI VINTNERS
BA	BANK OF AMERICA CORP	
GRAY	BANK OF AMERICA CORP	
QBKW	BANK OF AMERICA CORP	
QCWF	BANK OF AMERICA CORP	
UUST	BANK OF AMERICA CORP	
VBHH	BANK OF AMERICA CORP	
VBLN	BANK OF AMERICA CORP	
VBOR	BANK OF AMERICA CORP	
VBRP	BANK OF AMERICA CORP	
XMU	BANK OF AMERICA CORP	
ZBNY	BANK OF NEW YORK MELLON CORP	BANK OF NEW YORK MELLON CORP
1BAN	Banner Collective	
VBAP	BAPTIST HEALTH	BAPTIST HEALTH
QZBA	BARBADOS BOARD OF TOURISM	BARBADOS BOARD OF TOURISM
XGS	BARCLAYS PLC	
ZBAC	BARCLAYS PLC	BARCLAYS BANK PLC
QBRL	BARILLA HOLDING SPA	BARILLA AMERICA INC
YNZ	BARNES & NOBLE INC	
BDPC	BARON & BUDD PC	BARON & BUDD PC
QBDG	BARRATT AMERICAN INC	BARRATT AMERICAN INC

Prefix	Parent	Advertiser
PRDT	BARS PRODUCTS INC	
XET	BASF SE	
1BAF	BASIC AMERICAN FOODS INC	BASIC AMERICAN FOODS INC
ALRM	BAY ALARM CO	BAY ALARM CO
BQBA	BAYER AG	BAYER CORP
MI	BAYER AG	
XEX	BAYER AG	
QBPR	BAYER PROPERTIES LLC	BAYER PROPERTIES LLC
MQ	BAYERISCHE MOTOREN WERKE AG	
WBBD	BBDO Canada	
ZBON	BBDO NY	
BDEB	BDA ADMINISTRATION CORP	BLU-RAY DISC ASSN
BEND	BEACHBODY LLC	BEACHBODY LLC
BEML	BEAM TV	
BECR	BEAR CREEK COUNTRY KITCHENS LLC	BEAR CREEK COUNTRY KITCHENS INC
BEAT	BEATS BY DRE	BEATS BY DRE
BETW	BEATS BY DRE	BEATS BY DRE
BEMB	BEAUMONT HEALTH SYSTEM	BEAUMONT HEALTH SYSTEM
BEAU	BEAUTY BRANDS INC	BEAUTY BRANDS INC
BDDC	BECTON DICKINSON & CO	BECTON DICKINSON & CO
BDGR	BEDGEAR LLC	BEDGEAR LLC
KSJA	BEDROCK BRANDS LLC	ST JOSEPHS HEALTH PRODUCTS LLC
QSHI	BEDROCK MANUFACTURING CO LLC	SHINOLA/DETROIT LLC
BEEB	BEE BALD LLC	BEE BALD
BEPI	BEEPI INC-SF	BEEPI INC-SF
EPEL	BEHRMAN CAPITAL LP	PELICAN PRODUCTS INC
NNVA	BEIERSDORF AG	BEIERSDORF INC
QBCR	BEIERSDORF AG	BEIERSDORF INC
QNFM	BEIERSDORF AG	BEIERSDORF INC
BELF	BELFOR INTL GMBH	BELFOR INTL GMBH
MWMO	BELKIN COMPONENTS	BELKIN COMPONENTS
BQSI	BELLEVUE UNIVERSITY	BELLEVUE UNIVERSITY
8CWA	Ben Garrett Group-Coffee with America	
BOPG	BENEFICIAL MUTUAL BANCORP INC	BENEFICIAL BANK
BENE	BENEFIT COSMETICS LLC	BENEFIT COSMETICS LLC
QBCN	BENIHANA INC	BENIHANA INC
RASU	BENIHANA INC	BENIHANA INC
CISI	BERKSHIRE HATHAWAY INC	CENTRAL STATES INDEMNITY CO
DQ	BERKSHIRE HATHAWAY INC	
HDSA	BERKSHIRE HATHAWAY INC	HELZBERG DIAMOND SHOPS INC
MELC	BERKSHIRE HATHAWAY INC	MCLANE CO INC
NNET	BERKSHIRE HATHAWAY INC	NETJETS INC
QGAL	BERKSHIRE HATHAWAY INC	GARAN INC
QMJT	BERKSHIRE HATHAWAY INC	MARQUIS JET PARTNERS INC
QRUS	BERKSHIRE HATHAWAY INC	RUSSELL CORP
XGG	BERKSHIRE HATHAWAY INC	
YMJ	BERKSHIRE HATHAWAY INC	
FR	BERKSHIRE HATHAWAY INC	
VSEC	BERKSHIRE HATHAWAY INC	SEES CANDY SHOPS INC
BEHS	BERKSHIRE HATHAWAY INC	

Prefix	Parent	Advertiser
4SFR	BERKSHIRE HATHAWAY INC	SHAW INDUSTRIES GROUP INC
WBHH	BERKSHIRE HATHAWAY INC	HOMESERVICES OF AMERICA INC
CYBR	BERKSHIRE HATHAWAY INC	BROOKS SPORTS INC
KV	BERKSHIRE HATHAWAY INC	
1RUS	BERKSHIRE HATHAWAY INC	RUSSELL CORP
4CLA	BERKSHIRE HATHAWAY INC	CLAYTON HOMES INC-NA-TS-TT-FR-GH-JA
RHPG	BERTELSMANN AG	RANDOM HOUSE INC
BERT	BERTUCCIS CORP	BERTUCCIS CORP
BB	BEST BUY CO INC	
BEST	BEST FACTOR CORP	BEST FACTOR CORP
QBCW	BEST WESTERN INTL INC	BEST WESTERN INTL INC
QSLU	BEST WINGS USA INC	BEST WINGS USA INC
BETT	BETTER MEDICARE ALLIANCE	BETTER MEDICARE ALLIANCE
BEVS	BEVERAGES & MORE INC	BEVERAGES & MORE INC
ZBHG	BFHG LLC	BFHG LLC
ZBAB	BFTV LLC	BFTV LLC
LGTS	BIG LOTS INC	BIG LOTS INC
CURR	BIG VISION ENTERTAINMENT	BIG VISION ENTERTAINMENT
YSR	BIGLARI HOLDINGS INC	
XXBP	BIGPOINT GMBH	BIGPOINT GMBH
ZBLT	BILTMORE CORP	BILTMORE CORP
QSLN	BIO-MEDICAL RESEARCH LTD	BIO-MEDICAL RESEARCH LTD
15TC	BIOGEN INC	BIOGEN INC
ZBIO	BIOGENETICS CORP	BIOGENETICS CORP
VBIO	BIONORICA AG	BIONORICA LLC
4KSC	BIOREFERENCE LABORATORIES INC	BIOREFERENCE LABORATORIES INC
BU	BIOSHIELD	
YBI	BISSELL HOMECARE INC	
EBIT	BITPAY INC	BITPAY INC
WBCH	BJC HEALTH SYSTEM	BJC HEALTH SYSTEM
ZBJT	BJS RESTAURANTS INC	BJS RESTAURANTS INC
WBJR	BJS WHOLESALE CLUB INC	BJS WHOLESALE CLUB INC
WBJT	BJS WHOLESALE CLUB INC	BJS WHOLESALE CLUB INC
MRST	BK HOUSE LLC	BK HOUSE LLC
KISH	BLACKROCK INC	BLACKROCK INC
CCTX	BLACKSTONE GROUP LP	TRIP NETWORK INC
HDUN	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
HI	BLACKSTONE GROUP LP	
OIBZ	BLACKSTONE GROUP LP	ORBITZ LLC
QTOE	BLACKSTONE GROUP LP	GOLDTOEMORETZ LLC
VAIT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VAQO	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VBGT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VBGW	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VDCO	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSPL	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSWC	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSWF	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VSWT	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
VWCW	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC

Prefix	Parent	Advertiser
VWOD	BLACKSTONE GROUP LP	SEAWORLD PARKS AND ENTERTAINMENT INC
XVE	BLACKSTONE GROUP LP	
XVK	BLACKSTONE GROUP LP	
ZMP	BLACKSTONE GROUP LP	
BDEY	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
KIHW	BLACKSTONE GROUP LP	PINNACLE FOODS GROUP LLC
VAQC	BLACKSTONE GROUP LP	SEAWORLD PARKS & ENTERTAINMENT INC
1BLF	BLACTURE	BLACTURE
LABS	BLAINE LABS INC	BLAINE LABS INC
BY	BLAIREX LABORATORIES INC	
BEEK	BLEECKER STREET MEDIA LLC	BLEECKER STREET MEDIA LLC
QBBB	BLISTEX INC	BLISTEX INC
QBSD	BLISTEX INC	BLISTEX INC
BERG	BLOOMBERG LP	BLOOMBERG NEWS CORP
4TAX	BLUCORA INC	TAXACT HOLDINGS INC
BQDM	BLUE ACQUISITION GROUP INC	DEL MONTE FOODS CO
BS	BLUE CROSS & BLUE SHIELD ASSN	
VFLB	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
ZBLU	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
ZFLB	BLUE CROSS & BLUE SHIELD FLORID INC	BLUE CROSS & BLUE SHIELD FLORID INC
ZBMA	BLUE CROSS & BLUE SHIELD MASS INC	BLUE CROSS & BLUE SHIELD MASS INC
1BLU	BLUE CROSS & BLUE SHIELD NORTH CRLN	BLUE CROSS & BLUE SHIELD NORTH CRLN
IBLU	BLUE CROSS & BLUE SHIELD OF ARIZONA	BLUE CROSS & BLUE SHIELD OF ARIZONA
4BCM	BLUE CROSS & BLUE SHIELD OF MICHIGN	BLUE CROSS & BLUE SHIELD OF MICHIGN
IBCN	BLUE CROSS & BLUE SHIELD OF NE PA	BLUE CROSS & BLUE SHIELD OF NE PA
ZBCT	BLUE CROSS & BLUE SHIELD OF TN INC	BLUE CROSS & BLUE SHIELD OF TN INC
1BKC	BLUE CROSS & BLUE SHLD KNSS CTY INC	BLUE CROSS & BLUE SHLD KNSS CTY INC
IBCB	BLUE CROSS & BLUE SHLD OF RHD ISLND	BLUE CROSS & BLUE SHLD OF RHD ISLND
QBDM	BLUE DIAMOND GROWERS	BLUE DIAMOND GROWERS
1BMG	BLUE MAN GROUP	BLUE MAN GROUP
ZORB	BLUE MATRIX LABS	BLUE MATRIX LABS
VBLU	BLUE NILE INC	BLUE NILE INC
QBSC	BLUE SHIELD OF CALIFORNIA	BLUE SHIELD OF CALIFORNIA
BEFY	BLUEFLY INC	BLUEFLY INC
BEBM	BLUFF MEDIA LLC	BLUFF MEDIA LLC
ALYT	BMC GROUP INC	ANALYTICS INC
XHE	BMO FINANCIAL GROUP	
ZBNP	BNP PARIBAS CORP	
WATF	BNP PARIBAS CORP	BNP PARIBAS CORP
QBDN	BOARS HEAD PROVISIONS CO INC	BOARS HEAD PROVISIONS CO INC
BOAT	Boathouse Group	
BOBE	BOB EVANS FARMS INC	BOB EVANS FARMS INC
BQBS	BOBS STORES CORP	BOBS STORES CORP
BOF	BOEING CO	
2BEC	BOEING EMPLOYS CRDT UNN SVCS INC-ST	
BOIR	BOIRON SA	BOIRON BORNEMAN INC
BOKE	Bokeh Agency Prefix	
XBO	BOMBARDIER RECREATIONAL PRODUCTS INC	
BONE	Bonafide Productions	
BONF	BONFIT AMERICA INC	BONFIT AMERICA INC

Prefix	Parent	Advertiser
4BNB	BONOBOS INC	BONOBOS INC
BOOM	BOOMBAH INC	
ZNGH	BOON RAWD TRADING INTL CO LTD	BOON RAWD TRADING INTL CO LTD
7868	BOSCH MEDIA CORP	BOSCH MEDIA CORP
QBOZ	BOSE CORP	BOSE CORP
BOSR	BOSSA NOVA CONCEPTS LLC	BOSSA NOVA ROBOTICS INC
BOCE	BOSTON BASKETBALL PARTNERS LLC	BOSTON BASKETBALL PARTNERS LLC
BOL	BOSTON BEER CO INC	
BOSP	BOSTON PRIVATE FINANCIAL HLDNGS INC	BOSTON PRIVATE BANK & TRUST CO
BOBR	BOSTON PROFESSIONAL HOCKEY ASSN INC	BOSTON PROFESSIONAL HOCKEY ASSN INC
BOSC	BOSTON SCIENTIFIC CORP	BOSTON SCIENTIFIC CORP
BOSH	BOWLINGBALL.COM	BOWLINGBALL.COM
HVIB	BOWLMOR HOLDINGS LLC	BOWLMOR AMF CORP
QGER	BOYD GROUP INCOME FUND	GERBER COLLISION & GLASS
QBOY	BOYS & GIRLS CLUBS OF AMERICA	BOYS & GIRLS CLUBS OF AMERICA
AO	BP PLC	
BP	BP PLC	
QBPG	BP PLC	BP PLC
XUR	BP PLC	
BQPY	BRAIN PARTY INC	BRAIN PARTY INC
ZLAB	BRAINLAB AG	BRAINLAB AG
CCTP	BRAND USA INC	BRAND USA INC
BDAT	Brandsugar	
JEBR	BRAUNSCHWEIGER BROTHERS INC	BRAUNSCHWEIGER BROTHERS INC
VBNP	BRAVE NEW MEDIA	BRAVE NEW MEDIA
HVBR	Bravo	
BDRS	BREEDERS CUP LTD	BREEDERS CUP LTD
WABR	BREITLING SA	BREITLING USA INC
QBSI	BRICKSTREET MUTUAL INSURANCE CO	BRICKSTREET MUTUAL INSURANCE CO
1BRG	Bridge Japan casting	
BDGO	BRIDGESTONE CORP	BRIDGESTONE GOLF INC
BDSJ	BRIDGESTONE CORP	BRIDGESTONE/FIRESTONE INC
FI	BRIDGESTONE CORP	
EBRT	bright red	
4BRI	BRIGHTHOUSE FINANCIAL INC	BRIGHTHOUSE FINANCIAL INC
YIB	BRINKER INTL INC	
BM	BRISTOL-MYERS SQUIBB CO	
XBY	BRITISH AIRWAYS PLC	
ZBBC	BRITISH BROADCASTING CORP	BBC WORLDWIDE AMERICAS INC
GBCT	BRITISH COLUMBIA PROVINCE OF	BRITISH COLUMBIA PROVINCE OF
UKTI	BRITISH TRADE & INVESTMENT OFFICE	BRITISH TRADE & INVESTMENT OFFICE
ZBVI	BRITISH VIRGIN ISLANDS OF	BRITISH VIRGIN ISLANDS TOURST BOARD
VICW	BRITVIC PLC	BRITVIC WORLDWIDE BRANDS
ZBAA	BROADWAY ACROSS AMERICA	BROADWAY ACROSS AMERICA
BXZ8	Bronx Zoo	
1BKD	BROOKDALE GROUP LLC	BROOKDALE GROUP LLC
1BSC	BROTHERS SVCS CO-BT	BROTHERS SVCS CO-BT
BDCO	BROWN CO	BROWN CO
RYKA	BROWN SHOE CO INC	AMERICAN SPORTING GOODS CORP
ZASG	BROWN SHOE CO INC	AMERICAN SPORTING GOODS CORP

Prefix	Parent	Advertiser
FO	BROWN SHOE CO INC	
YBR	BROWN-FORMAN CORP	
3BR3	BROWNELLS INC	BROWNELLS INC
2BRG	Brownstein Group	
B1A1	BROWNSTONE PUBLISHING LLC	BROWNSTONE PUBLISHING LLC
RAYF	BRUNSWICK CORP	SEA RAY BOATS INC
ZSTT	BRYNWOOD PARTNERS LP	HIGH RIDGE BRANDS CO
JUUU	BRYNWOOD PARTNERS LP	HARVEST HILL BEVERAGE CO
QRVW	BSH BOSCH UND SIEMENS HAUSGERT GMBH	BSH HOME APPLIANCES CORP
BOSU	BSH BOSCH UND SIEMENS HAUSGERT GMBH	BSH HOME APPLIANCES CORP
UBUB	BUBBLE FACTORY LLC	BUBBLE FACTORY LLC
ZBEF	BUDER ENGEL INC	BUDER ENGEL INC
W1TV	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
W1RD	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
WLRD	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
WLTV	BUFFALO WILD WINGS INC	BUFFALO WILD WINGS INC
ZFUR	BUFFET PARTNERS LP	FURRS RESTAURANT GROUP INC
WBAB	BUILD-A-BEAR WORKSHOP INC	BUILD-A-BEAR WORKSHOP INC
BDCM	BUILD.COM INC	BUILD.COM INC
4BMB	BUMBLE TRADING INC	BUMBLE TRADING INC
UBUR	BURBERRY GROUP PLC	BURBERRY GROUP PLC
VBWS	BURKE WILLIAMS INC	BURKE WILLIAMS INC
WBUR	BURLINGTON STORES INC	BURLINGTON STORES INC
4BGC	Burning Glass Consulting	
QBBQ	BUSH BROTHERS & CO	BUSH BROTHERS & CO
BEBE	BUSH BROTHERS & CO	BUSH BROTHERS & CO
RAOH	BUSH BROTHERS & CO	BUSH BROTHERS & CO
BDRT	BUSINESS ROUNDTABLE INC	BUSINESS ROUNDTABLE INC
BELM	BWIN.PARTY DIGITAL ENTERTAINMNT PLC	
VTWC	C&C GROUP PLC	VERMONT HARD CIDER CO LLC
C2KC	c.2K Communications	
UT	CA INC	
CCTM	CABLE & TELECOMMNCTN ASSN FR MG INC	CABLE & TELECOMMNCTN ASSN FR MG INC
QCVB	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QCVC	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QCVN	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QOWB	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
QOWC	CABLEVISION SYSTEMS CORP	CABLEVISION SYSTEMS CORP
VOOM	CABLEVISION SYSTEMS CORP	RAINBOW DBS CO LLC
ZFUS	CABLEVISION SYSTEMS CORP	FUSE NETWORKS LLC
JCAE	CAESARSTONE USA INC	CAESARSTONE USA INC
CCFP	CAFEPRESS.COM INC	CAFEPRESS.COM INC
YHK	CAJUN GLOBAL LLC	
1CTP	CAL-TEX PROTECTIVE COATINGS INC	CAL-TEX PROTECTIVE COATINGS INC
CCAS	CALIFORNIA ACADEMY OF SCIENCES MUSM	CALIFORNIA ACADEMY OF SCIENCES MUSM
1CAC	CALIFORNIA AVOCADO COMMISSION	CALIFORNIA AVOCADO COMMISSION
RYBY	CALIFORNIA CHILDREN & FAMILS CMMSSN	
CCSE	CALIFORNIA CTR FOR SUSTNABLE ENERGY	CALIFORNIA CTR FOR SUSTNABLE ENERGY
FB	CALIFORNIA FLUID MILK PRCSR ADV BRD	
DX	CALIFORNIA MILK ADVISORY BOARD	

Prefix	Parent	Advertiser
CYAA	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
CYAB	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
1AAI	CALIFORNIA STATE AUTOMOBILE ASSN	CALIFORNIA STATE AUTOMOBILE ASSN
BERK	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
CIIW	CALIFORNIA STATE OF	INDIAN WELLS CITY OF
LAKE	CALIFORNIA STATE OF	LAKE TAHOE VISITORS AUTHORITY
LATR	CALIFORNIA STATE OF	LOS ANGELES CONVENTN & VSTRS BUREAU
MRTZ	CALIFORNIA STATE OF	MARTINEZ CITY OF
QCLL	CALIFORNIA STATE OF	CALIFORNIA LOTTERY COMMISSION
SAND	CALIFORNIA STATE OF	CALIFORNIA STATE UNIVERSITY
SJSU	CALIFORNIA STATE OF	SAN JOSE STATE UNIVERSITY
TDLR	CALIFORNIA STATE OF	TRANSPORTATION CORRIDOR AGENCIES
UDSD	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
ULOA	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
XCF	CALIFORNIA STATE OF	
VCA4	CALIFORNIA STATE OF	CALIFORNIA TRAVEL & TOURISM COMMSSN
1957	CALIFORNIA STATE OF	CALIFORNIA STATE UNIVERSITY
4SDT	CALIFORNIA STATE OF	SAN DIEGO TOURISM AUTHORITY
5LOD	CALIFORNIA STATE OF	LODI CITY OF
CCAL	CALIFORNIA STATE OF	COVERED CALIFORNIA
5SCC	CALIFORNIA STATE OF	SANTA CRUZ COUNTY OF
UHEA	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
WAS7	CALIFORNIA STATE OF	ALAMEDA COUNTY OF
C4CH	CALIFORNIA STATE OF	CALIFORNIA STATE OF
CUNI	CALIFORNIA STATE OF	UNIVERSITY OF CALIFORNIA
QTFG	CALLAWAY GOLF CO	CALLAWAY GOLF CO
YCAL	CALLIDUS SOFTWARE INC	CALLIDUS SOFTWARE INC
1TRU	CALUMET SPECIALTY PRODCTS PRTNRS LP	CALUMET SPECIALTY PRODCTS PRTNRS LP
4CTC	CAMBRIDGE BANCORP	CAMBRIDGE TRUST CO
1CSB	CAMBRIDGE SAVINGS BANK-BS	CAMBRIDGE SAVINGS BANK-BS
CIWL	CAMPAIGN FOR WOMENS LIVES	CAMPAIGN FOR WOMENS LIVES
XXCE	Campbell Ewald Agency	
BQCS	CAMPBELL SOUP CO	CAMPBELL SOUP CO
CP	CAMPBELL SOUP CO	
4PLC	CAMPERO INTL SA	CAMPERO USA CORP
1CLD	CAMPLAND LLC	CAMPLAND LLC
CIBC	CANADIAN IMPERIAL BANK OF COMMERCE	CANADIAN IMPERIAL BANK OF COMMERCE
ZTEN	CANADIAN TENNIS ASSN	CANADIAN TENNIS ASSN
CINT	CANNED INTERACTIVE INC	CANNED INTERACTIVE INC
ZCAN	Cannonball Agency	
YKN	CANON INC	
CCAM	CAPCOM CO LTD	CAPCOM USA INC
CCAP	CAPELLA EDUCATION CO INC	CAPELLA UNIVERSITY INC
CCDP	CAPITAL DSTRCT PHYSCNS HLTH PLN INC	CAPITAL DSTRCT PHYSCNS HLTH PLN INC
FZCM	CAPITAL MARKET SVCS LLC	CAPITAL MARKET SVCS LLC
TU	CAPITAL ONE FINANCIAL CORP	
CCFD	CAPITOL FEDERAL SAVINGS CORP	CAPITOL FEDERAL SAVINGS
CCRB	CARBONITE INC	CARBONITE INC
QMCY	CARDINAL HEALTH INC	MEDICINE SHOPPE INTL INC
1CAH	CARDINAL HEALTH INC	CARDINAL HEALTH INC

Prefix	Parent	Advertiser
3CAR	CARDINAL INNOVATIONS HEALTHCR SLTNS	CARDINAL INNOVATIONS HEALTHCR SLTNS
CCEC	CAREER EDUCATION CORP	CAREER EDUCATION CORP
ZCAR	CAREFIRST INC	CAREFIRST INC
1NEB	CAREGROUP HEALTHCARE SYSTEM	
GRCA	CAREOREGON INC	CAREOREGON INC
CCDM	CAREZEN INC	CARE.COM INC
QCTR	CARGILL INC	CARGILL INC
RMBA	CARGILL INC	CARGILL MEAT SOLUTIONS CORP
C1TK	CARGILL INC	
VCAR	CARHARTT INC	CARHARTT INC
BDGE	CARINGBRIDGE INC	CARINGBRIDGE INC
JRCB	CARL BUDDIG & CO	CARL BUDDIG & CO
JROW	CARL BUDDIG & CO	OLD WISCONSIN SAUSAGE INC
GBAH	CARLYLE GROUP LLC	BOOZ ALLEN HAMILTON INC
NNBT	CARLYLE GROUP LP	NATURES BOUNTY INC
YHF	CARNIVAL CORP	
PRIB	CARNIVAL CORP	CARNIVAL PLC
PRIT	CARNIVAL CORP	CARNIVAL PLC
CCHW	CAROLINA BEVERAGE CORP	CAROLINA BEVERAGE CORP
CCHS	CAROLINAS HEALTH SYSTEMS INC	CAROLINAS HEALTH SYSTEMS INC
1CNY	Carpenter Group NYC	
QCGG	CARQUEST CORP	CARQUEST CORP
CCMT	CASE-MATE INC	CASE-MATE INC
YTWU	CASELLA WINES PTY LTD	CASELLA WINES PTY LTD
QCFX	CASIO COMPUTER CO LTD	CASIO INC
VCAS	CASPER SLEEP INC	CASPER SLEEP INC
1CAS	Casteris Productions	
YRF	CASTLE HARLAN INC	
QDXL	CASUAL MALE RETAIL GROUP INC	CMRG APPAREL LLC
CCRG	CATALINA RESTAURANT GROUP INC	CATALINA RESTAURANT GROUP INC
QCAJ	CATERPILLAR INC	CATERPILLAR INC
QFRA	CATHOLIC HEALTH SVCS OF LI INC-NY	CATHOLIC HEALTH SVCS OF LI INC-NY
JCAT	CATHOLIC HEALTH SVCS OF LI INC-NY	CATHOLIC HEALTH SVCS OF LI INC-NY
YGC	CAYMAN ISLANDS OF	
CCBR	CBR SYSTEMS INC	CBR SYSTEMS INC
CCBL	CBRL GROUP INC	CRACKER BARREL OLD COUNTRY STOR INC
METV	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
RADI	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
2TWN	CC MEDIA HOLDINGS INC	CLEAR CHANNEL BROADCASTING INC
QCBW	CC SVCS INC	CC SVCS INC
1CTY	CC SVCS INC	CC SVCS INC
CION	CCA GLOBAL PARTNERS INC	CARPET ONE INC
CCAI	CCA INDUSTRIES INC	CCA INDUSTRIES INC
YEC	CCC HOLDING LLC	
GGEN	CCMP CAPITAL ADVISORS LLC	GENERAC POWER SYSTEMS INC
CCEE	CEC ENTERTAINMENT INC	CHUCK E CHEESES
CCIC	CEDAR CREST	CEDAR CREST
YCR	CEDAR FAIR LP	
1OTE	CELGENE CORP	CELGENE CORP
XUW	CEMEX SAB DE CV	

Prefix	Parent	Advertiser
CCEN	CENTENE CORP	
JCEN	Central Banc	
VCEN	CENTRAL DAIRY CO	CENTRAL DAIRY CO
CIDH	CENTRAL DUPAGE HOSPITAL ASSN	CENTRAL DUPAGE HOSPITAL ASSN
CCGD	CENTRAL GARDEN & PET CO	
YTQU	CENTRAL GARDEN & PET CO	CENTRAL GARDEN & PET CO
1NAV	CENTRAL GEORGIA HEALTH SYSTEM	NAVICENT HEALTH
DYBD	CENTRICA PLC	DIRECT ENERGY LP
QHIV	CENTRICA PLC	CENTRICA PLC
PRSD	CENTURY 21 DEPT STORE INC	CENTURY 21 DEPT STORE INC
CYLK	CENTURYLINK INC	CENTURYLINK INC
EBAA	CENTURYLINK INC	CENTURYLINK INC
EBBB	CENTURYLINK INC	CENTURYLINK INC
EBCC	CENTURYLINK INC	CENTURYLINK INC
XQW	CENTURYLINK INC	
RMTN	CERBERUS CAPITAL MANAGEMENT LP	REMINGTON ARMS CO INC
ZSTW	CERBERUS CAPITAL MANAGEMENT LP	STEWART HEALTH CARE SYSTEM LLC
BEFL	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
BEMC	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
BEPR	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
BQBI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
QBDI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
QDLX	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
QZAN	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
TDJA	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
YMW	CH BOEHRINGER SOHN	
QEMG	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
VRES	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
JDBI	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
JARD	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
ZSTO	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM CORP
QOFE	CH BOEHRINGER SOHN	BOEHRINGER INGELHEIM PHARMCTCLS INC
BOPH	CH BOEHRINGER SOHN	PHARMATON NATURAL HEALTH PRODUCTS
VKCC	CHAMBER MANAGEMENT SVCS LLC	CHAMBER MANAGEMENT SVCS LLC
XYZA	CHAMPAWAT PICTURES	CHAMPAWAT PICTURES
CCHM	CHAMPION WNDW MNFCTG & SPPLY CO LLC	CHAMPION WNDW MNFCTG & SPPLY CO LLC
CQ	CHANEL SA	
1BRN	CHAPMAN UNIVERSITY	CHAPMAN UNIVERSITY
XJO	CHARLES SCHWAB CORP	
ZOPA	CHARLESBANK CAPITAL PARTNERS LLC	CHARLESBANK CAPITAL PARTNERS LLC
C2CR	CHARLIE CRIST FOR GOVERNOR	CHARLIE CRIST FOR GOVERNOR
ZCFA	CHARTERED FINANCIAL ANALYST INST	CHARTERED FINANCIAL ANALYST INST
CCPD	CHASE PRODUCT DEVELOPMENT INC-SD	CHASE PRODUCT DEVELOPMENT INC-SD
CCHA	Chattanooga Airport	
WBCD	CHAZ DEAN INC-SF	CHAZ DEAN INC-SF
1CIM	Checks in Motion Generic	
2CHR	CHERRISH CORP	CHERRISH CORP
MEGO	CHERVON HOLDINGS LTD	CHERVON
1SKS	CHERVON HOLDINGS LTD	CHERVON
NNGA	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP

Prefix	Parent	Advertiser
QANG	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP
ZCHK	CHESAPEAKE ENERGY CORP	CHESAPEAKE ENERGY CORP
ED89	Chet Burks Productions	
SD	CHEVRON CORP	
ZCHI	CHI & Partners	
ZIFV	Chiat Day Internal	
ZIFT	Chiat Day Internal	
1NET	Chiat Day Internal	
ZIFB	Chiat Day LA	
ZIFR	Chiat LA Internal	
CCBB	CHICAGO BEARS FOOTBALL CLUB INC	CHICAGO BEARS FOOTBALL CLUB INC
CIBO	CHICAGO BOARD OPTIONS EXCHANGE INC	CHICAGO BOARD OPTIONS EXCHANGE INC
Q4TV	CHICAGO BOARD OPTIONS EXCHANGE INC	CBOE FUTURES EXCHANGE LLC
BOTR	CHICAGO HARBORS	CHICAGO HARBORS
CISX	CHICAGO INDOOR LACROSSE TEAM LLC	CHICAGO INDOOR LACROSSE TEAM LLC
ZOOB	CHICAGO ZOOLOGICAL SOCIETY INC	CHICAGO ZOOLOGICAL SOCIETY INC
QCEA	CHICK-FIL-A INC	CHICK-FIL-A INC
GGAC	CHICK-FIL-A INC	
CICH	CHICOS FAS INC	CHICOS FAS INC
WBCR	CHICOS FAS INC	CHICOS FAS INC
LACE	CHICOS FAS INC	CHICOS FAS INC
1WBM	CHICOS FAS INC	CHICOS FAS INC
QAKR	CHILDRENS HOSPITAL MEDICAL CTR AKRN	CHILDRENS HOSPITAL MEDICAL CTR AKRN
XXCH	CHILDRENS HOSPITAL RESERCH CTR FNDN	CHILDRENS HOSPITAL RESERCH CTR FNDN
CINS	CHILDRENS INST OF PITTSBURGH	CHILDRENS INST OF PITTSBURGH
CIMH	CHILDRENS MEMORIAL HOSPITAL	CHILDRENS MEMORIAL HOSPITAL
VCMN	CHILDRENS MIRACLE NETWORK	CHILDRENS MIRACLE NETWORK
6CDS	CHILDRENS NETWORK LLC	CHILDRENS NETWORK LLC
QTCP	CHILDRENS PLACE RETAIL STORES INC	CHILDRENS PLACE RETAIL STORES INC
VCHI	CHIMERIX INC	CHIMERIX INC
CIPT	CHIPOTLE MEXICAN GRILL INC	CHIPOTLE MEXICAN GRILL INC
CIDO	CHIQUITA BRANDS INTL INC	CHIQUITA BRANDS INC
VCHT	CHOCTAW NATION OF OKLAHOMA	CHOCTAW NATION OF OKLAHOMA
CCHI	CHOICE HOTELS INTL INC	CHOICE HOTELS INTL INC
CCAD	CHOOSE CHICAGO	CHOOSE CHICAGO
SJDB	CHRISTIAN CASEY LLC	SEAN JOHN CLOTHING INC
CCHU	CHUBB & SON	CHUBB & SON
ZCT	CHURCH & DWIGHT CO INC	
QVXC	CI CAPITAL PARTNERS LLC	BUFFETS INC
RYTV	CI CAPITAL PARTNERS LLC	BUFFETS INC
CICI	CICIS ENTERPRISES LP	CICIS PIZZA RESTAURANT INC
CICP	CICIS ENTERPRISES LP	CICIS PIZZA RESTAURANT INC
CV	CIGNA CORP	
GRHC	CIGNA CORP	GREAT-WEST HEALTHCARE HOLDINGS INC
CC16	CINCINNATI CHILDRENS HSPTL MDCL CTR	CINCINNATI CHILDRENS HSPTL MDCL CTR
CIGH	CINTAS CORP	CINTAS CORP
CCOA	CIRCUIT OF THE AMERICAS LLC-AU	CIRCUIT OF THE AMERICAS LLC-AU
CIRQ	CIRQUE DU SOLEIL	CIRQUE DU SOLEIL
CISG	CISCO SYSTEMS INC	CISCO SYSTEMS INC
QCIS	CISCO SYSTEMS INC	CISCO SYSTEMS INC

Prefix	Parent	Advertiser
QCIT	CIT GROUP INC	CIT GROUP INC
FN	CITIGROUP INC	
ILBS	CITIGROUP INC	CITIBANK NA
QBLV	CITIZEN HOLDINGS CO LTD	BULOVA CORP
XWZ	CITIZEN HOLDINGS CO LTD	
FECC	CITIZENS COMMUNICATIONS CO-CO	FRONTIER COMMUNICATIONS CORP
CITC	CITRIX SYSTEMS INC	NOVEL LABS INC
1FLN	CITRUS WORLD INC	CITRUS WORLD INC
CCOC	CITY COLLEGES OF CHICAGO	CITY COLLEGES OF CHICAGO
CCYR	CITY YEAR INC	CITY YEAR INC
JRGC	CIVIL WAR PRESERVATION TRUST	CIVIL WAR PRESERVATION TRUST
JFAM	CLANCY LOWRY VENTURES INC	CLANCY LOWRY VENTURES INC
CCRI	CLARINS USA INC	CLARINS USA INC
ZRBD	CLARITY COVERDALE & FURY INC	CLARITY COVERDALE & FURY INC
XXXP	CLARKE ADVERTISING	CLARKE ADVERTISING
2APT	CLASSIFIED VENTURES LLC	CLASSIFIED VENTURES LLC
QTCB	CLAYTON DUBILIER & RICE INC	TRUGREEN COS LLC
VTMX	CLAYTON DUBILIER & RICE INC	TERMINIX INTL CO INC
YCV	CLAYTON DUBILIER & RICE INC	
VDBI	CLAYTON DUBILIER & RICE INC	DAVIDS BRIDAL INC
CULL	CLAYTON DUBILIER & RICE INC	CULLIGAN INTL CO
CULR	CLAYTON DUBILIER & RICE INC	CULLIGAN INTL CO
1CLR	CLEARResult	
ZCCL	CLEVELAND CLINIC	CLEVELAND CLINIC
IEEI	Client Direct Placements	
2TSA	CLIENT IS SIGNATORY	
2014	Client/Advertiser ID	
KEEN	CLIFF KEEN WRESTLING PRODUCTS INC	CLIFF KEEN WRESTLING PRODUCTS INC
CCMN	CLIMATE CORP	CLIMATE CORP
CX	CLOROX CO	
ZUWE	CLYDE MAYS WHISKEY	CLYDE MAYS WHISKEY
YXCO	CMCA	
CCME	CME GROUP INC	CME GROUP INC
QCBN	CMS ENERGY CORP	CONSUMERS ENERGY CO
GBLL	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
5SIL	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
MEDS	CNO FINANCIAL GROUP INC	COLONIAL PENN LIFE INSURANCE CO
QCOA	COACH INC	COACH INC
KO	COCA-COLA CO	
9001	COCA-COLA CO	COCA-COLA USA
ZTJU	COCA-COLA CO	THE COCA-COLA COMPANY
KEKT	COCA-COLA CO	THE COCA-COLA COMPANY
CIRM	COCHRAN FIRM LLC	COCHRAN FIRM LLC
CCDA	CODA AUTOMOTIVE INC	CODA AUTOMOTIVE INC
ZANT	COGNIZANT TECHNOLOGY SOLUTIONS CORP	COGNIZANT TECHNOLOGY SOLUTIONS CORP
RARL	COINSTAR INC	REDBOX AUTOMATED RETAIL LLC
3CCX	COINSTAR INC	COINSTAR INC
1CHF	Cold Harbor Films	
CCWC	COLDWATER CREEK INC	COLDWATER CREEK INC
CL	COLGATE-PALMOLIVE CO	

Prefix	Parent	Advertiser
ZTMC	COLGATE-PALMOLIVE CO	TOMS OF MAINE INC
1STA	COLLECTIVE RETURNS INC-NY	COLLECTIVE RETURNS INC-NY
CCNY	COLLEGIATE CHURCH CORP	COLLEGIATE CHURCH CORP
QCWG	COLONIAL WILLIAMSBURG FNDN INC	COLONIAL WILLIAMSBURG FNDN INC
QCWR	COLONIAL WILLIAMSBURG FNDN INC	COLONIAL WILLIAMSBURG FNDN INC
ZASH	COLONY BRANDS INC	ASHRO INC
CUBD	COLORADO STATE OF	UNIVERSITY OF COLORADO
COL0	COLORADO STATE OF	COLORADO LOTTERY DIV
UUCH	COLORADO STATE OF	UNIVERSITY OF COLORADO
ZBGR	COLUMBIA SPORTSWEAR CO	COLUMBIA SPORTSWEAR CO
CCBS	COLUMBIA UNIVERSITY	COLUMBIA UNIVERSITY
CE	COMBE INC	
CCMS	COMCAST CORP	COMCAST CORP
CCOR	COMCAST CORP	COMCAST CORP
DGCC	COMCAST CORP	COMCAST CORP
NB	COMCAST CORP	
QCMC	COMCAST CORP	COMCAST SPECTACOR LP
QCOM	COMCAST CORP	
UP	COMCAST CORP	
VERS	COMCAST CORP	VERSUS LP
ZGFR	COMCAST CORP	G4 MEDIA INC
CCBI	COMCAST CORP	COMCAST CORP
CCNB	COMCAST CORP	NBC UNIVERSAL LLC
2USH	COMCAST CORP	UNIVERSAL PARKS & RESORTS
YUOP	COMCAST CORP	UNIVERSAL CITY DEVELOPMENT
CIAN	COMCAST CORP	CONTENT INNOVATION AGENCY
S33S	COMCAST CORP	SEESO LLC
CCAG	COMCAST CORP	COMCAST CABLE COMMUNICATIONS INC
QCCA	COMCAST CORP	
QCPC	COMCAST CORP	
QCRL	COMCAST CORP	
YBJ	COMERICA INC	
CCBK	COMMERCE BANK	COMMERCE BANK
BDUC	COMMERCIALS	
2CBB	COMMONWEALTH BUSINESS BANK	COMMONWEALTH BUSINESS BANK
ZCFS	COMMUNITY FINANCIAL SVCS INC-MP	COMMUNITY FINANCIAL SVCS INC-MP
CCSB	COMMUNITY MUTUAL SAVINGS BANK INC	COMMUNITY MUTUAL SAVINGS BANK INC
CIOD	COMPAGNIE FINANCIERE RICHEMONT SA	CARTIER INC
MVBL	COMPAGNIE FINANCIERE RICHEMONT SA	MONTBLANC INC
7CIN	COMPAGNIE FINANCIERE RICHEMONT SA	
GRBG	COMPAGNIE GENERAL DS ETBLSSTS MCHLN	UNIROYAL GOODRICH TIRE MANFCTRNG CO
VMHN	COMPAGNIE GENERAL DS ETBLSSTS MCHLN	MICHELIN NORTH AMERICA INC
3303	Company address	
RAY1	company use	
S4GD	COMPASSION CHAMPS	COMPASSION CHAMPS
CCOK	COMPASSION OVER KILLING	COMPASSION OVER KILLING
NUTR	COMPLETE NUTRITION HOLDINGS INC	COMPLETE NUTRITION HOLDINGS INC
ZCCR	COMPUCREDIT CORP	COMPUCREDIT CORP
UZPG	COMVEST INVESTMENT PARTNERS III LP	NATIONSHALTH INC
AZ	CONAGRA FOODS INC	

Prefix	Parent	Advertiser
HP	CONAIR CORP	
CCPT	CONCEPTUS INC	CONCEPTUS INC
QCOI	CONCORD INDUSTRIES INC	CONCORD INDUSTRIES INC
CCRS	CONCOURS MOTORS INC-MI	CONCOURS MOTORS INC-MI
VDCT	CONNECTICUT ASSN OF REALTORS INC	CONNECTICUT REALTORS
4UCT	CONNECTICUT STATE OF	UNIVERSITY OF CONNECTICUT
QCTS	CONNECTICUT SUN	CONNECTICUT SUN
MEJO	CONNECTIVCORP	MAJESCO SALES INC
YCAC	CONOCOPHILLIPS	CONOCOPHILLIPS
XEC	CONSOLIDATED EDISON INC	
QCCJ	CONSTELLATION BRANDS INC	CONSTELLATION BRANDS INC
VSDK	CONSTELLATION BRANDS INC	SPIRITS MARQUE ONE LLC
1CST	CONSTELLATION BRANDS INC	CONSTELLATION BRANDS INC
QDOC	CONSUMER HEALTH SVCS INC	CONSUMER HEALTH SVCS INC
QWIS	CONTEXTLOGIC INC	CONTEXTLOGIC INC
KSTZ	CONTINENTAL MILLS INC	CONTINENTAL MILLS INC
1CTA	CONTINENTAL TIRE THE AMERICAS LLC	CONTINENTAL TIRE THE AMERICAS LLC
1CGT	CONTINENTAL TIRE THE AMERICAS LLC	CONTINENTAL TIRE THE AMERICAS LLC
CCCN	CONTINUUM HEALTH PARTNERS INC	CONTINUUM HEALTH PARTNERS INC
BEPH	CONVERTIBLE CASTLE INC-BS	CONVERTIBLE CASTLE INC-BS
PRGD	COOPER COS INC	COOPERSURGICAL INC
ZCHT	COOPER HEALTH SYSTEM	COOPER HEALTH SYSTEM
C0DN	COORDOWN	COORDOWN
1LHM	Coors Light	
CCOP	COPART INC	COPART INC
6MLC	CORDISH COS INC	PPE CASINO RESORTS MARYLAND LLC
ZPER	CORTEC GROUP FUND IV LP	PERFORMANCE HEALTH INC
SAGE	Corvid Films	
VCOS	COSMOPOLITAN RESORT CASINO	COSMOPOLITAN RESORT CASINO
10HC	COSTUMES GALORE INC	COSTUMES GALORE INC
OT	COTTON INC	
VAMG	COUGAR LIFE ONTARIO INC	COUGAR LIFE ONTARIO INC
PTFM	COUNCIL OF BETTER BUSINESS BURE INC	COUNCIL OF BETTER BUSINESS BURE INC
CIAS	COUNTRY INNS & SUITES BY CARLSN INC	COUNTRY INNS & SUITES BY CARLSN INC
CITV	COUPONS INC	COUPONS INC
CCVA	COVANTA HOLDING CORP	COVANTA ENERGY CORP
VBWD	COWLITZ TRIBE	COWLITZ TRIBE
CCOX	COX ENTERPRISES INC	COX COMMUNICATIONS INC
QATR	COX ENTERPRISES INC	AUTOTRADER.COM LLC
ZKBB	COX ENTERPRISES INC	KELLEY BLUE BOOK CO INC
ZATR	COX ENTERPRISES INC	AUTOTRADER.COM LLC
XCOX	COX ENTERPRISES INC	COX COMMUNICATIONS INC
ZAEK	CPG INTL INC	AZEK BUILDING PRODUCTS INC
1KNA	CRAFT BREWERS ALLIANCE INC	KONA BREWING CO INC
RHAB	CRAFT BREWERS ALLIANCE INC	CRAFT BREWERS ALLIANCE INC
ZKCM	CRAMER-KRASSELT Agency Prefix	
QAFK	CRAWFORD GROUP INC	ALAMO RENT A CAR LLC
QEBN	CRAWFORD GROUP INC	ENTERPRISE RENT-A-CAR CO
1CRE	Creative Associates LLC	
ZTCC	CREATIVE COALITION	CREATIVE COALITION

Prefix	Parent	Advertiser
BEAN	CREATURE	
7CRE	Creature	
CCKA	CREDIT KARMA INC	CREDIT KARMA INC
CISU	CREDIT SUISSE GROUP AG	CREDIT SUISSE USA INC
CCRE	CREE	CREE
CUBC	CROCS INC	CROCS INC
QCRO	CROCS INC	CROCS INC
7CRO	Crosby Marketing Communications	
7CME	Cross Media 7	
CIX	CROWN IMPORTS LLC	
CIZ	CROWN IMPORTS LLC	
1CWN	CROWN MEDIA HOLDINGS INC	CROWN MEDIA FAMILY NETWORK
CIFP	CRTFD FNNCL PLNNRS BRD STNDRDS INC	CRTFD FNNCL PLNNRS BRD STNDRDS INC
ZCCI	CRYSTAL CRUISES INC	CRYSTAL CRUISES INC
4PCR	CRYSTAL SPRINGS BOTTLED WATR INC-AL	
UHPE	CSA IP HOLDINGS INC	CSA IP HOLDINGS INC
KYFF	CSL LTD	SEQIRUS INC
CCSX	CSX CORP	CSX CORP
CICT	CTPARTNERS EXECUTIVE SEARCH LLC	CTPARTNERS EXECUTIVE SEARCH LLC
ZCAQ	CTR FOR AUDIT QUALITY	CTR FOR AUDIT QUALITY
CUBE	CUBESMART INC	
CUMB	CUMBERLAND FARMS INC	CUMBERLAND FARMS INC
QCCC	CUMBERLAND PACKING CORP	CUMBERLAND PACKING CORP
CCTB	CURACAO TOURIST BOARD	CURACAO TOURIST BOARD
CIRS	CURVES INTL INC	CURVES INTL INC
1CWF	Cutwater	
ZCFX	CV TECHNOLOGIES INC	COLD-FX PHARMACEUTICALS INC
CIVH	CVS/CAREMARK CORP	CVS PHARMACY INC
CIVS	CVS/CAREMARK CORP	CVS PHARMACY INC
QCVS	CVS/CAREMARK CORP	CVS/CAREMARK CORP
UUCL	CYTOSPORT INC	CYTOSPORT INC
ZDDM	D&D MARKETING CORP	D&D MARKETING CORP
D3PB	D3 PUBLISHER OF AMERICA INC	D3 PUBLISHER OF AMERICA INC
PTCA	DADS PRODUCTS CO INC	DADS PET CARE INC
KIOT	DAEDONG INDUSTRIAL CO LTD	DAEDONG-USA INC
KDCH	DAIICHI SANKYO CO LTD	DAIICHI SANKYO CO LTD
DZ	DAIMLER AG	
MRAD	DAIMLER AG	MERCEDES-BENZ USA LLC
MVID	DAIMLER AG	MERCEDES-BENZ USA LLC
QCOW	DAIRY FARMERS OF AMERICA INC	DAIRY FARMERS OF AMERICA INC
BORD	DAIRY FARMERS OF AMERICA INC	DAIRY FARMERS OF AMERICA INC
KEMP	DAIRY FARMERS OF AMERICA INC	KEMPS LLC
DMAI	DAIRY MANAGEMENT INC	DAIRY MANAGEMENT INC
DYSC	DAISY BRAND LP	DAISY BRAND LP
PRDA	DALLAS CTR PRFRMNG ARTS FNDN INC	DALLAS CTR PRFRMNG ARTS FNDN INC
QURA	DARDEN RESTAURANTS INC	RARE HOSPITALITY INTL INC
YDR	DARDEN RESTAURANTS INC	
UDSA	DASSAULT SYSTEMES SA	DASSAULT SYSTEMES SA
DGOL	DAVID AND GOLIATH	DAVID AND GOLIATH
LADE	Davis Elen Advertising	

Prefix	Parent	Advertiser
2AST	DAVOS BRANDS LLC	DAVOS BRANDS LLC
6DA6	DAY 6 SPORTS	DAY 6 SPORTS
ZDOS	DDB California Agency code	
XYGN	DDB NY	
ZDNA	DDB NY	
ODDD	DDROPS CO INC	DDROPS CO INC
ER	DE BEERS LV	
1DTR	DEALER TIRE LLC	DEALER TIRE LLC
QDAG	DEAN FOODS CO	DEAN FOODS CO
UUGG	DECKERS OUTDOOR CORP	DECKERS OUTDOOR CORP
VSHO	DECKERS OUTDOOR CORP	SIMPLE SHOES INC
H0KA	DECKERS OUTDOOR CORP	DECKERS OUTDOOR CORP
KDBX	DEEP SEAWATER INTL INC	DEEP SEAWATER INTL INC
JDRD	DEERE & CO	JOHN DEERE & CO
JDTV	DEERE & CO	JOHN DEERE & CO
QDAH	DEERE & CO	DEERE & CO
QJDD	DEERE & CO	DEERE & CO
YDLC	DEL MONTE PACIFIC LTD	DEL MONTE FOODS INC
YDLM	DEL MONTE PACIFIC LTD	DEL MONTE FOODS INC
YDLN	DEL MONTE PACIFIC LTD	DEL MONTE FOODS INC
QDCZ	DEL TACO HOLDINGS INC	DEL TACO LLC
BQLX	DELFIN SARL	LUXOTTICA GROUP SPA
QLUX	DELFIN SARL	LUXOTTICA GROUP SPA
QPVN	DELFIN SARL	LUXOTTICA RETAIL NORTH AMERICA INC
QHCH	DELHAIZE GROUP	HANNAFORD BROS CO
1FLT	DELHAIZE GROUP	FOOD LION INC
1FLR	DELHAIZE GROUP	FOOD LION INC
ZBDF	DELHAIZE GROUP	FOOD LION INC
QFBB	DELHAIZE GROUP	FOOD LION INC
JUNI	DELIVERY CONCEPTS LLC	DELIVERY CONCEPTS LLC
ALIE	DELL INC	ALIENWARE CORP
YDE	DELL INC	
ZJKE	DELLA FEMINA JEARY & PARTNERS	DELLA FEMINA JEARY & PARTNERS
BEPT	DELOITTE LLP	BEARINGPOINT INC
TDEL	DELOITTE LLP	DELOITTE LLP
QVXH	DELONGHI AMERICA INC	DELONGHI AMERICA INC
XDE	DELTA AIR LINES INC	
ZDLT	DELTA DENTAL PLANS ASSN	DELTA DENTAL INSURANCE CO
1DLX	DELUXE CORP	DELUXE CORP
8BSL	DEMOCRATIC CONGRESSIONAL CMPGN CMMT	DEMOCRATIC CONGRESSIONAL CMPGN CMMT
1DNC	DEMOCRATIC NATL COMMITTEE	DEMOCRATIC NATL COMMITTEE
DA	DENNYS CORP	
TDAR	DENVER ART MUSEUM	DENVER ART MUSEUM
BDEP	DEPAUL UNIVERSITY	DEPAUL UNIVERSITY
VDRM	DERMIRA INC	DERMIRA INC
RYDH	DESERT CHAMPIONS LLC	DESERT CHAMPIONS LLC
VDNQ	DESTILERIA SERRALLES INC	DESTILERIA SERRALLES INC
ZMCC	DETROIT ENTERTAINMENT LLC	DETROIT ENTERTAINMENT LLC
ZDFW	DEUTSCH FAMILY WINE & SPIRITS LTD	DEUTSCH FAMILY WINE & SPIRITS LTD
XLX	DEUTSCHE LUFTHANSA AG	

Prefix	Parent	Advertiser
YDD	DEUTSCHE POST AG	
QVRL	DEUTSCHE TELEKOM AG	T-MOBILE INTL
QTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
VTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
PTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
JTMO	DEUTSCHE TELEKOM AG	T-MOBILE INTL
1TMW	DEUTSCHE TELEKOM AG	T-MOBILE INTL
DVTH	DEVON ENERGY CORP	DEVON ENERGY CORP
QVRY	DEVRY INC	DEVRY INC
DT	DEX ONE CORP	
3DXO	DEX ONE CORP	DEX ONE CORP
BDXC	DEXCOM INC	DEXCOM INC
YUEN	DG YUENGLING & SON INC	DG YUENGLING & SON INC
XJDI	DIA STYLING CO	DIA STYLING CO
UETA	DIAGEO PLC	
YGN	DIAGEO PLC	
ZRIR	DIAMOND PRODUCERS ASSN	DIAMOND PRODUCERS ASSN
3DRI	DIAMOND RESORTS HOLDINGS LLC	DIAMOND RESORTS HOLDINGS LLC
D1CE	DICE HOLDINGS INC	DICE HOLDINGS INC
VDSG	DICKS SPORTING GOODS INC	DICKS SPORTING GOODS INC
WATS	DIETZ & WATSON INC	DIETZ & WATSON INC
OHFI	DIGITAL BROS SPA	505 GAMES SRL
DGCN	DIGITAL CORNERSTONE	DIGITAL CORNERSTONE
VDIG	DIGNITY HEALTH	DIGNITY HEALTH
BEES	DINEEQUITY INC	APPLEBEES INTL INC
QIAF	DINEEQUITY INC	INTL HOUSE OF PANCAKES LLC
ZIHP	DINEEQUITY INC	INTL HOUSE OF PANCAKES LLC
1PL1	DINEINFRESH INC	DINEINFRESH INC
DGAI	DIRECT GENERAL CORP	DIRECT INSURANCE CO INC
6435	direct office number	
DVET	DISABLED AMERICAN VETERANS	DISABLED AMERICAN VETERANS
YDF	DISCOVER FINANCIAL SVCS LLC	
DYKI	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
MRYC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
OOWN	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QDTC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QFIT	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
QHDT	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
VHUB	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
VSCC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
XAP	DISCOVERY COMMUNICATIONS INC	
XDH	DISCOVERY COMMUNICATIONS INC	
XDQ	DISCOVERY COMMUNICATIONS INC	
XTL	DISCOVERY COMMUNICATIONS INC	
XVL	DISCOVERY COMMUNICATIONS INC	
ZDED	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
ZZBC	DISCOVERY COMMUNICATIONS INC	DISCOVERY COMMUNICATIONS LLC
ZDIS	DISCUS DENTAL LLC	DISCUS DENTAL IMPRESSIONS INC
YBZ	DISH NETWORK CORP	
QDSH	DISH NETWORK CORP	DISH NETWORK LLC

Prefix	Parent	Advertiser
METR	DISTRICT OF COLUMBIA	WASHINGTON METRO TRANSIT AUTHORITY
1DCH	DISTRICT OF COLUMBIA	DISTRICT OF COLUMBIA
1DML	DML Message	
YSN	DOCTORS ASSOC INC	
DGAA	DOG ON A BIKE FILMS	DOG ON A BIKE FILMS
ZDOG	DOGMATIC	DOGMATIC
CK	DOLE FOOD CO INC	
ZDFG	DOLLAR FINANCIAL CORP	DOLLAR FINANCIAL GROUP INC-ST
1DCS	DOLLAR SHAVE CLUB INC	DOLLAR SHAVE CLUB INC
DO	DOMINOS PIZZA INC	
QDOM	DOMO INC-SC	DOMO INC-SC
QDON	DONATOS PIZZERIA CORP	DONATOS PIZZERIA CORP
QSKT	DONGWON INDUSTRIES CO LTD	STARKIST CO
URUR	DONT COUNT US OUT INC	DONT COUNT US OUT INC
VDOO	DOOSAN CORP	DOOSAN AMERICA CORP
YAE	DOREL INDUSTRIES INC	
CYSW	DOREL INDUSTRIES INC	PACIFIC CYCLE INC
TDFR	DOREL INDUSTRIES INC	
DW	DOW CHEMICAL CO	
4SUN	Downtown Reel Productions	
ZNUP	DR DENNIS BLACK LLC	DR DENNIS BLACK LLC
FERR	DR FREDERIK PAULSEN FNDN	FERRING PHARMACEUTICALS INC
BDRM	DR MIRACLES LLC	DR MIRACLES LLC
QUBA	DR PEPPER SNAPPLE GROUP INC	SNAPPLE BEVERAGE CORP
SL	DR PEPPER SNAPPLE GROUP INC	
TDRK	DRAFTKINGS INC	DRAFTKINGS INC
ALLI	DRAGON OPTICAL INC	DRAGON OPTICAL INC
1DRA	DRAMBUIE OPEN	DRAMBUIE OPEN
DN	DREAMWORKS ANIMATION SKG	
LALI	DRESS BARN INC	TWEEN BRANDS INC
H2OD	DRIP DROP INC	DRIP DROP INC
MEIN	DRIVEN BRANDS INC	MEINEKE CAR CARE CTRS INC
XMC	DRIVEN BRANDS INC	
DVTM	DRIVETIME AUTOMOTIVE GROUP INC	DRIVETIME AUTOMOTIVE GROUP INC
DGA5	Droga5 Internal Ad-ID	
QVRI	DROPBOX INC	DROPBOX INC
UZNC	DSE/Urinozinc	
ZDTE	DTE ENERGY CO	DTE ENERGY CO
CCHN	DUCHOSSOIS GROUP INC	CHAMBERLAIN GROUP INC
DGRO	DUCKROAST.COM	DUCKROAST.COM
VDUP	DUFF & PHELPS CORP	DUFF & PHELPS CORP
ZDSH	DUFFY & SHANLEY INC	DUFFY & SHANLEY INC
DVLC	DULCINEA FARMS LLC	DULCINEA FARMS LLC
TDLT	DULUTH HOLDINGS INC	DULUTH TRADING CO LLC
DGDN	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYDN	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYNK	DUNKIN BRANDS INC	DUNKIN DONUTS INC
GBRS	DUNKIN BRANDS INC	BASKIN-ROBBINS INC
DYHH	DUNKIN BRANDS INC	DUNKIN DONUTS INC
B31R	DUNKIN BRANDS INC	BASKIN-ROBBINS INC

Prefix	Parent	Advertiser
DYTV	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYRA	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYLR	DUNKIN BRANDS INC	DUNKIN DONUTS INC
DYBN	DUNKIN BRANDS INC	DUNKIN DONUTS INC
JCMH	DURANTE HOLDINGS PTY LTD	MICHAEL HILL JEWELLER PTY LTD
DGNY	DUVAL GUILLAUME NEW YORK	DUVAL GUILLAUME NEW YORK
DYNA	DYNAFLEX INTL INC	DYNAFLEX INTL INC
ZDYN	DYNAMICS INC	DYNAMICS INC
DYSN	DYSON INC	DYSON INC
YET	E TRADE FINANCIAL CORP	
GL	E&J GALLO WINERY	
1EAG	EAGLE FAMILY FOODS INC	EAGLE FAMILY FOODS INC
WANN	EARLY WARNING SVCS LLC	EARLY WARNING SVCS LLC
IEAT	EARTH FARE INC	EARTH FARE INC
EBNK	EASTERN BANK CORP	EASTERN BANK
EK	EASTMAN KODAK CO	
1EAT	EATSTREET INC	EATSTREET INC
LSTB	EBAY INC	STUBHUB INC
QEBY	EBAY INC	EBAY INC
EBSW	EBAY INC	EBAY INC
EBON	EBONITE INTL INC	EBONITE INTL INC
YEW	EBRO PULEVA SA	
KECH	ECHO INC	ECHO INC
EBDP	ECO BUILDING PRODUCTS INC	ECO BUILDING PRODUCTS INC
QECN	ECONOMIST NEWSPAPER LTD	ECONOMIST NEWSPAPER GROUP INC
VMCH	ECOVER INC	ECOVER INC
QSYV	EDGE ACQUISITION LLC	EDUCATE SVCS
IX	EDGEWELL PERSONAL CARE CO	
QEEG	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEHS	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEHY	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEQD	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEQW	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESI	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESN	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QESQ	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
QEWS	EDGEWELL PERSONAL CARE CO	SCHICK-WILKINSON SWORD
EDAR	EDIBLE ARRANGEMENTS LLC	EDIBLE ARRANGEMENTS LLC
EDSN	EDISON INTL	EDISON INTL
EDFE	EDMUND PUBLICATIONS CORP	EDMUNDS INC
JART	EDUCATION MANAGEMENT CORP	ART INST INTL LLC
EDEL	EDWARD-ELMHURST HEALTHCARE	EDWARD-ELMHURST HEALTHCARE
EHUT	EHRMANN AG	EHRMANN USA LLC
DD	EI DU PONT DE NEMOURS & CO	
XXAE	Eicoff Agency Prefix	
EHAB	EINHORN HARRS ASCHR BRBTO & FRST PC	EINHORN HARRS ASCHR BRBTO & FRST PC
QEIN	EINSTEIN NOAH RESTAURANT GROUP INC	EINSTEIN BROS BAGELS INC
ALOX	EISAI CO LTD	MGI PHARMA INC
BQVL	EISAI CO LTD	EISAI INC
ZEKG	EK GUARD INC	EK GUARD INC

Prefix	Parent	Advertiser
4ELE	ELECTRIFY AMERICA LLC	ELECTRIFY AMERICA LLC
EA	ELECTRONIC ARTS INC	
GRLD	ELEMENT 79 INC	ELEMENT 79 INC
1RIS	ELEVATE CREDIT INC	ELEVATE CREDIT INC
LL	ELI LILLY & CO INC	
1EWM	Elias World Media	
EUSN	ELLUSIONIST.COM INC	ELLUSIONIST.COM INC
ZELN	ELOAN GROUP	ELOAN GROUP
EBLM	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EBDR	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EH14	EMBLEMHEALTH INC	EMBLEMHEALTH INC
EBHE	EMBLEMHEALTH INC	EMBLEMHEALTH INC
VMWR	EMC CORP	VMWARE INC
XEJ	EMERSON ELECTRIC CO	
QEMI	EMIRATES GROUP	EMIRATES AIRLINES INC
ZEEG	EMPIRE EDUCATION GROUP INC	EMPIRE EDUCATION GROUP INC
EBRI	EMPLOYEE BENEFIT RESEARCH INST	EMPLOYEE BENEFIT RESEARCH INST
1GNO	EMPOWERED PRODUCTS	EMPOWERED PRODUCTS
1EMS	EMS	
EICS	ENBRIDGE INC	ENBRIDGE INC
EPOL	ENDLESS POOLS INC	ENDLESS POOLS INC
ALUX	ENDO PHARMACEUTICALS HOLDINGS INC	ENDO PHARMACEUTICALS HOLDINGS INC
SAUX	ENDO PHARMACEUTICALS HOLDINGS INC	AUXILIUM PHARMACEUTICALS INC
QEVY	ENERGIZER HOLDINGS INC	EVEREADY BATTERY CO INC
QTXU	ENERGY FUTURE HOLDINGS CORP	TXU ENERGY CO LLC
EUCC	ENERGY UPGRADE CALIFORNIA	ENERGY UPGRADE CALIFORNIA
ZIPF	ENFISSION INC	ENFISSION INC
VENT	ENTERGY CORP	ENTERGY CORP
FENT	ENTERPRISE ELECTRIC LLC	ENTERPRISE ELECTRIC LLC
WBEC	ENTERTAINMENT CRUISES INC	ENTERTAINMENT CRUISES INC
EIFN	ENTERTAINMENT INDUSTRY FNDN	ENTERTAINMENT INDUSTRY FNDN
EION	ENTERTAINMENT ONE LTD	LIGHT RECORDS
LSHN	ENVIROCON TECHNOLOGIES INC	ENVIROCON TECHNOLOGIES INC
EDTV	ENVIRONMENTAL DEFENSE FUND INC	ENVIRONMENTAL DEFENSE FUND INC
1EON	EON CLINICS PC	EON CLINICS PC
JEOS	EOS PRODUCTS LLC	EOS PRODUCTS LLC
EPLV	EPIC LEVEL ENTERTAINMENT, LTD	EPIC LEVEL ENTERTAINMENT, LTD.
1IPL	EPOCH CO LTD	EPOCH EVERLASTING PLAY
1EMA	Eric Mower + Associates	
EINS	ERIE INDEMNITY CO	ERIE INSURANCE GROUP
XBA	ERMENEGILDO ZEGNA CORP	
QERN	ERNST & YOUNG LLP	ERNST & YOUNG LLP
VEST	ESET LLC	ESET LLC
UESI	ESI CELLULAR	
ZCPS	ESI ENTERPRISES INC	COMPACT POWER SYSTEMS INC
EHCT	ESSENCE HEALTHCARE INC	ESSENCE HEALTHCARE INC
QLBR	ESSILOR INTL SA	ESSILOR OF AMERICA INC
ZFGX	ESSILOR INTL SA	FGX INTL INC
EE	ESTEE LAUDER COS INC	
XEF	ETHAN ALLEN HOME INTERIORS INC	

Prefix	Parent	Advertiser
EHIC	Ethica Media LLC	
EHDA	ETIHAD AIRWAYS PJSC	ETIHAD AIRWAYS PJSC
EURO	EUROITALY	EUROITALY
EUWC	EUROPEAN WAX CTR INC	EUROPEAN WAX CTR INC
QEVA	EVA AIRWAYS CORP	EVA AIRWAYS CORP
FELP	EVADO FILIP HOLDING LTD	FILIP TECHNOLOGY
LSCA	EVANGELICAL LUTHERAN CHRCH IN AMRCA	EVANGELICAL LUTHERAN CHRCH IN AMRCA
VRBK	EVERBANK FINANCIAL CORP	EVERBANK FINANCIAL CORP
YUS	EVERCORE PARTNERS INC	
CICO	EVERFAST INC	CALICO CORNERS
XNN	EVERSOURCE ENERGY	
SABD	EVERYDAY HEALTH INC	EVERYDAY HEALTH INC
BEEP	EW SCRIPPS CO	EW SCRIPPS CO
ZHGT	EW SCRIPPS CO	EW SCRIPPS CO
ZEXS	EXACT SCIENCES CORP	EXACT SCIENCES CORP
QCSN	EXELON CORP	CONSTELLATION ENERGY GROUP INC
QEXL	EXELON CORP	EXELON CORP
QPAX	EXELON CORP	PECO ENERGY CO
ZPEC	EXELON CORP	PECO ENERGY CO
QEXP	EXPEDIA INC	EXPEDIA INC
UHTC	EXPEDIA INC	HOTELS.COM LP
EHWR	EXPEDIA INC	HOTWIRE INC
VFCR	EXPERIAN PLC	CONSUMERINFO.COM INC
VITP	EXPERIAN PLC	
7CXS	EXPERIENCE CARRIE LA LLC	EXPERIENCE CARRIE LA LLC
QXEP	EXPRESS SVCS INC	EXPRESS PERSONNEL SVCS INC
JEXT	EXTREME REACH INC	EXTREME REACH INC
MB	EXXON MOBIL CORP	
XON	EXXON MOBIL CORP	
3EZP	EZ Productions Signatory	
EPSP	EZCORP INC	
GFAB	FAB.COM INC	FAB.COM INC
QFCI	FAC ACQUISITIONS LLC	FAC ACQUISITIONS LLC
BEHA	FACEBOOK INC	FACEBOOK INC
JETE	Factory Detroit	
QFGE	FAGE SA	FAGE USA CORP
ZFSE	Fahlgren Mortine	
FZAC	FAIR ISAAC CORP	FAIR ISAAC CORP
6455	FAIR OAKS FARMS BRANDS INC	FAIR OAKS FARMS BRANDS INC
FAIR	FAIR.COM	FAIR.COM
GFAI	FAIRLIFE LLC	FAIRLIFE LLC
VFPC	FAIRPOINT COMMUNICATIONS INC	FAIRPOINT COMMUNICATIONS INC
VFPB	FAIRVIEW HEALTH SVCS-MS	FAIRVIEW HEALTH SVCS-MS
FENI	Falcon Paymasters	
VFAH	FALLON HEALTHCARE SYSTEM INC	FALLON COMMUNITY HEALTH PLAN INC
ZBLC	FALLON WORLDWIDE	FALLON WORLDWIDE
ZFSN	FALLON WORLDWIDE	FALLON WORLDWIDE
QFCT	FAMILY DOLLAR STORES INC	FAMILY DOLLAR STORES INC
VFAM	FAMILY VIOLENCE PREVENTION FUND	FAMILY VIOLENCE PREVENTION FUND
ZFAM	FAMOUS DAVES OF AMERICA INC	FAMOUS DAVES OF AMERICA INC

Prefix	Parent	Advertiser
4FDL	FANDUEL INC	FANDUEL INC
QFMF	FANNIE MAE	FANNIE MAE
ZFMC	FANNIE MAE	FANNIE MAE
1FAN	FANNIE MAE	FANNIE MAE
ZFAR	FARACI LANGE LLP	FARACI LANGE LLP
BEWD	FARIBAULT FOODS INC	FARIBAULT FOODS INC
ZFAT	FATHEAD LLC	FATHEAD LLC
XFJ	FAULTLESS STARCH/BON AMI CO	
CD	FCA US LLC	
CR	FCA US LLC	
ZFBB	FCB NY	
ZSSL	FCB West Agency Prefix	
ZFBD	FCB West Agency Prefix	
XXVC	FCB West Agency Prefix	
1CWS	FEDERICI BRANDS LLC	FEDERICI BRANDS LLC
FJ	FEDEX CORP	
FEAM	FELA!	FELA!
FELL	FELLOWES INC	FELLOWES INC
XCT	FENWAY PARTNERS INC	
QBLA	FERRARA PAN CANDY CO INC	FERRARA PAN CANDY CO INC
QFBT	FERRERO SPA	FERRERO USA INC
FECH	Fetch Media	
PTSF	FIDOPHARM INC	FIDOPHARM INC
1FNS	FIELD & STREAM	FIELD & STREAM
4FIN	FIESTA INSURANCE FRANCHISE CORP	FIESTA INSURANCE FRANCHISE CORP
QFBR	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFBV	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFDN	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFHI	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFRC	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFRR	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFTB	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFTT	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFXX	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
QFZZ	FIFTH THIRD BANCORP	FIFTH THIRD BANCORP
VFIN	FINANCIAL INDUSTRY RGLTRY ATRTY INC	FINANCIAL INDUSTRY RGLTRY ATRTY INC
QFIN	FINISH LINE INC	FINISH LINE INC
CIGR	FIRED UP INC	FIRED UP INC
CIGV	FIRED UP INC	FIRED UP INC
JCAR	FIRED UP INC	FIRED UP INC
FESU	FIREHOUSE RESTAURANT GROUP INC	FIREHOUSE RESTAURANT GROUP INC
VFIR	FireRock Productions	
2FAS	FIRST AID SHOT THERAPY INC	FIRST AID SHOT THERAPY INC
3FAS	FIRST AID SHOT THERAPY INC	
GBSR	FIRST ATLANTIC CAPITAL LTD	GOLFSMITH INTL HOLDINGS INC
GBST	FIRST ATLANTIC CAPITAL LTD	GOLFSMITH INTL HOLDINGS INC
QVXZ	FIRST CITIZENS BANCSHARES INC-RD-AT	FIRST CITIZENS BANCSHARES INC-RD-AT
1TNB	FIRST HORIZON NATL CORP	FIRST TENNESSEE BANK NA
FEMC	FIRST MARBLEHEAD CORP	FIRST MARBLEHEAD CORP
GFNF	FIRST NIAGARA FINANCIAL GROUP INC	FIRST NIAGARA BANK NA

Prefix	Parent	Advertiser
FERG	FIRSTENERGY CORP	
1FLH	FIRSTLIGHT HOMECARE FRANCHISING LLC	FIRSTLIGHT HOMECARE FRANCHISING LLC
1FMB	FIRSTMERIT CORP	FIRSTMERIT BANK NA
QBLU	FISHBOWL SPIRITS LLC	FISHBOWL SPIRITS LLC
FEIN	FISHER INVESTMENTS INC	FISHER INVESTMENTS INC
ZFTB	FITBIT INC	FITBIT INC
ZFIT	FITNESS 4 REAL LIFE LLC	FITNESS 4 REAL LIFE LLC
ZFTZ	Fitzgerald + Co Agency	
QMFI	Fitzgerald+CO	
5SIX	FiveSix Productions	
VFLA	FLAGSTAR BANCORP INC	FLAGSTAR BANCORP INC
DYOY	FLAMBEAU CORP	DUNCAN TOYS CO
EHTS	FLEX PHARMA INC	FLEX INNOVATION GROUP LLC
EBZT	FLIR SYSTEMS INC	RAYMARINE INC
CITR	FLORIDA CITRUS SPORTS ASSN INC	FLORIDA CITRUS SPORTS ASSN INC
VTOB	FLORIDA STATE OF	FLORIDA STATE OF
1UFH	FLORIDA STATE OF	UNIVERSITY OF FLORIDA
IBMR	FLOWERS FOODS INC	
IBNP	FLOWERS FOODS INC	
IBWO	FLOWERS FOODS INC	
FZCL	FLYCELL INC	FLYCELL INC
IOTT	FMR CORP	INSURANCE.COM INC
QFCM	FMR CORP	FIDELITY DISTRIBUTORS CORP
ZZFN	FN HERSTAL SA	FN HERSTAL SA
ZBAL	FNDN CONSUMER HEALTHCARE LLC	FNDN CONSUMER HEALTHCARE
KYKY	FOLLETT CORP	FOLLETT HIGHER EDUCATION GROUP INC
QTTE	FOMENTO ECONOMICO MEXICAN SAB DE CV	FEMSA CERVEZA SA DE CV
BECG	FONTEM VENTURES	FONTEM VENTURES
QYFT	FOOD & DRUG ADMIN	FOOD & DRUG ADMIN
QYSM	FOOD & DRUG ADMIN	FOOD & DRUG ADMIN
QYPT	FOOD & DRUG ADMIN	FOOD & DRUG ADMIN
QFOT	FOOT LOCKER INC	FOOT LOCKER INC
ZCHA	FOOT LOCKER INC	FOOT LOCKER INC
ZAEB	FOOT LOCKER INC	FOOT LOCKER INC
CCUA	For Mittul Patel	
1RD1	for the agency/prod co name One Route	
FM	FORD MOTOR CO	
FP	FORD MOTOR CO	
LMA	FORD MOTOR CO	
LMB	FORD MOTOR CO	
LMC	FORD MOTOR CO	
LMJ	FORD MOTOR CO	
LMM	FORD MOTOR CO	
LMN	FORD MOTOR CO	
LMO	FORD MOTOR CO	
LMP	FORD MOTOR CO	
LMS	FORD MOTOR CO	
LMT	FORD MOTOR CO	
LMW	FORD MOTOR CO	
LMX	FORD MOTOR CO	

Prefix	Parent	Advertiser
LQA	FORD MOTOR CO	
LQB	FORD MOTOR CO	
LQC	FORD MOTOR CO	
LQD	FORD MOTOR CO	
LQE	FORD MOTOR CO	
LQG	FORD MOTOR CO	
ZFTS	FORDS THEATRE SOCIETY INC	FORDS THEATRE SOCIETY INC
13FP	FOREST PARK MEDICAL CTR LLC	FOREST PARK MEDICAL CTR LLC
UUFX	FOREX CAPITAL MARKETS LLC	FOREX CAPITAL MARKETS LLC
IEST	FORTRESS INVESTMENT GROUP LLC	INTRAWEST ULC
QCMO	FORTRESS INVESTMENT GROUP LLC	CHAMPION MORTGAGE CO
IJSA	FORTRESS INVESTMENT GROUP LLC	FLORIDA EAST COAST INDUSTRIES LLC
YSS	FORTUNE BRANDS HOME & SECURITY	
ZFOS	FOSSIL GROUP INC	FOSSIL GROUP INC
YFR	FOSTER POULTRY FARMS	
GFRA	FRACTURE INC	FRACTURE INC
QFAE	FRANKLIN ELECTRONIC PUBLISHERS INC	FRANKLIN ELECTRONIC PUBLISHERS INC
QQEU	FRANKLIN RESOURCES INC	FRANKLIN TEMPLETON DISTRIBUTORS INC
1FWG	FRANWORKS GROUP OF COMPANIES	FRANWORKS GROUP OF COMPANIES
13FL	FREAL! FOODS LLC	FREAL! FOODS LLC
1FHC	FRED HUTCHINSON CANCER RESEARCH CTR	FRED HUTCHINSON CANCER RESEARCH CTR
GFRE	Freed Advertising Agency Prefix	
1FRD	FREEDOM MORTGAGE CORP	FREEDOM MORTGAGE CORP
GRGG	FREEMAN SPOGLI & CO	GREGG APPLIANCES INC
JFRE	FREESTYLE RELEASING LLC	FREESTYLE RELEASING LLC
WAEW	FREIJE TREATMENT SYSTEMS INC	FREIJE TREATMENT SYSTEMS INC
ZAMO	FRESH PERSONAS MEDIA	
MW2R	FRIENDS OF MARK WARNER	FRIENDS OF MARK WARNER
BQMS	FRIST CAPITAL LLC	WELLINGTON LEISURE PRODUCTS INC
BELB	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
BECU	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
BEBN	FROMAGERIES BEL SA	BEL/KAUKAUNA USA INC
ZFHB	Fry Hammond Barr	
FETI	FTI CONSULTING INC	FTI CONSULTING INC
XFUB	FUBO.TV INC	FUBO.TV INC
FEPK	FUCHSBERG JACOB D LAW FIRM LLP	FUCHSBERG JACOB D LAW FIRM LLP
VNAB	FUHU INC	FUHU INC
SB	FUJI HEAVY INDUSTRIES LTD	
ZFJ	FUJIFILM HOLDINGS CORP	
G312	FULTON STREET BREWERY LLC	FULTON STREET BREWERY LLC
PTFI	FUNAI ELECTRIC CO LTD	FUNAI CORP INC
FEBC	FURNITURE CONCEPTS LLC	FURNITURE CONCEPTS LLC
FZZY	FUZZY ZOELLER PRODUCTIONS INC	FUZZYS SPIRITS LLC
2FWD	FWD.US	FWD.US
FZII	FYi Inc Advertising	
MERM	G&R ACQUISITION INC	MAX & ERMAS RESTAURANTS INC
GFRM	G-FORM LLC	G-FORM LLC
YOT	G6 HOSPITALITY LLC	
ZGDB	Gabriel deGrood Bendt	
MWTG	GALIHAR GARY O ATTORNEY AT LAW	GALIHAR GARY O ATTORNEY AT LAW

Prefix	Parent	Advertiser
VGUS	GAMANIA DIGITAL ENTERTAINMNT CO LTD	GAMANIA DIGITAL ENTERTAINMNT CO LTD
ZTGF	GAME FACTORY INC	GAME FACTORY INC
ZGMS	GAMESTOP CORP	GAMESTOP CORP
GRMT	GANDER MOUNTAIN CO	GANDER MOUNTAIN CO
QGCK	GANNETT CO INC	GANNETT CO INC
UUSA	GANNETT CO INC	USA TODAY
GA	GAP INC	
OL	GAP INC	
GRDN	GARDEN FRESH FOODS INC	GARDEN FRESH FOODS INC
QGOL	GARDEN OF LIFE INC	GARDEN OF LIFE INC
ALCH	GARFIELD WESTON FNDN	ACH FOOD COS INC
BQAF	GARFIELD WESTON FNDN	ACH FOOD COS INC
VNAV	GARMIN LTD	NAVIGON INC
4GCG	Gateway Communications Group	
GRCM	GATHER INC	GATHER INC
ZGLA	GAY & LESBIAN ALLIANCE AGNST DFMTN	GAY & LESBIAN ALLIANCE AGNST DFMTN
GZEN	GAZILLION INC	GAZILLION INC
GRSY	GEISINGER HEALTH SYSTEMS INC	GEISINGER HEALTH SYSTEMS INC
GKSI	GELTECH SOLUTIONS INC	GELTECH SOLUTIONS INC
QNWK	GENERAL ATLANTIC LLC	NETWORK SOLUTIONS LLC
GE	GENERAL ELECTRIC CO	
BQGM	GENERAL MILLS INC	GENERAL MILLS INC
GC	GENERAL MOTORS CO	
GJ	GENERAL MOTORS CO	
GM	GENERAL MOTORS CO	
VELM	GENERAL MOTORS CO	CHEVROLET MOTOR DIVISION
VELR	GENERAL MOTORS CO	CHEVROLET MOTOR DIVISION
QGAO	GENERAL NUTRITION CTR	GENERAL NUTRITION CTR
2101	General prefix	
JOMU	GENESCO INC	JOHNSTON & MURPHY SHOE CO
NH	GENUINE PARTS CO	
GRTH	GENWORTH FINANCIAL INC	GENWORTH FINANCIAL INC
GRWU	GEORGE WASHINGTON UNIVERSITY	GEORGE WASHINGTON UNIVERSITY
GGLR	GEORGIA STATE OF	GEORGIA LOTTERY CORP
GGLT	GEORGIA STATE OF	GEORGIA LOTTERY CORP
ZGCO	GEORGIA STATE OF	GEORGIA STATE OF
ZGDE	GEORGIA STATE OF	GEORGIA DEPT OF ECONOMIC DEVELOPMNT
VGTS	GET SCHOOLED	GET SCHOOLED
JGET	GETTINGTON	GETTINGTON
YGE	GIANT EAGLE INC	
GFTD	GIFTED NUTRITION ENTERPRISES INC	GIFTED NUTRITION ENTERPRISES INC
DVGL	GILDAN ACTIVEWEAR INC	GILDAN ACTIVEWEAR INC
VGLD	GILEAD SCIENCES INC	GILEAD SCIENCES INC
GKHA	GILEAD SCIENCES INC	GILEAD SCIENCES INC
8STV	GILEAD SCIENCES INC	GILEAD SCIENCES INC
GGLD	GILEAD SCIENCES INC	GILEAD SCIENCES INC
IESP	GILLESPIE AGENCY	GILLESPIE AGENCY
GRUS	GIRL SCOUTS OF THE USA	GIRL SCOUTS OF THE USA
GBBS	GIVE BACK BRANDS LLC	GIVE BACK BRANDS LLC
GKVA	GKV Agency	

Prefix	Parent	Advertiser
14TT	GLANBIA PLC	THINKTHIN LLC
1GPN	GLANBIA PLC	
1GLP	GLAPION LAW FIRM	GLAPION LAW FIRM
GGLA	GLASSDOOR INC	GLASSDOOR INC
ALRX	GLAXOSMITHKLINE PLC	GLAXOSMITHKLINE PHARMACEUTICALS
GX	GLAXOSMITHKLINE PLC	
2BJH	GLOBAL GOALS	GLOBAL GOALS
QHBS	GLOBAL HYATT CORP	HYATT HOTEL CORP
CCHR	GLOBAL LIFE DISTRIBUTION	
ZPUL	GLOBAL TEAM BLUE	PULSE
1GLU	GLU MOBILE INC	GLU MOBILE INC
G2MB	GMMB Inc	
GGDD	GO DADDY GROUP INC	GO DADDY SOFTWARE INC
GRGD	GO DADDY GROUP INC	GO DADDY SOFTWARE INC
GZGZ	GOAL ZERO LLC	GOAL ZERO LLC
QGOJ	GOJO INDUSTRIES INC	GOJO INDUSTRIES INC
GGRB	GOLD EAGLE CO	GOLD EAGLE CO
EBPR	GOLDEN GATE PRIVATE EQUITY INC	EXPRESS LLC
QEBR	GOLDEN GATE PRIVATE EQUITY INC	EDDIE BAUER INC
4INF	GOLDEN GATE PRIVATE EQUITY INC	INFOR GLOBAL SOLUTIONS INC
GFSS	GOLDFISH SWIM SCHOOL LLC	GOLDFISH SWIM SCHOOL LLC
QAEN	GOLDMAN SACHS GROUP INC	GOLDMAN SACHS & CO
SACH	GOLDMAN SACHS GROUP INC	GOLDMAN SACHS GROUP INC
GFBK	GOLF PIPELINE INC	GOLF PIPELINE INC
6473	Good Sam	
GGOO	GOODWILL	
GT	GOODYEAR TIRE & RUBBER CO	
QDBG	GOODYEAR TIRE & RUBBER CO	GOODYEAR DUNLOP TIRES NRTH AMER LTD
ZGYR	GOODYEAR TIRE & RUBBER CO	GOODYEAR TIRE & RUBBER CO
CCHB	GOOGLE INC	GOOGLE INC
GGGP	GOOGLE INC	GOOGLE INC
GGLE	GOOGLE INC	GOOGLE INC
GLL	GOOGLE INC	GOOGLE INC
OGL	GOOGLE INC	GOOGLE INC
QGOO	GOOGLE INC	GOOGLE INC
ZGOO	GOOGLE INC	GOOGLE INC
UUBE	GOOGLE INC	YOUTUBE INC
GGMK	GOOGLE INC	GOOGLE INC
GGNX	GOOGLE INC	GOOGLE INC
GGAP	GOOGLE INC	GOOGLE INC
GGAN	GOOGLE INC	
536G	GOOGLE INC	GOOGLE INC
GGEP	GOOGLE INC	GOOGLE INC
1NES	GOOGLE INC	NEST LABS INC
GFAT	GOOGLE INC	GOOGLE INC
GFCL	GOOGLE INC	GOOGLE INC
LGOO	GOOGLE INC	GOOGLE INC
GRTE	GORILLA TRADES INC	GORILLA TRADES INC
SAVA	GOSHARE INC	GOSHARE INC
GRTD	GOTRUSTED	GOTRUSTED

Prefix	Parent	Advertiser
QGBY	GOYA FOODS INC	GOYA FOODS INC
1GP1	GPG UNLOCKED	
GRSI	GPS INDUSTRIES INC	GPS INDUSTRIES INC
GRFF	GRAIN FOODS FNDN	GRAIN FOODS FNDN
5GPD	GRANDPAD INC	GRANDPAD INC
GRTN	GRANT THORNTON INTL	GRANT THORNTON LLP
GRAV	Gravity Media	
GRA1	GRAY TELEVISION INC	GRAY TELEVISION GROUP INC
A2GA	Great American Media	
VBYI	GREAT BRITAIN AREA OF	BRITISH TOURIST AUTHORITY
1GSW	GREAT SOUTHERN WOOD PRESERVING INC	GREAT SOUTHERN WOOD PRESERVING INC
GRWF	GREAT WEST FINANCIAL	GREAT WEST FINANCIAL
GRTA	GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY	GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
OHCC	GREATER OMAHA CHAMBER OF COMMERCE	GREATER OMAHA CHAMBER OF COMMERCE
GRDT	GREEN DOT CORP	GREEN DOT CORP
GRET	GREEN EARTH TECHNOLOGIES INC	GREEN EARTH TECHNOLOGIES INC
GRMC	GREEN MOUNTAIN COFFEE ROASTERS INC	GREEN MOUNTAIN COFFEE ROASTERS INC
KEUR	GREEN MOUNTAIN COFFEE ROASTERS INC	KEURIG INC
GBCO	GREG BENNETT GUITARS	GREG BENNETT GUITARS
ZGRY	Grey-Agency	
GRPL	GRIFOLS SA	GRIFOLS SA
2HF5	GROCERY DELIVERY E-SVCS USA INC	GROCERY DELIVERY E-SVCS USA INC
1GOI	GROCERY OUTLET INC	GROCERY OUTLET INC
GROO	Groovy Like a Movie	
GRPI	Group IMD	
BT	GROUPE DANONE	
ZDAN	GROUPE DANONE	DANNON CO INC
UHFB	GROUPE DANONE	GROUPE DANONE
ZFLO	GROUPE SFA	SFA SANIFLO INC
GRPN	GROUPON INC	GROUPON INC
GRUB	GRUBHUB INC	GRUBHUB INC
1HUB	GRUBHUB INC	GRUBHUB INC
GRUN	GRUNT STYLE LLC	GRUNT STYLE LLC
XWK	GRUPO BIMBO SA DE CV	
1TAK	GRUPO BIMBO SA DE CV	BARCEL MEXICO SA
XWJB	GRUPO BIMBO SA DE CV	SB THOMAS INC
XWJR	GRUPO BIMBO SA DE CV	SB THOMAS INC
LALA	GRUPO INDUSTRIAL LALA SA DE CV	GRUPO INDUSTRIAL LALA SA DE CV
PRLD	GRUPO INDUSTRIAL LALA SA DE CV	PROMISED LAND DAIRY LLC
RMAR	GRUPPO CAMPARI	DAVIDE CAMPARI-MILANO SPA
ZWWT	GRUPPO CAMPARI	CAMPARI AMERICA
VSKY	GRUPPO CAMPARI	SKYY SPIRITS LLC
ZGBY	GSP Agency (Goodby Silverstein & Partners)	
ZGRE	GSP Agency (Goodby Silverstein & Partners)	
DGTX	GTX CORP	GTX CORP
IESB	GUGGENHEIM CAPITAL LLC	SECURITY BENEFIT CORP
XXGN	GUGGENHEIM CAPITAL LLC	GENERATION MORTGAGE CO
GFSM	GULFSTREAM FLORIDA DERBY	GULFSTREAM FLORIDA DERBY

Prefix	Parent	Advertiser
1GOE	GUNGHO ONLINE ENTERTAINMENT INC	GUNGHO ONLINE ENTERTAINMENT INC
7LRM	GUNWERKS LLC	
EURT	GURU DENIM INC	GURU DENIM INC
1GUS	GUSTO LLC	GUSTO LLC
GRP1	GUTHY-RENKER LLC	GUTHY-RENKER HOME LLC
ZHEB	H E BUTT GROCERY	H E BUTT GROCERY
BH	H&R BLOCK INC	
VRSM	H&R BLOCK INC	RSM MCGLADREY INC
DMOA	HAAS OUTDOORS INC	HAAS OUTDOORS INC
VHFH	HABITAT FOR HUMANITY INTL	HABITAT FOR HUMANITY INTL
QHMD	HACKENSACK UNIVERSITY MEDICAL CTR	HACKENSACK UNIVERSITY MEDICAL CTR
QHUV	HACKENSACK UNIVERSITY MEDICAL CTR	HACKENSACK UNIVERSITY MEDICAL CTR
HYIA	HAGERTY INTL LTD	HAGERTY INSURANCE AGENCY INC
MRNA	HAIN CELESTIAL GROUP INC	HAIN CELESTIAL GROUP INC
ZHAL	HALEWOOD INTL	HALEWOOD INTL
HM	HALLMARK CARDS INC	
XBJ	HALLMARK CARDS INC	
KSGC	HALLMARK CARDS INC	HALLMARK CARDS INC
JCRA	HALLMARK CARDS INC	BINNEY & SMITH INC
PTHA	HALO PURELY FOR PETS INC	HALO PURELY FOR PETS INC
BQAC	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
CCAC	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCGB	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCLV	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCWI	HAMLET HOLDINGS INC	CAESARS WORLD INC
PTAK	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
QHET	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
QHRH	HAMLET HOLDINGS INC	HARRAHS ENTERTAINMENT INC
UHRS	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
WLPK	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
56CZ	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
CCAE	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
ZHAR	HAMLET HOLDINGS INC	CAESARS ENTERTAINMENT CORP
ZBBT	HANESBRANDS INC	HANESBRANDS INC
CCHP	HANESBRANDS INC	HANESBRANDS INC
PTEX	HANESBRANDS INC	HANESBRANDS INC
B1BI	HANESBRANDS INC	HANESBRANDS INC
MRDF	HANESBRANDS INC	HANESBRANDS INC
VHAN	HANKOOK TIRE CO LTD	HANKOOK TIRE AMERICA CORP
1TCS	HANOVER DIRECT INC	HANOVER CO STORE LLC
1MXI	HANSEN BEVERAGE CO	MONSTER BEVERAGE CO
ZHAP	Happy Pixel Internal Prefix	
RABF	HARBINGER CAPITAL PARTNERS GP LLC	MANISCHEWITZ CO
RMGN	HARBINGER CAPITAL PARTNERS GP LLC	SPECTRUM BRANDS INC
XRZ	HARBINGER CAPITAL PARTNERS GP LLC	
XUQ	HARBINGER CAPITAL PARTNERS GP LLC	
UIKS	HARBINGER CAPITAL PARTNERS GP LLC	UNITED INDUSTRIES CORP
UHAR	HARBORONE BANK-BS	HARBORONE BANK-BS
1HAR	HARIBO OF AMERICA INC	HARIBO OF AMERICA INC
HDDG	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON MOTOR CO

Prefix	Parent	Advertiser
QHAZ	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON MOTOR CO
HDZZ	HARLEY-DAVIDSON INC	HARLEY-DAVIDSON INC
OHAR	HARMAN INTL INDUSTRIES INC	HARMAN INTL INDUSTRIES INC
VSBS	HARRIS FREEMAN & CO LP	HARRIS TEA CO
YHV	HARTFORD FINANCIAL SVCS GROUP INC	
YHP	HARVARD PILGRIM HEALTH CARE INC	
FEST	HARVEST FESTIVAL	HARVEST FESTIVAL
HS	HASBRO INC	
HVTY	HAVERTYS FURNITURE COS INC	HAVERTYS FURNITURE COS INC
MECM	HAWKEYE CLASSIC COLLECTOR CAR AUCTN	HAWKEYE CLASSIC COLLECTOR CAR AUCTN
EHAY	HAYNEEDLE INC	HAYNEEDLE INC
HDBU	HD BUTTERCUP MANUTAILER FURNITR MRT	HD BUTTERCUP MANUTAILER FURNITR MRT
ZCMT	HE BUTT GROCERY CO	HE BUTT GROCERY CO
13HE	HE BUTT GROCERY CO	HE BUTT GROCERY CO
RAZR	HEADBLADE CO LLC	HEADBLADE CO LLC
HDCT	HEADCOUNT	HEADCOUNT
HDRM	Headroom Digital	
HDSP	HEADSPACE INC	HEADSPACE INC
ZSSM	HEALTH ALLIANCE PLAN OF MICHIGAN	HEALTH ALLIANCE PLAN OF MICHIGAN
UHSC	HEALTH CARE SVC CORP	HEALTH CARE SVC CORP
ALHC	HEALTH INFORMATION CTR	HEALTH INFORMATION CTR
ZNET	HEALTH NET	HEALTH NET
QHIP	HEALTH PLAN OF NY	HEALTH PLAN OF NY
UHBI	HEALTHCARE BRANDS INTL LTD	HEALTHCARE BRANDS INTL LTD
TDZZ	HEALTHROCKERS INC	HEALTHROCKERS INC
SJAA	HEARTLAND FOOD PRODUCTS GROUP LLC	HEARTLAND FOOD PRODUCTS GROUP LLC
QHOF	HEARTS ON FIRE CO LLC	HEARTS ON FIRE CO LLC
UEAR	HEARUSA INC-KC	HEARUSA INC-KC
ZIDL	HELEN OF TROY LTD	IDELLE LABS LTD
ZGTT	HELLMAN & FRIEDMAN LLC	GETTY IMAGES INC
1HEL	HELLO PRODUCTS LLC	HELLO PRODUCTS LLC
EH24	HEMINGWAY LTD	HEMINGWAY LTD
HDRK	HENDRICK AUTOMOTIVE GROUP-CL-CT-RD	HENDRICK AUTOMOTIVE GROUP-CL-CT-RD
BQDH	HENKEL AG & CO KGAA	HENKEL CORP
DGBW	HENKEL AG & CO KGAA	DIAL CORP
PREN	HENKEL AG & CO KGAA	DIAL CORP
PREX	HENKEL AG & CO KGAA	DIAL CORP
QDSR	HENKEL AG & CO KGAA	DIAL CORP
RYGD	HENKEL AG & CO KGAA	DIAL CORP
TDBW	HENKEL AG & CO KGAA	DIAL CORP
CCBT	HENKEL AG & CO KGAA	DIAL CORP
YLB	HENKEL AG & CO KGAA	
QDIL	HENKEL AG & CO KGAA	DIAL CORP
HDFM	HENKEL AG & CO KGAA	DIAL CORP
KSCH	HENKEL AG & CO KGAA	SCHWARZKOPF & HENKEL
PRSL	HENKEL AG & CO KGAA	HENKEL AG & CO KGAA
UHNM	HENNES & MAURITZ AB	HENNES & MAURITZ AB
DVHC	HERB CHAMBERS CAMBRIDGE STRT INC-BS	HERB CHAMBERS CAMBRIDGE STRT INC-BS
QBEE	HERO AG	BEECH-NUT NUTRITION CORP
QSIG	HERO AG	SIGNATURE BRANDS LLC

Prefix	Parent	Advertiser
2HER	HERO CYCLES LTD	HERO MOTOCORP LTD
YQC	HERSCHEND FAMILY ENTERTAINMENT CORP	
HU	HERSHEY CO	
QJAY	HERSHEY CO	HERSHEY CO
PROS	HERSHEY CO	HERSHEY CO
PRHZ	HERTZ GLOBAL HOLDINGS INC	HERTZ CORP
XAA	HESS CORP	
1HPE	HEWLETT PACKARD ENTERPRISE	HEWLETT PACKARD ENTERPRISE
HYRZ	HF GLOBAL INC	HARRYS
ZHFA	hfa Diversified accounts	
HYBU	HIBU PLC	HIBU PLC
SACU	HIGH LINER FOODS INC	HIGH LINER FOODS INC
QHTC	HIGH TECH COMPUTER CORP	HTC AMERICA INC
YRL	HIGHLAND CAPITAL MANAGEMENT LP	
EY	HIGHMARK HEALTH	
JHIG	HIGHMARK HEALTH	HIGHMARK BLUE CROSS & BLUE SHILD-PT
ZZPG	HIGHMARK HEALTH	
QICS	HIGHMARK HEALTH	ALLEGHENY HEALTH NETWORK INC
HYLD	HighYield	
VHHI	HILTON HEAD ISLND-BLFFTN CHBR OF CM	HILTON HEAD ISLND-BLFFTN CHBR OF CM
ALON	HISAMITSU PHARMACEUTICAL CO INC	HISAMITSU AMERICA INC
ZBRI	HISAMITSU PHARMACEUTICAL CO INC	NOVEN PHARMACEUTICALS INC
1HIS	HISCOX LTD	HISCOX LTD
BDAA	HM TREASURY	ROYAL BANK OF SCOTLAND GROUP PLC
QCZN	HM TREASURY	CITIZENS FINANCIAL GROUP INC
3DMA	HOLOGIC INC	
UHFU	HOLY FAMILY UNIVERSITY	HOLY FAMILY UNIVERSITY
YHT	HOME DEPOT INC	
ZHKP	HOME INSTEAD SENIOR CAR FRNCHS SMNR	HOME INSTEAD SENIOR CAR FRNCHS SMNR
MEAT	HOME MARKET FOODS INC	HOME MARKET FOODS INC
S100	HOME SKINOVATIONS LTD	HOME SKINOVATIONS LTD
HYAW	HOMEAWAY INC	HOMEAWAY.COM INC
HDOM	HOMEDICS USA INC	HOMEDICS USA INC
HA	HONDA MOTOR CO LTD	
HK	HONDA MOTOR CO LTD	
HDSC	HONDA MOTOR CO LTD	AMERICAN HONDA MOTOR CO INC
HDVL	HONDA MOTOR CO LTD	AMERICAN HONDA MOTOR CO INC
HDNT	HONDA MOTOR CO LTD	AMERICAN HONDA MOTOR CO INC
QHON	HONDA MOTOR CO LTD-DA	AMERICAN HONDA MOTOR CO INC-DA
WAHD	HONDA MOTOR CO LTD-DA	AMERICAN HONDA MOTOR CO INC-DA
1NEH	HONDA MOTOR CO LTD-DA	AMERICAN HONDA MOTOR CO INC-DA
QBKD	HONEYBAKED HAM CO LLC	HONEYBAKED HAM CO LLC
QIWI	HONEYBAKED HAM CO LLC	HONEYBAKED HAM CO LLC
XHB	HONEYBAKED HAM CO LLC	
HYBK	HONEYWELL INTL INC	HONEYWELL INTL INC
QHBI	HONEYWELL INTL INC	HONEYWELL INTL INC
UHOR	HORIZON BLUE CROSS & BL SHLD NJ INC	HORIZON BLUE CROSS & BL SHLD NJ INC
XHP	HORMEL FOODS CORP	
ZDIN	HORMEL FOODS CORP	HORMEL FOODS CORP
EHOS	HOSTELLING INT	HOSTELLING INT

Prefix	Parent	Advertiser
IBBS	HOSTESS BRANDS INC	HOSTESS BRANDS CORP
ZHTP	HOTPADS INC	
ZTCO	HOUCHENS INDUSTRIES INC	TAMPICO BEVERAGES INC
ZHLN	HOULIHANS RESTAURANT GROUP	HOULIHANS RESTAURANTS INC
HHZZ	HOZZ INC	HOZZ INC
HDAD	HOVDE DASSOW & DEETS LLC	HOVDE DASSOW & DEETS LLC
QPEN	HOYA CORP	PENTAX CORP
HYUA	HOYU CO LTD	HOYU CO LTD
ZBLY	HP HOOD LLC	HP HOOD LLC
HVGD	HP HOOD LLC	HP HOOD LLC
QHPH	HP HOOD LLC	HP HOOD LLC
M1LK	HP HOOD LLC	
EQAC	HP INC	HP INC
EQAD	HP INC	HP INC
EQAE	HP INC	HP INC
EQAI	HP INC	HP INC
EQAO	HP INC	HP INC
EQAP	HP INC	HP INC
EQAR	HP INC	HP INC
EQAT	HP INC	HP INC
EQCC	HP INC	HP INC
EQCD	HP INC	HP INC
EQCE	HP INC	HP INC
EQCI	HP INC	HP INC
EQCO	HP INC	HP INC
EQCP	HP INC	HP INC
EQCR	HP INC	HP INC
EQCT	HP INC	HP INC
EQEC	HP INC	HP INC
EQED	HP INC	HP INC
EQEE	HP INC	HP INC
EQEI	HP INC	HP INC
EQEO	HP INC	HP INC
EQEP	HP INC	HP INC
EQER	HP INC	HP INC
EQET	HP INC	HP INC
EQJC	HP INC	HP INC
EQJD	HP INC	HP INC
EQJE	HP INC	HP INC
EQJI	HP INC	HP INC
EQJO	HP INC	HP INC
EQJP	HP INC	HP INC
EQJR	HP INC	HP INC
EQJT	HP INC	HP INC
EQLC	HP INC	HP INC
EQLD	HP INC	HP INC
EQLE	HP INC	HP INC
EQLI	HP INC	HP INC
EQLO	HP INC	HP INC
EQLP	HP INC	HP INC

Prefix	Parent	Advertiser
EQLR	HP INC	HP INC
EQLT	HP INC	HP INC
EQUC	HP INC	HP INC
EQUO	HP INC	HP INC
EQUE	HP INC	HP INC
EQUI	HP INC	HP INC
EQUO	HP INC	HP INC
EQUO	HP INC	HP INC
EQUR	HP INC	HP INC
EQUT	HP INC	HP INC
EQWC	HP INC	HP INC
EQWD	HP INC	HP INC
EQWE	HP INC	HP INC
EQWI	HP INC	HP INC
EQWO	HP INC	HP INC
EQWP	HP INC	HP INC
EQWR	HP INC	HP INC
EQWT	HP INC	HP INC
QEDS	HP INC	HP INC
QHBH	HP INC	HP INC
QPMC	HP INC	PALM INC
QMAG	HSBC HOLDINGS PLC	HSBC MORTGAGE CORP USA
ZHSB	HSBC HOLDINGS PLC	HSBC INSURANCE AGENCY INC
4SPE	HSBC HOLDINGS PLC	HSBC GROUP
HDEA	HTM SPORTS GROUP	HEAD USA
QHUA	HUAWEI TECHNOLOGIES CO LTD	
HDSN	HUDSON	
1HUF	HUFFY CORP	HUFFY BICYCLE CO
1AFC	HUGO MEDIA LLC	HUGO MEDIA LLC
UHRC	HUMAN RIGHTS CAMPAIGN FNDN	HUMAN RIGHTS CAMPAIGN FNDN
XHH	HUMANA INC	
QHUM	HUMANE SOCIETY OF THE US	HUMANE SOCIETY OF THE US
KMHM	HUMMINGBIRD PICTURES LLC	HUMMINGBIRD PICTURES LLC
RAPB	HUNGRY HOWIES PIZZA & SUBS INC	HUNGRY HOWIES PIZZA & SUBS INC
LSOC	HUNGRY MACHINE INC	LIVINGSOCIAL
QHUN	HUNTER DOUGLAS NV	HUNTER DOUGLAS INC
QHNB	HUNTINGTON BANCSHARES INC	HUNTINGTON BANCSHARES INC
VHUN	HUNTSMAN CANCER FNDN	HUNTSMAN CANCER FNDN
HVNA	HUSQVARNA AB	HUSQVARNA FOREST & GARDEN CO INC
QMIC	HYPERSPACE COMMUNICATIONS INC	MPC COMPUTERS LLC
HYPR	HYPERUPT	HYPERUPT
HN	HYUNDAI MOTOR CO	
HYCR	HYUNDAI MOTOR CO-DA	HYUNDAI MOTOR AMERICA-DA
HYDL	HYUNDAI MOTOR CO-DA	HYUNDAI MOTOR AMERICA-DA
JEEV	IAC/INTERACTIVECORP	ASK.COM
MRCM	IAC/INTERACTIVECORP	MATCH.COM LLC
QSHB	IAC/INTERACTIVECORP	SHOEBUY.COM INC
BOUT	IAC/INTERACTIVECORP	ASK.COM
1TPR	IAC/INTERACTIVECORP	PRINCETON REVIEW INC
BDAB	IAC/INTERACTIVECORP	DAILY BURN INC

Prefix	Parent	Advertiser
1BPM	IAC/INTERACTIVECORP	MATCH.COM LLC
1POF	IAC/INTERACTIVECORP	MATCH.COM LLC
1OUR	IAC/INTERACTIVECORP	MATCH.COM LLC
1SPM	IAC/INTERACTIVECORP	MATCH.COM LLC
VFMT	ICAHN ENTERPRISES LP	FEDERAL-MOGUL CORP
IECM	ICM REGISTRY LLC	ICM REGISTRY LLC
ZBSU	IDAHO STATE OF	BOISE STATE UNIVERSITY
ILIG	IDEAL IMAGES	IDEAL IMAGES
VTGH	IDEASPHERE INC	TWIN LABORATORIES INC
4IDQ	IDQ HOLDINGS INC	IDQ HOLDINGS INC
JOES	IGNITE RESTAURANT GROUP INC.	JOE'S CRAB SHACK
RMAC	IGNITE RESTAURANT GROUP INC.	ROMANO'S MACARONI GRILL
YIK	IKEA SVENSKA AB	
ILSL	ILLINOIS STATE OF	ILLINOIS STATE LOTTERY
UILL	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
YIL	ILLINOIS STATE OF	
IL13	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
IL14	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
IL15	ILLINOIS STATE OF	UNIVERSITY OF ILLINOIS
PL	ILLINOIS TOOL WORKS INC	
XIT	ILLINOIS TOOL WORKS INC	
1813	Illuminati Beatz Music Video	
PRTM	ILLVA SARONNO HOLDING SPA	ILLVA SARONNO SPA
IBGD	IM HEALTHSCIENCE LLC	IM HEALTHSCIENCE LLC
1FCH	IM HEALTHSCIENCE LLC	IM HEALTHSCIENCE LLC
VACA	IMPATIENT COW	IMPATIENT COW
4IMS	IMSP	
RMYH	INBALTECH LTD	MYHERITAGE LTD
ZFME	INCHARGE INST OF AMERICA INC	INCHARGE INST OF AMERICA INC
1NDE	INDEED INC	INDEED INC
ZIBC	INDEPENDENCE BLUE CROSS	INDEPENDENCE BLUE CROSS
CCIV	INDIANA STATE OF	IVY TECH COMMUNITY COLLEGE
2IUH	INDIANA STATE OF	INDIANA UNIVERSITY
IEDC	INDIANA STATE OF	INDIANA STATE OF
ALCX	INDUSTRIAS ALEN SA DE CV	ALEN AMERICAS INC
ZINF	INFIRST HEALTHCARE INC	INFIRST HEALTHCARE INC
ZINN	INFIRST HEALTHCARE INC	INFIRST HEALTHCARE INC
QABG	INGERSOLL-RAND PLC	AMERICAN STANDARD HTNG & AIR CNDTNG
XTQ	INGERSOLL-RAND PLC	
JB13	initials of the parent company and the year they launch	
ZINM	INITIATIVE MEDIA WORLDWIDE INC	INITIATIVE MEDIA WORLDWIDE INC
8IWA	INNOCEAN CORP	INNOCEAN CORP
ZQTP	INNOVATA LLC	INNOVATA LLC
IOFI	INNOVATION FIRST INC	INNOVATION FIRST INC
MRKT	INO.COM INC	INO.COM INC
JINS	INSMED PHARMACEUTICALS INC	INSMED PHARMACEUTICALS INC
QIHN	INSPIRA HEALTH NETWORK INC	INSPIRA HEALTH NETWORK INC
IN	INTEL CORP	
IEPF	INTER PARFUMS INC	INTER PARFUMS INC

Prefix	Parent	Advertiser
ZICT	INTERACTIVE COLLEGE OF TECHNOLOGY	INTERACTIVE COLLEGE OF TECHNOLOGY
QIAY	INTERCONTINENTAL HOTELS GROUP PLC	INTERCONTINENTAL HOTELS GROUP PLC
XHM	INTERCONTINENTAL HOTELS GROUP PLC	
ZCPL	INTERCONTINENTAL HOTELS GROUP PLC	INTERCONTINENTAL HOTELS GROUP PLC
EJEK	INTERLUDE US INC	EKO
VXTN	INTERMEDIA PARTNERS LP	THOMAS NELSON INC
2POO	Internal Use	
2PEE	Internal Use	
CIAT	Internal Use	
1GEN	INTERPUBLIC GROUP OF COS INC	
JARR	INTERSTATE BEVERAGE CORP	INTERSTATE BEVERAGE CORP
JHHH	INTERSTATE GAS SUPPLY INC	INTERSTATE GAS SUPPLY INC
DMAL	INTERSYSTEMS CORP	INTERSYSTEMS CORP
IM	INTL BUSINESS MACHINES CORP	
CCOF	INTL COFFEE & TEA LLC	INTL COFFEE & TEA LLC
IOCO	INTL OLYMPIC COMMITTEE	INTL OLYMPIC COMMITTEE
IP	INTL PAPER CO	
VIRC	INTL RESCUE COMMITTEE INC	INTL RESCUE COMMITTEE INC
YISC	INTL SPEEDWAY CORP	INTL SPEEDWAY CORP
IBLF	INTRUST FINANCIAL CORP	INTRUST BANK NA
QTUI	INTUIT INC	INTUIT INC
QTTX	INTUIT INC	INTUIT INC
VINV	INVERNESS MEDICAL INNOVATIONS INC	FIRST CHECK DIAGNOSTICS LLC
JIVS	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
JIQQ	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
JIPR	INVESCO LTD	INVESCO POWERSHARES CPTL MNGMNT LLC
GGC	INVESTORS MANAGEMENT CORP	
VTAE	INVITAE CORP-SF	INVITAE CORP-SF
1INV	inVNT, LLC	
IOWA	IOWA CORN PROMOTION BOARD	IOWA CORN PROMOTION BOARD
1ISP	IOWA SPEEDWAY INC	IOWA SPEEDWAY INC
VWDM	IOWA STATE OF	WEST DES MOINES CITY OF
UISC	IOWA STATE OF	UNIVERSITY OF IOWA
IERL	IRELAND REPUBLIC OF	TOURISM IRELAND
IBID	IRELAND REPUBLIC OF	DEPT OF JOBS ENTERPRISE & INNOVATION
IOTR	IROBOT CORP	IROBOT CORP
IODZ	IRONWOOD PHARMACEUTICALS INC	IRONWOOD PHARMACEUTICALS INC
ZPET	IRVING PLACE CAPITAL MANAGEMENT LP	PET SUPPLIES PLUS INC
IONL	ISEND LLC	ISEND LLC
ILND	ISLAND COMPANY	ISLAND COMPANY
IOCR	ISLE OF CAPRI CASINOS INC	ISLE OF CAPRI CASINOS INC
IOCT	ISLE OF CAPRI CASINOS INC	ISLE OF CAPRI CASINOS INC
QISR	ISRAEL COUNTRY OF	ISRAEL MINISTRY OF TOURISM
IU	ISUZU MOTORS LTD	
ID	ITN NETWORKS LLC	
ZTPH	IVoice INC	THOMAS PHARMACEUTICALS LTD
ZDBE	J DEBEER & SON INC	J DEBEER & SON INC
3SPZ	J&J SNACK FOODS CORP	J&J SNACK FOODS CORP
ZBKA	J. WALTER THOMPSON	
ZJWA	J. WALTER THOMPSON	

Prefix	Parent	Advertiser
BOUC	JAB HOLDING CO SARL	CARIBOU COFFEE CO INC
FK	JACK IN THE BOX INC	
DGJB	JACK IN THE BOX INC	JACK IN THE BOX INC
QDRA	JACK IN THE BOX INC	QDOBA RESTAURANT CORP
JHWT	JACKSON HEWITT TAX SVC INC	JACKSON HEWITT TAX SVC INC
JEAX	JACKSONVILLE ELECTRIC AUTHORITY	JACKSONVILLE ELECTRIC AUTHORITY
1GCA	JACOBS ENTERTAINMENT INC-CA	JACOBS ENTERTAINMENT INC-CA
JALE	JALECO HOLDING LTD	JALECO LTD
XJC	JAMAICA DOMINION OF	
JDBW	JAMIE DUNHAM BRAND WISE	
SAMY	JANET JENNER & SUGGS LLC	JANET JENNER & SUGGS LLC
QCGH	JARDEN CORP	COLEMAN CO INC
MRMT	JARDEN CORP	MARMOT MOUNTAIN LLC
JAYI	Jay Advertising	
JAZZ	JAZZ PHARMACEUTICALS INC	JAZZ PHARMACEUTICALS INC
JBWT	JB WELD CO	JB WELD CO
PJ	JCPENNEY CO INC	
JFFR	JEFFERSON HEALTH SYSTEM INC-PT	
JETC	JET.COM INC	JET.COM INC
QVXP	JETBLUE AIRWAYS CORP	JETBLUE AIRWAYS CORP
JCAD	JEWELRY CHANNEL INC	JEWELRY CHANNEL INC
JIWA	JIBO INC	JIBO INC
JIOO	JIG-A-LOO WORLD INC	JIG-A-LOO USA INC
83JJ	JIMMY JOHNS ENTERPRISES LLC	JIMMY JOHNS FRANCHISE LLC
JXUS	JM Lexus	
ZJMM	JM MANUFACTURING	JM MANUFACTURING
YDLB	JM SMUCKER CO	JM SMUCKER CO
YDLK	JM SMUCKER CO	JM SMUCKER CO
YDLL	JM SMUCKER CO	JM SMUCKER CO
YDLN	JM SMUCKER CO	JM SMUCKER CO
YDLP	JM SMUCKER CO	JM SMUCKER CO
YDLX	JM SMUCKER CO	JM SMUCKER CO
YSE	JM SMUCKER CO	
ZSQS	JMAS ENTERPRISES INC	SQUARE SMOKE
JOBS	JOBSON SAILING	JOBSON SAILING
YCO	JOCKEY INTL INC	
JOCK	JOCKEY INTL INC	JOCKEY INTL INC
SALY	JOH A BENCKISER GMBH	COTY INC
CCOT	JOH A BENCKISER GMBH	COTY INC
CCCG	JOH A BENCKISER GMBH	COTY INC
CCCL	JOH A BENCKISER GMBH	COTY INC
JBSS	JOHN B SANFILIPPO & SON INC	
JOMO	JOHN MOORE LP	JOHN MOORE SVCS INC
JOMH	JOHN MUIR HEALTH	JOHN MUIR HEALTH
QPML	JOHN PAUL MITCHELL SYSTEM	JOHN PAUL MITCHELL SYSTEM
VOLP	JOHN VOLPI & CO INC	JOHN VOLPI & CO INC
BQJJ	JOHNSON & JOHNSON	
BQMC	JOHNSON & JOHNSON	MCNEIL CONSUMER & SPECIALTY PHARMACEUTICALS
JJ	JOHNSON & JOHNSON	
JRJC	JOHNSON CONTROLS INC	OPTIMA BATTERIES INC

Prefix	Parent	Advertiser
BQJO	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
QJBB	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
QJVL	JOHNSONVILLE FOODS INC	JOHNSONVILLE FOODS INC
EJON	JONES FINANCIAL COS LP	EDWARD D JONES & CO LP
JIUN	JONES INTL LTD	JONES INTL UNIVERSITY LTD
JOWH	JOWH	
JCHA	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
JUMP	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
QJPM	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
WAMU	JPMORGAN CHASE & CO	WASHINGTON MUTUAL FINANCIAL GROUP
YCY	JPMORGAN CHASE & CO	
4CMR	JPMORGAN CHASE & CO	JPMORGAN CHASE & CO
VATN	JUMBY BAY STUDIOS LLC	JUMBY BAY STUDIOS LLC
JNET	JUNIPER NETWORKS INC	JUNIPER NETWORKS INC
JBQC	JUST BORN INC	JUST BORN INC
JBPE	JUST BORN INC	JUST BORN INC
GBCC	JUSTICE FAMILY GROUP LLC	GREENBRIER RESORT MANAGEMENT CO
BOSS	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
BQSD	JW CHILDS ASSOC LP	ELATIONS CO
EBLA	JW CHILDS ASSOC LP	ELATIONS CO
VFSL	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
VFTO	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
ZDEL	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
1SUN	JW CHILDS ASSOC LP	SUNNY DELIGHT BEVERAGES CO
NM	K+S AG	
QKCB	K-SWISS INC	K-SWISS INC
9KOC	K.O.C. PRODUCTIONS	
3KAB	KABAM INC	KABAM INC
QBLM	KAHALA-COLD STONE	KBI HOLDINGS LLC
QCSC	KAHALA-COLD STONE	COLD STONE CREAMERY INC
DGKP	KAISER FNDN HEALTH PLAN INC	PERMANENTE MEDICAL GROUP INC
QKBW	KAISER FNDN HEALTH PLAN INC	PERMANENTE MEDICAL GROUP INC
JEET	KAJEET INC	KAJEET INC
KECV	KANSAS CITY CONVENTION & VSTRS ASSN	KANSAS CITY CONVENTION & VSTRS ASSN
KJ	KAO CORP	
QBIO	KAO CORP	KAO BRANDS CO
JFMB	KAO CORP	JOHN FRIEDA PROFESSIONAL HR CR INC
KHER	KARCHER	KARCHER NORTH AMERICA
KMLP	KARMALoop LLC	KARMALoop LLC
KIRE	KATHY IRELAND WORLD WIDE CORP	KATHY M IRELAND INC
KYAK	KAYAK SOFTWARE CORP	KAYAK SOFTWARE CORP
ZKAZ	KAZ USA INC	KAZ USA INC
VKAZ	KAZ USA INC	KAZ USA INC
ZKAD	KBS Agency	
RYAL	KEDEM FOOD PRODUCTS INTL INC	ROYAL WINE CORP
KEAS	KEE ACTION SPORTS HOLDINGS INC	KEE ACTION SPORTS LLC
KEEP	KEEP AMERICA BEAUTIFUL INC	KEEP AMERICA BEAUTIFUL INC
KYHC	KEEP YOUR HOME CALIFORNIA	KEEP YOUR HOME CALIFORNIA
KL	KELLOGG CO	
LGKM	KELLY MOORE PAINT	KELLY MOORE PAINT

Prefix	Parent	Advertiser
ALOG	KELSO & CO	LOGANS ROADHOUSE INC
NUTS	KELSO & CO	LOGANS ROADHOUSE INC
KENN	Kennetic Productions	
KENS	KENS FOODS INC	KENS FOODS INC
1113	KENTUCKY STATE OF	UNIVERSITY OF KENTUCKY HEALTHCARE
QSIR	KERZNER INTL HOLDINGS LTD	KERZNER INTL RESORTS INC
GRKF	KEURIG GREEN MOUNTAIN INC	KEURIG GREEN MOUNTAIN INC
KEYB	KEYCORP	KEYBANK NA
XAH	KEYCORP	
YKM	KIA MOTORS CORP	
KIDD	KIDDIE ACADEMY INTL INC	KIDDIE ACADEMY INTL INC
KIDS	KIDS II	KIDS II
KINF	KIDS IN NEED FNDN	KIDS IN NEED FNDN
KIKK	KIKKOMAN CORP	KIKKOMAN CORP
PRLT	Killer Dutch	
KK	KIMBERLY-CLARK CORP	
KIND	KIND LLC	KIND LLC
KSSI	KISS PRODUCTS INC	KISS PRODUCTS INC
ZAMB	KKR & CO LP	NATIONAL VISION INC
ZEGW	KKR & CO LP	NATIONAL VISION INC
1KLH	KLH Ltd.	
KIGT	KNIGHT CAPITAL GROUP INC	KNIGHT CAPITAL GROUP INC
KQCO	KNIGHTS OF COLUMBUS	KNIGHTS OF COLUMBUS
1KNO	KNOUSE FOODS COOPERATIVE INC	MUSSELMAN FRUIT PRODUCTS
2377	KNOWLEDGE HOLDINGS INC	KNOWLEDGE ADVENTURE INC
2378	KNOWLEDGE HOLDINGS INC	KNOWLEDGE ADVENTURE INC
KQMR	KO-MAR PRODUCTIONS	KO-MAR PRODUCTIONS
QKOB	KOBE INC	KOBE INC
GP	KOCH INDUSTRIES INC	
QSMC	KOCH INDUSTRIES INC	INVISTA SARL
DVSR	KOCH MEDIA LTD	DEEP SILVER INC
QDAX	KOHLBERG KRAVIS ROBERTS & CO LP	DOLLAR GENERAL CORP
YFB	KOHLBERG KRAVIS ROBERTS & CO LP	
QKAT	KOHLER CO	KOHLER CO
QKOL	KOHLER CO	KOHLER CO
YKH	KOHL'S CORP	
XKS	KONICA MINOLTA HOLDINGS INC	
KSON	KOONS JIM AUTOMOTIVE CO INC-BT-WA	KOONS JIM AUTOMOTIVE CO INC-BT-WA
JBPV	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JBSG	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JIMB	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JBKC	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
JBMD	KOTOBUKI REALTY CO LTD	SUNTORY LIQUOR LTD
BEHO	KOTOBUKI REALTY CO LTD	BEAM SUNTORY INC
KHCO	KOWA CO LTD	KOWA HEALTH CARE AMERICA INC
KHCA	KOWA CO LTD	KOWA HEALTH CARE AMERICA INC
KSEP	KOZY SHACK INC	KOZY SHACK INC
UKPM	KPMG INTL	KPMG LLP
TDXS	KPS CAPITAL PARTNERS LP	NORTH AMERICAN BREWERIES INC
LB	KPS CAPITAL PARTNERS LP	

Prefix	Parent	Advertiser
SAGR	KPS CAPITAL PARTNERS LP	
KISP	KRISPY KREME DOUGHNUT CORP	KRISPY KREME DOUGHNUT CORP
QQFC	KROGER CO	QUALITY FOOD CTRS INC-ST-PR
QSMF	KROGER CO	SMITHS FOOD & DRUG CTRS INC
QSMT	KROGER CO	SMITHS FOOD & DRUG CTRS INC
XQM	KROGER CO	
8MRB	KSL CAPITAL PARTNERS LLC	KSL RESORTS GROUP INC
ZKTM	KTM NA	KTM NA
KUMH	KUMHO INDUSTRIAL CO LTD	KUMHO TIRE USA INC
KUMO	KUMON INST OF EDUCATION CO LTD	KUMON NORTH AMERICA INC
JKCC	KURTZMAN CARSON CONSULTANTS LLC	KURTZMAN CARSON CONSULTANTS LLC
ZFAN	KYNETIC LLC	FANATICS INC
LAFI	LA FITNESS INC	LA FITNESS INC
XXLC	LA LEONARDO FINANZIARIA SRL	LENSCRAFTERS INC
XXSO	LA LEONARDO FINANZIARIA SRL	LA LEONARDO FINANZIARIA SRL
LAPA	LA PARRILLA MEXICAN RESTAURANT	LA PARRILLA MEXICAN RESTAURANT
QLBQ	LA QUINTA WORLDWIDE LLC	LQ MANAGEMENT LLC
LASC	LA SALLE UNIVERSITY	LA SALLE UNIVERSITY
QLAA	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
RACL	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
CUBA	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
WALE	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
MRKF	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
DMAR	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
PRKR	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
BEMM	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
SANF	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
EBCO	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
SAEL	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
CUMF	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
GROA	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
JEFF	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
KENG	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
LKHR	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
RMAU	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
DMTC	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
JEMI	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
DMGM	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
ZHIL	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
ILWS	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
HHMS	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
BEMF	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
VSMH	LA-Z-BOY INC	LA-Z-BOY CHAIR CO
LACB	LAC BASKETBALL CLUB INC	LAC BASKETBALL CLUB INC
LACL	LACLEDE INC	LACLEDE INC
LADR	LADDERS INC	LADDERS INC
ZLPG	LADIES PROFESSIONAL GOLF ASSN	LADIES PROFESSIONAL GOLF ASSN
LASP	LAKE AUSTIN RESORT INC	LAKE AUSTIN RESORT INC
LAKH	LAKE HEALTH INC	LAKE HEALTH INC
LALM	LAMPLIGHT FARMS INC	LAMPLIGHT FARMS INC

Prefix	Parent	Advertiser
ZLN	LANCASTER COLONY CORP	
1235	LAND NISSAN	
LANF	LAND O FROST INC	LAND O FROST INC
BQLO	LAND O LAKES INC	LAND O LAKES INC
LAOL	LAND O LAKES INC	LAND O LAKES INC
QLAB	LAND O LAKES INC	
LAN3	LAND OF LINCOLN HEALTH	LAND OF LINCOLN HEALTH
QQLM	LANDMARK PROPERTIES GROUP	LANDMARK PROPERTIES GROUP
ZZED	LANETRO ZED SA	LANETRO ZED SA
EDOS	LARCHE HOLDING SA	HEINEKEN USA INC
NNBA	LARCHE HOLDING SA	HEINEKEN USA INC
XHK	LARCHE HOLDING SA	
LARO	LAROSAS INC	LAROSAS INC
LASH	LAS VEGAS FROM HOME.COM ENTRTNT INC	LAS VEGAS FROM HOME.COM ENTRTNT INC
SATV	LAS VEGAS SANDS CORP	SANDS BETHWORKS GAMING LLC
ZASA	LAS VEGAS SANDS CORP	VENETIAN CASINO RESORT LLC
ZLTD	Latitude - Agency	
ZLMO	Laughlin, Marinaccio & Owens Broadcast Materials	
WALD	LAUREATE EDUCATION INC	WALDEN UNIVERSITY
ZZHN	LAUREL & WOLF INC	LAUREL & WOLF INC
LAUR	LAUREL ROAD	LAUREL ROAD
QLTG	LEATHERMAN TOOL GROUP INC	LEATHERMAN TOOL GROUP INC
PREE	LEBANON SEABOARD CORP	LEBANON SEABOARD CORP
QLEB	LEBANON SEABOARD CORP	LEBANON SEABOARD CORP
DVLS	LEGAL SEA FOODS INC	LEGAL SEA FOODS INC
LGMA	LEGG MASON	LEGG MASON
YLG	LEGO HOLDING AS	
QSNF	LELAND STANFORD JUNIOR UNIVERSITY	LELAND STANFORD JUNIOR UNIVERSITY
1LTP	LEN THE PLUMBER INC	LEN THE PLUMBER INC
1LCD	LENNAR CORP	
XLN	LENNOX INTL INC	
ZLVO	LENOVO GROUP LTD	LENOVO GROUP LTD
1LEN	LENOVO GROUP LTD	LENOVO GROUP LTD
ZLBA	LEO BURNETT USA	LEO BURNETT USA
LKPA	LEOPOLD KETEL & PARTNERS	LEOPOLD KETEL & PARTNERS
WASH	LERNER CORP	LERNER ENTERPRISES
LSTC	LES SCHWAB TIRE CTRS INC	LES SCHWAB TIRE CTRS INC
LSRA	LES SCHWAB TIRE CTRS INC	LES SCHWAB TIRE CTRS INC
WATH	LET WATER BE WATER LLC	LET WATER BE WATER LLC
LZ	LEVI STRAUSS & CO	
LAWN	LEVINE LEICHTMAN CAPITAL PRTNRS INC	LAWN DOCTOR INC
LH	LEWIS-HOWE	
QLEX	LEXICON PHARMACT	LEXICON PHARMACT
YLX	LEXMARK INTL INC	
LU	LG GROUP	
LGV3	LG GROUP	LG INFOCOMM USA INC
TDCL	LI & FUNG LTD	TECHNO SOURCE LTD
LA AV	LIBERTY ALLIANCE ACTION	LIBERTY ALLIANCE ACTION
XFW	LIBERTY INTERACTIVE CORP	
QQVC	LIBERTY INTERACTIVE CORP	QVC INC

Prefix	Parent	Advertiser
VABC	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VABE	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VABO	LIBERTY MEDIA CORP	ANCHOR BAY ENTERTAINMENT LLC
VSTZ	LIBERTY MEDIA CORP	STARZ ENTERTAINMENT LLC
2BRV	LIBERTY MEDIA CORP	ATLANTA NATL LEAGUE BSLL CLB INC
XEK	LIBERTY MUTUAL HOLDING CO INC	
XLM	LIBERTY MUTUAL HOLDING CO INC	
QLIB	LIBMAN CO	LIBMAN CO
VLID	LIDESTRI FOODS INC	LIDESTRI FOODS INC
LQLD	LIDL UK GMBH	LIDL UK GMBH
LSCR	LIFE LINE SCREENING OF AMERICA INC	LIFE LINE SCREENING OF AMERICA INC
3LTT	LIFE TIME FITNESS INC	LIFE TIME FITNESS INC
LKOC	LIFELOCK INC	LIFELOCK INC
ZLOK	LIFELOCK INC	LIFELOCK INC
PROJ	LIFEWAY FOODS INC	LIFEWAY FOODS INC
9NFF	LIGHTFORCE USA INC	LIGHTFORCE USA INC
XLV	LINCOLN NATL CORP	
LMRF	LINDHOLM ROOFING INC	LINDHOLM ROOFING INC
LADT	LINDT & SPRUNGLI AG	LINDT & SPRUNGLI AG
GRDL	LINDT & SPRUNGLI AG	GHIRARDELLI CHOCOLATE CO
LKNX	LINE-X FRANCHISE DEVELOPMENT CORP	LINE-X FRANCHISE DEVELOPMENT CORP
JALI	LINK SNACKS INC	LINK SNACKS INC
LKIN	LINKEDIN CORP	LINKEDIN CORP
BEET	LION CAPITAL LLP	BUMBLE BEE FOODS LLC
LSYN	Litton	
ILAI	LIVE AD INC	LIVE AD INC
VTKN	LIVE NATION ENTERTAINMENT INC	TNOW ENTERTAINMENT GROUP INC
1ASB	LIXIL CORP	ASD AMERICAS HOLDING CORP
YLZ	LIZ CLAIBORNE INC	
WASY	LJL INC	LJL INC
YBK	LL BEAN INC	
LKVP	Loch & Key Commercials for Broadcast	
QLHD	LOCKHEED MARTIN CORP	LOCKHEED MARTIN CORP
LSHT	LOEWS CORP	LOEWS CORP
LGIT	LOGITECH INTL SA	LOGITECH INTL SA
LGRS	LOGOS RESEARCH SYSTEMS INC	LOGOS RESEARCH SYSTEMS INC
LALU	LOMA LINDA UNIVERSITY	LOMA LINDA UNIVERSITY
LAAM	LOMBARDI	LOMBARDI
8PBC	LONE CYPRESS CO	PEBBLE BEACH CO
1SEG	LONE STAR FUNDS	SOUTHEASTERN GROCERS
3TRK	LONG MOTOR CORP	
ULMC	LONG MOTOR CORP	LONG MOTOR CORP
OM	LOREAL SA	
QGRN	LOREAL SA	LOREAL USA INC
QSEZ	LOREAL SA	SOFT SHEEN/CARSON INC
QXAL	LOREAL SA	LOREAL SA
YEN	LOREAL SA	
5YSL	LOREAL SA	LOREAL SA
YXLI	LORNAMEAD GROUP LTD	LORNAMEAD INC
LACV	LOUISIANA STATE OF	LAKE CHARLES/SW LA CNVN & VSTRS BUR

Prefix	Parent	Advertiser
YOW	LOWES COS INC	
QLVI	LS VGS INST FR ADVNCD DNTL STDS INC	LS VGS INST FR ADVNCD DNTL STDS INC
QVCA	LTD BRANDS INC	VICTORIAS SECRET STORES INC
QVCR	LTD BRANDS INC	VICTORIAS SECRET STORES INC
QVSB	LTD BRANDS INC	VICTORIAS SECRET STORES INC
VSTV	LTD BRANDS INC	VICTORIAS SECRET STORES INC
1FUD	LUBYS INC	LUBYS FUDDRUCKERS RESTAURANTS LLC
QLUC	LUCASFILM ENTERTAINMENT CO LTD	LUCASART ENTERTAINMENT CO LTD
1THX	LUCASFILM ENTERTAINMENT CO LTD	THX LTD
LSTK	LUCKY STRIKE ENTERTAINMENT LLC	LUCKY STRIKE ENTERTAINMENT INC
LAVZ	LUIGI LAVAZZA SPA	LAVAZZA PREMIUM COFFEES CORP
ZSFO	LUIGINOS INC	LUIGINOS INC
LKOL	LUKOIL OIL CO	LUKOIL OIL CO
FEUD	LUMBERJACK SPORTS INTL	LUMBERJACK SPORTS INTL
LAMB	LUNADA BIOMEDICAL INC	LUNADA BIOMEDICAL INC
LSTR	LUSTER PRODUCTS INC	LUSTER PRODUCTS INC
ULXC	LUXCO INC	LUXCO INC
BDYB	LVB ACQUISITION HOLDING LLC	BIOMET INC
BELV	LVMH MOET HENNESSY LOUIS VUITTON SA	MILLENNIUM IMPORT LLC
MEHE	LVMH MOET HENNESSY LOUIS VUITTON SA	JAS HENNESSY & CO SA
QDCW	LVMH MOET HENNESSY LOUIS VUITTON SA	DOMAINE CHANDON INC
QLVM	LVMH MOET HENNESSY LOUIS VUITTON SA	LVMH PERFUMES & COSMETICS SVCS LLC
VERY	LVMH MOET HENNESSY LOUIS VUITTON SA	PARFUMS GIVENCHY INC
YDO	LVMH MOET HENNESSY LOUIS VUITTON SA	
RHBB	LVMH MOET HENNESSY LOUIS VUITTON SA	LVMH PERFUMES & COSMETICS SVCS LLC
ULYF	LYFT INC	LYFT INC
RJCI	LYLE ANDERSON CO INC	SUPERSTITION MOUNTAIN LLC
RV	MACANDREWS & FORBES HOLDINGS INC	
1MZU	MACHINE ZONE INC	MACHINE ZONE INC
QMAY	MACYS INC	MACYS INC
4MAD	Made Movement	
TDUI	MADISON DEARBORN PARTNERS LLC	TRANSUNION LLC
MRLA	MADISON ROAD ENTERTAINMENT LLC	MADISON ROAD ENTERTAINMENT LLC
QVBT	MADISON SQUARE GARDEN INC	MADISON SQUARE GARDEN LP
PROM	MAIDPRO INC	MAIDPRO INC
MEE1	MAIN EVENT ENTERTAINMENT INC-PN	MAIN EVENT ENTERTAINMENT INC-PN
VMLB	MAJOR LEAGUE BASEBALL	MAJOR LEAGUE BASEBALL
ZMLB	MAJOR LEAGUE BASEBALL	MLB ADVANCED MEDIA LP
LMLB	MAJOR LEAGUE BASEBALL	MAJOR LEAGUE BASEBALL
MRLG	MAJOR LEAGUE GAMING INC	MAJOR LEAGUE GAMING INC
MWSH	MAKE-A-WISH FNDN	MAKE-A-WISH FNDN
MEND	MANDELA DAY	MANDELA DAY
EPUR	MANN & HUMMEL HOLDINGS GMBH	
QMAE	MANPOWER INC	MANPOWER INC
QJAK	MANULIFE FINANCIAL CORP	JOHN HANCOCK LIFE INSURANCE CO
RMBT	MANULIFE FINANCIAL CORP	
NUKK	MAPA GMBH	NUK USA LLC
QMPT	MARATHON PETROLEUM CORP	
QMPR	MARATHON PETROLEUM CORP	
QSPW	MARATHON PETROLEUM CORP	SPEEDWAY LLC

Prefix	Parent	Advertiser
VMSC	MARCELLUS SHALE COALITION	MARCELLUS SHALE COALITION
1MAP	MARCOS FRANCHISING LLC	MARCOS FRANCHISING LLC
BORG	MARINA DISTRICT DEVELOPMENT CO LLC	MARINA DISTRICT DEVELOPMENT CO LLC
QMLM	MARK ANTHONY GROUP INC	MIKES HARD BEVERAGE CO
LMIK	MARK ANTHONY GROUP INC	MIKES HARD BEVERAGE CO
OOML	MARKET MASTERS LE	MARKET MASTERS LE
RMVM	Market Vision Media	
VVNW	MARKWINS INTL CORP	MARKWINS BEAUTY PRODUCTS INC
ZMEU	MARQUARDT & ROCHE & PARTNERS	MARQUARDT & ROCHE & PARTNERS
YMY	MARRIOTT INTL INC	
MRTC	MARS ADVERTISING CO INC	MARS ADVERTISING CO INC
BQMA	MARS INC	MARS PETCARE US INC
GREE	MARS INC	MARS PETCARE US INC
MZ	MARS INC	
PRPP	MARS INC	MARS PETCARE US INC
MERS	MARS INC	MARS SNACKFOOD US LLC
QMSH	MARSH & MCLENNAN COS INC	MARSH & MCLENNAN COS INC
MWDV	MARVIN WINDOWS & DOORS INC	MARVIN LUMBER & CEDAR CO INC
QMEA	MARY KAY INC	MARY KAY INC
LMDT	MARYLAND STATE OF	MARYLAND STATE LOTTERY AGENCY
1UMU	MARYLAND STATE OF	UNIVERSITY OF MARYLAND UNVRSTY CLLG
BEHR	MASCO CORP	BEHR PROCESS CORP
KMAD	MASCO CORP	MASCO RETAIL CABINET GROUP LLC
QDFC	MASCO CORP	DELTA FAUCET CO
KILZ	MASCO CORP	MASTERCHEM INDUSTRIES INC
ZFOX	MASHANTUCKET PEQUOT GMNG ENTPRS INC	MASHANTUCKET PEQUOT GMNG ENTPRS INC
QMCL	MASSACHUSETTS MUTUAL LIFE INS CO	MASSACHUSETTS MUTUAL LIFE INS CO
YOP	MASSACHUSETTS MUTUAL LIFE INS CO	
QCCH	MASSACHUSETTS STATE OF	MASSACHUSETTS STATE LOTTERY
KMAC	MASSACHUSETTS STATE OF	MASSACHUSETTS COMMUNITY COLLEGES
ZUNI	MASSACHUSETTS STATE OF	UNIVERSITY OF MASSACHUSETTS
IA	MASTERCARD INC	
GGSZ	MATERNE SAS	MATERNE SAS
MRTX	MATRIX INITIATIVES INC	
FS	MATTEL INC	
GRLA	MATTEL INC	AMERICAN GIRL LLC
MA	MATTEL INC	
QVBU	MATTEL INC	FISHER-PRICE INC
TO	MATTEL INC	
1MAT	MATTEL INC	MATTEL INC
MWHS	MATTRESS WAREHOUSE INC-RP	MATTRESS WAREHOUSE INC-RP
JIMS	MAUI JIM INC	MAUI JIM INC
BDBU	MAXWELL FARMS INC	BUTTERBALL LLC
VMYO	MAYO FNDN FOR MEDICAL EDUCATN RSRCH	MAYO FNDN FOR MEDICAL EDUCATN RSRCH
JQ	MAZDA MOTOR CORP	
1MBF	MB FINANCIAL INC	MB FINANCIAL BANK NA
1MBM	MBMG (Agency)	
ZMEC	McCann Agency Prefix	
ZMEE	McCann Agency Prefix	
ZMEF	McCann Agency Prefix	

Prefix	Parent	Advertiser
ZMEJ	McCann Agency Prefix	
ZMEQ	McCann Agency Prefix	
ZMKN	McCann Agency Prefix	
ZLCJ	McCann Agency Prefix	
ZMED	McCann Detroit Agency Prefix	
QLAE	MCCORMICK & CO INC	MCCORMICK & CO INC
XMO	MCCORMICK & CO INC	
ZZAT	MCCORMICK & CO INC	ZATARAINS INC
MC	MCDONALDS CORP	
QLHL	MCDONALDS CORP	MCDONALDS CORP
PTAB	MCILHENNY CO	MCILHENNY CO
QMKE	MCKEE FOODS CORP	MCKEE FOODS CORP
VHMP	MCKESSON CORP	MCKESSON CORP
ZTRX	MCKESSON CORP	TOGETHER RX LLC
1MDB	MDB Communications	
XXCV	MDC CORP INC	COLLE & MCVOY INC
MEAD	MEAD JOHNSON NUTRITION CO	MEAD JOHNSON NUTRITION CO
MEAJ	MEAD JOHNSON NUTRITION CO	MEAD JOHNSON NUTRITION CO
XYPR	MeadsDurket Agency Prefix	
PTFV	MEAL SYSTEMS LLC	MEAL SYSTEMS LLC
MEAL	MEALS ON WHEELS	MEALS ON WHEELS
MESW	MED-CARE DIABETIC & MEDICL SPLS INC	MED-CARE DIABETIC & MEDICL SPLS INC
MEDP	MEDA AB	MEDPOINTE INC
MEDC	MEDCO HEALTH SOLUTIONS INC	MEDCO HEALTH SOLUTIONS INC
VBAN	MEDICAL MANAGEMENT INTL INC	MEDICAL MANAGEMENT INTL INC
MEFT	MEDIFAST INC	MEDIFAST INC
UHEL	MEDINATURA INC	MEDINATURA INC
MEDX	MEDTRONIC INC	MEDTRONIC INC
XMJ	MEIJER CO LTD	
MEMM	MEMORIAL CARE CTR	MEMORIAL CARE CTR
MESK	MEMORIAL SLOAN-KETTERING CANCER CTR	MEMORIAL SLOAN-KETTERING CANCER CTR
GROW	MENTOR CAPITAL CONSULTANTS INC	AEROGROW INTL INC
MECA	MERCARI INC	MERCARI INC
BENZ	MERCEDES-BENZ BURLINGTON-XA	
QVTK	MERCHANT CUSTOMER EXCHANGE LLC	MERCHANT CUSTOMER EXCHANGE LLC
BQSP	MERCK & CO INC	MERCK & CO INC
MK	MERCK & CO INC	
PX	MERCK & CO INC	
ZSRO	MERCK KGAA	EMD SERONO INC
1CFL	MERCURY SKYLINE YACHT CHARTER INC	MERCURY SKYLINE YACHT CHARTER INC
MERC	MERCY COLLEGE	MERCY COLLEGE
1CAR	MERIDIAN HEALTH PLAN INC	MERIDIAN HEALTH PLAN INC
PRVA	MERISANT WORLDWIDE INC	WHOLE EARTH SWEETENER CO LLC
MEDA	MERZ HOLDING GMBH & CO KG	MERZ PHARMACEUTICALS INC
1HMH	METHODIST HOSPITAL SYSTEM-HN	METHODIST HOSPITAL SYSTEM-HN
YY	METRO-GOLDWYN-MAYER INC	
BEVL	METRO-THEBE INC	METRO-THEBE INC
XPH	METROMEDIA CO	
METM	METROMILE INC	METROMILE INSURANCE SVCS LLC
QMTP	METROPCS INC	METROPCS INC

Prefix	Parent	Advertiser
2013	METROPCS NY	METROPCS NY
MP	METROPOLITAN LIFE INSURANCE CO	
VOMX	MEXICAN HASS AVOCADO IMPORTERS ASSN	
QMEX	MEXICO REPUBLIC OF	MEXICO TOURISM BOARD
MEYR	MEYER PRODUCTS	MEYER PRODUCTS
ZENU	MEYVITA CORP	MEYVITA CORP
MECO	MF GLOBAL HOLDINGS LTD	MF GLOBAL INC
MEXO	MFV EXPOSITIONS	MFV EXPOSITIONS
VNVY	MI INDUSTRIES INC	MI INDUSTRIES INC
MEDO	MIAMI DOLPHINS LTD INC-MF	MIAMI DOLPHINS LTD INC-MF
4LSK	MIAMI FC LLC	MIAMI FC LLC
1142	MICHAEL KORS LLC	MICHAEL KORS LLC
MECL	MICHAELS STORES INC	MICHAELS STORES INC
KMAR	MICHIGAN CANCER FNDN	MICHIGAN CANCER FNDN
MRCR	MICHIGAN CREDIT UNION LEAGUE	MICHIGAN CREDIT UNION LEAGUE
MRCT	MICHIGAN CREDIT UNION LEAGUE	MICHIGAN CREDIT UNION LEAGUE
ZTMR	MICHIGAN ECONOMIC DEVELOPMENT CORP	MICHIGAN ECONOMIC DEVELOPMENT CORP
ZTMT	MICHIGAN ECONOMIC DEVELOPMENT CORP	MICHIGAN ECONOMIC DEVELOPMENT CORP
MESS	MICHIGAN EDUCATN SPCL SVCS ASSN INC	MICHIGAN EDUCATN SPCL SVCS ASSN INC
UUOM	MICHIGAN STATE OF	UNIVERSITY OF MICHIGAN
VBTC	MICHIGAN STATE OF	TRAVERSE CITY CONVTN & VSTRS BUREAU
XUOM	MICHIGAN STATE OF	UNIVERSITY OF MICHIGAN
ZML1	MICHIGAN STATE OF	MICHIGAN STATE LOTTERY COMMISSION
4BCP	MICHIGAN STATE OF	BATTLE CREEK CITY OF
MEIE	MICROLIFE CORP	MICROLIFE USA INC
SX	MICROSOFT CORP	
KINC	MIDASPLAYER.COM LTD	MIDASPLAYER.COM LTD
MWSI	MIDWEST SHOWS INC	MIDWEST SHOWS INC
MESP	MIKEN SPORTS LLC	MIKEN SPORTS LLC
METO	MIKIMOTO CO LTD	
ZLMA	MILITARY OFFICERS ASSN OF AMERICA	MILITARY OFFICERS ASSN OF AMERICA
KMPE	MILK PROCESSORS EDUCATION PROGRAM	MILK PROCESSORS EDUCATION PROGRAM
RALF	MILL ROAD CAPITAL LP	RUBIOS RESTAURANTS INC
MELN	MILLENIU PROMISE	MILLENIU PROMISE
VTMC	MILLER PUBLISHING GROUP LLC	MILLER SPORTS GROUP LLC
ZZMC	MIND CANDY LTD	MIND CANDY LTD
CCCM	MINNESOTA STATE OF	UNIVERSITY OF MINNESOTA
WBUF	MINNESOTA STATE OF	UNIVERSITY OF MINNESOTA
KMNT	MINNESOTA TWINS INC	MINNESOTA TWINS INC
RMUL	Miss Universe Organization	
CIMS	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
PRGM	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
XXGM	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
XXSS	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
ZBHC	MISSISSIPPI BAND OF CHOCTAW INDIANS	MISSISSIPPI BAND OF CHOCTAW INDIANS
ZZOU	MISSOURI STATE OF	UNIVERSITY OF MISSOURI
4EDU	MISSOURI STATE OF	MISSOURI LOTTERY COMMISSION
M1SS	MISSOURI STATE OF	MISSOURI STATE OF
1MSC	Mistress Creative	
1MTS	mitsubishi electric corp	MITSUBISHI ELECTRIC CORP

Prefix	Parent	Advertiser
MG	MITSUBISHI MOTORS CORP	
XER	MITSUBISHI UFJ FINANCIAL GROUP INC	
PRPT	MITSUBISHI UFJ FINANCIAL GROUP INC	MUFG UNION BANK NA
QMIX	MIXI INC	MIXI INC
1MIZ	MIZKAN GROUP CORP	MIZKAN AMERICAS INC
QBER	MIZKAN GROUP CORP	R&B FOODS INC
QMIZ	MIZUNO CORP	MIZUNO USA INC
2MIZ	MIZUNO CORP	MIZUNO USA INC
MWK1	MOHAWK INDUSTRIES INC	MOHAWK INDUSTRIES INC
QMOH	MOHEGAN TRIBE OF INDIANS OF CT LLC	MOHEGAN SUN
VONL	MOHEGAN TRIBE OF INDIANS OF CT LLC	MOHEGAN SUN
QMYP	MOMENTUM TELECOM INC	MOMENTUM TELECOM INC
LMDA	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC.	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC
DR	MONDELEZ INTL INC	
1MGR	MONEYGRAM INTERNATIONAL INC	MONEYGRAM INTERNATIONAL INC
EIDA	MONOMOY CAPITAL PARTNERS LLC	ONEIDA LTD
MS	MONSANTO CO	
14MO	MONSTER CABLE PRODUCTS INC	MONSTER CABLE PRODUCTS INC
YMO	MONSTER WORLDWIDE INC	
MROT	MONTANA STATE OF	TRAVEL MONTANA INC
MRTR	MONTANA STATE OF	TRAVEL MONTANA INC
KMON	MONTEFIORE HEALTH SYSTEM INC	MONTEFIORE MEDICAL CTR
QRBM	MONTRES ROLEX SA	ROLEX WATCH CO LTD
QRTU	MONTRES ROLEX SA	TUDOR WATCHES SA
1MOO	MOO INC	MOO INC
BQSB	MORGAN STANLEY	MORGAN STANLEY SMITH BARNEY LLC
MRGS	MORGAN STANLEY	MORGAN STANLEY
1MAD	MOTHERS AGAINST DRUNK DRIVING	MOTHERS AGAINST DRUNK DRIVING
1MTF	MOTIF INVESTING INC-SF	MOTIF INVESTING INC-SF
QMPA	MOTION PICTURE ASSN OF AMERICA INC	MOTION PICTURE ASSN OF AMERICA INC
MT	MOTOROLA INC	
MRSP	MOTOSPORT INC	MOTOSPORT INC
1GCM	MOTUL USA INC	MOTUL USA INC
QLFG	MOUNTE LLC	LEAPFROG ENTERPRISES INC
KMOV	MOVADO GROUP INC	MOVADO GROUP INC
ZESQ	MOVADO GROUP INC	MOVADO GROUP INC
XRDC	MOVE INC	MOVE INC
9MMS	Moxie Clients	
2TAN	MT INDUSTRIES INC	SUNLESS INC
XMH	MT SINAI HEALTH	
QMTD	MTD PRODUCTS INC	MTD PRODUCTS INC
RMTD	MTD PRODUCTS INC	MTD PRODUCTS INC
CUBT	MTD PRODUCTS INC	CUB CADET CORP
1MTZ	MTZHF (small accounts)	
MREC	MUELLER RECREATIONAL PRODUCTS INC	MUELLER RECREATIONAL PRODUCTS INC
ZMDN	Mullen	
ZMKI	MUNCHKIN INC	MUNCHKIN INC
ZNWG	MURDOCK MADAUS SCHWABE GROUP	NATURES WAY PRODUCTS INC

Prefix	Parent	Advertiser
1MSI	MUSEUM OF SCIENCE & INDSTRY CHCG-CH	MUSEUM OF SCIENCE & INDSTRY CHCG-CH
XXMU	Mustache	
LMUT	Mutt Industries	
MH	MUTUAL OF OMAHA INSURANCE CO	
ZMT	Mutual Service Life Insurance St. Paul MN	
ZMUU	MUUNA INC	MUUNA INC
DYEP	MYLAN INC	DEY LP
VMYL	MYLAN INC	MYLAN PHARMACEUTICALS INC
DYAD	MYLAN INC	MYLAN INC
MRAB	MYRIAD GENETICS INC	MYRIAD GENETICS INC
MEQW	Myriad Media	
LANA	NAMASTE LABORATORIES LLC	NAMASTE LABORATORIES LLC
BDNM	NAMCO BANDAI HOLDINGS INC	NAMCO BANDAI GAMES AMERICA INC
MWUN	Name of Advertiser	
RADV	Name of the agency	
QNSD	NASDAQ OMX GROUP INC	NASDAQ OMX GROUP INC
DVNF	NASSAU EDUCATORS FEDERAL CREDIT UNN	NASSAU EDUCATORS FEDERAL CREDIT UNN
MRCL	NATIONSTAR MORTGAGE LLC-DX	NATIONSTAR MORTGAGE LLC-DX
NNCH	NATIONWIDE CHILDRENS HOSPITAL INC	NATIONWIDE CHILDRENS HOSPITAL INC
QHNA	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QNAM	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QNWI	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
QTTN	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE MUTUAL INSURANCE CO
NNVP	NATIONWIDE MUTUAL INSURANCE CO	NATIONWIDE INSURANCE ENTERPRISE
ALSA	NATL ALS ASSN	NATL ALS ASSN
HVDW	NATL AMUSEMENTS INC	DREAMWORKS HOME ENTERTAINMENT
NJ	NATL AMUSEMENTS INC	
PC	NATL AMUSEMENTS INC	
QTVL	NATL AMUSEMENTS INC	MTV NETWORKS CO
EDUC	NATL ARBOR DAY FNDN	NATL ARBOR DAY FNDN
DVNR	NATL ASSN OF BROADCASTERS	NATL ASSN OF BROADCASTERS
XNW	NATL ASSN OF REALTORS	
KUNA	NATL ASSN OF RL EST INVTMT TRTS INC	NATL ASSN OF RL EST INVTMT TRTS INC
YNX	NATL ASSN OF STOCK CR AUTO RCNG INC	
VNBB	NATL BIODIESEL BOARD	NATL BIODIESEL BOARD
YNL	NATL CATTLEMENS BEEF ASSN	
QNTA	NATL COLLEGIATE ATHLETIC ASSN	
1BSK	NATL COLLEGIATE ATHLETIC ASSN	BIG SKY CONFERENCE
JHLB	NATL COLLEGIATE ATHLETIC ASSN	HORIZON LEAGUE INC
NNCC	NATL CONSTITUTION CTR	NATL CONSTITUTION CTR
MRUF	NATL CRIME PREVENTION COUNCIL INC	NATL CRIME PREVENTION COUNCIL INC
NNDS	NATL DOWN SYNDROME CONGRESS	NATL DOWN SYNDROME CONGRESS
NNFI	NATL FISHERIES INST INC	NATL FISHERIES INST INC
XNP	NATL FOOTBALL LEAGUE	
4WEL	NATL GRAPE COOPERATIVE ASSN INC	WELCH FOODS INC
XNG	NATL GRID PLC	
NNPF	NATL PARK FNDN	NATL PARK FNDN
PRKB	NATL PORK BOARD	NATL PORK BOARD
NUAY	NATL RIFLE ASSN OF AMERICA	NATL RIFLE ASSN OF AMERICA
QNRA	NATL RIFLE ASSN OF AMERICA	NATL RIFLE ASSN OF AMERICA

Prefix	Parent	Advertiser
NUDC	NATURAL RESOURCES DEFENSE COUNCIL	NATURAL RESOURCES DEFENSE COUNCIL
NUST	NATURE SWEET LTD	NATURE SWEET LTD
QNFC	NAVY FEDERAL CREDIT UNION INC	NAVY FEDERAL CREDIT UNION INC
PRNV	NAVY PIER, INC	NAVY PIER, INC
UBMW	NBH HOLDINGS CORP	NBH HOLDINGS CORP
JNCL	NCL CORP LTD	NCL CORP LTD
NNCT	NCL CORP LTD	NCL CORP LTD
QNEL	Nelson's	
BQNH	NESTLE SA	
CM	NESTLE SA	
NE	NESTLE SA	
PTNS	NESTLE SA	NESTLE HEALTHCARE NUTRITION INC
QCHE	NESTLE SA	CHEF AMERICA INC
QGDL	NESTLE SA	GALDERMA LABORATORIES LP
QPOW	NESTLE SA	POWERBAR INC
RP	NESTLE SA	
XGF	NESTLE SA	
XSO	NESTLE SA	
YDY	NESTLE SA	
YJC	NESTLE SA	
ZTO	NESTLE SA	
CCET	NESTLE SA	GALDERMA LABORATORIES LP
MEDT	NESTLE SA	TRIBE MEDITERRANEAN FOODS CO LLC
QGDY	NESTLE SA	GALDERMA LABORATORIES LP
QGRS	NESTLE SA	GALDERMA LABORATORIES LP
QGRL	NESTLE SA	GALDERMA LABORATORIES LP
QILI	NESTLE SA	GALDERMA LABORATORIES LP
QGRE	NESTLE SA	GALDERMA LABORATORIES LP
DGAL	NESTLE SA	GALDERMA LABORATORIES LP
GREF	NESTLE SA	GALDERMA LABORATORIES LP
ZNAC	NETAYA CORP	NETAYA CORP
NNTC	NETCOALITION	NETCOALITION
QFLX	NETFLIX INC	NETFLIX.COM INC
QNFX	NETFLIX INC	NETFLIX.COM INC
VADA	NEVADA STATE OF	UNIVERSITY OF NEVADA
FEET	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
FZGB	NEW BALANCE INC	BRINE INC
QNBC	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
WARR	NEW BALANCE INC	NEW BALANCE ATHLETIC SHOES INC
BEER	NEW BELGIUM BREWING CO INC	NEW BELGIUM BREWING CO INC
8MJN	NEW BRIGHT INDUSTRIAL CO LTD	NEW BRIGHT INDUSTRIAL CO LTD
BORS	NEW ENGLAND SPORTS VENTURES LLC	BOSTON RED SOX BSBLL CLB LTD PTNRSP
JNEC	NEW ERA CAP CO INC	NEW ERA CAP CO INC
IBBA	NEW ERA CAP CO INC	NEW ERA CAP CO INC
QNJM	NEW JERSEY MANUFACTURERS INSRNCE CO	NEW JERSEY MANUFACTURERS INSRNCE CO
QMWL	NEW JERSEY STATE OF	NEW JERSEY SPORTS & EXPOSITN ATHRTY
MERJ	NEW JERSEY STATE OF	RUTGERS UNIVERSITY
ZTB1	NEW JERSEY STATE OF	ESSEX COUNTY OF
VSNM	NEW MEXICO STATE OF	NEW MEXICO TOURISM BOARD
NUOT	NEW ORLEANS TOURISM MARKETING CORP.	NEW ORLEANS TOURISM MARKETING CORP

Prefix	Parent	Advertiser
1NEW	NEW REPUBLICAN	NEW REPUBLICAN
QNSC	NEW SCHOOLS FOR CHICAGO	NEW SCHOOLS FOR CHICAGO
VLNY	NEW YORK & COMPANY INC	LERNER NEW YORK INC
NNYA	NEW YORK ALLIANCE AGANST INSRNC FRD	NEW YORK ALLIANCE AGANST INSRNC FRD
BDNY	NEW YORK ASSN FOR BETTER CHOICES	NEW YORK ASSN FOR BETTER CHOICES
YNDV	NEW YORK INST OF TECHNOLOGY	NEW YORK INST OF TECHNOLOGY
NY	NEW YORK LIFE INSURANCE CO	
BEPC	NEW YORK STATE OF	BATTERY PARK CITY AUTHORITY
EDSB	NEW YORK STATE OF	NEW YORK STATE OF
EDST	NEW YORK STATE OF	NEW YORK STATE OF
NNYR	NEW YORK STATE OF	NEW YORK STATE DIVISION OF LOTTERY
NNYS	NEW YORK STATE OF	NEW YORKS 529 COLLEGE SAVINGS PROGRAM
QUEE	NEW YORK STATE OF	QUEENS COLLEGE
RANY	NEW YORK STATE OF	NEW YORK STATE DIVISION OF LOTTERY
UBUF	NEW YORK STATE OF	STATE UNIVERSITY OF NEW YORK
VNYC	NEW YORK STATE OF	NYC & CO INC
YNS	NEW YORK STATE OF	
NNYH	NEW YORK STATE OF	NEW YORK STATE OF
SACS	NEW YORK STATE OF	NEW YORK CITY OF
LANG	NEW YORK UNIVERSITY	NEW YORK UNIVERSITY
YPS	NEW YORK-PRESBYTERIAN HELTHCR SYSTM	
JAIR	NEW ZEALAND COUNTRY OF	AIR NEW ZEALAND LTD
XRS	NEWELL BRANDS INC	
RAWL	NEWELL BRANDS INC	RAWLINGS SPORTING GOODS CO INC
CYLP	NEWELL RUBBERMAID INC	HOME SOLUTIONS
ZNWM	NEWMANS OWN INC	NEWMANS OWN INC
YWJ	NEWS CORP	
ZOND	NEWS CORP	ZONDERVAN CORP
1CNC	NEWSCHINA MAGAZINE	NEWSCHINA
NNXA	NEXON CORP	NEXON AMERICA INC
ZEYG	NEXTERA ENERGY INC	NEXTERA ENERGY RESOURCES LLC
QFPL	NEXTERA ENERGY INC	FLORIDA POWER & LIGHT CO
NNEX	NEXTERA ENERGY INC	NEXTERA ENERGY INC
QBSP	NEXTSPORT INC	NEXTSPORT INC
ZNFN	NFINITY ATHLETIC CORP	NFINITY ATHLETIC CORP
56PA	NFL PLAYERS ASSN	NFL PLAYERS ASSN
NNTX	NFUSION	
VNHK	NHK WORLD TV NY Promotion	
BOTT	NIAGARA BOTTLING LLC	NIAGARA BOTTLING LLC
NNCL	NICE PAK INC	NICE PAK INC
GBOS	NICE-PAK PRODUCTS INC	NICE-PAK PRODUCTS INC
SANI	NICE-PAK PRODUCTS INC	NICE-PAK PRODUCTS INC
NUZO	NICONOVUM AB	NICONVUM
YNQ	NIKE INC	
ZCE	NIKE INC	
QEBA	NIKON CORP	NIKON INC
XNJ	NINTENDO CO LTD	
GRTS	NIPPON SUISAN KAISHA LTD	GORTONS INC
NO	NISSAN MOTOR CO LTD	
CINB	NISSAN MOTOR CO LTD	INFINITI DIVISION

Prefix	Parent	Advertiser
CINI	NISSAN MOTOR CO LTD	INFINITI DIVISION
CINE	NISSAN MOTOR CO LTD	INFINITI DIVISION
CINW	NISSAN MOTOR CO LTD	INFINITI DIVISION
CING	NISSAN MOTOR CO LTD	INFINITI DIVISION
CIBB	NISSAN MOTOR CO LTD	INFINITI DIVISION
4RNF	Nixon Library	
NNOA	NOAHS MFG	TEXAS MATTRESS MAKERS
1NDL	NOODLES & CO	NOODLES & CO
YOGH	NOOSA YOGHURT LLC	NOOSA YOGHURT LLC
QNOR	NORDSTROM INC	NORDSTROM INC
ZVMR	NORDSTROM INC	TRUNK CLUB INC
XRY	NORFOLK SOUTHERN CORP	
QNRL	NORTEL NETWORKS CORP	NORTEL NETWORKS CORP
1UNC	NORTH CAROLINA STATE OF	UNC HEALTHCARE
CCON	NORTH SHORE-LIJ CARECONNECT INSURANCE CO	NORTH SHORE-LIJ CARECONNECT INSURANCE CO
ZXOK	NORTHERN & SHELL PLC	NORTHERN & SHELL PLC
QNTT	NORTHERN TRUST CORP	NORTHERN TRUST BANK
LAXC	NORTHGATE MARKET INC	
LSCE	Northlich	
YNR	NORTHROP GRUMMAN CORP	
OIQJ	NORTHWELL HEALTH	NORTHWELL HEALTH
XXRS	NORTHWESTERN MUTUAL LIFE INSRNC INC	FRANK RUSSELL CO
YNI	NORTHWESTERN MUTUAL LIFE INSRNC INC	
NUSP	NOTION MUSIC INC	NOTION MUSIC INC
NNVT	NOVANT HEALTH INC	NOVANT HEALTH INC
NNVR	NOVANT HEALTH INC	NOVANT HEALTH INC
BQCV	NOVARTIS AG	CIBA VISION CORP
BV	NOVARTIS AG	
NNOV	NOVARTIS AG	NOVARTIS AG
NQ	NOVARTIS AG	
ZNOV	NOVARTIS AG	
ZNVF	NOVARTIS AG	NOVARTIS PHARMACEUTICALS CORP
QOAC	NOVARTIS AG	ALCON INC
VNOV	NOVATION VENTURES	NOVATION VENTURES
OOIN	NOVO NORDISK A/S	NOVO NORDISK PHARMACEUTICALS INC
ZNKW	NOVO NORDISK A/S	NOVO NORDISK A/S
ZNON	NOVO NORDISK A/S	NOVO NORDISK A/S
ZNAX	NOVO NORDISK A/S	NOVO NORDISK A/S
NNCD	NOVUS CONTENT	NOVUS CONTENT
VJNR	NRD Films	
4NRG	NRG ENERGY INC	
7373	NRG ENERGY INC	NRG ENERGY INC
CIRR	NRG ENERGY INC	CIRRO ENERGY
ZZZ1	NSGSWAT	
QNTK	NTK HOLDINGS INC	BROAN-NUTONE LLC
NUCR	NUCOR CORP	NUCOR CORP
3VIS	number(Tri)letter(Vis)	
QREV	NXCARE INC	NXCARE INC

Prefix	Parent	Advertiser
ZNVA	NXCARE INC	NXCARE INC
QSLG	NXLABS INC	NXLABS INC
ZQIK	NXLABS INC	SLIMQUICK LABORATORIES
ZWEL	NXLABS INC	SLIMQUICK LABORATORIES
LG13	NXT-ID INC	NXT-ID INC
MRNY	NY MAYORS OFFICE	NY MAYORS OFFICE
QNYD	NYDJ APPAREL LLC	NYDJ APPAREL
NW	NYSE EURONEXT	
QARC	NYSE EURONEXT	NYSE EURONEXT
BDAV	OAK HILL CAPITAL PARTNERS LP	DAVE & BUSTERS INC
OHCO	OASIS CONSUMER HEALTHCARE	OASIS CONSUMER HEALTHCARE
OS	OCEAN SPRAY CRANBERRIES INC	
ZOCA	OCEANA INC	OCEANA INC
1BNP	OCEANPOINT FINANCIAL PARTNERS MHC	BANKNEWPORT
OOCH	OCHARLEYS INC	OCHARLEYS INC
DGRI	OETKER INTL GMBH	OETKER LTD
YOD	OFFICE DEPOT INC	
YOF	OFFICEMAX INC	
OHHA	OHIO HARNESS HORSEMENS ASSN	OHIO HARNESS HORSEMENS ASSN
JAME	OHIO STATE OF	OHIO STATE UNIVERSITY
OHSU	OHIO STATE OF	OHIO STATE UNIVERSITY
OOTT	OHIO STATE OF	OHIO TUITION TRUST AUTHORITY
YOGU	OHIO STATE OF	YOUNGSTOWN STATE UNIVERSITY INC
1OLC	OHIO STATE OF	OHIO LOTTERY COMMISSION
OHTR	OHIO STATE OF	OHIO DIVISION OF TRAVEL & TOURISM
OHIO	OHIOHEALTH CORP	OHIOHEALTH CORP
FETC	OHTSU TIRE & RUBBER CO LTD	FALKEN TIRE CORP
QODR	OIL-DRI CORP OF AMERICA	OIL-DRI CORP OF AMERICA
OOSU	OKLAHOMA STATE OF	OKLAHOMA STATE UNIVERSITY
ODFL	OLD DOMINION FREIGHT LINE INC	OLD DOMINION FREIGHT LINE INC
HYLR	OLD WORLD INDUSTRIES LLC	OLD WORLD INDUSTRIES LLC
ODWD	OLD WORLD INDUSTRIES LLC	OLD WORLD INDUSTRIES LLC
XOF	OLIN CORP	
YOLM	OLYMPUS CORP	OLYMPUS AMERICA INC
1HMX	OLYMPUS PARTNERS	HOMAX PRODUCTS INC
1OME	Omelet	
QOSE	ON SEMICONDUCTOR CORP	ON SEMICONDUCTOR CORP
PREZ	ONE AMERICAN APPEAL	ONE AMERICAN APPEAL
VECO	ONE ECONOMY CORP	ONE ECONOMY CORP
LANE	ONE KINGS LANE INC	ONE KINGS LANE INC
OOUF	One of Us Films	
PRPM	One Production Place	
1AST	one, then first 3 of astrid	
OH07	ONEHOPE	ONEHOPE
OHFM	ONEMAIN HOLDINGS INC	ONEMAIN FINANCIAL INC
VONE	ONEPLUS TECHNOLOGY SHENZHEN CO LTD	ONEPLUS TECHNOLOGY SHENZHEN CO LTD
OOWB	ONEWEST BANK GROUP LLC	ONEWEST BANK FSB
T2AA	ONLINE TRADING ACADEMY	ONLINE TRADING ACADEMY
NUCP	ONTARIO LTD	NUCAP INDUSTRIES INC
OOMA	OOMA INC	OOMA INC

Prefix	Parent	Advertiser
OOMB	OOMBA INC	OOMBA INC
DYDY	OPEN ENGLISH	OPEN ENGLISH
ODPC	Open Id's	
DGUI	OPENGATE CAPITAL LLC	TV GUIDE MAGAZINE GROUP INC
OHLE	ORACLE CORP	ORACLE CORP
QORC	ORACLE CORP	ORACLE CORP
QSNM	ORACLE CORP	SUN MICROSYSTEMS INC
OORA	ORASURE TECHNOLOGIES INC	ORASURE TECHNOLOGIES INC
EUGE	OREGON STATE OF	UNIVERSITY OF OREGON
OORL	OREILLY AUTOMOTIVE INC	OREILLY AUTOMOTIVE INC
XORE	OREXIGEN THERAPEUTICS INC	OREXIGEN THERAPEUTICS INC
QOAB	ORLANDO/ORANGE COUNTY C&VB INC	ORLANDO/ORANGE COUNTY C&VB INC
KERG	ORNUA CO-OPERATIVE LTD	ORNUA FOODS NORTH AMERICA INC
OHDA	OSCAR HEALTH INSURANCE	OSCAR HEALTH INSURANCE
SAGN	OSMO NUTRITION INC	OSMO NUTRITION INC
OITS	OTIS PRODUCTS INC	OTIS TECHNOLOGY INC
BQPH	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
PRMV	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
SJOY	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
ALFY	OTSUKA PHARMACEUTICAL CO LTD	OTSUKA AMERICA PHARMACEUTICAL INC
1REX	OTSUKA PHARMACEUTICAL CO LTD	
NNAT	OTSUKA PHARMACEUTICAL CO LTD	PHARMAVITE LLC
OOUN	OTTAWA UNIVERSITY	OTTAWA UNIVERSITY
VOTT	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
JRLP	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
JROB	OTTER PRODUCTS LLC	OTTER PRODUCTS LLC
EUCB	OTTO GMBH & CO KG	OTTO GMBH & CO KG
2OSF	OUR SHARED FUTURE PAC	OUR SHARED FUTURE PAC
IOUT	OUTRIGHT GAMES LTD	OUTRIGHT GAMES LTD
OOUT	OUTTHINK	OUTTHINK
XOL	OWENS CORNING	
QUWT	OXFORD INDUSTRIES INC	VIEWPOINT INTL INC
ZOTS	OXYGEN NTWK	OXYGEN NTWK
3PAC	PACE SUBURBAN BUS DIVISION	PACE SUBURBAN BUS DIVISION
QCLA	PACIFIC BIOSCIENCE LABORATORIES INC	PACIFIC BIOSCIENCE LABORATORIES INC
VPAC	PACIFIC MUTUAL HOLDING CO	PACIFIC LIFE INSURANCE CO
LSEN	PACIFIC WORLD CORP	PACIFIC WORLD CORP
PRAT	PACK RAT RELOCATION SVCS LLC	PACK RAT RELOCATION SVCS LLC
PTIV	PACKAGING HOLDINGS LTD	PACTIV CORP
4PAL	PALA INTERACTIVE LLC	PALA INTERACTIVE LLC
QHIG	PALISADES SFTY & INSRNC MNGMNT CORP	HIGH POINT SAFTY INSRNC MNGMNT CORP
FQKR	PALM BAY INTL INC	PALM BAY INTL INC
1PHT	PALOMAR POMERADO HEALTH SYSTEM	PALOMAR POMERADO HEALTH SYSTEM
JNPN	PANASONIC CORP	PANASONIC CORP
PM	PANASONIC CORP	
PRDJ	PANDORA	PANDORA NORTH AMERICA
EPAN	PANDORA MEDIA INC	PANDORA MEDIA INC
PRBR	PANERA BREAD CO	PANERA BREAD CO
PTEL	PANTELION FILMS LLC	PANTELION FILMS LLC
PTEM	PANTELION FILMS LLC	PANTELION FILMS LLC

Prefix	Parent	Advertiser
ZPI	PANTERAS CORP	
QGIN	PAPA GINOS OF AMERICA INC	PAPA GINOS OF AMERICA INC
ZDNG	PAPA GINOS OF AMERICA INC	D ANGELO SANDWICH SHOPS
DGFC	PAPA GINOS OF AMERICA INC	D ANGELO SANDWICH SHOPS
1PAP	PAPA GINOS OF AMERICA INC	
XQU	PAPA JOHNS INTL INC	
EPAP	PAPER AND PACKAGING BOARD	PAPER AND PACKAGING BOARD
VETG	PARALYZED VETERANS OF AMERICA	PARALYZED VETERANS OF AMERICA
1PDC	PARFUMS DE COEUR LTD	PARFUMS DE COEUR LTD
11PW	ParkerWright	
1PIP	Partially Important Productions	
PTVT	PARTICIPANT MEDIA LLC	
PTHC	PARTNERS HEALTHCARE SYSTEM INC	PARTNERS HEALTHCARE SYSTEM INC
QPIM	PARTNERS IN MARKETING	PARTNERS IN MARKETING
1FNV	PARTNERSHIP FOR A HEALTHIER AMERICA	PARTNERSHIP FOR A HEALTHIER AMERICA
DE	PARTNERSHIP FOR DRUG-FREE KIDS	
3232	PATRICK MEDIA	
PTRN	PATRON SPIRITS INTL AG	PATRON SPIRITS CO
PTTQ	PATRON SPIRITS INTL AG	PATRON SPIRITS CO
VPAW	PAW PRINTS GROUP INC	PAW PRINTS GROUP INC
ZZPA	PAY ANYWHERE LLC	PAY ANYWHERE LLC
JZPA	PAYCOR INC	PAYCOR INC
PRYG	PAYDEN & RYGEL INVESTMENT GROUP	PAYDEN & RYGEL INVESTMENT GROUP
EPAY	PAYPAL INC	PAYPAL INC
P1PL	PAYPAL INC	PAYPAL INC
BETR	PAYPAL INC	BRAINTREE PAYMENT SOLUTNS LLC-CH-SF
VENM	PAYPAL INC	PAYPAL INC
PTSP	PC PITSTOP LLC	PC PITSTOP LLC
VPNG	PEARSON PLC	PENGUIN GROUP USA INC
ZFIN	PEARSON PLC	FINANCIAL TIMES LTD
PTCW	PEETS COFFEE & TEA INC	PEETS COFFEE & TEA INC
QRCB	PELLA CORP	PELLA CORP
VPLT	PELTON INTERACTIVE LLC	PELTON INTERACTIVE LLC
ZPEN	PENN MUTUAL LIFE INSURANCE CO	PENN MUTUAL LIFE INSURANCE CO
EPEN	PENN NATL GAMING INC	
GRCH	PENNINGTON AUCTIONEERS LLC	PENNINGTON AUCTIONEERS LLC
UUPH	PENNSYLVANIA STATE OF	UNIVERSITY OF PENN HEALTH SYSTEM
VPLB	PENNSYLVANIA STATE OF	PENNSYLVANIA LIQUOR CONTROL BOARD
XPF	PENNSYLVANIA STATE OF	
P3SU	PENNSYLVANIA STATE OF	PENNSYLVANIA STATE UNIVERSITY
8PEN	PENNSYLVANIA STATE OF	UNIVERSITY OF PENN HEALTH SYSTEM
VLCU	PENNSYLVANIA STATE OF	PENNSYLVANIA STATE SYSTEM HIGHER ED
QFPE	PENSKE CORP	PENSKE CORP
QPPB	PEOPLES UNITED FINANCL INC-HT-BS-NY	PEOPLES UNITED BANK-HT-BS-NY
EPNK	PEOPLESBANCORP MHC	PEOPLESBANCORP MHC
1PBT	PEP BOYS-MANNY MOE & JACK	PEP BOYS-MANNY MOE & JACK
1PBR	PEP BOYS-MANNY MOE & JACK	PEP BOYS-MANNY MOE & JACK
FT	PEPSICO INC	
PE	PEPSICO INC	
YPJ	PERDUE FARMS INC	

Prefix	Parent	Advertiser
QMEN	PERFETTI VAN MELLE	PERFETTI VAN MELLE USA INC
QVAN	PERFETTI VAN MELLE	PERFETTI VAN MELLE USA INC
PTZE	PERNIX THERAPEUTICS HOLDINGS INC	PERNIX THERAPEUTICS HOLDINGS INC
ALUT	PERNOD RICARD SA	V&S VIN & SPRIT AB
JDRM	PERNOD RICARD SA	ALLIED DOMEQ SPIRITS USA
LO	PERNOD RICARD SA	
PRWT	PERNOD RICARD SA	PERNOD RICARD USA
QCHV	PERNOD RICARD SA	PERNOD RICARD USA
QPBM	PERRIGO CO	PBM PRODUCTS LLC
ZIPE	Personal Capital	
2PET	PETE AND GERRYS ORGANIC EGGS	PETE AND GERRYS ORGANIC EGGS
P360	PETER PAN THE TOUR LLC	PETER PAN THE TOUR
PTSM	PETSMART INC	PETSMART INC
PD	PETTERS GROUP WORLDWIDE LLC	
ZTEE	PEW CHARITABLE TRUSTS	PEW CHARITABLE TRUSTS
ZPLN	PFIP LLC	PFIP LLC
PTFT	PFIP LLC	PFIP LLC
BQZR	PFIZER INC	
KING	PFIZER INC	KING PHARMACEUTICALS INC
PF	PFIZER INC	
UJ	PFIZER INC	
ZPFZ	PFIZER INC	PFIZER INC
PRVN	PFIZER INC	WYETH PHARMACEUTICALS INC
XPA	PG&E CORP	
QPGA	PGA OF AMERICA	PGA OF AMERICA
4PGA	PGA OF AMERICA	PGA OF AMERICA
6PGA	PGA OF AMERICA	PGA OF AMERICA
7PGA	PGA OF AMERICA	PGA OF AMERICA
MEMR	PGA TOUR INC	PGA TOUR INC
QPGT	PGA TOUR INC	PGA TOUR INC
1PGI	PGI	
5PHA	PHANTOM MANUFACTURING INTL LTD	PHANTOM MANUFACTURING INTL LTD
ZPHA	PHARMACA INTEGRATIVE PHARMACY INC	PHARMACA INTEGRATIVE PHARMACY INC
PRMA	PHARMACTCL RSRCH & MNFCTRRS OF AMRC	PHARMACTCL RSRCH & MNFCTRRS OF AMRC
VPHD	PHD LA	
LAZB	PHENTERMINE-DIET-PILLS-PHARMACY.COM	LAZARUS LABS
C76P	PHILLIPS 66 CO	PHILLIPS 66 CO
CCCT	PICABU PRODUCTIONS LLC	PICABU PRODUCTIONS LLC
VPIC	PICTSWEET LLC	UNITED FOODS INC
QPCO	PIER 1 IMPORTS INC	PIER 1 IMPORTS INC
PTRA	PILOT TRAVEL CTRS LLC	PILOT TRAVEL CTRS LLC
LAPF	Pinder Lane Productions	
QKBV	PING GOLF	PING GOLF
VPBT	PINNACLE BANCORP INC-OM-CP-TP	
ZAMS	PINNACLE ENTERTAINMENT GROUP INC	AMERISTAR CASINOS
QPBV	PIONEER CORP	PIONEER ELECTRONICS USA INC
PRTN	PISCO PORTON LLC	PISCO PORTON LLC
YPW	PITNEY BOWES INC	
TDRC	PITTSBURGH PLASTICS MANUFACTRNG INC	TURBIE TWIST LLC
13PR	PIZZA RANCH INC-DM	PIZZA RANCH INC-DM

Prefix	Parent	Advertiser
ZPFM	PLACE FOR MOM INC	PLACE FOR MOM INC
VRVW	PLACE FOR ROVER INC	PLACE FOR ROVER INC
AC	PLATINUM EQUITY LLC	
MWTV	PLAYA HOLDING CORP	PLAYA HOLDING CORP
PRPL	PLAYLOGIC ENTERTAINMENT INC	PLAYLOGIC ENTERTAINMENT INC
ZPLW	PLOWSHARE GROUP	PLOWSHARE GROUP
NUCI	PNC FINANCIAL SVCS GROUP INC	NATL CITY CORP
RMGK	PNC FINANCIAL SVCS GROUP INC	PNC BANK NA
XPU	PNC FINANCIAL SVCS GROUP INC	
QFOR	POKAGON BAND OF POTAWATOMI INDIANS	POKAGON BAND OF POTAWATOMI INDIANS
PTCG	POKEMON CO	POKEMON CO INTL INC
YXO	POLARIS INDUSTRIES INC	
L7EG	Porsche European	
JEMB	Porsche European Open	
VPOR	PORTER AIRLINES INC	PORTER AIRLINES INC
PRNT	PORTUGAL REPUBLIC OF	PORTUGUESE TRADE & TOURISM COMMISSN
BQPF	POST HOLDINGS, INC	POST FOODS LLC
VPST	POST HOLDINGS, INC	POST FOODS LLC
ZHBO	POST HOLDINGS, INC	POST FOODS LLC
PTBS	POTBELLY SANDWICH WORKS LLC	POTBELLY SANDWICH WORKS LLC
ZPUT	POWER CORP OF CANADA	PUTNAM INVESTMENTS II LP
PRWC	POWERMAT USA LLC	POWERMAT USA LLC
DGLI	PPG INDUSTRIES INC	GLIDDEN CO
PP	PPG INDUSTRIES INC	
QTOP	PPG INDUSTRIES INC	TRANSITIONS OPTICAL INC
EUPA	PPL CORP	PPL CORP
PTNA	PPR SA	
PRSN	Precision Strategies	
NUMB	Prefix is abbreviation of the agency (The Number)	
MEET	PREMIERE GLOBAL SVCS INC	PREMIERE GLOBAL SVCS INC
PREM	PREMIO COMPUTER INC	PREMIO COMPUTER INC
PRMO	PREMIO FOODS INC	PREMIO FOODS INC
BEFF	PRESTIGE BRANDS HOLDINGS INC	PRESTIGE BRANDS INC
VPDC	PRESTIGE BRANDS HOLDINGS INC	RESTIGE BRANDS INC
XZU	PRESTIGE BRANDS HOLDINGS INC	
YFS	PRESTIGE BRANDS HOLDINGS INC	
PRYA	PRESTIGE BRANDS HOLDINGS INC	PRESTIGE BRANDS INC
PRCH	PRICE CHOPPER INC	PRICE CHOPPER INC
BOOK	PRICELINE.COM INC	PRICELINE.COM INC
IC	PRICELINE.COM INC	
QPEW	PRICEWATERHOUSECOOPERS LLP	PRICEWATERHOUSECOOPERS LLP
PRAS	PRIMAL QUEST	PRIMAL QUEST
PRIM	PRIME CONNECTICUT INC	PRIME CONNECTICUT INC
ZAMU	PRIMROSE COVE LTD	ASTON MARTIN LAGONDA LTD
PRCN	PRIMROSE SCHOOL FRANCHISING CO	PRIMROSE SCHOOL FRANCHISING CO
XBC	PRINCIPAL FINANCIAL GROUP INC	
PRIS	PRISM PARTNERSHIPS	PRISM PARTNERSHIPS
PRVB	PRIVATEBANCORP INC	PRIVATEBANCORP INC
VCQL	PRIVE SUNGLASSES	PRIVE SUNGLASSES
QPUR	PRIVILEGE UNDERWRITERS INC	PURE RISK MANAGEMENT LLC

Prefix	Parent	Advertiser
BQPG	PROCTER & GAMBLE CO	
GS	PROCTER & GAMBLE CO	
PG	PROCTER & GAMBLE CO	
ZTTH	PROCTER & GAMBLE CO	PROCTER & GAMBLE CO
PRCR	PROCURE TREATMENT CTRS INC	PROCURE TREATMENT CTRS INC
CCR9	Producer	
9TCS	PRODUITS BERGER SA	PRODUITS BERGER SA
HDCC	PROFESSIONAL CARER DVLPMNT INST LLC	PROFESSIONAL CARER DVLPMNT INST LLC
VFRP	PROFESSOR CONNORS INC	PROFESSOR CONNORS INC
PROX	PROGENE HEALTHCARE INC	PROGENE HEALTHCARE INC
QPRG	PROGRESSIVE CORP	PROGRESSIVE CORP
QRPI	PROGRESSIVE CORP	PROGRESSIVE CORP
PROG	PROGREXION HOLDINGS INC	PROGREXION HOLDINGS INC
PTEN	PROJECT 10 PRODUCTIONS INC	PROJECT 10 PRODUCTIONS INC
PROP	PROPANE EDUCATION & RESEARCH COUNCL	PROPANE EDUCATION & RESEARCH COUNCL
PR62	PROPOSITION 62	PROPOSITION 62
1TON	PROSPECT PARK LLC	PROSPECT PARK LLC
PRSP	PROSPER MARKETPLACE INC	PROSPER MARKETPLACE INC
PRTG	Protag Agency Account	
PROV	PROVEN WINNERS LLC	PROVEN WINNERS LLC
ZPOK	PROVENT HOLDINGS LTD	PROVENT HOLDINGS LTD
PRXE	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PRXT	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PRXJ	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
TDOB	PROXIMO SPIRITS INC	PROXIMO SPIRITS INC
PI	PRUDENTIAL FINANCIAL INC	
QPBO	PUBLIC SVC ENTERPRISE GROUP INC	PUBLIC SVC ENTERPRISE GROUP INC
ZEAF	PUBLICIS GROUPE SA	PUBLICIS INC
SAT1	PUBLICIS GROUPE SA	SAATCHI & SAATCHI ADVERTISING
YPH	PUBLISHERS CLEARING HOUSE INC	
XPSR	PUBLIX SUPER MARKETS INC	PUBLIX SUPER MARKETS INC
XPST	PUBLIX SUPER MARKETS INC	PUBLIX SUPER MARKETS INC
XPO	PUBLIX SUPER MARKETS INC	
XPSE	PUGET SOUND ELCTRCL APPRNTSHP & TRN	PUGET SOUND ELCTRCL APPRNTSHP & TRN
YCZ	PULTEGROUP INC	
ZPLT	PULTEGROUP INC	PULTE HOMES INC
YPG	PURDUE PRODUCTS LP	
ZBVL	PURDUE PRODUCTS LP	PURDUE PRODUCTS LP
PRGL	PURDUE UNIVERSITY	PURDUE UNIVERSITY GLOBAL
EPCI	PURECIRCLE USA INC	PURECIRCLE USA INC
ZPUR	PURPLEBRICKS GROUP PLC	PURPLEBRICKS GROUP PLC
PRPS	Purpose Agency	
MW73	PURSE BABY CORPORATION	PURSE BABY CORPORATION
1BPB	Push Button Productions	
1JET	PUT-IN-BAY BOAT LINE CO-CA-TO	PUT-IN-BAY BOAT LINE CO-CA-TO
CIKC	PVH CORP	CALVIN KLEIN INC
CIKL	PVH CORP	CALVIN KLEIN INC
CIKO	PVH CORP	CALVIN KLEIN INC
CIKU	PVH CORP	CALVIN KLEIN INC
XPI	PVH CORP	

Prefix	Parent	Advertiser
CIKM	PVH CORP	CALVIN KLEIN INC
CIMC	PVH CORP	CALVIN KLEIN INC
YTG	PVH CORP	
ZPYO	Pyro - Agency	
XQA	QANTAS AIRWAYS LTD	
QBEC	QBE INSURANCE GROUP LTD	QBE INSURANCE GROUP LTD
QCLN	QC HOLDINGS INC	QC FINANCIAL SVCS INC
DYGE	QIAGEN NV	QIAGEN NV
QKME	QUACK!MEDIA	QUACK!MEDIA
QITV	QUALCOMM INC	QUALCOMM INC
QULG	QUALCOMM INC	QUALCOMM INC
PRMC	QUALITOR INC	PYLON MANUFACTURING CORP
QDC1	QUEST DIAGNOSTICS INC	QUEST DIAGNOSTICS INC
QCHS	QUICK CLIPS LLC	QUICK CLIPS LLC
QQGC	QUIGLEY CORP	QUIGLEY CORP
ODCO	QUIKSILVER INC	DC SHOES INC
QRKY	QUIRKY INC	QUIRKY INC
YQZ	QUIZNOS MASTER LLC	
5ARR	R&R INSURANCE SVS INC	R&R INSURANCE SVS INC
ZRAC	RACETRAC PETROLEUM INC	RACETRAC PETROLEUM INC
RAIL	RACETRAC PETROLEUM INC	RACETRAC PETROLEUM INC
RADO	RADIO ADVERTISING BUREAU INC	RADIO ADVERTISING BUREAU INC
PTSA	RADIO SYSTEMS CORP	RADIO SYSTEMS CORP
TN	RADIOSHACK CORP	
RAIS	RAISING CANES INC	RAISING CANES INC
RALR	RALEYS INC	RALEYS SUPERSTORES INC
RANR	RALEYS INC	RALEYS SUPERSTORES INC
RALT	RALEYS INC	RALEYS SUPERSTORES INC
RATV	RALLY AMERICA INC	RALLY AMERICA INC
4RLM	Ralston Lapp Media	
RMSL	RANA USA INC	RANA MEAL SOLUTIONS LLC
RAAD	RANDSTAD HOLDING NV	RANDSTAD NORTH AMERICA LP
RMAL	RATIONAL ANIMAL	RATIONAL ANIMAL
RAUX	Rauxa	
RAVR	RAVENSBURGER AG	RAVENSBURGER AG
QRJF	RAYMOND JAMES FINANCIAL INC	RAYMOND JAMES FINANCIAL INC
RAFF	RAYMOURS FURNITURE CO INC	RAYMOURS FURNITURE CO INC
QRCL	RAYOVAC	RAYOVAC
ZFOR	RAYTHEON CO	FORCEPOINT LLC
QRAC	RAYTHEON CO	RAYTHEON CO
ZRAZ	RAZORGATOR INC	RAZORGATOR INC
RYDI	RDIO INC	RDIO INC
1RDO	RDIO INC	RDIO INC
RHTV	RE-BATH LLC	RE-BATH LLC
RMAX	RE/MAX INTL INC	RE/MAX INTL INC
9959	RE/MAX INTL INC	RE/MAX RENAISSANCE REALTY
RMX1	RE/MAX INTL INC	RE/MAX INTL INC
RHSE	READING HEALTH SYSTEM	READING HEALTH SYSTEM
1REA	REALITY SHARES INC-SD	REALITY SHARES INC-SD
RHAP	REALNETWORKS INC	LISTEN.COM INC

Prefix	Parent	Advertiser
ZREV	REALVOICES.ORG	REALVOICES.ORG
RC	RECKITT BENCKISER PLC	
ZART	RECKITT BENCKISER PLC	ADAMS RESPIRATORY THERAPUTICS INC
RYBD	RECORDING FOR THE BLND & DYSLXC INC	RECORDING FOR THE BLND & DYSLXC INC
QBFF	RECREATIONAL BOATING & FISHING FNDN	RECREATIONAL BOATING & FISHING FNDN
QRVH	RECREATIONAL VHCL INDSTRY ASSN INC	RECREATIONAL VHCL INDSTRY ASSN INC
VRED	RED BULL GMBH	RED BULL NORTH AMERICA INC
URED	RED BULL GMBH	RED BULL NORTH AMERICA INC
OOOM	RED BULL GMBH	RED BULL NORTH AMERICA INC
RHEL	RED HAT INC	RED HAT INC
1RRB	RED ROBIN INTL INC	
QRAD	RED WING SHOE CO INC	RED WING SHOE CO INC
QRDF	REDFIN.COM INC	REDFIN.COM INC
1RED	REDFIN.COM INC	REDFIN.COM INC
LAWR	REED ELSEVIER GROUP PLC	LEXISNEXIS GROUP
ZREG	REGIONS FINANCIAL CORP	REGIONS BANK
YKT	REGIS CORP	
UREG	REGIS UNIVERSITY	REGIS UNIVERSITY
EQNX	RELATED COS LP	EQUINOX HOLDINGS INC
QEZX	RELATED COS LP	EQUINOX HOLDINGS INC
OIA	RELATIVITY MEDIA LLC	
RYLP	RELYPSA INC	RELYPSA INC
1REM	REMY-COINTREAU SA	REMY AMERIQUE INC
QRCR	RENT-A-CTR INC	RENT-A-CTR INC
DVER	RENTOKIL INITIAL PLC	JC EHRlich CO INC
JYUC	RENTPATH LLC	RENTPATH LLC
3436	Rescue Social Change Group	
RMBB	RESEARCH IN MOTION LTD	RESEARCH IN MOTION LTD
RARE	RESOURCES CONNECTION INC	RESOURCES CONNECTION INC
RHCC	RESURRECTION HEALTH CARE CORP-CH	RESURRECTION HEALTH CARE CORP-CH
QARI	RETAIL VENTURES INC	AMERICAN EAGLE OUTFITTERS INC
QVBP	RETAIL VENTURES INC	AMERICAN EAGLE OUTFITTERS INC
PREV	REV IMPACT INC	REV IMPACT INC
RAVL	REVEL ENTERTAINMENT GROUP LLC-NY	REVEL ENTERTAINMENT GROUP LLC-NY
R3VC	REVIC LLC	REVIC LLC
RJRV	REYNOLDS AMERICAN INC	RJ REYNOLDS TOBACCO CO
RMHV	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMOB	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMRW	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMSC	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMWR	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
RMPW	REYNOLDS GROUP HOLDINGS LTD	REYNOLDS CONSUMER PRODUCTS INC
XXDD	RH DONNELLEY CORP	DEX MEDIA INC
RMFL	RH KUHN CO INC	RH KUHN CO INC
RHDS	RHODES INTL INC	RHODES INTL INC
RWC	RICH PRODUCTS CORP	
ZRCB	Richards Carlberg	
QRBX	RICOH CO LTD	RICOH CO LTD
QRLA	RICOLA LTD	RICOLA INC
URIC	RICOLA LTD	RICOLA INC

Prefix	Parent	Advertiser
VTUR	RIGHTTURN LLC	RIGHTTURN LLC
RYNG	RINGS END INC	RINGS END INC
WARN	RINNAI CORP	RINNAI CORP
1RIO	RIO GRANDE MEXICAN RESTAURANT	RIO GRANDE MEXICAN RESTAURANT
QRCO	RITE AID CORP	RITE AID CORP
QCBP	RITZ CAMERA & IMAGE LLC	CPI ONE HOUR PHOTO FINISH
RHTZ	RITZ CAMERA & IMAGE LLC	RITZ CAMERA & IMAGE LLC
ZRVT	RIVET MARKCOM INC-CH	RIVET MARKCOM INC-CH
QCRF	RL POLK & CO INC	CARFAX INC
CCRF	RL POLK & CO INC	CARFAX INC
RAGE	ROADRAGE.COM INC	ROADRAGE.COM INC
RMIC	ROAK BREWING CO LLC	ROAK BREWING CO LLC
RB	ROARK CAPITAL GROUP INC	
ZATK	ROARK CAPITAL GROUP INC	ATKINS NUTRITIONALS INC
89MC	ROARK CAPITAL GROUP INC	MCALISTERS CORP
QRRI	ROBBINS RESEARCH INTL INC	ROBBINS RESEARCH INTL INC
QRBN	ROBERT BOSCH STIFTUNG GMBH	ROBERT BOSCH CORP
ZBSH	ROBERT BOSCH STIFTUNG GMBH	BOSCH THERMOTECHNOLOGY CORP
YSD	ROBERT BOSCH STIFTUNG GMBH	
RHLF	ROBERT HALF INTL INC	
VTFG	ROBERTSON TRUST	HIGHLAND DISTILLERS LTD
RHOD	ROBIN HOOD FNDN	ROBIN HOOD FNDN
GBON	ROCHE HOLDING AG	GENENTECH INC
LAMD	ROCHE HOLDING AG	GENENTECH INC
QVBO	ROCHE HOLDING AG	HOFFMANN-LA ROCHE INC
RHTF	ROCHE HOLDING AG	HOFFMANN-LA ROCHE INC
LGEN	ROCHE HOLDING AG	GENENTECH INC
XGPZ	ROCHE HOLDING AG	GENENTECH INC
ALSN	ROCHE HOLDING AG	GENENTECH INC
VGEN	ROCHE HOLDING AG	GENENTECH INC
D5AD	ROCKET SCIENCE GROUP LLC	ROCKET SCIENCE GROUP LLC
RHSS	ROCKFORD HEALTH SYSTEM	ROCKFORD HEALTH SYSTEM
RATS	ROCKSTAR INC	ROCKSTAR INC
XNM	ROCKWELL AUTOMATION INC	
2ATO	ROCKY BRANDS INC	ROCKY BRANDS INC
RMMC	ROCKY MOUNTAIN ATV INC-SC	ROCKY MOUNTAIN ATV INC-SC
RMC2	ROCKY MOUNTAIN ATV INC-SC	ROCKY MOUNTAIN ATV INC-SC
RALE	RODALE INC	RODALE INC
ZRGT	Rodgers Townsend Agency Prefix	
MVMC	ROHTO PHARMACEUTICAL CO LTD	MENTHOLATUM CO INC
CUTI	ROLL INTL CORP	PARAMOUNT FARMS INC
JUIC	ROLL INTL CORP	POM WONDERFUL LLC
PRMT	ROLL INTL CORP	PARAMOUNT FARMS INC
QTBH	ROLL INTL CORP	
WALO	ROLL INTL CORP	PARAMOUNT FARMS INC
1FIJ	ROLL INTL CORP	FIJI WATER CO LLC
XRK	ROLLINS INC	
RHML	ROMAN HEALTH MEDICAL LLC	ROMAN HEALTH MEDICAL LLC
BQRM	ROMAN MEAL CO	ROMAN MEAL CO
1BPW	ROMEO & JULIETTE INC	ROMEO & JULIETTE INC

Prefix	Parent	Advertiser
VROS	ROSETTA STONE LTD	ROSETTA STONE LTD
YRS	ROSS STORES INC	
CCGC	ROSSCAMPUS LLC	ROSSCAMPUS LLC
YRD	ROUND TABLE PIZZA INC	
JROU	ROUNDYS SUPERMARKETS INC	ROUNDYS SUPERMARKETS INC
QPTC	ROVER HOLDINGS CORP	PETCO ANIMAL SUPPLIES INC
CCTV	ROVING SOFTWARE INC	CONSTANT CONTACT INC
QBBX	ROYAL AHOLD NV	
3POD	ROYAL AHOLD NV	PEAPOD LLC
QRCU	ROYAL CARIBBEAN CRUISES LTD	ROYAL CARIBBEAN CRUISES LTD
YCL	ROYAL CARIBBEAN CRUISES LTD	
VAZO	ROYAL DSM NV	I-HEALTH INC
MEST	ROYAL DSM NV	I-HEALTH INC
CUTE	ROYAL DSM NV	I-HEALTH INC
CICE	ROYAL DSM NV	I-HEALTH INC
VBCL	ROYAL DSM NV	I-HEALTH INC
CUAI	ROYAL DSM NV	I-HEALTH INC
CUEW	ROYAL DSM NV	I-HEALTH INC
CUKD	ROYAL DSM NV	I-HEALTH INC
JIFF	ROYAL DUTCH SHELL PLC	JIFFY LUBE INTL INC
QJAX	ROYAL DUTCH SHELL PLC	JIFFY LUBE INTL INC
QOAZ	ROYAL DUTCH SHELL PLC	SHELL OIL PRODUCTS CO LLC
SE	ROYAL DUTCH SHELL PLC	
QAKS	ROYAL DUTCH SHELL PLC	SHELL OIL PRODUCTS CO LLC
NP	ROYAL PHILIPS ELECTRONICS NV	
VPNL	ROYAL PHILIPS ELECTRONICS NV	PHILIPS AUTOMOTIVE LGHTNG NRTH AMRC
LSCU	ROYAL PHILIPS ELECTRONICS NV	LIFELINE SYSTEMS CO
D1AP	RPM INTL INC	DAP PRODUCTS INC
QRRD	RR DONNELLEY & SONS CO	RR DONNELLEY & SONS CO
XMA	RUBY TUESDAY INC	
ZRUE	RUE21 INC	RUE21 INC
R29C	Rule29	
UQIG	RUPARI FOOD SERVICES	RUPARI FOOD SERVICES
ZRSC	RUSSELL STOVER CANDIES INC	RUSSELL STOVER CANDIES INC
ZRUS	RUST CONSULTING INC	RUST CONSULTING INC
RHCH	RUTHS HOSPITALITY GROUP INC	RUTHS HOSPITALITY GROUP INC
RHGI	RUTHS HOSPITALITY GROUP INC	RUTHS HOSPITALITY GROUP INC
RYDE	RYDER SYSTEM INC	RYDER SYSTEM INC
ZSSS	Saatchi NY	
MRCS	SABMILLER PLC	MILLERCOORS LLC
MRLT	SABMILLER PLC	MILLERCOORS LLC
QMIL	SABMILLER PLC	MILLERCOORS LLC
YCP	SABMILLER PLC	
ZMB	SABMILLER PLC	
JRJL	SABMILLER PLC	MILLERCOORS LLC
SABH	SABRA DIPPING CO LLC	SABRA DIPPING CO LLC
SAKG	SACRAMENTO KINGS	SACRAMENTO KINGS
EDUB	SACRED HEART UNIVERSITY INC	SACRED HEART UNIVERSITY INC
4SVC	Sadie Vision Creative Content	
SAFE	SAFE AUTO INSURANCE CO	SAFE AUTO INSURANCE CO

Prefix	Parent	Advertiser
EDRI	SAFEWAY INC	SAFEWAY INC
OORI	SAFEWAY INC	SAFEWAY INC
1SGE	SAGE THERAPEUTICS INC	SAGE THERAPEUTICS INC
SAGH	SAGICOR FINANCIAL CORP	SAGICOR FINANCIAL CORP
SAI0	SAIC INC	SCIENCE APPLICATIONS INTL CORP
XVZH	Sake Productions	
SALL	SALLY BEAUTY HOLDINGS INC	SALLY BEAUTY HOLDINGS INC
ZFIL	SALOV NORTH AMERICA CORP	SALOV NORTH AMERICA CORP
SASS	SALT INST	SALT INST
QSES	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS AMERICA INC
GRCL	SAMSUNG ELECTRONICS CO LTD	GREATCALL INC
QSGM	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL MOBILE
SAMG	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS CO LTD
QSGD	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL
QLED	SAMSUNG ELECTRONICS CO LTD	SAMSUNG GLOBAL
TDAC	SAMSUNG ELECTRONICS CO LTD	DACOR INC
CUSD	SAN DIEGO COUNTY CREDIT UNION INC	SAN DIEGO COUNTY CREDIT UNION INC
ZOSF	SAN FRANCISCO ZOOLOGICAL SOCTY INC	SAN FRANCISCO ZOOLOGICAL SOCTY INC
SJCI	SAN JACINTO COLLEGE	SAN JACINTO COLLEGE
SABA	SANCELLA SA DE CV	SANCELLA SA DE CV
QSED	SANDERSON FARMS INC	SANDERSON FARMS INC
VSAN	SANDISK CORP	SANDISK CORP
BQCH	SANOFI	CHATTEM INC
DGAM	SANOFI	SANOFI-AVENTIS US LLC
FZON	SANOFI	SANOFI PASTEUR INC
GZSY	SANOFI	GENZYME CORP
KSLC	SANOFI	SANOFI PASTEUR INC
QSNP	SANOFI	SANOFI PASTEUR INC
SADB	SANOFI	SANOFI-AVENTIS US LLC
SJCA	SANOFI	DERMIK LABORATORIES INC
CT	SANOFI	
SAAQ	SANOFI	AVENTIS PHARMACEUTICALS INC
RWYS	SANOFI	SANOFI-AVENTIS US LLC
GZLE	SANOFI	GENZYME CORP
SAPL	SANOFI	AVENTIS PHARMACEUTICALS INC
1SBB	SANTA BARBARA BUSINESS COLLEGE	SANTA BARBARA BUSINESS COLLEGE
2SBB	SANTA BARBARA BUSINESS COLLEGE	SANTA BARBARA BUSINESS COLLEGE
QOVR	SANWA SHUTTER CORP	OVERHEAD DOOR CORP
HVIA	SAO PAULO ALPARGATAS SA	SAO PAULO ALPARGATAS SA
QSPA	SAP AG	SAP AG
QSYB	SAP AG	SYBASE INC
SARP	SARAH POTEPA INC	SARAH POTEPA INC
QSEL	SARGENTO FOODS INC	SARGENTO FOODS INC
SASQ	Sasquatch	
SAVT	SAVANNAH TECHNICAL COLLEGE	SAVANNAH TECHNICAL COLLEGE
SAMT	SAVE MART SUPERMARKETS-FV-SF	SAVE MART SUPERMARKETS-FV-SF
XJY	SAVE THE CHILDREN FEDN INC	
ZSRM	Sawyer Miller Advertising	
ZCPD	SAZERAC CO INC	MONSIEUR HENRI WINES LTD
JS	SC JOHNSON & SON INC	

Prefix	Parent	Advertiser
ZSL	SCANA CORP	
PRSC	SCERENE HEALTHCARE INC	SCERENE HEALTHCARE INC
ZSGD	SCHNUCK MARKETS INC-SL	SCHNUCK MARKETS INC-SL
ZSHC	SCHOLASTIC CORP	SCHOLASTIC INC
ZDSW	SCHOTTENSTEIN STORES CORP	DSW DESIGNER SHOE WAREHOUSE INC
ZTWE	SCHULTZE ASSET MANAGEMENT LLC	TWEETER HOME ENTERTAINMNT GROUP INC
XSY	SCHWAN FOOD CO	
SACW	SCHWAN FOOD CO	SCHWAN FOOD CO
VTSC	SCOTTRADE INC	SCOTTRADE INC
XSP	SCOTTS MIRACLE-GRO CO	
YSG	SCOTTS MIRACLE-GRO CO	
1SG1	SCRIBNIA LLC	SCRIBNIA LLC
1MXB	SCRIPPS NETWORKS INTERACTIVE INC	GREAT AMERICAN COUNTRY INC
VSDI	SDI TECHNOLOGIES INC	SDI TECHNOLOGIES INC
XXSI	SEA ISLAND PROPERTIES INC	SEA ISLAND CO
SR	SEARS HOLDINGS CORP	
LAND	SEARS HOLDINGS CORP	LANDS END INC
KG	SEARS HOLDINGS CORP	
KEEG	SEARS HOLDINGS CORP	K MART CORP
LAFT	SEB SA	T-FAL CORP
LKRU	SEB SA	KRUPS NORTH AMERICA
KSEE	SEE AGENCY	SEE AGENCY
XEA	SEGA SAMMY HOLDINGS INC	
QEBJ	SEIKO CORP	EPSON AMERICA INC
ZKO	SEIKO CORP	
KSEL	SELECT HEALTH NETWORK INC	SELECT HEALTH NETWORK INC
S10I	SELECTIVE INSURANCE GROUP INC	SELECTIVE INSURANCE GROUP INC
ZEST	SEMPRAE LABORATORIES INC	SEMPRAE LABORATORIES INC
1SHT	SENIOR HELPERS LLC	SENIOR HELPERS LLC
SJCM	SENTIENT JET HOLDINGS LLC	SENTIENT JET INC
YCC	SENTINEL CAPITAL PARTNERS LP	
GFRI	SENTINEL CAPITAL PARTNERS LP	TGI FRIDAYS INC
ZSK	SENTRY INSURANCE A MUTUAL CO	
GFLY	SEQUOIA CAPITAL	GAMEFLY INC
YPEI	SEQUOIA INSURANCE CO	PERSONAL EXPRESS INSURANCE SVCS INC
1SER	SERAFINI RELEASING LLC	SERAFINI RELEASING LLC
FENO	SERENO INC	SERENO INC
XSW	SERTA INTL	
VSHU	SETON HALL UNIVERSITY	SETON HALL UNIVERSITY
YSJ	SEVEN & I HOLDING CO LTD	
SJOC	SEVIERVILLE TENN CHAMBER OF COMMERC	SEVIERVILLE TENN CHAMBER OF COMMERC
SJAW	SEWELL AUTOMOTIVE COS-DL-NO-OS-HN	SEWELL AUTOMOTIVE COS-DL-NO-OS-HN
ZSRF	SHAMROCK FOODS CO	SHAMROCK FOODS CO
1SHA	SHARIS RESTAURANT-TM	SHARIS RESTAURANT-TM
EPSN	SHARKNINJA OPERATING LLC	SHARKNINJA OPERATING LLC
1964	SHEEN MAGAZINE	SHEEN MAGAZINE
SAYI	SHELTER INSURANCE COS	SHELTER GENERAL INSURANCE CO
KEBT	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
ON	SHERWIN-WILLIAMS CO	
QDHB	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO

Prefix	Parent	Advertiser
QKRY	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
HVSW	SHERWIN-WILLIAMS CO	SHERWIN-WILLIAMS CO
QMRI	SHIELDS HEALTH CARE GROUP INC	SHIELDS HEALTH CARE GROUP INC
OOSP	SHIONOGI & CO LTD	SHIONOGI PHARMA INC
QSHR	SHIRE PLC	SHIRE US INC
QSHV	SHIRE PLC	SHIRE US INC
QSIN	SHIRE PLC	SHIRE US INC
QSHN	SHIRE PLC	SHIRE US INC
QSHT	SHIRE PLC	SHIRE US INC
QSEB	SHIRE PLC	SHIRE US INC
QSXI	SHIRE PLC	SHIRE US INC
BESC	SHISEIDO CO LTD	BARE ESSENTUALS BEAUTY INC
QBPI	SHISEIDO CO LTD	BEAUTE PRESTIGE INTL
1SCT	SHOE CARNIVAL INC	SHOE CARNIVAL INC
1SCR	SHOE CARNIVAL INC	SHOE CARNIVAL INC
SABR	SHOP SABRE	SHOP SABRE
ZOOY	SHOPZOOEY INC	SHOPZOOEY INC
HVSM	SHREK THE MUSICAL	SHREK THE MUSICAL
ZSHU	SHUTTERFLY INC	SHUTTERFLY INC
PROD	Sideshow Productions Prefix	
JAGR	SIDNEY FRANK IMPORTING CO INC	SIDNEY FRANK IMPORTING CO INC
JFIC	SIDNEY FRANK IMPORTING CO INC	SIDNEY FRANK IMPORTING CO INC
KMML	SIDNEY KIMMEL CANCER CTR	SIDNEY KIMMEL CANCER CTR
KSIE	SIEMENS AG	SIEMENS CORP
VSTR	SIENA ENTERTAINMENT LLC	SIENA ENTERTAINMENT LLC
6SSP	SilverStateProduction	
1SMH	SIMCOE MUSKOKA DISTRICT HEALTH UNIT	SIMCOE MUSKOKA DISTRICT HEALTH UNIT
1SIM	SIMILASAN AG	SIMILASAN CORP
YBP	SIMMONS BEDDING CO	
PROT	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
1SMA	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
1SMI	SIMON PROPERTY GROUP LP	SIMON PROPERTY GROUP LP
ZTJF	Siren Song Studios	
QSRI	SIRIUS XM RADIO INC	SIRIUS SATELLITE RADIO INC
1SIR	SIRVA INC	
QSMH	SISTERS OF MERCY HEALTH CORP	SISTERS OF MERCY HEALTH CORP
SATC	SITTERCITY INC	SITTERCITY INC
SF	SIX FLAGS ENTERTAINMENT CORP	
76ER	SIXERS HOLDCO LP	PHILADELPHIA 76ERS LP
6SPD	SixSpeed	
KSKD	SKDKnickerbocker	
QSKY	SKYBUS LLC	SKYBUS LLC
QSKG	SKYHAWKE TECHNOLOGIES LLC	SKYHAWKE TECHNOLOGIES LLC
KSKY	SKYROCKET TOYS LLC	SKYROCKET TOYS LLC
RAXJ	SKYWEST INC	EXPRESSJET AIRLINES INC
KSLA	SLACK TECHNOLOGIES INC	SLACK TECHNOLOGIES INC
IZZZ	SLEEP INNOVATIONS INC	SLEEP INNOVATIONS INC
XCC	SLEEP NUMBER CORP	
ZUPR	SLM CORP	UPROMISE INC
QSLM	SLOMINS INC	SLOMINS INC

Prefix	Parent	Advertiser
1SMC	SMART CHOICE MRI LLC	SMART CHOICE MRI LLC
UHOP	SMARTERVILLE INC	SMARTERVILLE PRODUCTIONS LLC
ZNEP	SMITH & NEPHEW PLC	SMITH & NEPHEW INC
VSWH	SMITH & WESSON HOLDING CORP	SMITH & WESSON CORP
CINC	SMITH OPTICS INC	SMITH OPTICS INC
XFH	SMITHFIELD FOODS INC	
ZSM	SMITHFIELD FOODS INC	
QGBK	SMITHFIELD FOODS INC	GWALTNEY OF SMITHFIELD LTD
KILA	SMOOTHIE KING FRANCHISES INC	SMOOTHIE KING FRANCHISES INC
Z1SM	SMZ	
SJOB	SNAGAJOB.COM INC	SNAGAJOB.COM INC
JZSN	SNAGFILMS LLC	SNAGFILMS LLC
ZNAP	SNAP INSURANCE LLC	SNAP INSURANCE LLC
1EYV	SNIKIDDY LLC	SNIKIDDY LLC
BQLF	SNYDERS-LANCE INC	LANCE MFG LLC
DYMD	SNYDERS-LANCE INC	DIAMOND FOODS LLC
ZDNU	SNYDERS-LANCE INC	DIAMOND FOODS LLC
LSNY	SNYDERS-LANCE INC	
1SOF	SOCIAL FINANCE INC	SOCIAL FINANCE INC
1SSP	SOCIAL POINT SL	SOCIAL POINT SL
QBIR	SOCIETE BIC SA	BIC CORP
1BIC	SOCIETE BIC SA	BIC CORP
ZBIC	SOCIETE BIC SA	BIC CORP
ZZHR	SOCIETY FOR HUMAN RESOURCE MANAGMNT	SOCIETY FOR HUMAN RESOURCE MANAGMNT
KEDO	SODEXO	CK FRANCHISING INC
VACK	SODEXO	CK FRANCHISING INC
LSOL	SOLARCITY CORP	SOLARCITY CORP
VSWL	SOLARWORLD AG	SOLARWORLD AG
68SF	SOLFIRE CLOTHING COMPANY LLC	SOLFIRE CLOTHING COMPANY
SAXN	SOMAXON PHARMACEUTICALS INC	SOMAXON PHARMACEUTICALS INC
LSOM	SOMOSTV LLC	SOMOS NEXT LLC
SV	SONIC CORP	
SAME	SONOS INC	SONOS INC
VSNO	SONOSITE INC	SONOSITE INC
1SON	SONOVA HOLDING AG	SONOVA HOLDING AG
CO	SONY CORP	
OY	SONY CORP	
QSON	SONY CORP	SONY CORP OF AMERICA
VRRM	SONY CORP	RUTHLESS RECORDS
ZNAS	SONY ERICSSON MOBILE COMMUNICTNS AB	SONY ERICSSON MOBILE COMMUNICTNS AB
QSDD	SOUTH AFRICA REPUBLIC OF	SOUTH AFRICAN TOURISM BOARD
SAAL	SOUTH AFRICAN AIRWAYS LTD	SOUTH AFRICAN AIRWAYS LTD
TDGR	SOUTH DAKOTA STATE OF	RAPID CITY CONVENTION & VISITORS BR
VALY	SOUTH PADRE ISLAND CHMBR F CMRC INC	SOUTH PADRE ISLAND CHMBR F CMRC INC
VSOU	SOUTH UNIVERSITY INC	SOUTH UNIVERSITY INC
1SEM	SOUTHEASTERN MILLS INC	SOUTHEASTERN MILLS INC
GRGA	SOUTHERN CO INC	GEORGIA POWER CO
QSOU	SOUTHERN CO INC	SOUTHERN CO INC
GGPC	SOUTHERN CO INC	GULF POWER CO
YWE	SOUTHWEST AIRLINES CO	

Prefix	Parent	Advertiser
ZAIR	SOUTHWEST AIRLINES CO	AIRTRAN AIRWAYS INC
ZAIT	SOUTHWEST AIRLINES CO	AIRTRAN AIRWAYS INC
XTV	SOVEREIGN HOLDINGS INC	
PRON	SOWELL & CO	SERGEANTS PET CARE PRODUCTS INC
VFPR	SOWELL & CO	SERGEANTS PET CARE PRODUCTS INC
TDAZ	SPAIN KINGDOM OF	TURISMO ANDALUZ SA
A1ES	SPARK NETWORKS SE	SPARK NETWORKS SE
1SLV	SPARK NETWORKS SE	SPARK NETWORKS SE
RJWL	SPARKLE LLC	REEDS JEWELERS INC
VOLS	SPECIAL OLYMPICS INC	SPECIAL OLYMPICS INC
7SPF	Special Ops Fridababy	
SAHC	SPECIALTY HOUSE OF CREATIONS INC	SPECIALTY HOUSE OF CREATIONS INC
ZMYS	SPECIFIC MEDIA LLC	MYSAPCE LLC
HDCH	SPECTRUM HEALTH HOSPITALS-GR	SPECTRUM HEALTH HOSPITALS-GR
VSHS	SPECTRUM HEALTH HOSPITALS-GR	SPECTRUM HEALTH HOSPITALS-GR
PRHT	SPECTRUM HEALTH HOSPITALS-GR	PRIORITY HEALTH MANAGED BENEFITS INC
PRHR	SPECTRUM HEALTH HOSPITALS-GR	PRIORITY HEALTH MANAGED BENEFITS INC
SAVS	SPIRIT AIRLINES INC	SPIRIT AIRLINES INC
4SPL	Splash Media	
7SPM	SPM 2017	
9SPM	SPM 2019	
VSPC	SPORT CLIPS INTL INC	SPORT CLIPS INC
QEND	SPORTS ENDEAVORS INC	SPORTS ENDEAVORS INC
RACE	SPOT WISE INC	SPOT WISE INC
FESD	SPOT WISE INC	SPOT WISE INC
QSPY	SPOTIFY LTD	SPOTIFY LTD
CCSM	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
YST	SPRINT NEXTEL CORP	
ZHEL	SPRINT NEXTEL CORP	VIRGIN MOBILE USA INC
ZVMU	SPRINT NEXTEL CORP	VIRGIN MOBILE USA INC
1BMC	SPRINT NEXTEL CORP	BOOST MOBILE LLC
YEFS	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
YEDG	SPRINT NEXTEL CORP	SPRINT NEXTEL CORP
EINX	SQUARE ENIX HOLDINGS CO LTD	SQUARE ENIX HOLDINGS CO LTD
QSQU	SQUARESPACE INC	SQUARESPACE INC
ZSQT	SQUARETRADE INC	SQUARETRADE INC
1FUS	SSK - Fusion	
ZTTA	ST GEORGES UNIVERSITY	ST GEORGES UNIVERSITY
SJTG	ST JUDE CHILDRENS RESEARCH HSPTL INC	ST JUDE CHILDRENS RESEARCH HSPTL INC
KSTA	STANFORD HOSPITALS AND CLINICS	STANFORD HOSPITALS AND CLINICS
BK	STANLEY BLACK & DECKER INC	
QSFG	STANLEY STEEMER INTL INC	STANLEY STEEMER INTL INC
VVAL	STANTON OPTICAL INC	STANTON OPTICAL INC
QSRA	STAPLES INC	STAPLES INC
QSTA	STAPLES INC	
QUIT	STAPLES INC	QUILL CORP
QUIR	STAPLES INC	QUILL CORP
ALBC	STAR SCIENTIFIC INC	STAR SCIENTIFIC INC
VSBX	STARBUCKS CORP	STARBUCKS CORP
VSBC	STARBUCKS CORP	SEATTLES BEST COFFEE INC

Prefix	Parent	Advertiser
ZSTL	STARKEY LABORATORIES INC	STARKEY LABORATORIES INC
KSTR	STARLIGHT THEATRE ASSN OF KC INC	STARLIGHT THEATRE ASSN OF KC INC
MD	STARNET WIRELESS LLC	
7STA	STARPOWER HOME ENTRTNMNT SYSTMS INC	STARPOWER HOME ENTRTNMNT SYSTMS INC
VSTA	STARRY INC	
SART	START TODAY CO LTD	START TODAY CO LTD
4MTN	STARWOOD CAPITAL GROUP GLOBL LLC-LA	STARWOOD CAPITAL GROUP GLOBL LLC-LA
QSWD	STARWOOD HOTELS & RESRTS WRLDWD INC	STARWOOD HOTELS & RESRTS WRLDWD INC
QWES	STARWOOD HOTELS & RESRTS WRLDWD INC	WESTIN HOTEL CO
OQ	STATE FARM MUTUAL AUTOMOBILE INS CO	
QSSG	STATE STREET CORP	STATE STREET GLOBAL ADVISORS
QSTN	STEIN MART INC	STEIN MART INC
WBGS	STEPHENS WEBER CORP	STEPHENS WEBER CORP
YKA	STERLING JEWELERS	
SACL	Stern Advertising	
ZSTE	Stern Advertising Agency Prefix	
KUHL	STIFEL FINANCIAL CORP	STIFEL NICOLAUS & CO INC
1STF	STITCH FIX INC	STITCH FIX INC
EPIC	STIX HOLDINGS LLC	PICK UP STIX INC
ZUMR	STOLI GROUP USA LLC	STOLI GROUP USA LLC
ZRGD	STONE & WARD INC	STONE & WARD INC
4SGH	STONES GAMBLING HALL INC	STONES GAMBLING HALL INC
VLIN	STONINGTON PARTNERS INC	LINCOLN EDUCATIONAL SVCS CORP
VSTO	STORM PRODUCTS INC	STORM PRODUCTS INC
SAYR	STRAYER EDUCATION INC	STRAYER UNIVERSITY
KSHF	STREMICKS HERITAGE FOODS LLC	STREMICKS HERITAGE FOODS LLC
ZTSR	STRONGER TOGETHER	STRONGER TOGETHER
RYKR	STRYKER CORP	STRYKER CORP
KSCA	STUDENT CONSERVATION ASSN INC	STUDENT CONSERVATION ASSN INC
QSZF	SUB-ZERO INC	
QQFD	Substance Strategies	
LGYD	SUFFOLK CONSTRUCTION CO INC	SUFFOLK CONSTRUCTION CO INC
4POP	SUGAR PUBLISHING INC	SHOPSTYLE INC
LSTA	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
LSUN	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
QSPR	SUMITOMO CORP	SEPRACOR INC
ZCGO	SUMITOMO CORP	ROGER CLEVELAND GOLF CO INC
BOTI	SUMITOMO CORP	BIG O TIRES INC
H4RT	SUMITOMO CORP	HARTZ MOUNTAIN CORP
SAST	SUMITOMO CORP	SUNOVION PHARMACEUTICALS INC
DMCT	SUMITOMO CORP	SUMITOMO RUBBER INDUSTRIES LTD
KSUM	SUMMA HEALTH SYSTEM CORP-CA	SUMMA HEALTH SYSTEM CORP-CA
UY	SUMMIT ENTERTAINMENT LLC	
FZOL	SUN CAPITAL PARTNERS INC	FAZOLIS RESTAURANTS INC
QCSA	SUN CAPITAL PARTNERS INC	CONTESSA PREMIUM FOODS INC
ZWIC	SUN CAPITAL PARTNERS INC	WICKES FURNITURE CO INC
QFRN	SUN CAPITAL PARTNERS INC	FRIENDLY ICE CREAM CORP
QCPD	SUN CAPITAL PARTNERS INC	CAPTAIN DS LLC
GRDM	SUN CAPITAL PARTNERS INC	GORDMANS INC
MRSH	SUN CAPITAL PARTNERS INC	MARSH SUPERMARKETS INC

Prefix	Parent	Advertiser
BOSM	SUN CAPITAL PARTNERS INC	BOSTON MARKET CORP
VSLF	SUN LIFE FINANCIAL INC	SUN LIFE FINANCIAL INC
VMFS	SUN LIFE FINANCIAL INC	MFS INVESTMENT MANAGEMENT
QSCR	SUNCORE PRODUCTS LLC	SUNCORE PRODUCTS LLC
GZZN	SUNCORP INVESTMENTS GROUP LTD	FUNRISE TOY CORP
1SHM	SUNDIAL BRANDS LLC	SUNDIAL BRANDS LLC
QSHU	SUNGLASS HUT	SUNGLASS HUT
CUNC	SUNOCO INC	SUNOCO INC
KSUN	SUNRUN INC-SF	SUNRUN INC-SF
VSUN	SUNTRUST BANKS INC	SUNTRUST BANKS INC
ZZST	SUNTRUST BANKS INC	SUNTRUST BANKS INC
2017	SUPER LEAGUE GAMING INC-LA	SUPER LEAGUE GAMING INC-LA
HDAY	SUPERCELL	SUPERCELL
JETX	SUPERIOR AIR CHARTER LLC	JETSUITE LLC
SAGA	SUPERIOR AUTOMOTIVE GROUP-TS	SUPERIOR AUTOMOTIVE GROUP-TS
IERR	SUPERMEDIA INC	SUPERMEDIA LLC
IERT	SUPERMEDIA INC	SUPERMEDIA LLC
XJF	SUPERVALU INC	
TDAY	SUSAN G KOMEN FOR THE CURE	SUSAN G KOMEN FOR THE CURE
1SUS	SUSSER HOLDINGS CORP	STRIPES HOLDINGS LLC
VSWB	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSEB	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSPE	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSSA	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSCV	SUTTER HEALTH CORP	SUTTER HEALTH CORP
VSCZ	SUTTER HEALTH CORP	SUTTER HEALTH CORP
BQCD	SVENSKA CELLULOSA AB SCA	SCA PERSONAL CARE INC
BQSC	SVENSKA CELLULOSA AB SCA	SCA PERSONAL CARE INC
VSCA	SVENSKA CELLULOSA AB SCA	SCA HYGIENE PRODUCTS AG
1SWA	SWAGELOK CO	SWAGELOK CO
ZUCR	SWANDER PACE CAPITAL LLC	INSIGHT PHARMACEUTICALS CORP
EPMO	SWANDER PACE CAPITAL LLC	INSIGHT PHARMACEUTICALS CORP
CCLA	SWANDER PACE CAPITAL LLC	CLARION BRANDS LLC
4SWA	SWAROVSKI AG	SWAROVSKI NORTH AMERICA LTD
LGNS	SWATCH GROUP SA	LONGINES WATCH CO FRANCILLON LTD
QOBG	SWATCH GROUP SA	OMEGA SA
QSFE	SWATCH GROUP SA	SWATCH GROUP US INC
SJUS	SWATCH GROUP SA	
XSB	SWEDISH AUTOMOBILE NV	
3TYR	SWIMWEAR ANYWHERE INC	TYR SPORT INC
2SWR	Swirl, Inc.	
QSYM	SYMANTEC CORP	SYMANTEC CORP
KSYN	SYNEOS HEALTH	SYNEOS HEALTH
SJNG	SYNGENTA AG	SYNGENTA CROP PROTECTION INC
VSYN	SYNOVUS	SYNOVUS
VCOM	SYSTEMAX INC	COMPUSA.COM INC
ZMER	T ROWE PRICE ASSOC INC	T ROWE PRICE ASSOC INC
TDCH	TACHIKARA USA INC	TACHIKARA USA INC
XHR	TAILORED BRANDS	
1TAJ	Tajin	

Prefix	Parent	Advertiser
ZA2K	TAKE-TWO INTERACTIVE SOFTWARE INC	2K GAMES
2KUS	TAKE-TWO INTERACTIVE SOFTWARE INC	2K GAMES
TDKA	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDKU	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDKB	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICAL CO LTD
TDKE	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
TDKC	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICAL CO LTD
QTKD	TAKEDA PHARMACEUTICAL CO LTD	TAKEDA PHARMACEUTICALS NRTH AMRC INC
QTLB	TALBOTS INC	TALBOTS INC
PTAL	TALENT PARTNERS PREFIX	
1TSA	TALENT SOLUTIONS AMERICA	
CYNS	TALISKER PROPERTIES CORP	TALISKER PROPERTIES CORP
1TLK	TALKSPACE	TALKSPACE
OOTA	TANGIBLE PLAY INC	TANGIBLE PLAY INC
TDTP	TAPOUT HOLDINGS INC	TAPOUT HOLDINGS INC
QDAF	TARGET CORP	TARGET CORP
VTAS	TASKRABBIT INC	TASKRABBIT INC
QLEV	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLNA	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRA	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRB	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRC	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
XBX	TATA SONS LTD	
L405	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
L494	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRL	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
8OCC	TATA SONS LTD	EIGHT OCLOCK COFFEE CO
QLRR	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRV	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRD	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRE	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QLRF	TATA SONS LTD	LAND ROVER NORTH AMERICA INC
QTWD	TAUCK INC	TAUCK INC
VTMG	TAYLOR MADE GOLF CO INC	TAYLOR MADE GOLF CO INC
OILT	TBC CORP INC	SPEEDEE OIL CHANGE INC
XMZ	TBC CORP INC	
XYCD	TBWA\Chiat\Day Internal MISC	
XYCM	TBWA\Chiat\Day Internal MISC	
2TCA	TCAA	
1TCA	TCAA NE	NEW ENGLAND TOYOTA DEALERS ADVERTISING ASSOCIATION
ZTCT	TCL CORP	TCL COMMUNICATION TCHNLGY HLDGS LTD
TDCP	TCP INC	TCP INC
QTDA	TD AMERITRADE HOLDING CORP	TD AMERITRADE INC
1TYC	TE CONNECTIVITY LTD	TYCO ELECTRONICS CORP
ZTFA	TEACH FOR AMERICA INC	TEACH FOR AMERICA INC
PTEA	Team One	
VTFK	TECH 4 KIDS INC	TECH 4 KIDS INC
VTCS	TechEdge, 1 Digit Year, 3 Digit Code	

Prefix	Parent	Advertiser
ZTEC	TECHNOLOGY CREDIT UNION	TECHNOLOGY CREDIT UNION
QRAY	TECHTRONIC INDUSTRIES CO LTD	ROYAL APPLIANCE MFG CO
XHO	TECHTRONIC INDUSTRIES CO LTD	
KEIO	TECMO KOEI HOLDINGS CO LTD	KOEI CORP
TDAA	TECMO KOEI HOLDINGS CO LTD	TECMO INC
3TMG	TEDS MONTANA GRILL INC	TEDS MONTANA GRILL INC
EDRO	TEEKANE	REDCO FOODS INC
CCRR	TEGNA INC	TEGNA INC
CCSP	TELAPEX INC	CELLULAR SOUTH INC
VCSI	TELAPEX INC	CELLULAR SOUTH INC
ULER	TELEPHONE & DATA SYSTEMS INC	US CELLULAR CORP
URCL	TELEPHONE & DATA SYSTEMS INC	US CELLULAR CORP
PTLK	TELRITE CORP	TELRITE CORP
OK	TEMPUR SEALY INTL INC	
TDGN	TEMPUR SEALY INTL INC	TEMPUR SEALY
JRTE	TENNECO INC	MONROE AUTO EQUIPMENT CO
PTOR	TENNESSEE STATE OF	PIGEON FORGE DEPT OF TOURISM
PTOU	TENNESSEE STATE OF	PIGEON FORGE DEPT OF TOURISM
UUMT	TENNESSEE STATE OF	MIDDLE TENNESSEE STATE UNIVERSITY
VXYL	TENNIS AUSTRALIA LTD	TENNIS AUSTRALIA LTD
EBIG	TENNIS CHANNEL INC	TENNIS CHANNEL INC
VTEN	TENNISSET.COM	TENNISSET.COM
YPA	TERLATO WINE GROUP	
1TER	TERVIS TUMBLER CO	TERVIS TUMBLER CO
FESY	TESCO PLC	FRESH & EASY NEIGHBORHOOD MARKT INC
SARC	TESORO CORP	TESORO REFINING & MARKETING COMPANY LLC
1001	Tess	
RYCL	TESTMYHEALTH LLC	REDICLINIC LLC
3160	TETHER DESIGN GALLERY	
VSEA	TEVA PHARMACEUTICAL INDUSTRIES LTD	DURAMED PHARMACEUTICALS INC
ZCPH	TEVA PHARMACEUTICAL INDUSTRIES LTD	CEPHALON INC
ZECU	TEVA PHARMACEUTICAL INDUSTRIES LTD	TEVA PHARMACEUTICAL INDUSTRIES LTD
PROR	TEVA PHARMACEUTICAL INDUSTRIES LTD	TEVA PHARMACEUTICALS USA INC
BETX	TEXAS BEEF COUNCIL	TEXAS BEEF COUNCIL
XHA	TEXAS CLOTHING HOLDING CORP	
QSOT	TEXAS STATE OF	TEXAS STATE OF
QTEX	TEXAS STATE OF	TEXAS STATE OF
1TXB	TEXAS STATE OF	TEXAS STATE UNIVERSITY SYSTEM
ZMDA	TEXAS STATE OF	UNIVERSITY OF TEXAS SYSTEM
ZTRP	THANKSUSA	THANKSUSA
A2MI	THE A2 MILK COMPANY	THE A2 MILK COMPANY
A2M1	THE A2 MILK COMPANY	THE A2 MILK COMPANY
EBAS	The Basement	
1CMP	THE COMPULSIONS	
TDGI	THE DILENSCHNEIDER GROUP INC	THE DILENSCHNEIDER GROUP INC
KDOC	THE DOCTORS COMPANY	THE DOCTORS COMPANY
MENT	THE ENTHUSIAST NETWORK TEN	STUDIO TEN
ZHTF	THE HEMANGIOMA TREATMENT FOUNDATION	THE HEMANGIOMA TREATMENT FOUNDATION

Prefix	Parent	Advertiser
HZ	THE KRAFT HEINZ CO	
KR	THE KRAFT HEINZ CO	
KZ	THE KRAFT HEINZ CO	
KMAX	THE KRAFT HEINZ CO	MAXWELL HOUSE COFFEE CO
LAG1	The Leith Agency	
ZTHE	THE M COMPANY, INC.	
QPSD	THE PEOPLE SHOULD DECIDE	THE PEOPLE SHOULD DECIDE
PRO1	THE PROACTIV CO	THE PROACTIV CO
ZRAG	The Richards Group- Agency	
SJWA	THE SHANA FOUNDATION	THE SHANA FOUNDATION
CCAR	THE WILLIAM CARTER COMPANY	THE WILLIAM CARTER COMPANY
ZIMM	THE ZIMMERMAN AGENCY	
8BLC	TheBloc	
PTHE	THERMO FISHER SCIENTIFIC INC	THERMO FISHER SCIENTIFIC INC
ZUTH	THI CORP	THI CORP
VTHO	ThomasARTS	
PTHO	THOMSON REUTERS CORP	THOMSON REUTERS CORP
QTHO	THORNTONS INC	THORNTONS INC
QHTI	THQ INC	THQ INC
YTH	THQ INC	
3THR	three	
JDCZ	THRIVENT FINANCIAL FOR LUTHRNS FNDN	THRIVENT FINANCIAL BANK
ZTHU	THUMBSTACK INC	THUMBSTACK INC
ZTIA	TIAA-CREF	TIAA-CREF
CITY	TICKET CITY INC	TICKET CITY INC
QTFY	TIFFANY & CO	TIFFANY & CO
1TIL	TILE INC	TILE INC
4TMK	TILLAMOOK COUNTY CREAMERY ASSN	TILLAMOOK COUNTY CREAMERY ASSN
TDL1	TIM HORTONS INC	TIM HORTONS INC
QTBL	TIMBERLAND CO	TIMBERLAND CO
ZTBL	TIMBERLAND CO	TIMBERLAND CO
HDAM	TIME WARNER INC	HOME BOX OFFICE INC
HDHV	TIME WARNER INC	HOME BOX OFFICE INC
HDOC	TIME WARNER INC	HOME BOX OFFICE INC
QTGT	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
VPPL	TIME WARNER INC	TIME INC
WABC	TIME WARNER INC	TIME WARNER CABLE INC
WR	TIME WARNER INC	
2TRU	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
QTNS	TIME WARNER INC	TURNER BROADCASTING SYSTEM INC
QTMX	TIMEX GROUP BV	TIMEX CORP
1TIM	TIMKENSTEEL CORP	TIMKENSTEEL CORP
RACK	TIRE RACK INC	TIRE RACK INC
4TOM	TITANS OF MAVERICKS	TITANS OF MAVERICKS
1SCH	TIVO INC	TIVO INC
MEMI	TJX COS INC	MARSHALLS INC
MEMJ	TJX COS INC	MARSHALLS INC
QAJW	TJX COS INC	TJX COS INC
QHOM	TJX COS INC	TJX COS INC
XZD	TJX COS INC	

Prefix	Parent	Advertiser
LSTP	TJX COS INC	SIERRA TRADING POST INC
HHOM	TJX COS INC	WINNERS MERCHANTS INTL LP
1TMA	TM	
PTNM	TN MARKETING LLC	TN MARKETING LLC
TDWS	TOGETHER NETWORKS	TOGETHER NETWORKS
XSR	TOKAI OF JAPAN	
JTMY	TOMMY JOHN INC	TOMMY JOHN INC
1TOM	TOMS SHOES INC-LA	TOMS SHOES INC-LA
YTOM	TOMTOM INTL BV	TOMTOM INTL BV
TDTC	TOMY CO LTD	TOMY CORP
1TGU	TOP GAMES USA	TOP GAMES USA
1TOP	Topgolf	
FZUY	TOPLINE GAMES LABS LLC	TOPLINE GAMES LABS LLC
XTN	TORO CO	
TDBK	TORONTO-DOMINION BANK	TD BANK NA
XTD	TOSHIBA CORP	
TDHP	TOUCHSTONE HEALTH HMO INC	TOUCHSTONE HEALTH HMO INC
ALIA	TOURISM AUSTRALIA	TOURISM AUSTRALIA
ZTSI	TOWN SPORTS INTL HOLDINGS INC	TOWN SPORTS INTL INC
VTOY	TOY STATE INDUSTRIAL LTD	TOY STATE INDUSTRIAL LTD
YOOT	TOYO TIRE & RUBBER CO LTD	TOYO TIRE & RUBBER CO LTD
1TOY	TOYO TIRE & RUBBER CO LTD	TOYO TIRE & RUBBER CO LTD
TJ	TOYOTA MOTOR CORP	
TY	TOYOTA MOTOR CORP	
TZ	TOYOTA MOTOR CORP	
ZTYO	TOYOTA MOTOR CORP	TOYOTA MOTOR SALES USA INC
XIH	TOYS R US HOLDINGS INC	
MRTH	TRACINDA CORP	MGM RESORTS INTL INC
GRAN	TRACINDA CORP	MGM RESORTS INTL INC
GRRR	TRACINDA CORP	MGM RESORTS INTL INC
GRTV	TRACINDA CORP	MGM RESORTS INTL INC
RMGM	TRACINDA CORP	MGM RESORTS INTL INC
VMGM	TRACINDA CORP	MGM RESORTS INTL INC
QTPM	TRADEPMR INC	TRADEPMR INC
TDTV	TRANSCENDENCE CORP	AMERICAS BEST MOM 1 LLC
4BLU	TRANSOM CAPITAL GROUP LLC	BLUE MICROPHONES LLC
VAUT	TRANZUTARY INSURANCE SOLUTIONS LLC	TRANZUTARY INSURANCE SOLUTIONS LLC
QSAD	TRAVELERS COS INC	TRAVELERS COS INC
VTRX	TRAXXAS CORP	TRAXXAS CORP
13LH	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
19CV	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
JTRE	TREASURY WINE ESTATES LTD	TREASURY WINE ESTATES AMERICAS CO
CCOS	TRI-UNION SEAFOODS LLC	CHICKEN OF THE SEA INTL
1TRB	TRIA BEAUTY INC	TRIA BEAUTY INC
1TRI	TRICOLOR AUTO GROUP LLC-DL	TRICOLOR AUTO GROUP LLC-DL
PTRI	TRIHEALTH INC-CN	TRIHEALTH INC-CN
EPLL	TRIMARAN CAPITAL PARTNERS LLC	EL POLLO LOCO INC
1TRP	TRIPADVISOR LLC	TRIPADVISOR LLC
ZMLA	TRIPLE FIVE GROUP INC	MALL OF AMERICA ASSOC-MS
HDTS	TRISTATE HONDA	TRISTATE HONDA

Prefix	Parent	Advertiser
UDBY	TRIVEST PARTNERS LP	UCC TOTALHOME INC
JTGL	TROLMAN GLASER & LICHTMAN PC	TROLMAN GLASER & LICHTMAN PC
ZTSL	TROPIC STAR LODGE INC	TROPIC STAR LODGE INC
VQTR	TROPICANA ENTERTAINMENT INC	TROPICANA ENTERTAINMENT INC
QGDG	TRT HOLDINGS INC	GOLDS GYM INTL INC
OHRS	TRT HOLDINGS INC	OMNI HOTELS MANAGEMENT CORP
PTAT	TRUE AMATEUR TOURNAMENTS INC	TRUE AMATEUR TOURNAMENTS INC
1TRS	TRUE AXIS	TRUE AXIS
VTRU	TRUE CITRUS INC	TRUE CITRUS INC
TDAB	TRUE DRINKS HOLDINGS INC	TRUE DRINKS HOLDINGS INC
ZTRU	TRUECAR INC	TRUECAR INC
2TRL	TRULIA INC	TRULIA INC
QTRU	TRULY NOLEN INC-OD	TRULY NOLEN INC-OD
QADF	TRUSERV CORP	TRUSERV CORP
QTBE	TRUSERV CORP	TAYLOR RENTAL CORP
JTRU	Truth Collective	
PRHK	TSG ENTERPRISES LLC	PURE HOCKEY INC
QTUM	TUESDAY MORNING CORP	
TDFE	TUFF SHED INC	TUFF SHED INC
ZHCX	TUFFY ASSOC CORP	CAR-X AUTO SVC
1THP	TUFTS ASSOC HEALTH PLANS INC	TUFTS ASSOC HEALTH PLANS INC
1TUF	TUFTS MEDICAL CTR INC	TUFTS MEDICAL CTR INC
VPAR	TUNICA-BILOXI TRIBE OF LOUISIANA	TUNICA-BILOXI TRIBE OF LOUISIANA
TDNE	TURBINE INC	TURBINE INC
QTUR	TURKEY REPUBLIC OF	
9THY	TURKISH AIRLINES INC	TURKISH AIRLINES INC
QTAU	TURTLE WAX INC-CX	TURTLE WAX INC-CX
VPAL	TV	
TV	TV NETWORKS	
VTVG	TVGUARDIAN LLC	TVGUARDIAN LLC
QNLG	TWENTY-FIRST CENTURY FOX INC	NGC NETWORK US LLC
21CF	TWENTY-FIRST CENTURY FOX INC	TWENTY-FIRST CENTURY FOX INC
1TCO	TWIN CITIES ORTHOPEDICS PA	TWIN CITIES ORTHOPEDICS PA
1TWR	TWITTER INC	TWITTER INC
1TSS	TXL FILMS INC	TXL FILMS INC
ZPEK	TY INC	TY INC
TB	TYCO INTL LTD	
SADT	TYCO INTL LTD	ADT SECURITY SVCS INC
VTYL	TYLOCK GARY R MD PA	TYLOCK GARY R MD PA
CF	TYSON FOODS INC	
XTH	TYSON FOODS INC	
JDHB	TYSON FOODS INC	HILLSHIRE BRANDS CO
PTY5	TYSON FOODS INC	TYSON PET PRODUCTS INC
UBER	UBER TECHNOLOGIES INC	
QUBS	UBS AG	UBS AG
QBAN	UCI FRAM GROUP	FRAM GROUP LLC
XPV	UCI FRAM GROUP	
1UCL	UCOOL INC	UCOOL INC
UUFL	UFL MANAGEMENT LLC	UFL MANAGEMENT LLC
QQEK	UJA FDN OF JW5H PHLNTHRPS OF NY INC	UJA FDN OF JW5H PHLNTHRPS OF NY INC

Prefix	Parent	Advertiser
ULJQ	UL LLC	UL LLC
ULTT	ULTA SALON COSMETICS & FRAGRANCE INC	ULTA SALON COSMETICS & FRAGRANCE INC
ULTR	ULTA SALON COSMETICS & FRAGRANCE INC	ULTA SALON COSMETICS & FRAGRANCE INC
ULTA	ULTA-LIT TREE CO	ULTA-LIT TREE CO
ULTC	ULTRA CUDDLE CO	ULTRA CUDDLE CO
1UMB	UMB FINANCIAL CORP	
1UNB	UNBANNED LLC	UNBANNED LLC
1CHR	UNCLE CHARLEYS SAUSAGE CO	UNCLE CHARLEYS SAUSAGE CO
ULAB	UNDERWRITERS LABORATORIES INC	UNDERWRITERS LABORATORIES INC
UICE	UNICEF	UNICEF
YMM	UNIGROUP INC	
ALMO	UNILEVER	MOTIONS INC
AV	UNILEVER	
BEJE	UNILEVER	BEN & JERRYS HOMEMADE INC
CB	UNILEVER	
HC	UNILEVER	
LE	UNILEVER	
TL	UNILEVER	
1TAL	UNILEVER	TALENTI GELATO LLC
UIGL	UNIQLO CO LTD	UNIQLO CO LTD
UIQO	UNIQLO CO LTD	UNIQLO CO LTD
RHCD	UNIRUSH LLC	UNIRUSH LLC
TDUB	UNITED ARAB EMIRATES COUNTRY OF	DUBAI DEPT OF TOURISM COMMRC MRKTNG
UA	UNITED CONTINENTAL HOLDINGS INC	
1307	UNITED DAIRY FARMERS INC	UNITED DAIRY FARMERS INC
UBMC	UNITED METHODIST COMMUNICATIONS	UNITED METHODIST COMMUNICATIONS
UDFT	UNITED ONLINE INC	FLORISTS TRANSWORLD DELIVERY INC
UDML	UNITED ONLINE INC	UNITED ONLINE INC
UDNZ	UNITED ONLINE INC	NETZERO INC
UDMB	UNITED ONLINE INC	
FD	UNITED ONLINE INC	
QMLB	UNITED PARCEL SVC OF AMERICA INC	UNITED PARCEL SVC OF AMERICA INC
XUP	UNITED PARCEL SVC OF AMERICA INC	
UINR	UNITED RENTALS INC	UNITED RENTALS INC
UUUU	UNITED STEEL BUILDING INC	UNITED STEEL BUILDING INC
ZUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
EUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
CUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
KUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
NUSA	UNITED SVCS AUTOMOBILE ASSN INC	UNITED SVCS AUTOMOBILE ASSN INC
QAMP	UNITED SYSTEMS ACCESS TELECOM INC	UNITED SYSTEMS ACCESS TELECOM INC
UG	UNITED TECHNOLOGIES CORP	
XCLB	UNITED TECHNOLOGIES CORP	CARRIER CORP
XCLR	UNITED TECHNOLOGIES CORP	CARRIER CORP
LGTY	UNITED THERAPEUTICS CORP	UNITED THERAPEUTICS CORP
UDWY	UNITED WAY	UNITED WAY
QSFF	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHCP	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
ZUHC	UNITEDHEALTH GROUP INC	UNITED HEALTHCARE SVCS INC
ZUHG	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC

Prefix	Parent	Advertiser
UHCG	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHGZ	UNITEDHEALTH GROUP INC	UNITEDHEALTH GROUP INC
UHCL	UNIVERSITY HOSPITLS HLTH SYSTMS INC	UNIVERSITY HOSPITLS HLTH SYSTMS INC
UHHS	UNIVERSITY HOSPITLS HLTH SYSTMS INC	UNIVERSITY HOSPITALS OF CLEVELAND
UHLC	UNIVERSITY OF CINCINNATI	UC HEALTH LLC
UDAY	UNIVERSITY OF DAYTON INC	UNIVERSITY OF DAYTON INC
S4CC	UNIVERSITY OF MIAMI	UNIVERSITY OF MIAMI HEALTH SYSTEM
U5MH	UNIVERSITY OF MIAMI	UNIVERSITY OF MIAMI HEALTH SYSTEM
UUPM	UNIVERSITY OF PITTSBURGH	UPMC HEALTH SYSTEM
ZUSC	UNIVERSITY OF SOUTHERN CALIFORNIA INC	UNIVERSITY OF SOUTHERN CALIFORNIA INC
IEAB	UNKNOWN	UNKNOWN
PRTO	UNKNOWN	
UUNT	UNTUCKIT LLC	UNTUCKIT LLC
UUNM	UNUM GROUP	UNUM GROUP
UZFO	UP FOR IT NETWORKS	UP FOR IT NETWORKS
MEXP	URGENT CARE MSO LLC	MEDEXPRESS URGENT CARE PLLC
URES	URS CORP	URS CORP
QFBU	US BANCORP	US BANK NA
QUBK	US BANCORP	US BANK NA
QUSB	US BANCORP	US BANK NA-DV
ILRU	US CHAMBER INST FOR LEGAL REFORM	US CHAMBER INST FOR LEGAL REFORM
QSGA	US GOLF ASSN	US GOLF ASSN
CCDC	US GOVERNMENT	US GOVERNMENT
FEMA	US GOVERNMENT	FEDERAL EMERGENCY MANAGEMENT AGENCY
MRCO	US GOVERNMENT	US MARINE CORPS
MRCP	US GOVERNMENT	US MARINE CORPS
NR	US GOVERNMENT	
QCSB	US GOVERNMENT	US BUREAU OF THE CENSUS
QPCC	US GOVERNMENT	PEACE CORPS
QSRC	US GOVERNMENT	US ARMY
QUSN	US GOVERNMENT	US NAVY
QUSO	US GOVERNMENT	US OLYMPIC COMMITTEE
QYAF	US GOVERNMENT	US AIR FORCE
QYAR	US GOVERNMENT	US ARMY
QYIR	US GOVERNMENT	INTERNAL REVENUE SVC
QYPS	US GOVERNMENT	US POSTAL SVC
QYSH	US GOVERNMENT	US GOVERNMENT
UDAP	US GOVERNMENT	US GOVERNMENT
UDOJ	US GOVERNMENT	US GOVERNMENT
VAFF	US GOVERNMENT	US GOVERNMENT
VCBP	US GOVERNMENT	US GOVERNMENT
VCDC	US GOVERNMENT	US GOVERNMENT
VCMS	US GOVERNMENT	US GOVERNMENT
VDOD	US GOVERNMENT	US GOVERNMENT
XUE	US GOVERNMENT	
YDZ	US GOVERNMENT	
ZCGD	US GOVERNMENT	US COAST GUARD
ZHWY	US GOVERNMENT	NATL HIGHWAY TRAFFC SFTY ADMNSN
ZNGB	US GOVERNMENT	US NATL GUARD
ZUDA	US GOVERNMENT	US GOVERNMENT

Prefix	Parent	Advertiser
JARM	US GOVERNMENT	ARMED FORCES INSURANCE EXCHANGE
ZMCR	US GOVERNMENT	US GOVERNMENT
1AFR	US GOVERNMENT	US AIR FORCE
KSCD	US GOVERNMENT	US GOVERNMENT
N2HT	US GOVERNMENT	NATL HIGHWAY TRAFFC SFTY ADMNSN
1SEC	US GOVERNMENT	US SECURITIES & EXCHANGE COMMISSION
ULAX	US LACROSSE INC	US LACROSSE INC
UUSS	US SPECIALTY SPORTS ASSN	US SPECIALTY SPORTS ASSN
ZUST	US TELECOM ASSN	US TELECOM ASSN
QUSA	US TENNIS ASSN INC	US TENNIS ASSN INC
VSWI	USA SWIMMING	USA SWIMMING
GBTF	USA TRACK & FIELD INC	USA TRACK & FIELD INC
HYPL	UTB	
VBCR	VAIL RESORTS INC	ROCKRESORTS INTL LLC
VALM	VALE	VALE
VALE	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
OONE	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
XXAN	VALEANT PHARMACEUTICALS INTL INC	VALEANT PHARMACEUTICALS INTL INC
VATX	VALERO ENERGY CORP	
QFNL	VALIO LTD	FINLANDIA CHEESE CO INC
DVFI	VALIO LTD	FINLANDIA CHEESE CO INC
VFFC	VALLEY FORGE FLAG CO INC	VALLEY FORGE FLAG CO INC
QVNB	VALLEY NATL BANCORP-NY	VALLEY NATL BANCORP-NY
VLSP	VALSPAR CORP	VALSPAR CORP
VADR	VANDA PHARMACEUTICALS INC	VANDA PHARMACEUTICALS INC
VBLT	VANDERBILT UNIVERSITY	VANDERBILT UNIVERSITY
VANG	VANGUARD GROUP INC	VANGUARD GROUP INC
VMSO	VARIAN MEDICAL SYSTEMS INC	VARIAN MEDICAL SYSTEMS INC
VSDO	VARIAN MEDICAL SYSTEMS INC	VARIAN MEDICAL SYSTEMS INC
VARD	VARIDESK LLC	VARIDESK LLC
OINK	VARSITYPLAZA LLC	VARSITYPLAZA LLC
OOFW	VARSITYPLAZA LLC	VARSITYPLAZA LLC
LAMR	VELO HOLDINGS INC	ADAPTIVE MARKETING LLC
VPAF	VELOCITY PUBLISHING INC	VELOCITY PUBLISHING INC
VLCM	VELOCOMP LLP	VELOCOMP LLP
VCEL	VERICEL CORP	VERICEL CORP
VERI	VERISIGN INC	VERISIGN INC
ALPR	VERIZON COMMUNICATIONS INC	VERIZON COMMUNICATIONS INC
YVB	VERIZON COMMUNICATIONS INC	
YVC	VERIZON COMMUNICATIONS INC	
YVW	VERIZON COMMUNICATIONS INC	
YVZ	VERIZON COMMUNICATIONS INC	
VZWL	VERIZON COMMUNICATIONS INC	VERIZON COMMUNICATIONS INC
YVF	VERIZON COMMUNICATIONS INC	
YVX	VERIZON COMMUNICATIONS INC	
YVM	VERIZON COMMUNICATIONS INC	
YVR	VERIZON COMMUNICATIONS INC	
YVA	VERIZON COMMUNICATIONS INC	
YVE	VERIZON COMMUNICATIONS INC	
YVS	VERIZON COMMUNICATIONS INC	

Prefix	Parent	Advertiser
YVH	VERIZON COMMUNICATIONS INC	
YVG	VERIZON COMMUNICATIONS INC	
NNEU	VERTEX CAPITAL MANAGEMENT LLC	SMALL WORLD TOYS ENTERPRISES LLC
VRTX	VERTEX PHARMACEUTICALS INC	VERTEX PHARMACEUTICALS INC
VUSB	VESTAS WIND SYSTEMS A/S	VESTAS WIND SYSTEMS A/S
VETE	VETERICYN INC	VETERICYN INC
FV	VF CORP	
ZNAU	VF CORP	NAUTICA INTL INC
VFRK	VF CORP	VF IMAGEWEAR INC
VWLB	VICTOR W LUKE	VICTOR W LUKE
VSWA	VICTORINOX AG	SWISS ARMY BRANDS INC
VNSL	Victors & Spoils Unlocked	
VIDE	VIDEEO.CA	VIDEEO.CA
VDES	Video Destination DC	
VIKR	VIKING TOURS INC	VIKING RIVER CRUISES INC
VILC	VILORE FOODS CO INC	VILORE FOODS CO INC
VAAA	VIRGIN GROUP LTD	VIRGIN ATLANTIC AIRWAYS LTD
ODU1	VIRGINIA STATE OF	OLD DOMINION UNIVERSITY
VCUM	VIRGINIA STATE OF	VIRGINIA COMMONWEALTH UNIVERSITY
VGTR	VIRGINIA STATE OF	VIRGINIA TOURISM CORP
VPIG	VIRTUAL PIGGY INC	VIRTUAL PIGGY INC
VISA	VISA DEBIT PROCES	VISA DEBIT PROCES
NZ	VISA INC	
VIS8	Visa MRY	
XPS4	VISIBLE WORLD INC	VISIBLE WORLD INC
VIFL	VISIT FLORIDA	VISIT FLORIDA
VNSC	VISITING NURSE SVC OF NEW YORK	VISITING NURSE SVC OF NEW YORK
VPRT	VISTAPRINT LTD	VISTAPRINT USA INC
VIMI	VITA-MIX CORP	VITA-MIX CORP
VITA	VITA-MIX CORP	VITA-MIX CORP
QCMG	VIVENDI SA	UNIVERSAL MUSIC GROUP INC
XZX	VIVENDI SA	
ZAMN	VIVENDI SA	ACTIVISION BLIZZARD INC
ZMUS	VIVENDI SA	EMUSIC.COM INC
XZTG	VIVENDI SA	ACTIVISION BLIZZARD INC
1SMB	VIVENDI SA	BLIZZARD ENTERTAINMENT INC
VZIO	VIZIO INC	VIZIO INC
KMMA	VOCALTEC INC	VOCALTEC INC
QAOA	VOLKSWAGEN AG	AUDI OF AMERICA INC
WV	VOLKSWAGEN AG	
YPO	VOLKSWAGEN AG	
VONA	VONAGE HOLDINGS CORP	VONAGE HOLDINGS CORP
QLAV	VOYA FINANCIAL	VOYA FINANCIAL
VPRF	VP RACING FUELS INC	VP RACING FUELS INC
VTEC	VTECH	VTECH
VTCH	VTECH HOLDINGS LTD	VTECH INDUSTRIES LLC
ZCHC	VULCAN INC	CHARTER COMMUNICATIONS INC
QDWB	WAGNER GROUP INC	WAGNER GROUP INC
QWBS	WAGNER INTERNATIONAL AG	WAGNER SPRAY TECH CORP
WAHL	WAHL CLIPPER CORP	WAHL CLIPPER CORP

Prefix	Parent	Advertiser
GRWM	WAL-MART STORES INC	WAL-MART STORES INC
WG	WAL-MART STORES INC	
WALG	WALGREEN CO	
BOOT	WALGREENS BOOTS ALLIANCE INC	BOOTS COMPANY PLC
WALL	Wallwork Curry McKenna	
WALS	WALSH COLLEGE OF ACNTNCY & BSNS ADM	WALSH COLLEGE OF ACNTNCY & BSNS ADM
DI	WALT DISNEY CO	
HYPE	WALT DISNEY CO	HYPERION PUBLISHING
KYTT	WALT DISNEY CO	WALT DISNEY INTERNET GROUP
MRVL	WALT DISNEY CO	MARVEL ENTERTAINMENT INC
QESP	WALT DISNEY CO	ESPN INC
QSPN	WALT DISNEY CO	SOAPNET LLC
ZEVG	WALT DISNEY CO	ESPN INC
BDIS	WALT DISNEY CO	
QDIT	WALTER INVESTMENT MANAGEMENT CORP	DITECH MORTGAGE CORP
ALIS	WARBURG PINCUS LLC	BAUSCH & LOMB INC
BQBL	WARBURG PINCUS LLC	BAUSCH & LOMB INC
QOPA	WARBURG PINCUS LLC	BAUSCH & LOMB INC
XWC	WARNACO GROUP INC	
GBRB	WARNER BROTHERS	WARNER BROTHERS
WAFM	WARNER CHILCOTT PLC	WARNER CHILCOTT INC
KEDU	WASHINGTON POST CO INC	KAPLAN INC
KUNI	WASHINGTON POST CO INC	KAPLAN HIGHER EDUCATION CORP
QWCB	WASTE MANAGEMENT INC	WM BAGCO LLC
W2TR	Waterfront Strategies	
WATR	WATERKEEPER ALLIANCE INC	WATERKEEPER ALLIANCE INC
WAWA	WAWA INC	WAWA INC
QBDW	WC BRADLEY CO	WC BRADLEY CO
BQWD	WD-40 CO	WD-40 CO
XWH	WD-40 CO	
WBRT	WEBROOT SOFTWARE INC	WEBROOT SOFTWARE INC
QWBR	WEBSTER FINANCIAL CORP	WEBSTER BANK
QCWE	WEDDING WIRE INC	WEDDING WIRE INC
1WMD	WEIRTON MEDICAL CTR INC	WEIRTON MEDICAL CTR INC
XZIA	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIB	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIC	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZID	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIE	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIF	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIG	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
XZIH	WELLCARE HEALTH PLANS INC	WELLCARE HEALTH PLANS INC
ZWMK	WELLMARK INC	WELLMARK BLUE CROSS & BLUE SHILD IA
WLMK	WELLMARK INC	WELLMARK INC
WBRS	WELLNESS BRANDS INC	WELLNESS BRANDS INC
WLPE	WELLPET LLC	WELLPET LLC
WBBI	WELLS ENTERPRISES, INC	
1WEL	WELLS ENTERPRISES, INC	
QWAN	WELLS FARGO & CO	WELLS FARGO BANK NA
XFS	WELLS FARGO & CO	

Prefix	Parent	Advertiser
EDAB	WELLSPRING CAPITAL MANAGEMENT LLC	DAVE & BUSTERS INC
QCHK	WELLSPRING CAPITAL MANAGEMENT LLC	CHECKERS DRIVE-IN RESTAURANTS INC
YRI	WELLSPRING CAPITAL MANAGEMENT LLC	
WLHY	WELSPUN USA	WELSPUN USA
YWD	WENDYS CO	
WLDR	WERNER HOLDING CO INC	WERNER CO
1WER	WERNER HOLDING CO INC	WERNER CO
1WES	WESBANCO INC	WESBANCO INC
WAGC	WESCOM CREDIT UNION	WESCOM CREDIT UNION
QWVL	WEST VIRGINIA STATE OF	WEST VIRGINIA LOTTERY COMMISSION
1WVC	WEST VIRGINIA STATE OF	WEST VIRGINIA DEVELOPMENT OFFICE
ZWVU	WEST VIRGINIA UNIVERSITY	WEST VIRGINIA UNIVERSITY
PRHB	WESTCHESTER MEDICAL CTR	WESTCHESTER MEDICAL CTR
1WDT	WESTERN DIGITAL CORP	WESTERN DIGITAL CORP
ZWGU	WESTERN GOVERNORS UNIVERSITY	WESTERN GOVERNORS UNIVERSITY
VIGO	WESTERN UNION CO	VIGO REMITTANCE CORP
WO	WESTERN UNION CO	
GROU	WESTFIELD GROUP	WESTFIELD GROUP
RWAN	WESTROCK COFFEE	
VLVT	WEWALKA TRADING CORP	WEWALKA
WY	WEYERHAEUSER CO	
ZWAP	WF OF R INC	WF OF R INC
RMNT	WHALE SHARK MEDIA INC	WHALE SHARK MEDIA INC
4WHE	WHELEN ENGINEERING CO INC	WHELEN ENGINEERING CO INC
MY	WHIRLPOOL CORP	
WH	WHIRLPOOL CORP	
1WTC	WHITE CASTLE SYSTEM INC	WHITE CASTLE SYSTEM INC
FZTD	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
ILWH	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
QSLK	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
WAVE	WHITEWAVE FOOD CO	WHITEWAVE FOOD CO
WLFD	WHOLE FOODS MARKET INC	WHOLE FOODS MARKET INC
ZWHF	WHOLE FOODS MARKET INC	
WLYU	WHOLE YOU INC	WHOLE YOU INC
ZWPM	WHYPAYMORE DENTAL	WHYPAYMORE DENTAL
QWID	WIDENER UNIVERSITY	WIDENER UNIVERSITY
ZWAK	Wieden + Kennedy Agency Prefix	
1WTR	WILD TURKEY BOURBON TASTING	WILD TURKEY BOURBON TASTING
WLCS	WILDLIFE CONSERVATION SOCIETY	WILDLIFE CONSERVATION SOCIETY
LAWI	Wildlife LA	
QRLY	WILLIAM B REILY & CO INC	REILY FOODS CO
QWGS	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
SJSR	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
1TMD	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS IRSH BRNDS LTD
UKGL	WILLIAM GRANT & SONS HOLDINGS LTD	WILLIAM GRANT & SONS HOLDINGS LTD
LSTX	WILLIAM T BURNETT INC	STX INC
WADM	WILLIAMSBURG ARA DSTNTN MKTG CMMTTE	WILLIAMSBURG ARA DSTNTN MKTG CMMTTE
XWM	WILLIAMSON-DICKIE MFG CO	
1WIN	WINCO HOLDINGS INC	WINCO FOODS LLC
VILL	WIND POINT PARTNERS LP	VILLAGE INN RESTAURANTS

Prefix	Parent	Advertiser
JOSE	WINDSOR QUALITY FOOD CO LTD	SPECIALTY BRANDS INC
MWIN	WINDSTREAM CORP	WINDSTREAM CORP
CUPV	WINE GROUP LLC	WINE GROUP LLC
9HUS	WINFIELD CONSUMER PRODUCTS INC	WINFIELD CONSUMER PRODUCTS INC
ZWNG	WINGSTOP HOLDINGS INC	WINGSTOP RESTAURANTS INC
JAN4	WINTER PARK RESORT	WINTER PARK RESORT
ZWUH	WINTHROP UNIVERSITY HOSPITAL ASSOCIATION	WINTHROP UNIVERSITY HOSPITAL ASSOCIATION
RWIN	WINTRUST FINANCIAL CORP	WINTRUST FINANCIAL CORP
UUWM	WISCONSIN STATE OF	UNIVERSITY OF WISCONSIN
QWBD	WISCONSIN STATE OF	WISCONSIN DEPT OF TOURISM
MWIS	WISCONSIN STATE OF	WISCONSIN STATE OF
ZWIX	WIXPRESS LTD	WIXPRESS LTD
ZWKN	WKNY internal	
QGOR	WL GORE & ASSOC INC	WL GORE & ASSOC INC
1WMB	WM BARR & CO INC	WM BARR & CO INC
VWOL	WOLF FURNITURE CO INC-PT-BT	
WLFG	Wolfgang	
FER1	WOLSELEY PLC	FERGUSON ENTERPRISES INC
MRFW	WOLVERINE WORLD WIDE INC	MERRELL HIKING DIV
WS	WOLVERINE WORLD WIDE INC	
VWPS	WOMENS PROFESSIONAL SOCCER LLC	WOMENS PROFESSIONAL SOCCER LLC
ZWOX	Wongdoody Agency	
ZWOG	Wongdoody Agency	
BDWC	WOODCRAFT SUPPLY LLC	WOODCRAFT SUPPLY LLC
QSHM	WORDSMITH MEDIA INC	WORDSMITH MEDIA INC
QWNG	WORK N GEAR LLC	
JWOR	WORKDAY INC	WORKDAY INC
WBMZ	WORLD BUSINESS MEDIA	WORLD BUSINESS MEDIA
QVXK	WORLD GOLF FNDN INC	WORLD GOLF FNDN INC
WLSP	WORLD SOCIETY FR PROTECTN OF ANIMLS	WORLD SOCIETY FR PROTECTN OF ANIMLS
WLLF	WORLD WIDE FUND FOR NATURE	WORLD WIDE FUND FOR NATURE
BERN	WORTHINGTON INDUSTRIES INC	WORTHINGTON CYLINDER CORP
ZYRI	WPP PLC	WPP PLC
SJRJ	WPP PLC	HILL & KNOWLTON INC
ZWTA	WTA TOUR INC	WTA TOUR INC
1DER	WUNDER CAPITAL HOLDINGS INC	WUNDER CAPITAL LLC
GRGR	WW GRAINGER INC	WW GRAINGER INC
QSFM	WYNDHAM WORLDWIDE CORP	SUPER 8 MOTELS INC
WATE	WYNDHAM WORLDWIDE CORP	WINGATE INNS INTL INC
YWY	WYNDHAM WORLDWIDE CORP	
WLVR	WYNN RESORTS HOLDINGS LLC-LV	WYNN RESORTS LTD
ZBAR	WYOMING STATE OF	WYOMING STATE OF
ZXEK	XEKO GAME	XEKO GAME
XEZR	XENOPORT INC	XENOPORT INC
1184	XERO INC	XERO INC
ZXER	XERO LIVE LTD	XERO LIVE LTD
OX	XEROX CORP	
XOME	XOME INC	XOME INC

Prefix	Parent	Advertiser
XQIN	XQ INSTITUTE	XQ INSTITUTE
XYNC	XYIENCE INC	XYIENCE INC
ZYRA	Y&R NY	
QHOO	YAHOO! INC	YAHOO! INC
YKUT	YAKULT HANSH CO LTD	YAKULT USA INC
YKUS	YAKULT HANSH CO LTD	YAKULT USA INC
YZMC	YAMAHA CORP	YAMAHA MOTORS CORP USA
1YGC	YAMAHA CORP	YAMAHA MOTORS CORP USA
YCAA	YAMAHA CORP	YAMAHA CORP OF AMERICA
YZGR	YANGAROO	YANGAROO
YEBK	YELL GROUP PLC	YELLOW BOOK USA INC
Y3LP	YELP! INC	YELP! INC
XYET	YETI COOLERS LLC	YETI COOLERS LLC
GRDV	YILDIZ HOLDING AS	GODIVA CHOCOLATIER INC
EPCT	YONKERS RACING CORP	YONKERS RACING CORP
YZST	YOOSTAR ENTERTAINMENT GROUP INC	YOOSTAR ENTERTAINMENT GROUP INC
YL17	Young & Laramore 2017	
CYAI	YOUNG ADULT INST INC	YOUNG ADULT INST INC
4COO	yr/number	
KF	YUM! BRANDS INC	
QTAA	YUM! BRANDS INC	TACO BELL CORP
TC	YUM! BRANDS INC	
XIM	YUM! BRANDS INC	
LKFC	YUM! BRANDS INC	KENTUCKY FRIED CHICKEN CORP
VTLL	Z-FORCE ENTERPRISES LLC	Z-FORCE ENTERPRISES LLC
XZA	ZALE CORP	
ZAPG	ZAPIT GAMES INC	ZAPIT GAMES INC
ZAZZ	ZAZZLE INC	ZAZZLE INC
ZEBR	ZEBRA TECHNOLOGIES CORP	ZEBRA TECHNOLOGIES CORP
ZEB1	ZEBRA-E3	
ZBOX	ZEEBOX	ZEEBOX
OV	ZHEJIANG GEELY HOLDING GROUP CO LTD	
ZBRT	ZIEBART CORP	ZIEBART CORP
ZILL	ZILLOW INC	ZILLOW INC
YZMR	ZIMMER HOLDINGS INC	ZIMMER INC
PRRC	ZOETIS INC	ZOETIS
ZOOM	ZOOLOGICAL SOCIETY OF FLORIDA	ZOOLOGICAL SOCIETY OF FLORIDA
XSF	ZOOLOGICAL SOCIETY OF SAN DIEGO	
ZBAK	ZOOMBAK LLC-N1	ZOOMBAK LLC-N1
ZOSK	ZOOSK INC	ZOOSK INC
OINV	ZORO TOOLS INC	ZORO TOOLS INC
ZRTL	ZRT LABORATORY	ZRT LABORATORY
Z494	ztribeca	
ZUME	ZUMBA FITNESS LLC	ZUMBA FITNESS LLC
ZURI	ZURICH INSURANCE GROUP LTD	ZURICH INSURANCE CO
QFCG	ZURICH INSURANCE GROUP LTD	FARMERS GROUP INC
MELA	ZX PHARMA LLC	ZX PHARMA LLC
ZNGA	ZYNGA GAME NETWORK INC	ZYNGA GAME NETWORK INC
ZAZY	ZYNGA GAME NETWORK INC	ZYNGA GAME NETWORK INC