

| Prefix | Parent | Advertiser |
|--------|---|------------|
| 1CER | 1 + first three letters of brand's name | |
| IBRI | 1701 | |
| 1AAD | 1stAveMachine Activate Drinks | |
| 4SPM | 2014 Strategic Partners & Media | |
| 8SPM | 2018 SPM | |
| 22SQ | 22squared | |
| MM | 3M CO | |
| 4FFC | 4 Features Campaigns | |
| 4RWM | 4RW Media Productions PREFIX | |
| 72AM | 72 Ams codes | |
| 76WD | 76 Words | |
| HVTV | AARONS INC | |
| HVRA | AARONS INC | |
| PS | AB ACQUISITION LLC | |
| FW | AB ACQUISITION LLC | |
| XWL | AB ELECTROLUX | |
| JACM | AC&M Group | |
| XDY | ACE HARDWARE CORP | |
| 1ABS | ACME Brand Studio | |
| 2TWG | Ad Agency | |
| YDI | ADIDAS AG | |
| YRK | ADIDAS AG | |
| QADS | Adstream | |
| IETY | Advertiser | |
| VTCB | Advertiser | |
| CN | ADVERTISING COUNCIL INC | |
| TA | AEGON NV | |
| XAF | AETNA INC | |
| YPD | AFC ENTERPRISES INC | |
| XAQ | AFLAC INC | |
| 1TBC | Agency | |
| 1SE2 | Agency | |
| 4CHW | Agency | |
| 1MUS | Agency Client / Product | |
| MRIE | agency Name | |
| HDHD | Agency Name | |
| ZDNE | Agency Prefix DDB Chicago Inc. | |
| XAD | AIR FRANCE-KLM SA | |
| ZBRV | Airweave Paula Creamer Golf | |
| 1AKP | AKPD Message and Media | |
| SAKQ | AKQA Productions | |
| 1ACS | ALASKA COMMUNICATIONS SSTMS GRP INC | |
| AA | ALCOA INC | |
| YLR | ALLERGAN PLC | |
| XOH | ALLIANZ SE | |
| AH | ALLSTATE CORP | |
| MO | ALTRIA GROUP INC | |
| 4AMD | AMAZON.COM INC | |
| YWP | AMER SPORTS CORP | |
| IG | AMERICAN & INTL FINANCIAL GROUP | |

| Prefix | Parent | Advertiser |
|--------|----------------------------------|------------|
| YRP | AMERICAN ASSN OF RETIRED PERSONS | |
| 3DEX | AMERICAN ASSN OF RETIRED PERSONS | |
| YAN | AMERICAN EGG BOARD | |
| XAO | AMERICAN ELECTRIC POWER CO INC | |
| AP | AMERICAN EXPRESS CO | |
| YAL | AMERICAN FAMILY INSURANCE CO | |
| YMG | AMGEN INC | |
| MU | AMICA MUTUAL INSURANCE CO | |
| VAMP | AMP Agency | |
| AR | AMR CORP | |
| PROK | Andersen | |
| AU | ANHEUSER-BUSCH INBEV SA/NV | |
| WLPD | ANTHEM INC | |
| WLPT | ANTHEM INC | |
| GFDM | AP Worldwide | |
| IS | APOLLO GLOBAL MANAGEMENT LLC | |
| XCG | APOLLO GLOBAL MANAGEMENT LLC | |
| AM | APPLE INC | |
| AK | ARMSTRONG WORLD INDUSTRIES INC | |
| 3NAR | Army Prefix | |
| XXAR | Arnold | |
| QART | ART Payroll | |
| ALAB | Arts+Labor Production Company | |
| QAST | ASTORIA FINANCIAL CORP | |
| EZ | ASTRAZENECA PLC | |
| AX | AT&T INC | |
| WF | AT&T INC | |
| YOB | AT&T INC | |
| XPS3 | AudienceXpress | |
| 1ACG | Aurora | |
| AD | AUSTRALIA COMMONWEALTH OF | |
| XDF | AVERY DENNISON CORP | |
| XVS | AVIS BUDGET GROUP INC | |
| AN | AVON PRODUCTS INC | |
| QPDW | B&G FOODS INC | |
| XIB | BACARDI LTD | |
| XOY | BAIN CAPITAL LLC | |
| BDN1 | Baisden | |
| BQRG | Bandujo Agency Prefix | |
| BA | BANK OF AMERICA CORP | |
| GRAY | BANK OF AMERICA CORP | |
| QBKW | BANK OF AMERICA CORP | |
| QCWF | BANK OF AMERICA CORP | |
| UUST | BANK OF AMERICA CORP | |
| VBHH | BANK OF AMERICA CORP | |
| VBLN | BANK OF AMERICA CORP | |
| VBOR | BANK OF AMERICA CORP | |
| VBRP | BANK OF AMERICA CORP | |
| XMU | BANK OF AMERICA CORP | |
| XGS | BARCLAYS PLC | |

| Prefix | Parent | Advertiser |
|--------|---------------------------------------|------------|
| YNZ | BARNES & NOBLE INC | |
| PRDT | BARS PRODUCTS INC | |
| XET | BASF SE | |
| MI | BAYER AG | |
| XEX | BAYER AG | |
| MQ | BAYERISCHE MOTOREN WERKE AG | |
| WBBD | BBDO Canada | |
| ZBON | BBDO NY | |
| BEML | BEAM TV | |
| 8CWA | Ben Garrett Group-Coffee with America | |
| DQ | BERKSHIRE HATHAWAY INC | |
| XGG | BERKSHIRE HATHAWAY INC | |
| YMJ | BERKSHIRE HATHAWAY INC | |
| FR | BERKSHIRE HATHAWAY INC | |
| BEHS | BERKSHIRE HATHAWAY INC | |
| KV | BERKSHIRE HATHAWAY INC | |
| BB | BEST BUY CO INC | |
| YSR | BIGLARI HOLDINGS INC | |
| BU | BIOSHIELD | |
| YBI | BISSELL HOMECARE INC | |
| HI | BLACKSTONE GROUP LP | |
| XVE | BLACKSTONE GROUP LP | |
| XVK | BLACKSTONE GROUP LP | |
| ZMP | BLACKSTONE GROUP LP | |
| BY | BLAIREX LABORATORIES INC | |
| BS | BLUE CROSS & BLUE SHIELD ASSN | |
| XHE | BMO FINANCIAL GROUP | |
| ZBNP | BNP PARIBAS CORP | |
| BOAT | Boathouse Group | |
| BOF | BOEING CO | |
| BOKE | Bokeh Agency Prefix | |
| XBO | BOMBARDIER RECREATIONAL PRODUCTS INC | |
| BONE | Bonafide Productions | |
| BOOM | BOOMBAH INC | |
| BOL | BOSTON BEER CO INC | |
| AO | BP PLC | |
| BP | BP PLC | |
| XUR | BP PLC | |
| BDAT | Brandsugar | |
| HVBR | Bravo | |
| 1BRG | Bridge Japan casting | |
| FI | BRIDGESTONE CORP | |
| EBRT | bright red | |
| YIB | BRINKER INTL INC | |
| BM | BRISTOL-MYERS SQUIBB CO | |
| XBY | BRITISH AIRWAYS PLC | |
| FO | BROWN SHOE CO INC | |
| YBR | BROWN-FORMAN CORP | |
| 2BRG | Brownstein Group | |
| YGT | BUDGET RENTAL CTRS | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|------------|
| 4BGC | Burning Glass Consulting | |
| BELM | BWIN.PARTY DIGITAL ENTERTAINMNT PLC | |
| C2KC | c.2K Communications | |
| UT | CA INC | |
| YHK | CAJUN GLOBAL LLC | |
| RYBY | CALIFORNIA CHILDREN & FAMILS CMMSSN | |
| FB | CALIFORNIA FLUID MILK PRCSR ADV BRD | |
| DX | CALIFORNIA MILK ADVISORY BOARD | |
| XCF | CALIFORNIA STATE OF | |
| CP | CAMPBELL SOUP CO | |
| ZCAN | Cannonball Agency | |
| YKN | CANON INC | |
| TU | CAPITAL ONE FINANCIAL CORP | |
| 1NEB | CAREGROUP HEALTHCARE SYSTEM | |
| C1TK | CARGILL INC | |
| YCC | CARLSON COS INC | |
| YHF | CARNIVAL CORP | |
| 1CNY | Carpenter Group NYC | |
| 1CAS | Casteris Productions | |
| YRF | CASTLE HARLAN INC | |
| YGC | CAYMAN ISLANDS OF | |
| YEC | CCC HOLDING LLC | |
| YCR | CEDAR FAIR LP | |
| XUW | CEMEX SAB DE CV | |
| JCEN | Central Banc | |
| CCGD | CENTRAL GARDEN & PET CO | |
| XQW | CENTURYLINK INC | |
| CQ | CHANEL SA | |
| XJO | CHARLES SCHWAB CORP | |
| CCHA | Chattanooga Airport | |
| 1CIM | Checks in Motion Generic | |
| ED89 | Chet Burks Productions | |
| SD | CHEVRON CORP | |
| ZCHI | CHI & Partners | |
| ZCT | CHURCH & DWIGHT CO INC | |
| CV | CIGNA CORP | |
| FN | CITIGROUP INC | |
| XWZ | CITIZEN HOLDINGS CO LTD | |
| YCV | CLAYTON DUBILIER & RICE INC | |
| 1CLR | CLEARResult | |
| IEEI | Client Direct Placements | |
| 2TSA | CLIENT IS SIGNATORY | |
| 2014 | Client/Advertiser ID | |
| CX | CLOROX CO | |
| YXCO | CMCA | |
| KO | COCA-COLA CO | |
| 1CHF | Cold Harbor Films | |
| CL | COLGATE-PALMOLIVE CO | |
| CE | COMBE INC | |
| NB | COMCAST CORP | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|------------|
| QCOM | COMCAST CORP | |
| YBJ | COMERICA INC | |
| BDUC | COMMERCIALS | |
| 7CIN | COMPAGNIE FINANCIERE RICHEMONT SA | |
| 3303 | Company address | |
| RAY1 | company use | |
| AZ | CONAGRA FOODS INC | |
| HP | CONAIR CORP | |
| XEC | CONSOLIDATED EDISON INC | |
| 1LHM | Coors Light | |
| SAGE | Corvid Films | |
| OT | COTTON INC | |
| ZKCM | CRAMER-KRASSELT Agency Prefix | |
| 1CRE | Creative Associates LLC | |
| BEAN | CREATURE | |
| 7CRE | Creature | |
| 7CRO | Crosby Marketing Communications | |
| 7CME | Cross Media 7 | |
| CIX | CROWN IMPORTS LLC | |
| CIZ | CROWN IMPORTS LLC | |
| 4PCR | CRYSTAL SPRINGS BOTTLED WATR INC-AL | |
| 1CWF | Cutwater | |
| DZ | DAIMLER AG | |
| YDR | DARDEN RESTAURANTS INC | |
| LADE | Davis Elen Advertising | |
| ZDOS | DDB California Agency code | |
| ER | DE BEERS LV | |
| YDE | DELL INC | |
| XDE | DELTA AIR LINES INC | |
| DA | DENNYS CORP | |
| XLX | DEUTSCHE LUFTHANSA AG | |
| YDD | DEUTSCHE POST AG | |
| DT | DEX ONE CORP | |
| UETA | DIAGEO PLC | |
| YGN | DIAGEO PLC | |
| 6435 | direct office number | |
| YDF | DISCOVER FINANCIAL SVCS LLC | |
| XAP | DISCOVERY COMMUNICATIONS INC | |
| XDH | DISCOVERY COMMUNICATIONS INC | |
| XDQ | DISCOVERY COMMUNICATIONS INC | |
| XTL | DISCOVERY COMMUNICATIONS INC | |
| XVL | DISCOVERY COMMUNICATIONS INC | |
| YBZ | DISH NETWORK CORP | |
| 1DML | DML Message | |
| YSN | DOCTORS ASSOC INC | |
| CK | DOLE FOOD CO INC | |
| DO | DOMINOS PIZZA INC | |
| YAE | DOREL INDUSTRIES INC | |
| TDFR | DOREL INDUSTRIES INC | |
| DW | DOW CHEMICAL CO | |

| Prefix | Parent | Advertiser |
|--------|-----------------------------|------------|
| 4SUN | Downtown Reel Productions | |
| SL | DR PEPPER SNAPPLE GROUP INC | |
| DN | DREAMWORKS ANIMATION SKG | |
| XMC | DRIVEN BRANDS INC | |
| DGA5 | Droga5 Internal Ad-ID | |
| YET | E TRADE FINANCIAL CORP | |
| GL | E&J GALLO WINERY | |
| EK | EASTMAN KODAK CO | |
| YEW | EBRO PULEVA SA | |
| IX | EDGEWELL PERSONAL CARE CO | |
| DD | EI DU PONT DE NEMOURS & CO | |
| EA | ELECTRONIC ARTS INC | |
| LL | ELI LILLY & CO INC | |
| 1EWM | Elias World Media | |
| XEJ | EMERSON ELECTRIC CO | |
| 1EMS | EMS | |
| 1EMA | Eric Mower + Associates | |
| XBA | ERMENEGILDO ZEGNA CORP | |
| UESI | ESI CELLULAR | |
| EE | ESTEE LAUDER COS INC | |
| YUS | EVERCORE PARTNERS INC | |
| XNN | EVERSOURCE ENERGY | |
| VITP | EXPERIAN PLC | |
| MB | EXXON MOBIL CORP | |
| XON | EXXON MOBIL CORP | |
| 3EZP | EZ Productions Signatory | |
| EPSP | EZCORP INC | |
| JETE | Factory Detroit | |
| ZFSE | Fahlgren Mortine | |
| FENI | Falcon Paymasters | |
| XFJ | FAULTLESS STARCH/BON AMI CO | |
| CD | FCA US LLC | |
| CR | FCA US LLC | |
| FJ | FEDEX CORP | |
| XCT | FENWAY PARTNERS INC | |
| FECH | Fetch Media | |
| ATA | FILA KOREA LTD | |
| ATC | FILA KOREA LTD | |
| ATD | FILA KOREA LTD | |
| ATF | FILA KOREA LTD | |
| ATN | FILA KOREA LTD | |
| 3FAS | FIRST AID SHOT THERAPY INC | |
| FERG | FIRSTENERGY CORP | |
| QMFI | Fitzgerald+CO | |
| 5SIX | FiveSix Productions | |
| IBMR | FLOWERS FOODS INC | |
| IBNP | FLOWERS FOODS INC | |
| IBWO | FLOWERS FOODS INC | |
| CCUA | For Mittul Patel | |
| FM | FORD MOTOR CO | |

| Prefix | Parent | Advertiser |
|--------|---------------------------------|------------|
| FP | FORD MOTOR CO | |
| LMA | FORD MOTOR CO | |
| LMB | FORD MOTOR CO | |
| LMC | FORD MOTOR CO | |
| LMJ | FORD MOTOR CO | |
| LMM | FORD MOTOR CO | |
| LMN | FORD MOTOR CO | |
| LMO | FORD MOTOR CO | |
| LMP | FORD MOTOR CO | |
| LMS | FORD MOTOR CO | |
| LMT | FORD MOTOR CO | |
| LMW | FORD MOTOR CO | |
| LMX | FORD MOTOR CO | |
| LQA | FORD MOTOR CO | |
| LQB | FORD MOTOR CO | |
| LQC | FORD MOTOR CO | |
| LQD | FORD MOTOR CO | |
| LQE | FORD MOTOR CO | |
| LQG | FORD MOTOR CO | |
| YSS | FORTUNE BRANDS HOME & SECURITY | |
| YFR | FOSTER POULTRY FARMS | |
| GFRE | Freed Advertising Agency Prefix | |
| ZFHB | Fry Hammond Barr | |
| SB | FUJI HEAVY INDUSTRIES LTD | |
| ZFJ | FUJIFILM HOLDINGS CORP | |
| FZII | FYi Inc Advertising | |
| YOT | G6 HOSPITALITY LLC | |
| ZGDB | Gabriel deGrood Bendt | |
| GA | GAP INC | |
| OL | GAP INC | |
| 4GCG | Gateway Communications Group | |
| GE | GENERAL ELECTRIC CO | |
| UP | GENERAL ELECTRIC CO | |
| GC | GENERAL MOTORS CO | |
| GJ | GENERAL MOTORS CO | |
| GM | GENERAL MOTORS CO | |
| 2101 | General prefix | |
| NH | GENUINE PARTS CO | |
| GKVA | GKV Agency | |
| 1GPN | GLANBIA PLC | |
| GX | GLAXOSMITHKLINE PLC | |
| CCHR | GLOBAL LIFE DISTRIBUTION | |
| G2MB | GMMB Inc | |
| 6473 | Good Sam | |
| GGOO | GOODWILL | |
| GT | GOODYEAR TIRE & RUBBER CO | |
| GGAN | GOOGLE INC | |
| 1GP1 | GPG UNLOCKED | |
| GRAV | Gravity Media | |
| A2GA | Great American Media | |

| Prefix | Parent | Advertiser |
|--------|---|------------|
| ZGRY | Grey-Agency | |
| GROO | Groovy Like a Movie | |
| GRPI | Group IMD | |
| BT | GROUPE DANONE | |
| XWK | GRUPO BIMBO SA DE CV | |
| 7LRM | GUNWERKS LLC | |
| BH | H&R BLOCK INC | |
| HM | HALLMARK CARDS INC | |
| XBJ | HALLMARK CARDS INC | |
| XRZ | HARBINGER CAPITAL PARTNERS GP LLC | |
| XUQ | HARBINGER CAPITAL PARTNERS GP LLC | |
| YHV | HARTFORD FINANCIAL SVCS GROUP INC | |
| YHP | HARVARD PILGRIM HEALTH CARE INC | |
| HS | HASBRO INC | |
| HDRM | Headroom Digital | |
| YLB | HENKEL AG & CO KGAA | |
| YQC | HERSCHEND FAMILY ENTERTAINMENT CORP | |
| HU | HERSHEY CO | |
| XAA | HESS CORP | |
| ZHFA | hfa Diversified accounts | |
| YRL | HIGHLAND CAPITAL MANAGEMENT LP | |
| EY | HIGHMARK HEALTH | |
| ZZPG | HIGHMARK HEALTH | |
| HYLD | HighYield | |
| 3DMA | HOLOGIC INC | |
| YHT | HOME DEPOT INC | |
| HA | HONDA MOTOR CO LTD | |
| HK | HONDA MOTOR CO LTD | |
| XHP | HORMEL FOODS CORP | |
| M1LK | HP HOOD LLC | |
| QHUA | HUAWEI TECHNOLOGIES CO LTD | |
| HDSN | HUDSON | |
| XHH | HUMANA INC | |
| HN | HYUNDAI MOTOR CO | |
| YIK | IKEA SVENSKA AB | |
| YIL | ILLINOIS STATE OF | |
| PL | ILLINOIS TOOL WORKS INC | |
| XIT | ILLINOIS TOOL WORKS INC | |
| 4IMS | IMSP | |
| XTQ | INGERSOLL-RAND PLC | |
| JB13 | initials of the parent company and the year they launch | |
| IN | INTEL CORP | |
| XHM | INTERCONTINENTAL HOTELS GROUP PLC | |
| 1GEN | INTERPUBLIC GROUP OF COS INC | |
| IM | INTL BUSINESS MACHINES CORP | |
| IP | INTL PAPER CO | |
| GGC | INVESTORS MANAGEMENT CORP | |
| 1INV | inVNT, LLC | |
| IU | ISUZU MOTORS LTD | |

| Prefix | Parent | Advertiser |
|--------|--|------------|
| ID | ITN NETWORKS LLC | |
| KHAH | its not ads. | |
| ZBKA | J. WALTER THOMPSON | |
| FK | JACK IN THE BOX INC | |
| XJC | JAMAICA DOMINION OF | |
| JDBW | JAMIE DUNHAM BRAND WISE | |
| JAYI | Jay Advertising | |
| PJ | JCPENNEY CO INC | |
| YSE | JM SMUCKER CO | |
| YCO | JOCKEY INTL INC | |
| BQJJ | JOHNSON & JOHNSON | |
| JJ | JOHNSON & JOHNSON | |
| JOWH | JOWH | |
| YCY | JPMORGAN CHASE & CO | |
| NM | K+S AG | |
| 9KOC | K.O.C. PRODUCTIONS | |
| KJ | KAO CORP | |
| KL | KELLOGG CO | |
| KENN | Kennetic Productions | |
| XAH | KEYCORP | |
| YKM | KIA MOTORS CORP | |
| PRLT | Killer Dutch | |
| KK | KIMBERLY-CLARK CORP | |
| 1KLH | KLH Ltd. | |
| GP | KOCH INDUSTRIES INC | |
| OK | KOHLBERG KRAVIS ROBERTS & CO LP | |
| YFB | KOHLBERG KRAVIS ROBERTS & CO LP | |
| YKH | KOHL'S CORP | |
| XKS | KONICA MINOLTA HOLDINGS INC | |
| LB | KPS CAPITAL PARTNERS LP | |
| SAGR | KPS CAPITAL PARTNERS LP | |
| XQM | KROGER CO | |
| ZLN | LANCASTER COLONY CORP | |
| QLAB | LAND O LAKES INC | |
| XHK | LARCHE HOLDING SA | |
| ZLTD | Latitude - Agency | |
| ZLMO | Laughlin, Marinaccio & Owens Broadcast Materials | |
| YLG | LEGO HOLDING AS | |
| 1LCD | LENNAR CORP | |
| XLN | LENNOX INTL INC | |
| LZ | LEVI STRAUSS & CO | |
| LH | LEWIS-HOWE | |
| YLX | LEXMARK INTL INC | |
| LU | LG GROUP | |
| XFW | LIBERTY INTERACTIVE CORP | |
| XEK | LIBERTY MUTUAL HOLDING CO INC | |
| XLM | LIBERTY MUTUAL HOLDING CO INC | |
| XLV | LINCOLN NATL CORP | |
| LSYN | Litton | |
| YLZ | LIZ CLAIBORNE INC | |

| Prefix | Parent | Advertiser |
|--------|--------------------------------------|------------|
| YBK | LL BEAN INC | |
| LKVP | Loch & Key Commercials for Broadcast | |
| 3TRK | LONG MOTOR CORP | |
| OM | LOREAL SA | |
| YEN | LOREAL SA | |
| YOW | LOWES COS INC | |
| YDO | LVMH MOET HENNESSY LOUIS VUITTON SA | |
| RV | MACANDREWS & FORBES HOLDINGS INC | |
| 4MAD | Made Movement | |
| EPUR | MANN & HUMMEL HOLDINGS GMBH | |
| RMBT | MANULIFE FINANCIAL CORP | |
| QMPT | MARATHON PETROLEUM CORP | |
| QMPR | MARATHON PETROLEUM CORP | |
| RMVM | Market Vision Media | |
| YMY | MARRIOTT INTL INC | |
| MZ | MARS INC | |
| YOP | MASSACHUSETTS MUTUAL LIFE INS CO | |
| IA | MASTERCARD INC | |
| MRTX | MATRIX INITIATIVES INC | |
| FS | MATTEL INC | |
| MA | MATTEL INC | |
| TO | MATTEL INC | |
| JQ | MAZDA MOTOR CORP | |
| 1MBM | MBMG (Agency) | |
| XMO | MCCORMICK & CO INC | |
| MC | MCDONALDS CORP | |
| 1MDB | MDB Communications | |
| XMJ | MEIJER CO LTD | |
| BENZ | MERCEDES-BENZ BURLINGTON-XA | |
| MK | MERCK & CO INC | |
| PX | MERCK & CO INC | |
| YY | METRO-GOLDWYN-MAYER INC | |
| XPH | METROMEDIA CO | |
| MP | METROPOLITAN LIFE INSURANCE CO | |
| VOMX | MEXICAN HASS AVOCADO IMPORTERS ASSN | |
| SX | MICROSOFT CORP | |
| METO | MIKIMOTO CO LTD | |
| RMUL | Miss Universe Organization | |
| 1MSC | Mistress Creative | |
| MG | MITSUBISHI MOTORS CORP | |
| XER | MITSUBISHI UFJ FINANCIAL GROUP INC | |
| DR | MONDELEZ INTL INC | |
| MS | MONSANTO CO | |
| YMO | MONSTER WORLDWIDE INC | |
| MT | MOTOROLA INC | |
| 9MMS | Moxie Clients | |
| XMH | MT SINAI HEALTH | |
| 1MTZ | MTZHF (small accounts) | |
| ZMDN | Mullen | |
| XXMU | Mustache | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|------------|
| LMUT | Mutt Industries | |
| MH | MUTUAL OF OMAHA INSURANCE CO | |
| MEQW | Myriad Media | |
| MWUN | Name of Advertiser | |
| RADV | Name of the agency | |
| NJ | NATL AMUSEMENTS INC | |
| PC | NATL AMUSEMENTS INC | |
| XNW | NATL ASSN OF REALTORS | |
| YNX | NATL ASSN OF STOCK CR AUTO RCNG INC | |
| YNL | NATL CATTLEMENS BEEF ASSN | |
| QNTA | NATL COLLEGIATE ATHLETIC ASSN | |
| XNG | NATL GRID PLC | |
| QNEL | Nelson's | |
| BQNH | NESTLE SA | |
| CM | NESTLE SA | |
| NE | NESTLE SA | |
| RP | NESTLE SA | |
| XGF | NESTLE SA | |
| XSO | NESTLE SA | |
| YDY | NESTLE SA | |
| YJC | NESTLE SA | |
| ZTO | NESTLE SA | |
| NY | NEW YORK LIFE INSURANCE CO | |
| YNS | NEW YORK STATE OF | |
| YPS | NEW YORK-PRESBYTERIAN HELTHCR SYSTM | |
| XRS | NEWELL BRANDS INC | |
| YWJ | NEWS CORP | |
| NNTX | NFUSION | |
| VNHK | NHK WORLD TV NY Promotion | |
| YNQ | NIKE INC | |
| ZCE | NIKE INC | |
| XNJ | NINTENDO CO LTD | |
| NO | NISSAN MOTOR CO LTD | |
| 4RNF | Nixon Library | |
| XRY | NORFOLK SOUTHERN CORP | |
| LSCE | Northlich | |
| YNR | NORTHROP GRUMMAN CORP | |
| YNI | NORTHWESTERN MUTUAL LIFE INSRNC INC | |
| BV | NOVARTIS AG | |
| NQ | NOVARTIS AG | |
| ZNOV | NOVARTIS AG | |
| VJNR | NRD Films | |
| 4NRG | NRG ENERGY INC | |
| ZZZ1 | NSGSWAT | |
| 3VIS | number(Tri)letter(Vis) | |
| NW | NYSE EURONEXT | |
| OS | OCEAN SPRAY CRANBERRIES INC | |
| YOD | OFFICE DEPOT INC | |
| YOF | OFFICEMAX INC | |
| XOF | OLIN CORP | |

| Prefix | Parent | Advertiser |
|--------|---|------------|
| 1OME | Omelet | |
| OOUF | One of Us Films | |
| PRPM | One Production Place | |
| 1AST | one, then first 3 of astrid | |
| ODPC | Open Id's | |
| 1REX | OTSUKA PHARMACEUTICAL CO LTD | |
| XOL | OWENS CORNING | |
| PM | PANASONIC CORP | |
| ZPI | PANTERAS CORP | |
| 1PAP | PAPA GINOS OF AMERICA INC | |
| XQU | PAPA JOHNS INTL INC | |
| 11PW | ParkerWright | |
| 1PIP | Partially Important Productions | |
| PTVT | PARTICIPANT MEDIA LLC | |
| DE | PARTNERSHIP FOR DRUG-FREE KIDS | |
| 3232 | PATRICK MEDIA | |
| EPEN | PENN NATL GAMING INC | |
| XPF | PENNSYLVANIA STATE OF | |
| FT | PEPSICO INC | |
| PE | PEPSICO INC | |
| YPJ | PERDUE FARMS INC | |
| LO | PERNOD RICARD SA | |
| ZIPE | Personal Capital | |
| PD | PETTERS GROUP WORLDWIDE LLC | |
| BQZR | PFIZER INC | |
| PF | PFIZER INC | |
| UJ | PFIZER INC | |
| XPA | PG&E CORP | |
| 1PGI | PGI | |
| VPHD | PHD LA | |
| LAPF | Pinder Lane Productions | |
| VPBT | PINNACLE BANCORP INC-OM-CP-TP | |
| YPW | PITNEY BOWES INC | |
| AC | PLATINUM EQUITY LLC | |
| XPU | PNC FINANCIAL SVCS GROUP INC | |
| YXO | POLARIS INDUSTRIES INC | |
| L7EG | Porsche European | |
| JEMB | Porsche European Open | |
| PP | PPG INDUSTRIES INC | |
| PTNA | PPR SA | |
| NUMB | Prefix is abbreviation of the agency (The Number) | |
| XZU | PRESTIGE BRANDS HOLDINGS INC | |
| YFS | PRESTIGE BRANDS HOLDINGS INC | |
| IC | PRICELINE.COM INC | |
| XBC | PRINCIPAL FINANCIAL GROUP INC | |
| BQPG | PROCTER & GAMBLE CO | |
| GS | PROCTER & GAMBLE CO | |
| PG | PROCTER & GAMBLE CO | |
| CCR9 | Producer | |
| VISA | Protagonist Agency | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------|------------|
| PI | PRUDENTIAL FINANCIAL INC | |
| YPH | PUBLISHERS CLEARING HOUSE INC | |
| XPO | PUBLIX SUPER MARKETS INC | |
| YCZ | PULTEGROUP INC | |
| YPG | PURDUE PRODUCTS LP | |
| PRPS | Purpose Agency | |
| 1PBP | Push Button Productions | |
| XPI | PVH CORP | |
| YTG | PVH CORP | |
| ZPYO | Pyro - Agency | |
| XQA | QANTAS AIRWAYS LTD | |
| YQZ | QUIZNOS MASTER LLC | |
| TN | RADIOSHACK CORP | |
| 4RLM | Ralston Lapp Media | |
| RAUX | Rauxa | |
| RC | RECKITT BENCKISER PLC | |
| 1RRB | RED ROBIN INTL INC | |
| YKT | REGIS CORP | |
| OIA | RELATIVITY MEDIA LLC | |
| 3436 | Rescue Social Change Group | |
| RWC | RICH PRODUCTS CORP | |
| ZRCB | Richards Carlberg | |
| RB | ROARK CAPITAL GROUP INC | |
| YSD | ROBERT BOSCH STIFTUNG GMBH | |
| RHLF | ROBERT HALF INTL INC | |
| XNM | ROCKWELL AUTOMATION INC | |
| QTBH | ROLL INTL CORP | |
| XRK | ROLLINS INC | |
| YRD | ROUND TABLE PIZZA INC | |
| QBBX | ROYAL AHOLD NV | |
| YCL | ROYAL CARIBBEAN CRUISES LTD | |
| SE | ROYAL DUTCH SHELL PLC | |
| NP | ROYAL PHILIPS ELECTRONICS NV | |
| XMA | RUBY TUESDAY INC | |
| R29C | Rule29 | |
| YCP | SABMILLER PLC | |
| ZMB | SABMILLER PLC | |
| 4SVC | Sadie Vision Creative Content | |
| XVZH | Sake Productions | |
| YMW | SANOFI | |
| CT | SANOFI | |
| SASQ | Sasquatch | |
| XJY | SAVE THE CHILDREN FEDN INC | |
| ZSRM | Sawyer Miller Advertising | |
| JS | SC JOHNSON & SON INC | |
| ZSL | SCANA CORP | |
| XSY | SCHWAN FOOD CO | |
| XSP | SCOTTS MIRACLE-GRO CO | |
| YSG | SCOTTS MIRACLE-GRO CO | |
| SR | SEARS HOLDINGS CORP | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|------------|
| KG | SEARS HOLDINGS CORP | |
| XEA | SEGA SAMMY HOLDINGS INC | |
| ZKO | SEIKO CORP | |
| XCC | SELECT COMFORT CORP | |
| XSW | SERTA INTL | |
| YSJ | SEVEN & I HOLDING CO LTD | |
| ON | SHERWIN-WILLIAMS CO | |
| PROD | Sideshow Productions Prefix | |
| 6SSP | SilverStateProduction | |
| YBP | SIMMONS BEDDING CO | |
| ZTJF | Siren Song Studios | |
| 1SIR | SIRVA INC | |
| SF | SIX FLAGS ENTERTAINMENT CORP | |
| 6SPD | SixSpeed | |
| KSKD | SKDKnickerbocker | |
| XFH | SMITHFIELD FOODS INC | |
| ZSM | SMITHFIELD FOODS INC | |
| Z1SM | SMZ | |
| SV | SONIC CORP | |
| CO | SONY CORP | |
| OY | SONY CORP | |
| YWE | SOUTHWEST AIRLINES CO | |
| XTV | SOVEREIGN HOLDINGS INC | |
| 7SPF | Special Ops Fridababy | |
| 7SPM | SPM 2017 | |
| YST | SPRINT NEXTEL CORP | |
| 1FUS | SSK - Fusion | |
| BK | STANLEY BLACK & DECKER INC | |
| QSTA | STAPLES INC | |
| MD | STARNET WIRELESS LLC | |
| VSTA | STARRY INC | |
| OQ | STATE FARM MUTUAL AUTOMOBILE INS CO | |
| YKA | STERLING JEWELERS | |
| SACL | Stern Advertising | |
| QSZF | SUB-ZERO INC | |
| QQFD | Substance Strategies | |
| UY | SUMMIT ENTERTAINMENT LLC | |
| XJF | SUPERVALU INC | |
| SJUS | SWATCH GROUP SA | |
| XSB | SWEDISH AUTOMOBILE NV | |
| 2SWR | Swirl, Inc. | |
| XHR | TAILORED BRANDS | |
| 1TAJ | Tajin | |
| PTAL | TALENT PARTNERS PREFIX | |
| 1TSA | TALENT SOLUTIONS AMERICA | |
| XBX | TATA SONS LTD | |
| XMZ | TBC CORP INC | |
| XYCD | TBWA\Chiat\Day Internal MISC | |
| XYCM | TBWA\Chiat\Day Internal MISC | |
| 2TCA | TCAA | |

| Prefix | Parent | Advertiser |
|--------|----------------------------------|------------|
| XHO | TECHTRONIC INDUSTRIES CO LTD | |
| YPA | TERLATO WINE GROUP | |
| 1001 | Tess | |
| 3160 | TETHER DESIGN GALLERY | |
| XHA | TEXAS CLOTHING HOLDING CORP | |
| 1CMP | THE COMPULSIONS | |
| HZ | THE KRAFT HEINZ CO | |
| KR | THE KRAFT HEINZ CO | |
| KZ | THE KRAFT HEINZ CO | |
| LAG1 | The Leith Agency | |
| ZTHE | THE M COMPANY, INC. | |
| ZRAG | The Richards Group- Agency | |
| 8BLC | TheBloc | |
| VTHO | ThomasARTS | |
| YTH | THQ INC | |
| 3THR | three | |
| WR | TIME WARNER INC | |
| XZD | TJX COS INC | |
| 1TMA | TM | |
| XSR | TOKAI OF JAPAN | |
| XTN | TORO CO | |
| XTD | TOSHIBA CORP | |
| TJ | TOYOTA MOTOR CORP | |
| TY | TOYOTA MOTOR CORP | |
| TZ | TOYOTA MOTOR CORP | |
| XIH | TOYS R US HOLDINGS INC | |
| JTRU | Truth Collective | |
| QTUM | TUESDAY MORNING CORP | |
| QTUR | TURKEY REPUBLIC OF | |
| VPAL | TV | |
| TV | TV NETWORKS | |
| TB | TYCO INTL LTD | |
| CF | TYSON FOODS INC | |
| XTH | TYSON FOODS INC | |
| XPV | UCI FRAM GROUP | |
| 1UMB | UMB FINANCIAL CORP | |
| YMM | UNIGROUP INC | |
| AV | UNILEVER | |
| CB | UNILEVER | |
| HC | UNILEVER | |
| LE | UNILEVER | |
| TL | UNILEVER | |
| UA | UNITED CONTINENTAL HOLDINGS INC | |
| UDMB | UNITED ONLINE INC | |
| XUP | UNITED PARCEL SVC OF AMERICA INC | |
| UG | UNITED TECHNOLOGIES CORP | |
| PRTO | UNKNOWN | |
| NR | US GOVERNMENT | |
| XUE | US GOVERNMENT | |
| YDZ | US GOVERNMENT | |

| Prefix | Parent | Advertiser |
|--------|-----------------------------------|------------|
| HYPL | UTB | |
| VATX | VALERO ENERGY CORP | |
| YVB | VERIZON COMMUNICATIONS INC | |
| YVC | VERIZON COMMUNICATIONS INC | |
| YVW | VERIZON COMMUNICATIONS INC | |
| YVZ | VERIZON COMMUNICATIONS INC | |
| YVF | VERIZON COMMUNICATIONS INC | |
| YVX | VERIZON COMMUNICATIONS INC | |
| YVM | VERIZON COMMUNICATIONS INC | |
| YVR | VERIZON COMMUNICATIONS INC | |
| YVA | VERIZON COMMUNICATIONS INC | |
| YVE | VERIZON COMMUNICATIONS INC | |
| YVS | VERIZON COMMUNICATIONS INC | |
| YVH | VERIZON COMMUNICATIONS INC | |
| FV | VF CORP | |
| VNSL | Victors & Spoils Unlocked | |
| VDES | Video Destination DC | |
| NZ | VISA INC | |
| VIS8 | Visa MRY | |
| XZX | VIVENDI SA | |
| WV | VOLKSWAGEN AG | |
| YPO | VOLKSWAGEN AG | |
| WG | WAL-MART STORES INC | |
| WALG | WALGREEN CO | |
| WALL | Wallwork Curry McKenna | |
| DI | WALT DISNEY CO | |
| BDIS | WALT DISNEY CO | |
| XWC | WARNACO GROUP INC | |
| W2TR | Waterfront Strategies | |
| XWH | WD-40 CO | |
| WBBI | WELLS ENTERPRISES, INC | |
| 1WEL | WELLS ENTERPRISES, INC | |
| XFS | WELLS FARGO & CO | |
| YRI | WELLSPRING CAPITAL MANAGEMENT LLC | |
| YWD | WENDYS CO | |
| WO | WESTERN UNION CO | |
| RWAN | WESTROCK COFFEE | |
| WY | WEYERHAEUSER CO | |
| MY | WHIRLPOOL CORP | |
| WH | WHIRLPOOL CORP | |
| ZWHF | WHOLE FOODS MARKET INC | |
| LAWI | Wildlife LA | |
| XWM | WILLIAMSON-DICKIE MFG CO | |
| ZWKN | WKNY internal | |
| VWOL | WOLF FURNITURE CO INC-PT-BT | |
| WS | WOLVERINE WORLD WIDE INC | |
| QWNG | WORK N GEAR LLC | |
| YWY | WYNDHAM WORLDWIDE CORP | |
| OX | XEROX CORP | |
| 4COO | yr/number | |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|--|
| KF | YUM! BRANDS INC | |
| TC | YUM! BRANDS INC | |
| XIM | YUM! BRANDS INC | |
| XZA | ZALE CORP | |
| OV | ZHEJIANG GEELY HOLDING GROUP CO LTD | |
| XSF | ZOOLOGICAL SOCIETY OF SAN DIEGO | |
| Z494 | ztribeca | |
| QEBI | 1-800-FLOWERS.COM INC | 1-800-FLOWERS.COM INC |
| 18FL | 1-800-FLOWERS.COM INC | 1-800-FLOWERS.COM INC |
| 23ME | 23ANDME INC | 23ANDME INC |
| 24HR | AEA INVESTORS LLC | 24 HOUR FITNESS USA INC |
| Y5H5 | 24-7 BRIGHTSTAR HEALTHCARE LLC | 24-7 BRIGHTSTAR HEALTHCARE LLC |
| ZA2K | TAKE-TWO INTERACTIVE SOFTWARE INC | 2K GAMES |
| 2KUS | TAKE-TWO INTERACTIVE SOFTWARE INC | 2K GAMES |
| 360F | 360FLY INC | 360FLY INC |
| QWSS | 365 INC | 365 INC |
| VICT | 3M CO | 3M CO |
| 3MHC | 3M CO | 3M CO |
| OHFI | DIGITAL BROS SPA | 505 GAMES SRL |
| ZUNE | 72ANDSUNNY | 72ANDSUNNY |
| VSEV | 745 LLC | 745 LLC |
| 84LR | 84 LUMBER CO LP | 84 LUMBER CO LP |
| 8HVX | 888 HOLDINGS PLC | 888 HOLDINGS PLC |
| NNDC | 99 DECLARATION | 99 DECLARATION |
| IONE | A1 MEDIA USA LLC | A1 MEDIA USA LLC |
| ZAAA | AMERICAN AUTOMOBILE ASSN INC | AAA MOUNTAINWEST |
| SAAA | AMERICAN AUTOMOBILE ASSN INC | AAA NORTHERN CALIFORNIA, NEVADA AND UTAH |

| | | |
|------|-------------------------------------|-------------------------------------|
| QAFF | AARONS INC | AARONS INC |
| QAFR | AARONS INC | AARONS INC |
| QALA | ABBOTT LABORATORIES INC | ABBOTT DIABETES CARE INC |
| LASN | ABBOTT LABORATORIES INC | ABBOTT LABORATORIES INC |
| ALSU | ABBOTT LABORATORIES INC | ABBOTT LABORATORIES INC |
| ILAS | ABBOTT LABORATORIES INC | ABBOTT MEDICAL OPTICS INC |
| UHDR | ABBVIE INC | ABBVIE INC |
| UHGA | ABBVIE INC | ABBVIE INC |
| UHRA | ABBVIE INC | ABBVIE INC |
| QCRE | ABBVIE INC | ABBVIE INC |
| UHHC | ABBVIE INC | ABBVIE INC |
| VSDU | ABBVIE INC | ABBVIE INC |
| UHLU | ABBVIE INC | ABBVIE INC |
| UHPC | ABBVIE INC | ABBVIE INC |
| 1ABV | ABBVIE INC | ABBVIE INC |
| JABC | ABC AUTO INSURANCE AGENCY INC | ABC AUTO INSURANCE AGENCY INC |
| A8CO | ABCO HEATING & AIR CONDITIONING INC | ABCO HEATING & AIR CONDITIONING INC |
| ZABM | ABEND & MORE | ABEND & MORE |
| 1ASO | ACADEMY CORP | ACADEMY CORP |
| LAED | ACADEMY FOR EDUCATIONAL DEVELOPMENT | ACADEMY FOR EDUCATIONAL DEVELOPMENT |
| QATU | ACCENTURE PLC | ACCENTURE PLC |

| Prefix | Parent | Advertiser |
|--------|--|-----------------------------------|
| ZACR | ACER INC | ACER AMERICA COR |
| ALCH | GARFIELD WESTON FNDN | ACH FOOD COS INC |
| BQAF | GARFIELD WESTON FNDN | ACH FOOD COS INC |
| WACN | ACN INC | ACN INC |
| 1AMP | ACORDA THERAPEUTICS INC | ACORDA THERAPEUTICS INC |
| GRAP | ACTIGRAPH LLC | ACTIGRAPH LLC |
| ZAI | ACTIVE MEDIA SVCS INC | ACTIVE MEDIA SVCS INC |
| ZAMN | VIVENDI SA | ACTIVISION BLIZZARD INC |
| XZTG | VIVENDI SA | ACTIVISION BLIZZARD INC |
| 4191 | ADVERTISING DIGITAL IDENTIFICATION LLC | AD-ID |
| ZART | RECKITT BENCKISER PLC | ADAMS RESPIRATORY THERAPUTICS INC |
| LAMR | VELO HOLDINGS INC | ADAPTIVE MARKETING LLC |
| VTMA | ADIDAS AG | ADIDAS AG |
| IOAS | ADIDAS AG | ADIDAS AMERICA INC |
| VADG | ADIDAS AG | ADIDAS AMERICA INC |
| KS15 | ADIS MEDICAL SUPPLIES INC | ADIS MEDICAL SUPPLIES INC |
| ALEN | ADLENS | ADLENS |
| 1ADO | ADORAMA INC | ADORAMA INC |
| 1ADR | ADRENALINE LACROSSE | ADRENALINE LACROSSE |
| QAPT | ADVANCE AUTO PARTS INC | ADVANCE AUTO PARTS INC |
| ALBS | ADVANCED BEAUTY SYSTEMS INC | ADVANCED BEAUTY SYSTEMS INC |
| IEMP | ADVANCED FINANCIAL STRATEGIES-XW | ADVANCED FINANCIAL STRATEGIES-XW |
| ZAMD | ADVANCED MICRO DEVICES INC | ADVANCED MICRO DEVICES INC |
| ALCO | ADVANTIX LENDING INC | ADVANTIX LENDING INC |
| ZADV | ADVOCATE HEALTH CARE NETWORK | ADVOCATE HEALTH CARE NETWORK |
| QAEC | AECOM TECHNOLOGY CORP | AECOM TECHNOLOGY CORP |
| ZAEG | AEGON NV | AEGON INSURANCE GROUP |
| GROW | MENTOR CAPITAL CONSULTANTS INC | AEROGROW INTL INC |
| A1ES | AFFINITAS GMBH | AFFINITAS GMBH |
| QDRK | AFTER DARK FILMS LLC | AFTER DARK FILMS LLC |
| 1MAS | AGCO CORP AG | AGCO CORP AG |
| QGNG | AGL RESOURCES INC | AGL RESOURCES INC |
| CCHO | AGRO-FARMA INC | AGRO-FARMA INC |
| CCNH | AGT CRUNCH ACQUISITION LLC | AGT CRUNCH ACQUISITION LLC |
| ZAIO | AIO | AIO |
| JAIR | NEW ZEALAND COUNTRY OF | AIR NEW ZEALAND LTD |
| BEDV | AIRBED & BREAKFAST INC | AIRBED & BREAKFAST INC |
| BEDR | AIRBED & BREAKFAST INC | AIRBED & BREAKFAST INC |
| ZAPZ | AIRBORNE WIRELESS NETWORK | AIRBORNE WIRELESS NETWORK |
| ZAIR | SOUTHWEST AIRLINES CO | AIRTRAN AIRWAYS INC |
| ZAIT | SOUTHWEST AIRLINES CO | AIRTRAN AIRWAYS INC |
| VINT | AKVINTA USA INC | AKVINTA USA INC |
| EHBP | ALABAMA FARMERS COOPERATIVE INC | ALABAMA FARMERS COOPERATIVE INC |
| QAFK | CRAWFORD GROUP INC | ALAMO RENT A CAR LLC |
| ALKA | ALASKA AIR GROUP INC | ALASKA AIRLINES INC |
| QOAC | NOVARTIS AG | ALCON INC |
| QADP | ALDI INC | ALDI INC |
| QALD | ALDI INC | ALDI INC |
| QATS | ALDI INC | ALDI INC |
| QARS | ALDI INC | ALDI INC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| ALCX | INDUSTRIAS ALEN SA DE CV | ALEN AMERICAS INC |
| ALIB | ALIBABA GROUP HOLDING LTD | ALIBABA GROUP HOLDING LTD |
| ALIE | DELL INC | ALIENWARE CORP |
| QALI | ALIGN TECHNOLOGY INC | ALIGN TECHNOLOGY INC |
| JAWB | ALIPH COM CORP | ALIPH COM CORP |
| VTCO | ALL MARKET INC | ALL MARKET INC |
| MRXA | ALL NIPPON AIRWAYS CO LTD | ALL NIPPON AIRWAYS CO LTD |
| ZANA | ALL NIPPON AIRWAYS CO LTD | ALL NIPPON AIRWAYS CO LTD |
| QICS | HIGHMARK HEALTH | ALLEGHENY HEALTH NETWORK INC |
| ALLE | A CAREY CO LLC | ALLERGY TECHNOLOGIES LLC |
| ALCP | ALLIANCE FOR CLIMATE PROTECTION | ALLIANCE FOR CLIMATE PROTECTION |
| ZACP | ALLIANCE FOR CLIMATE PROTECTION | ALLIANCE FOR CLIMATE PROTECTION |
| ALNZ | ALLIANZ SE | ALLIANZ LFE INSRNCE CO OF NRTH AMRC |
| ALIF | ALLIANZ SE | ALLIANZ LFE INSRNCE CO OF NRTH AMRC |
| JDRM | PERNOD RICARD SA | ALLIED DOMEQ SPIRITS USA |
| ALST | ALLSTATE CORP | ALLSTATE INSURANCE CO |
| QGMA | ALLY FINANCIAL INC | ALLY FINANCIAL INC |
| QGMH | ALLY FINANCIAL INC | ALLY FINANCIAL INC |
| ALPA | ALPARI US LLC | ALPARI US LLC |
| ALPH | ALPHATRADE.COM | ALPHATRADE.COM |
| ALPF | ALPINA FOODS LLC | ALPINA FOODS LLC |
| YUMS | ALREADY LLC | ALREADY LLC |
| CCWE | ALTA COLLEGES INC | ALTA COLLEGES INC |
| EIUR | ALTERNA LLC | ALTERNA LLC |
| ALWA | ALWAYS & FOREVER WEDDING SVC LLC | ALWAYS & FOREVER WEDDING SVC LLC |
| ALZH | ALZHEIMERS DISEASE RTD DSR ASSN INC | ALZHEIMERS DISEASE RTD DSR ASSN INC |
| ALZI | ALZHEIMERS DISEASE RTD DSR ASSN INC | ALZHEIMERS DISEASE RTD DSR ASSN INC |
| WAMA | AMA WATERS LLC | AMAZON BEVERAGES |
| 1AWS | AMAZON.COM INC | AMAZON WEB SVCS LLC |
| EDLS | AMAZON.COM INC | AMAZON.COM INC |
| QAMZ | AMAZON.COM INC | AMAZON.COM INC |
| QAMK | AMAZON.COM INC | AMAZON.COM INC |
| 360A | AMAZON.COM INC | AMAZON.COM INC |
| BEYO | AMAZON.COM INC | AMAZON.COM INC |
| VAMZ | AMAZON.COM INC | AMAZON.COM INC |
| PTPS | AMBASSADORS INTL INC | AMBASSADOR PROGRAM INC |
| ZADG | AMBER ALERT SAFETY CTRS INC | AMBER ALERT SAFETY CTRS INC |
| BDMD | AMD ALLIANCE INTL INC | AMD ALLIANCE INTL INC |
| MEDI | AMEDIAS | AMEDIAS |
| ODON | AMERICAN ASSN OF ORTHODONTISTS | AMERICAN ASSN OF ORTHODONTISTS |
| ALRP | AMERICAN ASSN OF RETIRED PERSONS | AMERICAN ASSN OF RETIRED PERSONS |
| 1DEX | AMERICAN ASSN OF RETIRED PERSONS | AMERICAN ASSN OF RETIRED PERSONS |
| A2RP | AMERICAN ASSN OF RETIRED PERSONS | AMERICAN ASSN OF RETIRED PERSONS |
| 2DEX | AMERICAN ASSN OF RETIRED PERSONS | AMERICAN ASSN OF RETIRED PERSONS |
| QAAW | AMERICAN AUTOMOBILE ASSN INC | AMERICAN AUTOMOBILE ASSN INC |
| 3AAA | AMERICAN AUTOMOBILE ASSN INC | AMERICAN AUTOMOBILE ASSN INC |
| A2BA | AMERICAN BEVERAGE ASSN | AMERICAN BEVERAGE ASSN |
| ZABS | AMERICAN BIBLE SOCIETY | AMERICAN BIBLE SOCIETY |
| BQRS | AMERICAN BLUE RIBBON HOLDINGS LLC | AMERICAN BLUE RIBBON HOLDINGS LLC |
| NNRE | AMERICAN BLUE RIBBON HOLDINGS LLC | AMERICAN BLUE RIBBON HOLDINGS LLC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| QBSQ | AMERICAN BLUE RIBBON HOLDINGS LLC | AMERICAN BLUE RIBBON HOLDINGS LLC |
| VIBR | AMERICAN BLUE RIBBON HOLDINGS LLC | AMERICAN BLUE RIBBON HOLDINGS LLC |
| VACS | AMERICAN CANCER SOCIETY INC | AMERICAN CANCER SOCIETY INC |
| QACI | AMERICAN CENTURY COS INC | AMERICAN CENTURY INVESTMENTS |
| ZACL | AMERICAN CIVIL LIBERTIES UNION INC | AMERICAN CIVIL LIBERTIES UNION INC |
| QDEN | AMERICAN DENTAL PARTNERS INC | AMERICAN DENTAL PARTNERS INC |
| QARI | RETAIL VENTURES INC | AMERICAN EAGLE OUTFITTERS INC |
| QVBP | RETAIL VENTURES INC | AMERICAN EAGLE OUTFITTERS INC |
| ZAFF | AMERICAN FROZEN FOOD INST | AMERICAN FROZEN FOOD INST |
| GRLA | MATTEL INC | AMERICAN GIRL LLC |
| QAMG | AMERICAN GREETINGS CORP | AMERICAN GREETINGS CORP |
| PRST | AMERICAN HOMEHEALTH INC | AMERICAN HOMEHEALTH INC |
| HDSC | HONDA MOTOR CO LTD | AMERICAN HONDA MOTOR CO INC |
| HDVL | HONDA MOTOR CO LTD | AMERICAN HONDA MOTOR CO INC |
| HDNT | HONDA MOTOR CO LTD | AMERICAN HONDA MOTOR CO INC |
| QHON | HONDA MOTOR CO LTD-DA | AMERICAN HONDA MOTOR CO INC-DA |
| WAHD | HONDA MOTOR CO LTD-DA | AMERICAN HONDA MOTOR CO INC-DA |
| QCGU | AMERICAN INDIAN COLLEGE FUND | AMERICAN INDIAN COLLEGE FUND |
| GBAN | AMERICAN INST OF GASTRIC BANDING | AMERICAN INST OF GASTRIC BANDING |
| ZDWD | AMERICAN KENNEL CLUB INC | AMERICAN KENNEL CLUB INC |
| LASR | ALC HOLDINGS LLC | AMERICAN LASER SKINCARE |
| ALEG | AMERICAN LEGACY FNDN | AMERICAN LEGACY FNDN |
| QAML | AMERICAN LEGACY FNDN | AMERICAN LEGACY FNDN |
| ALIC | AMERICAN LICORICE CO | AMERICAN LICORICE CO |
| ALIV | AMERICAN LIVER FNDN | AMERICAN LIVER FNDN |
| VAMU | AMERICAN MILITARY UNIVERSITY | AMERICAN MILITARY UNIVERSITY |
| NNPW | AMERICAN PAYROLL INST INC | AMERICAN PAYROLL ASSN |
| RWAM | AMERICAN PETROLEUM INST INC | AMERICAN PETROLEUM INST INC |
| JOLL | AMERICAN POP CORN CO | AMERICAN POP CORN CO |
| ZAPW | AMERICAN POSTAL WORKERS UNION | AMERICAN POSTAL WORKERS UNION |
| ALPC | AMERICAN PROSTATE CANCER INIITV INC | AMERICAN PROSTATE CANCER INIITV INC |
| VAPU | AMERICAN PUBLIC EDUCATION INC | AMERICAN PUBLIC UNIVERSTY SYSTM INC |
| ZARC | AMERICAN REALTY CAPITAL TRST INC-NY | AMERICAN REALTY CAPITAL TRST INC-NY |
| ZASC | AMERICAN SCTY OF CMPS ATH & PBL INC | AMERICAN SCTY OF CMPS ATH & PBL INC |
| ZASP | AMERICAN SOCT PRVNT CRLTY ANMLS INC | AMERICAN SOCT PRVNT CRLTY ANMLS INC |
| RYKA | BROWN SHOE CO INC | AMERICAN SPORTING GOODS CORP |
| ZASG | BROWN SHOE CO INC | AMERICAN SPORTING GOODS CORP |
| QABG | INGERSOLL-RAND PLC | AMERICAN STANDARD HTNG & AIR CNDTNG |
| ALLR | AMERICAN TEXTILE CO INC | AMERICAN TEXTILE CO INC |
| TDTV | TRANSCENDENCE CORP | AMERICAS BEST MOM 1 LLC |
| MEHT | AMERIMERCHANT LLC | AMERIMERCHANT LLC |
| ALFI | AMERIPRISE FINANCIAL INC | AMERIPRISE FINANCIAL INC |
| BERA | AMERISOURCEBERGEN CORP | AMERISOURCEBERGEN CORP |
| ZAMS | PINNACLE ENTERTAINMENT GROUP INC | AMERISTAR CASINOS |
| QAMX | ASCEND ONE CORP | AMERIX CORP-WA |
| VBF1 | AMGEN INC | AMGEN INC |
| 1AMI | AMICA MUTUAL INSURANCE CO | AMICA MUTUAL INSURANCE CO |
| WAMP | AMOREPACIFIC INC | AMOREPACIFIC INC |
| 1SKP | AMPLIFY SNACK BRANDS INC | AMPLIFY SNACK BRANDS INC |
| ZOIL | AMSOIL INC | AMSOIL INC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| ZBRA | AMTEC | AMTEC |
| ALTI | ALTICOR GLOBAL HOLDINGS INC | AMWAY CORP |
| ALYT | BMC GROUP INC | ANALYTICS INC |
| SAGL | ANASTASIA INTL INC | ANASTASIA INTL INC |
| VABC | LIBERTY MEDIA CORP | ANCHOR BAY ENTERTAINMENT LLC |
| VABE | LIBERTY MEDIA CORP | ANCHOR BAY ENTERTAINMENT LLC |
| VABO | LIBERTY MEDIA CORP | ANCHOR BAY ENTERTAINMENT LLC |
| QABL | ANDERSON ERICKSON DAIRY CO | ANDERSON ERICKSON DAIRY CO |
| A1BC | ANGIES ARTISAN TREATS LLC | ANGIES ARTISAN TREATS LLC |
| BOSO | ANKI INC | ANKI INC |
| ALFT | ANN TAYLOR CORP | ANN TAYLOR CORP |
| ZANN | ANN TAYLOR CORP | ANN TAYLOR CORP |
| 1APX | ANNAPURNA PICTURES | ANNAPURNA PICTURES |
| VANN | ANNENBERG FNDN | ANNENBERG FNDN |
| LSCO | ANSELL LTD | ANSELL HEALTHCARE INC |
| ALNY | AOL INC | AOL INC |
| QAOL | AOL INC | AOL INC |
| ZAOL | AOL INC | AOL INC |
| BEES | DINEEQUITY INC | APPLEBEES INTL INC |
| BXTW | APPLIED DNA SCIENCES INC | APPLIED DNA SCIENCES INC |
| QAPM | APPLIED MATERIALS INC | APPLIED MATERIALS INC |
| GBAP | APPRIVER LLC | APPRIVER LLC |
| QARB | ARBELLA MUTUAL INSURANCE CO | ARBELLA MUTUAL INSURANCE CO |
| CCAZ | ARIZONA COMMERCE AUTHORITY | ARIZONA COMMERCE AUTHORITY |
| ZAZC | ARIZONA STAT SVNGS & CRDT UNN-PX-TU | ARIZONA STAT SVNGS & CRDT UNN-PX-TU |
| ZSRP | ARIZONA STATE OF | ARIZONA STATE OF |
| ZASU | ARIZONA STATE OF | ARIZONA STATE UNIVERSITY |
| VBCB | ARKANSAS BLUE CROSS & BLUE SHIELD | ARKANSAS BLUE CROSS & BLUE SHIELD |
| VADE | ARKANSAS STATE OF | ARKANSAS STATE OF |
| VAED | ARKANSAS STATE OF | ARKANSAS STATE OF |
| VATG | ARKANSAS STATE OF | ARKANSAS STATE OF |
| VASU | ARKANSAS STATE OF | ARKANSAS STATE UNIVERSITY |
| ALFD | ARLA FOODS AMBA | ARLA FOODS AMBA |
| JARM | US GOVERNMENT | ARMED FORCES INSURANCE EXCHANGE |
| ZARM | AVISTA CAPITAL HOLDINGS LP | ARMORED AUTOGROUP INC |
| QMOX | ARRIS GROUP INC | ARRIS GROUP INC |
| ALRW | ARROW ELECTRONICS INC | ARROW ELECTRONICS INC |
| JART | EDUCATION MANAGEMENT CORP | ART INST INTL LLC |
| ALMG | ART VAN FURNITURE INC | ART VAN FURNITURE INC |
| ALVF | ART VAN FURNITURE INC | ART VAN FURNITURE INC |
| ALRT | ART.COM INC | ART.COM INC |
| VART | ARTSKILLS | ARTSKILLS |
| ZARU | ARUBA ISLAND OF | ARUBA TOURISM AUTHORITY |
| 1ASB | LIXIL CORP | ASD AMERICAS HOLDING CORP |
| 1AHS | ASHLEY FURNITURE INDUSTRIES INC | ASHLEY FURNITURE INDUSTRIES INC |
| 2AHS | ASHLEY FURNITURE INDUSTRIES INC | ASHLEY FURNITURE INDUSTRIES INC |
| ZASH | COLONY BRANDS INC | ASHRO INC |
| 1RUN | ASICS CORP | ASICS AMERICA CORP |
| JEEV | IAC/INTERACTIVECORP | ASK.COM |
| BOUT | IAC/INTERACTIVECORP | ASK.COM |

| Prefix | Parent | Advertiser |
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| JASO | ASOC8 | ASOC8 |
| ALPN | ASPEN DENTAL MANAGEMENT INC | ASPEN DENTAL MANAGEMENT INC |
| ZAFM | ASSN OF MCHCN AVCDO GRWRS PCKRS EXP | ASSN OF MCHCN AVCDO GRWRS PCKRS EXP |
| VOLY | AVP INC | ASSN OF VOLLEYBALL PROFESSIONLS INC |
| OOMX | ASSOC FOR ORAL MAXILLOFACIAL SURGRY | ASSOC FOR ORAL MAXILLOFACIAL SURGRY |
| 43MS | ASSOCIATION OF NATIONAL ADVERTISERS | ASSOCIATION OF NATIONAL ADVERTISERS |
| ZBUB | ASSURANT INC | ASSURANT SOLUTIONS |
| RASG | ASSURED GUARANTY LTD | ASSURED GUARANTY LTD |
| ALMB | ASTELLAS PHARMA INC | ASTELLAS PHARMA INC |
| JAAS | ASTELLAS PHARMA INC | ASTELLAS PHARMA INC |
| ZAMU | PRIMROSE COVE LTD | ASTON MARTIN LAGONDA LTD |
| WAST | ASTRAZENECA PLC | ASTRA TECH AB |
| SASU | ASUSTEK COMPUTER INC | ASUSTEK COMPUTER INC |
| VHOM | AT HOME STORES LLC | AT HOME STORES LLC |
| QRIK | AT&T INC | AT&T INC |
| QACX | ATARI CORP | ATARI CORP |
| VIAH | ATHENAHEALTH INC | ATHENAHEALTH INC |
| VATH | ATHLETICO LLC-LV | ATHLETICO LLC-LV |
| ZATK | ROARK CAPITAL GROUP INC | ATKINS NUTRITIONALS INC |
| ZFAL | AMB GROUP LLC | ATLANTA FALCONS FOOTBALL CLUB LLC |
| 2BRV | LIBERTY MEDIA CORP | ATLANTA NATL LEAGUE BSBLL CLB INC |
| 1ABB | ATLANTIC BROADBAND INC | ATLANTIC BROADBAND INC |
| ZACA | ATLANTIC CITY ALLIANCE | ATLANTIC CITY ALLIANCE |
| VATL | AHS HOSPITAL CORP | ATLANTIC HEALTH SYSTEM INC |
| ZXCV | ATTIK | ATTIK |
| 8AUD | AUDEMARS PIGUET & CIE | AUDEMARS PIGUET NORTH AMERICA INC |
| QAOA | VOLKSWAGEN AG | AUDI OF AMERICA INC |
| ZAUD | AMAZON.COM INC | AUDIBLE INC |
| 1AUR | AURANTIACA USA LLC | AURANTIACA USA LLC |
| ALTS | AUTISM SPEAKS INC | AUTISM SPEAKS INC |
| ZACG | AMERICAN AUTOMOBILE ASSN INC | AUTO CLUB GROUP INSURANCE CO |
| DGPH | AUTO DEALERS ASSN OF PHILADELPHIA | AUTO DEALERS ASSN OF PHILADELPHIA |
| ALOI | AUTO OWNERS INSURANCE | AUTO OWNERS INSURANCE |
| 4ADP | AUTOMATIC DATA PROCESSING INC | AUTOMATIC DATA PROCESSING INC |
| QATR | COX ENTERPRISES INC | AUTOTRADER.COM LLC |
| ZATR | COX ENTERPRISES INC | AUTOTRADER.COM LLC |
| ZONA | AUTOZONE INC | AUTOZONE INC |
| SAUX | ENDO PHARMACEUTICALS HOLDINGS INC | AUXILIUM PHARMACEUTICALS INC |
| VANU | AVANIR PHARMACEUTICALS INC | AVANIR PHARMACEUTICALS INC |
| SAAQ | SANOFI | AVENTIS PHARMACEUTICALS INC |
| EPSK | AVICENA GROUP INC | AVICENA GROUP INC |
| VION | AVION TEQUILA LLC | AVION TEQUILA LLC |
| QAXA | AXA GROUP | AXA DIRECT INSURANCE LTD |
| ZAEK | CPG INTL INC | AZEK BUILDING PRODUCTS INC |
| ZDEW | BACARDI LTD | BACARDI USA INC |
| UBAE | BAE SYSTEMS PLC | BAE SYSTEMS INC |
| UBCS | BAE SYSTEMS PLC | BAE SYSTEMS PLC |
| QZBJ | BAHAMAS ISLANDS COMMONWEALTH OF | BAHAMAS MINISTRY OF TOURISM |
| ZBAI | BAI BRANDS LLC | BAI BRANDS LLC |
| 11BU | BALL UP LLC | BALL UP LLC |

| Prefix | Parent | Advertiser |
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| GBNK | BANCO BILBAO VIZCAYA ARGENTARIA SA | BANCO BILBAO VIZCAYA ARGENTARIA SA |
| VBXS | BANCORPSOUTH INC | BANCORPSOUTH BANK |
| QBCE | BANFI PRODUCTS CORP | BANFI VINTNERS |
| ZBNY | BANK OF NEW YORK MELLON CORP | BANK OF NEW YORK MELLON CORP |
| 1BNP | OCEANPOINT FINANCIAL PARTNERS MHC | BANKNEWPORT |
| VBAP | BAPTIST HEALTH | BAPTIST HEALTH |
| QZBA | BARBADOS BOARD OF TOURISM | BARBADOS BOARD OF TOURISM |
| 1TAK | GRUPO BIMBO SA DE CV | BARCEL MEXICO SA |
| ZBAC | BARCLAYS PLC | BARCLAYS BANK PLC |
| BESC | SHISEIDO CO LTD | BARE ESSENTUALS BEAUTY INC |
| QBRL | BARILLA HOLDING SPA | BARILLA AMERICA INC |
| BDPC | BARON & BUDD PC | BARON & BUDD PC |
| QBDG | BARRATT AMERICAN INC | BARRATT AMERICAN INC |
| 1BAF | BASIC AMERICAN FOODS INC | BASIC AMERICAN FOODS INC |
| GBRS | DUNKIN BRANDS INC | BASKIN-ROBBINS INC |
| B31R | DUNKIN BRANDS INC | BASKIN-ROBBINS INC |
| BEPC | NEW YORK STATE OF | BATTERY PARK CITY AUTHORITY |
| ALIS | WARBURG PINCUS LLC | BAUSCH & LOMB INC |
| BQBL | WARBURG PINCUS LLC | BAUSCH & LOMB INC |
| QOPA | WARBURG PINCUS LLC | BAUSCH & LOMB INC |
| ALRM | BAY ALARM CO | BAY ALARM CO |
| BQBA | BAYER AG | BAYER CORP |
| QBPR | BAYER PROPERTIES LLC | BAYER PROPERTIES LLC |
| ZBBC | BRITISH BROADCASTING CORP | BBC WORLDWIDE AMERICAS INC |
| BECB | AZ3 INC | BCBG MAX AZRIA GROUP INC |
| JBPV | KOTOBUKI REALTY CO LTD | BEAM SUNTORY INC |
| JBSG | KOTOBUKI REALTY CO LTD | BEAM SUNTORY INC |
| JIMB | KOTOBUKI REALTY CO LTD | BEAM SUNTORY INC |
| JBKC | KOTOBUKI REALTY CO LTD | BEAM SUNTORY INC |
| BEHO | KOTOBUKI REALTY CO LTD | BEAM SUNTORY INC |
| BECR | BEAR CREEK COUNTRY KITCHENS LLC | BEAR CREEK COUNTRY KITCHENS INC |
| BEPT | DELOITTE LLP | BEARINGPOINT INC |
| BEAT | BEATS BY DRE | BEATS BY DRE |
| BETW | BEATS BY DRE | BEATS BY DRE |
| BEMB | BEAUMONT HEALTH SYSTEM | BEAUMONT HEALTH SYSTEM |
| QBPI | SHISEIDO CO LTD | BEAUTE PRESTIGE INTL |
| BEAU | BEAUTY BRANDS INC | BEAUTY BRANDS INC |
| BDDC | BECTON DICKINSON & CO | BECTON DICKINSON & CO |
| BEEB | BEE BALD LLC | BEE BALD |
| QBEE | HERO AG | BEECH-NUT NUTRITION CORP |
| BEPI | BEEPI INC-SF | BEEPI INC-SF |
| BEHR | MASCO CORP | BEHR PROCESS CORP |
| NNVA | BEIERSDORF AG | BEIERSDORF INC |
| QBCR | BEIERSDORF AG | BEIERSDORF INC |
| QNFM | BEIERSDORF AG | BEIERSDORF INC |
| BELB | FROMAGERIES BEL SA | BEL/KAUKAUNA USA INC |
| BECU | FROMAGERIES BEL SA | BEL/KAUKAUNA USA INC |
| BEBN | FROMAGERIES BEL SA | BEL/KAUKAUNA USA INC |
| BELF | BELFOR INTL GMBH | BELFOR INTL GMBH |
| MWMO | BELKIN COMPONENTS | BELKIN COMPONENTS |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| BQSI | BELLEVUE UNIVERSITY | BELLEVUE UNIVERSITY |
| BEJE | UNILEVER | BEN & JERRYS HOMEMADE INC |
| BOPG | BENEFICIAL MUTUAL BANCORP INC | BENEFICIAL BANK |
| BENE | BENEFIT COSMETICS LLC | BENEFIT COSMETICS LLC |
| QBCN | BENIHANA INC | BENIHANA INC |
| RASU | BENIHANA INC | BENIHANA INC |
| BENN | ATALAYA CAPITAL MANAGEMENT | BENNIGANS FRANCHISING CO LP |
| BERT | BERTUCCIS CORP | BERTUCCIS CORP |
| BEST | BEST FACTOR CORP | BEST FACTOR CORP |
| QBCW | BEST WESTERN INTL INC | BEST WESTERN INTL INC |
| QSLU | BEST WINGS USA INC | BEST WINGS USA INC |
| BETT | BETTER MEDICARE ALLIANCE | BETTER MEDICARE ALLIANCE |
| BEVS | BEVERAGES & MORE INC | BEVERAGES & MORE INC |
| ZBHG | BFHG LLC | BFHG LLC |
| ZBAB | BFTV LLC | BFTV LLC |
| QBIR | SOCIETE BIC SA | BIC CORP |
| 1BIC | SOCIETE BIC SA | BIC CORP |
| ZBIC | SOCIETE BIC SA | BIC CORP |
| LGTS | BIG LOTS INC | BIG LOTS INC |
| BOTI | SUMITOMO CORP | BIG O TIRES INC |
| 1BSK | NATL COLLEGIATE ATHLETIC ASSN | BIG SKY CONFERENCE |
| CURR | BIG VISION ENTERTAINMENT | BIG VISION ENTERTAINMENT |
| XXBP | BIGPOINT GMBH | BIGPOINT GMBH |
| ZBLT | BILTMORE CORP | BILTMORE CORP |
| QSLN | BIO-MEDICAL RESEARCH LTD | BIO-MEDICAL RESEARCH LTD |
| 15TC | BIOGEN INC | BIOGEN INC |
| ZBIO | BIOGENETICS CORP | BIOGENETICS CORP |
| BDYB | LVB ACQUISITION HOLDING LLC | BIOMET INC |
| VBIO | BIONORICA AG | BIONORICA LLC |
| EBIT | BITPAY INC | BITPAY INC |
| WBCH | BJC HEALTH SYSTEM | BJC HEALTH SYSTEM |
| ZBJT | BJS RESTAURANTS INC | BJS RESTAURANTS INC |
| WBJR | BJS WHOLESALE CLUB INC | BJS WHOLESALE CLUB INC |
| WBJT | BJS WHOLESALE CLUB INC | BJS WHOLESALE CLUB INC |
| MRST | BK HOUSE LLC | BK HOUSE LLC |
| KISH | BLACKROCK INC | BLACKROCK INC |
| LABS | BLAINE LABS INC | BLAINE LABS INC |
| BEEK | BLEECKER STREET MEDIA LLC | BLEECKER STREET MEDIA LLC |
| QBBB | BLISTEX INC | BLISTEX INC |
| QBSD | BLISTEX INC | BLISTEX INC |
| 1SMB | VIVENDI SA | BLIZZARD ENTERTAINMENT INC |
| BERG | BLOOMBERG LP | BLOOMBERG NEWS CORP |
| GBFG | BAIN CAPITAL LLC | BLOOMIN BRANDS INC |
| ZPVX | BAIN CAPITAL LLC | BLOOMIN BRANDS INC |
| BDEB | BDA ADMINISTRATION CORP | BLU-RAY DISC ASSN |
| VFLB | BLUE CROSS & BLUE SHIELD FLORID INC | BLUE CROSS & BLUE SHIELD FLORID INC |
| ZBLU | BLUE CROSS & BLUE SHIELD FLORID INC | BLUE CROSS & BLUE SHIELD FLORID INC |
| ZFLB | BLUE CROSS & BLUE SHIELD FLORID INC | BLUE CROSS & BLUE SHIELD FLORID INC |
| ZBMA | BLUE CROSS & BLUE SHIELD MASS INC | BLUE CROSS & BLUE SHIELD MASS INC |
| 1BLU | BLUE CROSS & BLUE SHIELD NORTH CRLN | BLUE CROSS & BLUE SHIELD NORTH CRLN |

| Prefix | Parent | Advertiser |
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| IBLU | BLUE CROSS & BLUE SHIELD OF ARIZONA | BLUE CROSS & BLUE SHIELD OF ARIZONA |
| 4BCM | BLUE CROSS & BLUE SHIELD OF MICHIGN | BLUE CROSS & BLUE SHIELD OF MICHIGN |
| IBCN | BLUE CROSS & BLUE SHIELD OF NE PA | BLUE CROSS & BLUE SHIELD OF NE PA |
| ZBCT | BLUE CROSS & BLUE SHIELD OF TN INC | BLUE CROSS & BLUE SHIELD OF TN INC |
| 1BKC | BLUE CROSS & BLUE SHLD KNSS CTY INC | BLUE CROSS & BLUE SHLD KNSS CTY INC |
| IBCB | BLUE CROSS & BLUE SHLD OF RHD ISLND | BLUE CROSS & BLUE SHLD OF RHD ISLND |
| QBDM | BLUE DIAMOND GROWERS | BLUE DIAMOND GROWERS |
| 1BMG | BLUE MAN GROUP | BLUE MAN GROUP |
| ZORB | BLUE MATRIX LABS | BLUE MATRIX LABS |
| 4BLU | TRANSOM CAPITAL GROUP LLC | BLUE MICROPHONES LLC |
| QBSC | BLUE SHIELD OF CALIFORNIA | BLUE SHIELD OF CALIFORNIA |
| BEFY | BLUEFLY INC | BLUEFLY INC |
| BEBM | BLUFF MEDIA LLC | BLUFF MEDIA LLC |
| WATF | BNP PARIBAS CORP | BNP PARIBAS CORP |
| QBDN | BOARS HEAD PROVISIONS CO INC | BOARS HEAD PROVISIONS CO INC |
| BOBE | BOB EVANS FARMS INC | BOB EVANS FARMS INC |
| BQBS | BOBS STORES CORP | BOBS STORES CORP |
| BEFL | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| BEPR | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| BQBI | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| QDLX | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| QZAN | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| TDJA | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| VRES | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| JDBI | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| ZSTO | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM CORP |
| BEMC | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM PHARMCTCLS INC |
| QBDI | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM PHARMCTCLS INC |
| QEMG | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM PHARMCTCLS INC |
| JARD | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM PHARMCTCLS INC |
| QOFE | CH BOEHRINGER SOHN | BOEHRINGER INGELHEIM PHARMCTCLS INC |
| BOIR | BOIRON SA | BOIRON BORNEMAN INC |
| ZBSU | IDAHO STATE OF | BOISE STATE UNIVERSITY |
| BONF | BONFIT AMERICA INC | BONFIT AMERICA INC |
| 4BNB | BONOBOS INC | BONOBOS INC |
| ZNGH | BOON RAWD TRADING INTL CO LTD | BOON RAWD TRADING INTL CO LTD |
| 1BMC | SPRINT NEXTEL CORP | BOOST MOBILE LLC |
| BOOT | WALGREENS BOOTS ALLIANCE INC | BOOTS COMPANY PLC |
| GBAH | CARLYLE GROUP LLC | BOOZ ALLEN HAMILTON INC |
| 7868 | BOSCH MEDIA CORP | BOSCH MEDIA CORP |
| ZBSH | ROBERT BOSCH STIFTUNG GMBH | BOSCH THERMOTECHNOLOGY CORP |
| QBOZ | BOSE CORP | BOSE CORP |
| BOSR | BOSSA NOVA CONCEPTS LLC | BOSSA NOVA ROBOTICS INC |
| BOCE | BOSTON BASKETBALL PARTNERS LLC | BOSTON BASKETBALL PARTNERS LLC |
| BOSM | SUN CAPITAL PARTNERS INC | BOSTON MARKET CORP |
| BOBR | BOSTON PROFESSIONAL HOCKEY ASSN INC | BOSTON PROFESSIONAL HOCKEY ASSN INC |
| BORS | NEW ENGLAND SPORTS VENTURES LLC | BOSTON RED SOX BSBL CLB LTD PTNRSP |
| BOSC | BOSTON SCIENTIFIC CORP | BOSTON SCIENTIFIC CORP |
| BOSH | BOWLINGBALL.COM | BOWLINGBALL.COM |
| QBOY | BOYS & GIRLS CLUBS OF AMERICA | BOYS & GIRLS CLUBS OF AMERICA |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| QBPG | BP PLC | BP PLC |
| BQPY | BRAIN PARTY INC | BRAIN PARTY INC |
| ZLAB | BRAINLAB AG | BRAINLAB AG |
| BETR | PAYPAL INC | BRAINTREE PAYMENT SOLUTNS LLC-CH-SF |
| CCTP | BRAND USA INC | BRAND USA INC |
| JEBR | BRAUNSCHWEIGER BROTHERS INC | BRAUNSCHWEIGER BROTHERS INC |
| VBNP | BRAVE NEW MEDIA | BRAVE NEW MEDIA |
| BDRS | BREEDERS CUP LTD | BREEDERS CUP LTD |
| WABR | BREITLING SA | BREITLING USA INC |
| QBSI | BRICKSTREET MUTUAL INSURANCE CO | BRICKSTREET MUTUAL INSURANCE CO |
| BDGO | BRIDGESTONE CORP | BRIDGESTONE GOLF INC |
| BDSJ | BRIDGESTONE CORP | BRIDGESTONE/FIRESTONE INC |
| 4BRI | BRIGHTHOUSE FINANCIAL INC | BRIGHTHOUSE FINANCIAL INC |
| FZGB | NEW BALANCE INC | BRINE INC |
| GBCT | BRITISH COLUMBIA PROVINCE OF | BRITISH COLUMBIA PROVINCE OF |
| VBYI | GREAT BRITAIN AREA OF | BRITISH TOURIST AUTHORITY |
| UKTI | BRITISH TRADE & INVESTMENT OFFICE | BRITISH TRADE & INVESTMENT OFFICE |
| ZBVI | BRITISH VIRGIN ISLANDS OF | BRITISH VIRGIN ISLANDS TOURST BOARD |
| VICW | BRITVIC PLC | BRITVIC WORLDWIDE BRANDS |
| ZBAA | BROADWAY ACROSS AMERICA | BROADWAY ACROSS AMERICA |
| 1BKD | BROOKDALE GROUP LLC | BROOKDALE GROUP LLC |
| CYBR | BERKSHIRE HATHAWAY INC | BROOKS SPORTS INC |
| 1BSC | BROTHERS SVCS CO-BT | BROTHERS SVCS CO-BT |
| BDCO | BROWN CO | BROWN CO |
| 3BR3 | BROWNELLS INC | BROWNELLS INC |
| B1A1 | BROWNSTONE PUBLISHING LLC | BROWNSTONE PUBLISHING LLC |
| QRVW | BSH BOSCH UND SIEMENS HAUSGERT GMBH | BSH HOME APPLIANCES CORP |
| BOSU | BSH BOSCH UND SIEMENS HAUSGERT GMBH | BSH HOME APPLIANCES CORP |
| UBUB | BUBBLE FACTORY LLC | BUBBLE FACTORY LLC |
| ZBEF | BUDER ENGEL INC | BUDER ENGEL INC |
| W1TV | BUFFALO WILD WINGS INC | BUFFALO WILD WINGS INC |
| W1RD | BUFFALO WILD WINGS INC | BUFFALO WILD WINGS INC |
| WLRD | BUFFALO WILD WINGS INC | BUFFALO WILD WINGS INC |
| WLTV | BUFFALO WILD WINGS INC | BUFFALO WILD WINGS INC |
| QVXC | CI CAPITAL PARTNERS LLC | BUFFETS INC |
| RYTV | CI CAPITAL PARTNERS LLC | BUFFETS INC |
| WBAB | BUILD-A-BEAR WORKSHOP INC | BUILD-A-BEAR WORKSHOP INC |
| BDCM | BUILD.COM INC | BUILD.COM INC |
| QBLV | CITIZEN HOLDINGS CO LTD | BULOVA CORP |
| BEET | LION CAPITAL LLP | BUMBLE BEE FOODS LLC |
| 4BMB | BUMBLE TRADING INC | BUMBLE TRADING INC |
| UBUR | BURBERRY GROUP PLC | BURBERRY GROUP PLC |
| BEAB | 3G CAPITAL INC | BURGER KING CORP |
| BEAC | 3G CAPITAL INC | BURGER KING CORP |
| BEAK | 3G CAPITAL INC | BURGER KING CORP |
| BEAL | 3G CAPITAL INC | BURGER KING CORP |
| BEAM | 3G CAPITAL INC | BURGER KING CORP |
| BEAR | 3G CAPITAL INC | BURGER KING CORP |
| BEAV | 3G CAPITAL INC | BURGER KING CORP |
| BEAW | 3G CAPITAL INC | BURGER KING CORP |

| Prefix | Parent | Advertiser |
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| BEBF | 3G CAPITAL INC | BURGER KING CORP |
| BEBG | 3G CAPITAL INC | BURGER KING CORP |
| BEBR | 3G CAPITAL INC | BURGER KING CORP |
| BECK | 3G CAPITAL INC | BURGER KING CORP |
| BEHB | 3G CAPITAL INC | BURGER KING CORP |
| BEHC | 3G CAPITAL INC | BURGER KING CORP |
| BEHG | 3G CAPITAL INC | BURGER KING CORP |
| BEHK | 3G CAPITAL INC | BURGER KING CORP |
| BEHL | 3G CAPITAL INC | BURGER KING CORP |
| BEHM | 3G CAPITAL INC | BURGER KING CORP |
| BEHV | 3G CAPITAL INC | BURGER KING CORP |
| BEHW | 3G CAPITAL INC | BURGER KING CORP |
| BEKB | 3G CAPITAL INC | BURGER KING CORP |
| BEKC | 3G CAPITAL INC | BURGER KING CORP |
| BEKG | 3G CAPITAL INC | BURGER KING CORP |
| BEKK | 3G CAPITAL INC | BURGER KING CORP |
| BEKL | 3G CAPITAL INC | BURGER KING CORP |
| BEKM | 3G CAPITAL INC | BURGER KING CORP |
| BEKV | 3G CAPITAL INC | BURGER KING CORP |
| BEKW | 3G CAPITAL INC | BURGER KING CORP |
| BELN | 3G CAPITAL INC | BURGER KING CORP |
| BEMS | 3G CAPITAL INC | BURGER KING CORP |
| BEVM | 3G CAPITAL INC | BURGER KING CORP |
| BEWH | 3G CAPITAL INC | BURGER KING CORP |
| VBWS | BURKE WILLIAMS INC | BURKE WILLIAMS INC |
| WBUR | BURLINGTON STORES INC | BURLINGTON STORES INC |
| QBBQ | BUSH BROTHERS & CO | BUSH BROTHERS & CO |
| BEBE | BUSH BROTHERS & CO | BUSH BROTHERS & CO |
| RAOH | BUSH BROTHERS & CO | BUSH BROTHERS & CO |
| BDRT | BUSINESS ROUNDTABLE INC | BUSINESS ROUNDTABLE INC |
| BDBU | MAXWELL FARMS INC | BUTTERBALL LLC |
| CCTM | CABLE & TELECOMMNCTN ASSN FR MG INC | CABLE & TELECOMMNCTN ASSN FR MG INC |
| QCVB | CABLEVISION SYSTEMS CORP | CABLEVISION SYSTEMS CORP |
| QCVC | CABLEVISION SYSTEMS CORP | CABLEVISION SYSTEMS CORP |
| QCVN | CABLEVISION SYSTEMS CORP | CABLEVISION SYSTEMS CORP |
| QOWB | CABLEVISION SYSTEMS CORP | CABLEVISION SYSTEMS CORP |
| QOWC | CABLEVISION SYSTEMS CORP | CABLEVISION SYSTEMS CORP |
| CCAC | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| CCGB | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| CCLV | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| UHRS | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| WLPK | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| 56CZ | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| CCAE | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| ZHAR | HAMLET HOLDINGS INC | CAESARS ENTERTAINMENT CORP |
| CCWI | HAMLET HOLDINGS INC | CAESARS WORLD INC |
| JCAE | CAESARSTONE USA INC | CAESARSTONE USA INC |
| CCFP | CAFEPRESS.COM INC | CAFEPRESS.COM INC |
| 1CTP | CAL-TEX PROTECTIVE COATINGS INC | CAL-TEX PROTECTIVE COATINGS INC |
| CICO | EVERFAST INC | CALICO CORNERS |

| Prefix | Parent | Advertiser |
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| CCAS | CALIFORNIA ACADEMY OF SCIENCES MUSM | CALIFORNIA ACADEMY OF SCIENCES MUSM |
| 1CAC | CALIFORNIA AVOCADO COMMISSION | CALIFORNIA AVOCADO COMMISSION |
| CCSE | CALIFORNIA CTR FOR SUSTNABLE ENERGY | CALIFORNIA CTR FOR SUSTNABLE ENERGY |
| QCLL | CALIFORNIA STATE OF | CALIFORNIA LOTTERY COMMISSION |
| CYAA | CALIFORNIA STATE AUTOMOBILE ASSN | CALIFORNIA STATE AUTOMOBILE ASSN |
| CYAB | CALIFORNIA STATE AUTOMOBILE ASSN | CALIFORNIA STATE AUTOMOBILE ASSN |
| 1AAI | CALIFORNIA STATE AUTOMOBILE ASSN | CALIFORNIA STATE AUTOMOBILE ASSN |
| SAND | CALIFORNIA STATE OF | CALIFORNIA STATE UNIVERSITY |
| 1957 | CALIFORNIA STATE OF | CALIFORNIA STATE UNIVERSITY |
| VCA4 | CALIFORNIA STATE OF | CALIFORNIA TRAVEL & TOURISM COMMSSN |
| QTFG | CALLAWAY GOLF CO | CALLAWAY GOLF CO |
| YCAL | CALLIDUS SOFTWARE INC | CALLIDUS SOFTWARE INC |
| 1TRU | CALUMET SPECIALTY PRODUCTS PRTNRS LP | CALUMET SPECIALTY PRODUCTS PRTNRS LP |
| CIKC | PVH CORP | CALVIN KLEIN INC |
| CIKL | PVH CORP | CALVIN KLEIN INC |
| CIKO | PVH CORP | CALVIN KLEIN INC |
| CIKU | PVH CORP | CALVIN KLEIN INC |
| CIKM | PVH CORP | CALVIN KLEIN INC |
| CIMC | PVH CORP | CALVIN KLEIN INC |
| 1CSB | CAMBRIDGE SAVINGS BANK-BS | CAMBRIDGE SAVINGS BANK-BS |
| 4CTC | CAMBRIDGE BANCORP | CAMBRIDGE TRUST CO |
| CIWL | CAMPAIGN FOR WOMENS LIVES | CAMPAIGN FOR WOMENS LIVES |
| ZWWT | GRUPPO CAMPARI | CAMPARI AMERICA |
| BQCS | CAMPBELL SOUP CO | CAMPBELL SOUP CO |
| 4PLC | CAMPERO INTL SA | CAMPERO USA CORP |
| CIBC | CANADIAN IMPERIAL BANK OF COMMERCE | CANADIAN IMPERIAL BANK OF COMMERCE |
| ZTEN | CANADIAN TENNIS ASSN | CANADIAN TENNIS ASSN |
| CINT | CANNED INTERACTIVE INC | CANNED INTERACTIVE INC |
| CCAM | CAPCOM CO LTD | CAPCOM USA INC |
| CCAP | CAPELLA EDUCATION CO INC | CAPELLA UNIVERSITY INC |
| CCDP | CAPITAL DSTRCT PHYSCNS HLTH PLN INC | CAPITAL DSTRCT PHYSCNS HLTH PLN INC |
| FZCM | CAPITAL MARKET SVCS LLC | CAPITAL MARKET SVCS LLC |
| CCFD | CAPITOL FEDERAL SAVINGS CORP | CAPITOL FEDERAL SAVINGS |
| QCPD | SUN CAPITAL PARTNERS INC | CAPTAIN DS LLC |
| ZHCX | TUFFY ASSOC CORP | CAR-X AUTO SVC |
| CCRB | CARBONITE INC | CARBONITE INC |
| 1CAH | CARDINAL HEALTH INC | CARDINAL HEALTH INC |
| CCDM | CAREZEN INC | CARE.COM INC |
| CCEC | CAREER EDUCATION CORP | CAREER EDUCATION CORP |
| QCRR | TEGNA INC | CAREERBUILDER LLC |
| ZCAR | CAREFIRST INC | CAREFIRST INC |
| GRCA | CAREOREGON INC | CAREOREGON INC |
| QCRF | RL POLK & CO INC | CARFAX INC |
| CCRF | RL POLK & CO INC | CARFAX INC |
| QCTR | CARGILL INC | CARGILL INC |
| RMBA | CARGILL INC | CARGILL MEAT SOLUTIONS CORP |
| VCAR | CARHARTT INC | CARHARTT INC |
| BOUC | JAB HOLDING CO SARL | CARIBOU COFFEE CO INC |
| BDGE | CARINGBRIDGE INC | CARINGBRIDGE INC |
| JRCB | CARL BUDDIG & CO | CARL BUDDIG & CO |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| JRCL | APOLLO GLOBAL MANAGEMENT LLC | CARL KARCHER ENTERPRISES INC |
| PRIB | CARNIVAL CORP | CARNIVAL PLC |
| PRIT | CARNIVAL CORP | CARNIVAL PLC |
| CCHW | CAROLINA BEVERAGE CORP | CAROLINA BEVERAGE CORP |
| CCHS | CAROLINAS HEALTH SYSTEMS INC | CAROLINAS HEALTH SYSTEMS INC |
| CION | CCA GLOBAL PARTNERS INC | CARPET ONE INC |
| QCGG | CARQUEST CORP | CARQUEST CORP |
| XCLB | UNITED TECHNOLOGIES CORP | CARRIER CORP |
| XCLR | UNITED TECHNOLOGIES CORP | CARRIER CORP |
| CIOD | COMPAGNIE FINANCIERE RICHEMONT SA | CARTIER INC |
| CCMT | CASE-MATE INC | CASE-MATE INC |
| YTWU | CASELLA WINES PTY LTD | CASELLA WINES PTY LTD |
| QCFX | CASIO COMPUTER CO LTD | CASIO INC |
| CCRG | CATALINA RESTAURANT GROUP INC | CATALINA RESTAURANT GROUP INC |
| QCAJ | CATERPILLAR INC | CATERPILLAR INC |
| QFRA | CATHOLIC HEALTH SVCS OF LI INC-NY | CATHOLIC HEALTH SVCS OF LI INC-NY |
| JCAT | CATHOLIC HEALTH SVCS OF LI INC-NY | CATHOLIC HEALTH SVCS OF LI INC-NY |
| Q4TV | CHICAGO BOARD OPTIONS EXCHANGE INC | CBOE FUTURES EXCHANGE LLC |
| CCBR | CBR SYSTEMS INC | CBR SYSTEMS INC |
| QCBW | CC SVCS INC | CC SVCS INC |
| 1CTY | CC SVCS INC | CC SVCS INC |
| CCAI | CCA INDUSTRIES INC | CCA INDUSTRIES INC |
| CCIC | CEDAR CREST | CEDAR CREST |
| 1OTE | CELGENE CORP | CELGENE CORP |
| CCSP | TELAPEX INC | CELLULAR SOUTH INC |
| VCSI | TELAPEX INC | CELLULAR SOUTH INC |
| VCEN | CENTRAL DAIRY CO | CENTRAL DAIRY CO |
| CIDH | CENTRAL DUPAGE HOSPITAL ASSN | CENTRAL DUPAGE HOSPITAL ASSN |
| YTQU | CENTRAL GARDEN & PET CO | CENTRAL GARDEN & PET CO |
| CISI | BERKSHIRE HATHAWAY INC | CENTRAL STATES INDEMNITY CO |
| QHIV | CENTRICA PLC | CENTRICA PLC |
| PRSD | CENTURY 21 DEPT STORE INC | CENTURY 21 DEPT STORE INC |
| QCNT | APOLLO GLOBAL MANAGEMENT LLC | CENTURY 21 REAL ESTATE LLC |
| CYLK | CENTURYLINK INC | CENTURYLINK INC |
| EBAA | CENTURYLINK INC | CENTURYLINK INC |
| EBBB | CENTURYLINK INC | CENTURYLINK INC |
| EBCC | CENTURYLINK INC | CENTURYLINK INC |
| ZCPH | TEVA PHARMACEUTICAL INDUSTRIES LTD | CEPHALON INC |
| CCHN | DUCHOSSOIS GROUP INC | CHAMBERLAIN GROUP INC |
| XYZA | CHAMPAWAT PICTURES | CHAMPAWAT PICTURES |
| QCMO | FORTRESS INVESTMENT GROUP LLC | CHAMPION MORTGAGE CO |
| CCHM | CHAMPION WNDW MNFCTG & SPPLY CO LLC | CHAMPION WNDW MNFCTG & SPPLY CO LLC |
| 1BRN | CHAPMAN UNIVERSITY | CHAPMAN UNIVERSITY |
| C2CR | CHARLIE CRIST FOR GOVERNOR | CHARLIE CRIST FOR GOVERNOR |
| ZCHC | VULCAN INC | CHARTER COMMUNICATIONS INC |
| ZCFA | CHARTERED FINANCIAL ANALYST INST | CHARTERED FINANCIAL ANALYST INST |
| CCPD | CHASE PRODUCT DEVELOPMENT INC-SD | CHASE PRODUCT DEVELOPMENT INC-SD |
| BQCH | SANOFI | CHATTEM INC |
| WBCD | CHAZ DEAN INC-SF | CHAZ DEAN INC-SF |
| QCHK | WELLSPRING CAPITAL MANAGEMENT LLC | CHECKERS DRIVE-IN RESTAURANTS INC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| QCHE | NESTLE SA | CHEF AMERICA INC |
| 2CHR | CHERRISH CORP | CHERRISH CORP |
| MEGO | CHERVON HOLDINGS LTD | CHERVON |
| NNGA | CHESAPEAKE ENERGY CORP | CHESAPEAKE ENERGY CORP |
| QANG | CHESAPEAKE ENERGY CORP | CHESAPEAKE ENERGY CORP |
| ZCHK | CHESAPEAKE ENERGY CORP | CHESAPEAKE ENERGY CORP |
| VELM | GENERAL MOTORS CO | CHEVROLET MOTOR DIVISION |
| VELR | GENERAL MOTORS CO | CHEVROLET MOTOR DIVISION |
| CCBB | CHICAGO BEARS FOOTBALL CLUB INC | CHICAGO BEARS FOOTBALL CLUB INC |
| CIBO | CHICAGO BOARD OPTIONS EXCHANGE INC | CHICAGO BOARD OPTIONS EXCHANGE INC |
| BOTR | CHICAGO HARBORS | CHICAGO HARBORS |
| CISX | CHICAGO INDOOR LACROSSE TEAM LLC | CHICAGO INDOOR LACROSSE TEAM LLC |
| ZOOB | CHICAGO ZOOLOGICAL SOCIETY INC | CHICAGO ZOOLOGICAL SOCIETY INC |
| QCEA | CHICK-FIL-A INC | CHICK-FIL-A INC |
| CCOS | TRI-UNION SEAFOODS LLC | CHICKEN OF THE SEA INTL |
| CICH | CHICOS FAS INC | CHICOS FAS INC |
| WBCR | CHICOS FAS INC | CHICOS FAS INC |
| LACE | CHICOS FAS INC | CHICOS FAS INC |
| 1WBM | CHICOS FAS INC | CHICOS FAS INC |
| QAKR | CHILDRENS HOSPITAL MEDICAL CTR AKRN | CHILDRENS HOSPITAL MEDICAL CTR AKRN |
| XXCH | CHILDRENS HOSPITAL RESERCH CTR FNDN | CHILDRENS HOSPITAL RESERCH CTR FNDN |
| CINS | CHILDRENS INST OF PITTSBURGH | CHILDRENS INST OF PITTSBURGH |
| CIMH | CHILDRENS MEMORIAL HOSPITAL | CHILDRENS MEMORIAL HOSPITAL |
| VCMN | CHILDRENS MIRACLE NETWORK | CHILDRENS MIRACLE NETWORK |
| 6CDS | CHILDRENS NETWORK LLC | CHILDRENS NETWORK LLC |
| QTCP | CHILDRENS PLACE RETAIL STORES INC | CHILDRENS PLACE RETAIL STORES INC |
| CIPT | CHIPOTLE MEXICAN GRILL INC | CHIPOTLE MEXICAN GRILL INC |
| CIDO | CHIQUITA BRANDS INTL INC | CHIQUITA BRANDS INC |
| VCHT | CHOCTAW NATION OF OKLAHOMA | CHOCTAW NATION OF OKLAHOMA |
| CCHI | CHOICE HOTELS INTL INC | CHOICE HOTELS INTL INC |
| CCAD | CHOOSE CHICAGO | CHOOSE CHICAGO |
| CCHU | CHUBB CORP | CHUBB & SON |
| CCEE | CEC ENTERTAINMENT INC | CHUCK E CHEESES |
| BQCV | NOVARTIS AG | CIBA VISION CORP |
| CICI | CICIS ENTERPRISES LP | CICIS PIZZA RESTAURANT INC |
| CICP | CICIS ENTERPRISES LP | CICIS PIZZA RESTAURANT INC |
| CC16 | CINCINNATI CHILDRENS HSPTL MDCL CTR | CINCINNATI CHILDRENS HSPTL MDCL CTR |
| CIGH | CINTAS CORP | CINTAS CORP |
| CIRK | ALIMENTATION COUCHE-TARD INC | CIRCLE K STORES INC |
| CIRC | ALIMENTATION COUCHE-TARD INC | CIRCLE K STORES INC |
| CCOA | CIRCUIT OF THE AMERICAS LLC-AU | CIRCUIT OF THE AMERICAS LLC-AU |
| CIRQ | CIRQUE DU SOLEIL | CIRQUE DU SOLEIL |
| CISG | CISCO SYSTEMS INC | CISCO SYSTEMS INC |
| QCIS | CISCO SYSTEMS INC | CISCO SYSTEMS INC |
| QCIT | CIT GROUP INC | CIT GROUP INC |
| ILBS | CITIGROUP INC | CITIBANK NA |
| QCZN | HM TREASURY | CITIZENS FINANCIAL GROUP INC |
| 1FLN | CITRUS WORLD INC | CITRUS WORLD INC |
| CCOC | CITY COLLEGES OF CHICAGO | CITY COLLEGES OF CHICAGO |
| CCYR | CITY YEAR INC | CITY YEAR INC |

| Prefix | Parent | Advertiser |
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| JRGC | CIVIL WAR PRESERVATION TRUST | CIVIL WAR PRESERVATION TRUST |
| KEDO | SODEXO | CK FRANCHISING INC |
| VACK | SODEXO | CK FRANCHISING INC |
| JFAM | CLANCY LOWRY VENTURES INC | CLANCY LOWRY VENTURES INC |
| CCRI | CLARINS USA INC | CLARINS USA INC |
| CCLA | SWANDER PACE CAPITAL LLC | CLARION BRANDS LLC |
| ZRBD | CLARITY COVERDALE & FURY INC | CLARITY COVERDALE & FURY INC |
| XXXP | CLARKE ADVERTISING | CLARKE ADVERTISING |
| 2APT | CLASSIFIED VENTURES LLC | CLASSIFIED VENTURES LLC |
| 4CLA | BERKSHIRE HATHAWAY INC | CLAYTON HOMES INC-NA-TS-TT-FR-GH-JA |
| METV | CC MEDIA HOLDINGS INC | CLEAR CHANNEL BROADCASTING INC |
| RADI | CC MEDIA HOLDINGS INC | CLEAR CHANNEL BROADCASTING INC |
| 2TWN | CC MEDIA HOLDINGS INC | CLEAR CHANNEL BROADCASTING INC |
| ZCCL | CLEVELAND CLINIC | CLEVELAND CLINIC |
| KEEN | CLIFF KEEN WRESTLING PRODUCTS INC | CLIFF KEEN WRESTLING PRODUCTS INC |
| CCMN | CLIMATE CORP | CLIMATE CORP |
| ZUWE | CLYDE MAYS WHISKEY | CLYDE MAYS WHISKEY |
| CCME | CME GROUP INC | CME GROUP INC |
| QDXL | CASUAL MALE RETAIL GROUP INC | CMRG APPAREL LLC |
| QCOA | COACH INC | COACH INC |
| 9001 | COCA-COLA CO | COCA-COLA USA |
| CIRM | COCHRAN FIRM LLC | COCHRAN FIRM LLC |
| CCDA | CODA AUTOMOTIVE INC | CODA AUTOMOTIVE INC |
| ZANT | COGNIZANT TECHNOLOGY SOLUTIONS CORP | COGNIZANT TECHNOLOGY SOLUTIONS CORP |
| 3CCX | COINSTAR INC | COINSTAR INC |
| QCSC | KAHALA-COLD STONE | COLD STONE CREAMERY INC |
| ZCFX | CV TECHNOLOGIES INC | COLD-FX PHARMACEUTICALS INC |
| CCWC | COLDWATER CREEK INC | COLDWATER CREEK INC |
| QCGH | JARDEN CORP | COLEMAN CO INC |
| XXCV | MDC CORP INC | COLLE & MCVOY INC |
| 1STA | COLLECTIVE RETURNS INC-NY | COLLECTIVE RETURNS INC-NY |
| CCNY | COLLEGIATE CHURCH CORP | COLLEGIATE CHURCH CORP |
| GBLL | CNO FINANCIAL GROUP INC | COLONIAL PENN LIFE INSURANCE CO |
| 5SIL | CNO FINANCIAL GROUP INC | COLONIAL PENN LIFE INSURANCE CO |
| MEDS | CNO FINANCIAL GROUP INC | COLONIAL PENN LIFE INSURANCE CO |
| QCWG | COLONIAL WILLIAMSBURG FNDN INC | COLONIAL WILLIAMSBURG FNDN INC |
| QCWR | COLONIAL WILLIAMSBURG FNDN INC | COLONIAL WILLIAMSBURG FNDN INC |
| COLO | COLORADO STATE OF | COLORADO LOTTERY DIV |
| ZBGR | COLUMBIA SPORTSWEAR CO | COLUMBIA SPORTSWEAR CO |
| CCBS | COLUMBIA UNIVERSITY | COLUMBIA UNIVERSITY |
| VCLM | ARBOR PRIVATE INVESTMENT CO LLC | COLUMBUS MANUFACTURING INC |
| CCAG | COMCAST CORP | COMCAST CABLE COMMUNICATIONS INC |
| CCMS | COMCAST CORP | COMCAST CORP |
| CCOR | COMCAST CORP | COMCAST CORP |
| DGCC | COMCAST CORP | COMCAST CORP |
| CCBI | COMCAST CORP | COMCAST CORP |
| QCMC | COMCAST CORP | COMCAST SPECTACOR LP |
| CCBK | COMMERCE BANK | COMMERCE BANK |
| ZCFS | COMMUNITY FINANCIAL SVCS INC-MP | COMMUNITY FINANCIAL SVCS INC-MP |
| CCSB | COMMUNITY MUTUAL SAVINGS BANK INC | COMMUNITY MUTUAL SAVINGS BANK INC |

| Prefix | Parent | Advertiser |
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| ZCPS | ESI ENTERPRISES INC | COMPACT POWER SYSTEMS INC |
| CCMP | BANCO BILBAO VIZCAYA ARGENTARIA SA | COMPASS BANCSHARES INC |
| CCOK | COMPASSION OVER KILLING | COMPASSION OVER KILLING |
| NUTR | COMPLETE NUTRITION HOLDINGS INC | COMPLETE NUTRITION HOLDINGS INC |
| ZCCR | COMPUCREDIT CORP | COMPUCREDIT CORP |
| VCOM | SYSTEMAX INC | COMPUSA.COM INC |
| CCPT | CONCEPTUS INC | CONCEPTUS INC |
| QCOI | CONCORD INDUSTRIES INC | CONCORD INDUSTRIES INC |
| CCRS | CONCOURS MOTORS INC-MI | CONCOURS MOTORS INC-MI |
| VDCT | CONNECTICUT ASSN OF REALTORS INC | CONNECTICUT REALTORS |
| QCTS | CONNECTICUT SUN | CONNECTICUT SUN |
| YCAC | CONOCOPHILLIPS | CONOCOPHILLIPS |
| CCTV | ROVING SOFTWARE INC | CONSTANT CONTACT INC |
| QCCJ | CONSTELLATION BRANDS INC | CONSTELLATION BRANDS INC |
| 1CST | CONSTELLATION BRANDS INC | CONSTELLATION BRANDS INC |
| QCSN | EXELON CORP | CONSTELLATION ENERGY GROUP INC |
| QDOC | CONSUMER HEALTH SVCS INC | CONSUMER HEALTH SVCS INC |
| VFCR | EXPERIAN PLC | CONSUMERINFO.COM INC |
| QCBN | CMS ENERGY CORP | CONSUMERS ENERGY CO |
| CIAN | COMCAST CORP | CONTENT INNOVATION AGENCY |
| QCSA | SUN CAPITAL PARTNERS INC | CONTESSA PREMIUM FOODS INC |
| KSTZ | CONTINENTAL MILLS INC | CONTINENTAL MILLS INC |
| 1CTA | CONTINENTAL TIRE THE AMERICAS LLC | CONTINENTAL TIRE THE AMERICAS LLC |
| 1CGT | CONTINENTAL TIRE THE AMERICAS LLC | CONTINENTAL TIRE THE AMERICAS LLC |
| CCCN | CONTINUUM HEALTH PARTNERS INC | CONTINUUM HEALTH PARTNERS INC |
| BEPH | CONVERTIBLE CASTLE INC-BS | CONVERTIBLE CASTLE INC-BS |
| ZCHT | COOPER HEALTH SYSTEM | COOPER HEALTH SYSTEM |
| CCOP | COPART INC | COPART INC |
| CCRO | APOLLO GLOBAL MANAGEMENT LLC | CORCORAN GROUP INC |
| VCOS | COSMOPOLITAN RESORT CASINO | COSMOPOLITAN RESORT CASINO |
| SALY | JOH A BENCKISER GMBH | COTY INC |
| CCOT | JOH A BENCKISER GMBH | COTY INC |
| CCCG | JOH A BENCKISER GMBH | COTY INC |
| CCCL | JOH A BENCKISER GMBH | COTY INC |
| VAMG | COUGAR LIFE ONTARIO INC | COUGAR LIFE ONTARIO INC |
| PTFM | COUNCIL OF BETTER BUSINESS BURE INC | COUNCIL OF BETTER BUSINESS BURE INC |
| CIAS | COUNTRY INNS & SUITES BY CARLSN INC | COUNTRY INNS & SUITES BY CARLSN INC |
| CITV | COUPONS INC | COUPONS INC |
| CCVA | COVANTA HOLDING CORP | COVANTA ENERGY CORP |
| CCAL | CALIFORNIA STATE OF | COVERED CALIFORNIA |
| VBWD | COWLITZ TRIBE | COWLITZ TRIBE |
| CCOX | COX ENTERPRISES INC | COX COMMUNICATIONS INC |
| QCBP | RITZ CAMERA & IMAGE LLC | CPI ONE HOUR PHOTO FINISH |
| CCBL | CBRL GROUP INC | CRACKER BARREL OLD COUNTRY STOR INC |
| RHAB | CRAFT BREWERS ALLIANCE INC | CRAFT BREWERS ALLIANCE INC |
| ZTCC | CREATIVE COALITION | CREATIVE COALITION |
| CCKA | CREDIT KARMA INC | CREDIT KARMA INC |
| CISU | CREDIT SUISSE GROUP AG | CREDIT SUISSE USA INC |
| CCRE | CREE | CREE |
| QCRW | AT&T INC | CRICKET COMMUNICATIONS INC |

| Prefix | Parent | Advertiser |
|--------|------------------------------------|------------------------------------|
| CUBC | CROCS INC | CROCS INC |
| QCRO | CROCS INC | CROCS INC |
| 1CWN | CROWN MEDIA HOLDINGS INC | CROWN MEDIA FAMILY NETWORK |
| CIFP | CRTFD FNNCL PLNNRS BRD STNDRDS INC | CRTFD FNNCL PLNNRS BRD STNDRDS INC |
| ZCCI | CRYSTAL CRUISES INC | CRYSTAL CRUISES INC |
| UHPE | CSA IP HOLDINGS INC | CSA IP HOLDINGS INC |
| CCSX | CSX CORP | CSX CORP |
| CICT | CTPARTNERS EXECUTIVE SEARCH LLC | CTPARTNERS EXECUTIVE SEARCH LLC |
| ZCAQ | CTR FOR AUDIT QUALITY | CTR FOR AUDIT QUALITY |
| CUBT | MTD PRODUCTS INC | CUB CADET CORP |
| CUMB | CUMBERLAND FARMS INC | CUMBERLAND FARMS INC |
| QCCC | CUMBERLAND PACKING CORP | CUMBERLAND PACKING CORP |
| CCTB | CURACAO TOURIST BOARD | CURACAO TOURIST BOARD |
| CIRS | CURVES INTL INC | CURVES INTL INC |
| CIVH | CVS/CAREMARK CORP | CVS PHARMACY INC |
| CIVS | CVS/CAREMARK CORP | CVS PHARMACY INC |
| QCVS | CVS/CAREMARK CORP | CVS/CAREMARK CORP |
| UUCL | CYTOSPORT INC | CYTOSPORT INC |
| ZDNG | PAPA GINOS OF AMERICA INC | D ANGELO SANDWICH SHOPS |
| DGFC | PAPA GINOS OF AMERICA INC | D ANGELO SANDWICH SHOPS |
| ZDDM | D&D MARKETING CORP | D&D MARKETING CORP |
| D3PB | D3 PUBLISHER OF AMERICA INC | D3 PUBLISHER OF AMERICA INC |
| TDAC | SAMSUNG ELECTRONICS CO LTD | DACOR INC |
| PTCA | DADS PRODUCTS CO INC | DADS PET CARE INC |
| KIOT | DAEDONG INDUSTRIAL CO LTD | DAEDONG-USA INC |
| KDCH | DAIICHI SANKYO CO LTD | DAIICHI SANKYO CO LTD |
| BDAB | IAC/INTERACTIVECORP | DAILY BURN INC |
| QCOW | DAIRY FARMERS OF AMERICA INC | DAIRY FARMERS OF AMERICA INC |
| BORD | DAIRY FARMERS OF AMERICA INC | DAIRY FARMERS OF AMERICA INC |
| DYSC | DAISY BRAND LP | DAISY BRAND LP |
| PRDA | DALLAS CTR PRFRMNG ARTS FNDN INC | DALLAS CTR PRFRMNG ARTS FNDN INC |
| ZDAN | GROUPE DANONE | DANNON CO INC |
| D1AP | RPM INTL INC | DAP PRODUCTS INC |
| UDSA | DASSAULT SYSTEMES SA | DASSAULT SYSTEMES SA |
| BDAV | OAK HILL CAPITAL PARTNERS LP | DAVE & BUSTERS INC |
| EDAB | WELLSPRING CAPITAL MANAGEMENT LLC | DAVE & BUSTERS INC |
| DGOL | DAVID AND GOLIATH | DAVID AND GOLIATH |
| RMAR | GRUPPO CAMPARI | DAVIDE CAMPARI-MILANO SPA |
| VDBI | CLAYTON DUBILIER & RICE INC | DAVIDS BRIDAL INC |
| 6DA6 | DAY 6 SPORTS | DAY 6 SPORTS |
| ODCO | QUIKSILVER INC | DC SHOES INC |
| ODDD | DDROPS CO INC | DDROPS CO INC |
| 1DTR | DEALER TIRE LLC | DEALER TIRE LLC |
| QDAG | DEAN FOODS CO | DEAN FOODS CO |
| UUGG | DECKERS OUTDOOR CORP | DECKERS OUTDOOR CORP |
| DVSR | KOCH MEDIA LTD | DEEP SILVER INC |
| QDAH | DEERE & CO | DEERE & CO |
| QJDD | DEERE & CO | DEERE & CO |
| BQDM | BLUE ACQUISITION GROUP INC | DEL MONTE FOODS CO |
| YDLC | DEL MONTE PACIFIC LTD | DEL MONTE FOODS INC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|--------------------------------------|
| YDLM | DEL MONTE PACIFIC LTD | DEL MONTE FOODS INC |
| QDCZ | DEL TACO HOLDINGS INC | DEL TACO LLC |
| JUNI | DELIVERY CONCEPTS LLC | DELIVERY CONCEPTS LLC |
| ZJKE | DELLA FEMINA JEARY & PARTNERS | DELLA FEMINA JEARY & PARTNERS |
| TDEL | DELOITTE LLP | DELOITTE LLP |
| QVXH | DELONGHI AMERICA INC | DELONGHI AMERICA INC |
| ZDLT | DELTA DENTAL PLANS ASSN | DELTA DENTAL INSURANCE CO |
| QDFC | MASCO CORP | DELTA FAUCET CO |
| 1DLX | DELUXE CORP | DELUXE CORP |
| 8BSL | DEMOCRATIC CONGRESSIONAL CMPGN CMMT | DEMOCRATIC CONGRESSIONAL CMPGN CMMT |
| 1DNC | DEMOCRATIC NATL COMMITTEE | DEMOCRATIC NATL COMMITTEE |
| TDAR | DENVER ART MUSEUM | DENVER ART MUSEUM |
| IBID | IRELAND REPUBLIC OF | DEPT OF JOBS ENTERPRISE & INNOVATION |
| SJCA | SANOFI | DERMIK LABORATORIES INC |
| VDNQ | DESTILERIA SERRALLES INC | DESTILERIA SERRALLES INC |
| ZMCC | DETROIT ENTERTAINMENT LLC | DETROIT ENTERTAINMENT LLC |
| DVTH | DEVON ENERGY CORP | DEVON ENERGY CORP |
| QVRY | DEVRY INC | DEVRY INC |
| XXDD | RH DONNELLEY CORP | DEX MEDIA INC |
| 3DXO | DEX ONE CORP | DEX ONE CORP |
| BDXC | DEXCOM INC | DEXCOM INC |
| DYEP | MYLAN INC | DEY LP |
| YUEN | DG YUENGLING & SON INC | DG YUENGLING & SON INC |
| DGBW | HENKEL AG & CO KGAA | DIAL CORP |
| PREN | HENKEL AG & CO KGAA | DIAL CORP |
| PREX | HENKEL AG & CO KGAA | DIAL CORP |
| QDSR | HENKEL AG & CO KGAA | DIAL CORP |
| RYGD | HENKEL AG & CO KGAA | DIAL CORP |
| TDBW | HENKEL AG & CO KGAA | DIAL CORP |
| CCBT | HENKEL AG & CO KGAA | DIAL CORP |
| QDIL | HENKEL AG & CO KGAA | DIAL CORP |
| HDFM | HENKEL AG & CO KGAA | DIAL CORP |
| DYMD | DIAMOND FOODS INC | DIAMOND FOODS INC |
| ZDNU | DIAMOND FOODS INC | DIAMOND FOODS INC |
| ZRIR | DIAMOND PRODUCERS ASSN | DIAMOND PRODUCERS ASSN |
| 3DRI | DIAMOND RESORTS HOLDINGS LLC | DIAMOND RESORTS HOLDINGS LLC |
| ZDIC | 4116372 CANADA INC | DIC ENTERTAINMENT CORP |
| WATS | DIETZ & WATSON INC | DIETZ & WATSON INC |
| DGCN | DIGITAL CORNERSTONE | DIGITAL CORNERSTONE |
| VDIG | DIGNITY HEALTH | DIGNITY HEALTH |
| DYBD | CENTRICA PLC | DIRECT ENERGY LP |
| DGAI | DIRECT GENERAL CORP | DIRECT INSURANCE CO INC |
| QDTV | AT&T INC | DIRECTV LLC |
| DGSL | AT&T INC | DIRECTV LLC |
| DVET | DISABLED AMERICAN VETERANS | DISABLED AMERICAN VETERANS |
| DYKI | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| MRYC | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| OOWN | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| QDTC | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| QFIT | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |

| Prefix | Parent | Advertiser |
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| QHDT | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| VHUB | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| VSCC | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| ZDED | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| ZZBC | DISCOVERY COMMUNICATIONS INC | DISCOVERY COMMUNICATIONS LLC |
| ZDIS | DISCUS DENTAL LLC | DISCUS DENTAL IMPRESSIONS INC |
| QDSH | DISH NETWORK CORP | DISH NETWORK LLC |
| 1DCH | DISTRICT OF COLUMBIA | DISTRICT OF COLUMBIA |
| QDIT | WALTER INVESTMENT MANAGEMENT CORP | DITECH MORTGAGE CORP |
| DGAA | DOG ON A BIKE FILMS | DOG ON A BIKE FILMS |
| ZDOG | DOGMATIC | DOGMATIC |
| ZDFG | DOLLAR FINANCIAL CORP | DOLLAR FINANCIAL GROUP INC-ST |
| QDAX | KOHLBERG KRAVIS ROBERTS & CO LP | DOLLAR GENERAL CORP |
| 1DCS | DOLLAR SHAVE CLUB INC | DOLLAR SHAVE CLUB INC |
| QDCW | LVMH MOET HENNESSY LOUIS VUITTON SA | DOMAINE CHANDON INC |
| QDON | DONATOS PIZZERIA CORP | DONATOS PIZZERIA CORP |
| URUR | DONT COUNT US OUT INC | DONT COUNT US OUT INC |
| VDOO | DOOSAN CORP | DOOSAN AMERICA CORP |
| ZNUP | DR DENNIS BLACK LLC | DR DENNIS BLACK LLC |
| BDRM | DR MIRACLES LLC | DR MIRACLES LLC |
| TDRK | DRAFTKINGS INC | DRAFTKINGS INC |
| ALLI | DRAGON OPTICAL INC | DRAGON OPTICAL INC |
| 1DRA | DRAMBUIE OPEN | DRAMBUIE OPEN |
| HVDW | NATL AMUSEMENTS INC | DREAMWORKS HOME ENTERTAINMENT |
| H2OD | DRIP DROP INC | DRIP DROP INC |
| DVTM | DRIVETIME AUTOMOTIVE GROUP INC | DRIVETIME AUTOMOTIVE GROUP INC |
| QVRI | DROPBOX INC | DROPBOX INC |
| ZDSW | SCHOTTENSTEIN STORES CORP | DSW DESIGNER SHOE WAREHOUSE INC |
| ZDTE | DTE ENERGY CO | DTE ENERGY CO |
| TDUB | UNITED ARAB EMIRATES COUNTRY OF | DUBAI DEPT OF TOURISM COMMRC MRKTNG |
| DGRO | DUCKROAST.COM | DUCKROAST.COM |
| VDUP | DUFF & PHELPS CORP | DUFF & PHELPS CORP |
| ZDSH | DUFFY & SHANLEY INC | DUFFY & SHANLEY INC |
| DVLC | DULCINEA FARMS LLC | DULCINEA FARMS LLC |
| TDLT | DULUTH HOLDINGS INC | DULUTH TRADING CO LLC |
| DYOY | FLAMBEAU CORP | DUNCAN TOYS CO |
| DGDN | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYDN | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYNK | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYHH | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYTV | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYRA | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| DYLR | DUNKIN BRANDS INC | DUNKIN DONUTS INC |
| VSEA | TEVA PHARMACEUTICAL INDUSTRIES LTD | DURAMED PHARMACEUTICALS INC |
| DGNY | DUVAL GUILLAUME NEW YORK | DUVAL GUILLAUME NEW YORK |
| DYNA | DYNAFLEX INTL INC | DYNAFLEX INTL INC |
| ZDYN | DYNAMICS INC | DYNAMICS INC |
| DYSN | DYSON INC | DYSON INC |
| 1EAG | EAGLE FAMILY FOODS INC | EAGLE FAMILY FOODS INC |
| WANN | EARLY WARNING SVCS LLC | EARLY WARNING SVCS LLC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| IEAT | EARTH FARE INC | EARTH FARE INC |
| UEAS | ABBOTT LABORATORIES INC | EAS INC |
| EBNK | EASTERN BANK CORP | EASTERN BANK |
| 1EAT | EATSTREET INC | EATSTREET INC |
| QEBY | EBAY INC | EBAY INC |
| EBSW | EBAY INC | EBAY INC |
| EBON | EBONITE INTL INC | EBONITE INTL INC |
| EBDP | ECO BUILDING PRODUCTS INC | ECO BUILDING PRODUCTS INC |
| QECN | ECONOMIST NEWSPAPER LTD | ECONOMIST NEWSPAPER GROUP INC |
| VMCH | ECOVER INC | ECOVER INC |
| QEBR | GOLDEN GATE PRIVATE EQUITY INC | EDDIE BAUER INC |
| EDAR | EDIBLE ARRANGEMENTS LLC | EDIBLE ARRANGEMENTS LLC |
| EDFE | EDMUND PUBLICATIONS CORP | EDMUNDS INC |
| QSYV | EDGE ACQUISITION LLC | EDUCATE SVCS |
| EJON | JONES FINANCIAL COS LP | EDWARD D JONES & CO LP |
| EDEL | EDWARD-ELMHURST HEALTHCARE | EDWARD-ELMHURST HEALTHCARE |
| EHUT | EHRMANN AG | EHRMANN USA LLC |
| 8OCC | TATA SONS LTD | EIGHT OCLOCK COFFEE CO |
| EHAB | EINHORN HARRS ASCHR BRBTO & FRST PC | EINHORN HARRS ASCHR BRBTO & FRST PC |
| QEIN | EINSTEIN NOAH RESTAURANT GROUP INC | EINSTEIN BROS BAGELS INC |
| BQVL | EISAI CO LTD | EISAI INC |
| ZEKG | EK GUARD INC | EK GUARD INC |
| EPLL | TRIMARAN CAPITAL PARTNERS LLC | EL POLLO LOCO INC |
| BQSD | JW CHILDS ASSOC LP | ELATIONS CO |
| EBLA | JW CHILDS ASSOC LP | ELATIONS CO |
| JEEL | AB ELECTROLUX | ELECTROLUX HOME PRODUCTS INC |
| JEFR | AB ELECTROLUX | ELECTROLUX HOME PRODUCTS INC |
| JEIC | AB ELECTROLUX | ELECTROLUX HOME PRODUCTS INC |
| GRLD | ELEMENT 79 INC | ELEMENT 79 INC |
| 1RIS | ELEVATE CREDIT INC | ELEVATE CREDIT INC |
| EUSN | ELLUSIONIST.COM INC | ELLUSIONIST.COM INC |
| ZELN | ELOAN GROUP | ELOAN GROUP |
| EBLM | EMBLEMHEALTH INC | EMBLEMHEALTH INC |
| EBDR | EMBLEMHEALTH INC | EMBLEMHEALTH INC |
| EH14 | EMBLEMHEALTH INC | EMBLEMHEALTH INC |
| EBHE | EMBLEMHEALTH INC | EMBLEMHEALTH INC |
| ZSRO | MERCK KGAA | EMD SERONO INC |
| QEMI | EMIRATES GROUP | EMIRATES AIRLINES INC |
| ZEEG | EMPIRE EDUCATION GROUP INC | EMPIRE EDUCATION GROUP INC |
| EBRI | EMPLOYEE BENEFIT RESEARCH INST | EMPLOYEE BENEFIT RESEARCH INST |
| 1GNO | EMPOWERED PRODUCTS | EMPOWERED PRODUCTS |
| ZMUS | VIVENDI SA | EMUSIC.COM INC |
| EICS | ENBRIDGE INC | ENBRIDGE INC |
| EPOL | ENDLESS POOLS INC | ENDLESS POOLS INC |
| ALUX | ENDO PHARMACEUTICALS HOLDINGS INC | ENDO PHARMACEUTICALS HOLDINGS INC |
| VEEA | ARKANSAS STATE OF | ENERGY EFFICIENCY ARKANSAS |
| EUCC | ENERGY UPGRADE CALIFORNIA | ENERGY UPGRADE CALIFORNIA |
| ZIPF | ENFISSION INC | ENFISSION INC |
| VENT | ENTERGY CORP | ENTERGY CORP |
| QEBN | CRAWFORD GROUP INC | ENTERPRISE RENT-A-CAR CO |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| WBEC | ENTERTAINMENT CRUISES INC | ENTERTAINMENT CRUISES INC |
| EIFN | ENTERTAINMENT INDUSTRY FNDN | ENTERTAINMENT INDUSTRY FNDN |
| LSHN | ENVIROCON TECHNOLOGIES INC | ENVIROCON TECHNOLOGIES INC |
| EDTV | ENVIRONMENTAL DEFENSE FUND INC | ENVIRONMENTAL DEFENSE FUND INC |
| JEOS | EOS PRODUCTS LLC | EOS PRODUCTS LLC |
| EPLV | EPIC LEVEL ENTERTAINMENT, LTD | EPIC LEVEL ENTERTAINMENT, LTD. |
| 1IPL | EPOCH CO LTD | EPOCH EVERLASTING PLAY |
| QEBJ | SEIKO CORP | EPSON AMERICA INC |
| EQNX | RELATED COS LP | EQUINOX HOLDINGS INC |
| QEQX | RELATED COS LP | EQUINOX HOLDINGS INC |
| EINS | ERIE INDEMNITY CO | ERIE INSURANCE GROUP |
| QERN | ERNST & YOUNG LLP | ERNST & YOUNG LLP |
| VEST | ESET LLC | ESET LLC |
| QESP | WALT DISNEY CO | ESPN INC |
| ZEVG | WALT DISNEY CO | ESPN INC |
| EHCT | ESSENCE HEALTHCARE INC | ESSENCE HEALTHCARE INC |
| ZTB1 | NEW JERSEY STATE OF | ESSEX COUNTY OF |
| QLBR | ESSILOR INTL SA | ESSILOR OF AMERICA INC |
| QESU | ALLSTATE CORP | ESURANCE INC |
| EHDA | ETIHAD AIRWAYS PJSC | ETIHAD AIRWAYS PJSC |
| EURO | EUROITALY | EUROITALY |
| EUWC | EUROPEAN WAX CTR INC | EUROPEAN WAX CTR INC |
| LSCA | EVANGELICAL LUTHERAN CHRCH IN AMRCA | EVANGELICAL LUTHERAN CHRCH IN AMRCA |
| VRBK | EVERBANK FINANCIAL CORP | EVERBANK FINANCIAL CORP |
| QEVY | ENERGIZER HOLDINGS INC | EVEREADY BATTERY CO INC |
| SABD | EVERYDAY HEALTH INC | EVERYDAY HEALTH INC |
| BEEP | EW SCRIPPS CO | EW SCRIPPS CO |
| ZHGT | EW SCRIPPS CO | EW SCRIPPS CO |
| ZEXS | EXACT SCIENCES CORP | EXACT SCIENCES CORP |
| QEXL | EXELON CORP | EXELON CORP |
| QEXP | EXPEDIA INC | EXPEDIA INC |
| 7CX5 | EXPERIENCE CARRIE LA LLC | EXPERIENCE CARRIE LA LLC |
| EBPR | GOLDEN GATE PRIVATE EQUITY INC | EXPRESS LLC |
| QXEP | EXPRESS SVCS INC | EXPRESS PERSONNEL SVCS INC |
| RAXJ | SKYWEST INC | EXPRESSJET AIRLINES INC |
| JEXT | EXTREME REACH INC | EXTREME REACH INC |
| GFAB | FAB.COM INC | FAB.COM INC |
| QFCI | FAC ACQUISITIONS LLC | FAC ACQUISITIONS LLC |
| BEHA | FACEBOOK INC | FACEBOOK INC |
| QFGE | FAGE SA | FAGE USA CORP |
| FZAC | FAIR ISAAC CORP | FAIR ISAAC CORP |
| 6455 | FAIR OAKS FARMS BRANDS INC | FAIR OAKS FARMS BRANDS INC |
| GFAI | FAIRLIFE LLC | FAIRLIFE LLC |
| VFPC | FAIRPOINT COMMUNICATIONS INC | FAIRPOINT COMMUNICATIONS INC |
| VFPB | FAIRVIEW HEALTH SVCS-MS | FAIRVIEW HEALTH SVCS-MS |
| FETC | OHTSU TIRE & RUBBER CO LTD | FALKEN TIRE CORP |
| VFAH | FALLON HEALTHCARE SYSTEM INC | FALLON COMMUNITY HEALTH PLAN INC |
| ZBLC | FALLON WORLDWIDE | FALLON WORLDWIDE |
| ZFSN | FALLON WORLDWIDE | FALLON WORLDWIDE |
| QFCT | FAMILY DOLLAR STORES INC | FAMILY DOLLAR STORES INC |

| Prefix | Parent | Advertiser |
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| VFAM | FAMILY VIOLENCE PREVENTION FUND | FAMILY VIOLENCE PREVENTION FUND |
| ZFAM | FAMOUS DAVES OF AMERICA INC | FAMOUS DAVES OF AMERICA INC |
| ZFAN | KYNETIC LLC | FANATICS INC |
| 4FDL | FANDUEL INC | FANDUEL INC |
| QFMF | FANNIE MAE | FANNIE MAE |
| ZFMC | FANNIE MAE | FANNIE MAE |
| 1FAN | FANNIE MAE | FANNIE MAE |
| ZFAR | FARACI LANGE LLP | FARACI LANGE LLP |
| BEWD | FARIBAULT FOODS INC | FARIBAULT FOODS INC |
| QFCG | ZURICH INSURANCE GROUP LTD | FARMERS GROUP INC |
| ZFAT | FATHEAD LLC | FATHEAD LLC |
| FZOL | SUN CAPITAL PARTNERS INC | FAZOLIS RESTAURANTS INC |
| FEMA | US GOVERNMENT | FEDERAL EMERGENCY MANAGEMENT AGENCY |
| VFMT | ICAHN ENTERPRISES LP | FEDERAL-MOGUL CORP |
| 1CWS | FEDERICI BRANDS LLC | FEDERICI BRANDS LLC |
| PRGD | TEVA PHARMACEUTICAL INDUSTRIES LTD | FEI WOMENS HEALTH LLC |
| FEAM | FELA! | FELA! |
| FELL | FELLOWES INC | FELLOWES INC |
| QTTE | FOMENTO ECONOMICO MEXICAN SAB DE CV | FEMSA CERVEZA SA DE CV |
| FER1 | WOLSELEY PLC | FERGUSON ENTERPRISES INC |
| QBLA | FERRARA PAN CANDY CO INC | FERRARA PAN CANDY CO INC |
| QFBT | FERRERO SPA | FERRERO USA INC |
| FERR | DR FREDERIK PAULSEN FNDN | FERRING PHARMACEUTICALS INC |
| ZFGX | ESSILOR INTL SA | FGX INTL INC |
| QFCM | FMR CORP | FIDELITY DISTRIBUTORS CORP |
| PTSF | FIDOPHARM INC | FIDOPHARM INC |
| 1FNS | FIELD & STREAM | FIELD & STREAM |
| 4FIN | FIESTA INSURANCE FRANCHISE CORP | FIESTA INSURANCE FRANCHISE CORP |
| QFBR | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFBV | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFDN | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFHI | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFRC | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFRR | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFTB | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFTT | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFXX | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| QFZZ | FIFTH THIRD BANCORP | FIFTH THIRD BANCORP |
| 1FIJ | ROLL INTL CORP | FIJI WATER CO LLC |
| FELP | EVADO FILIP HOLDING LTD | FILIP TECHNOLOGY |
| VFIN | FINANCIAL INDUSTRY RGLTRY ATRTY INC | FINANCIAL INDUSTRY RGLTRY ATRTY INC |
| ZFIN | PEARSON PLC | FINANCIAL TIMES LTD |
| QFIN | FINISH LINE INC | FINISH LINE INC |
| QFNL | VALIO LTD | FINLANDIA CHEESE CO INC |
| DVFI | VALIO LTD | FINLANDIA CHEESE CO INC |
| CIGR | FIRED UP INC | FIRED UP INC |
| CIGV | FIRED UP INC | FIRED UP INC |
| JCAR | FIRED UP INC | FIRED UP INC |
| FESU | FIREHOUSE RESTAURANT GROUP INC | FIREHOUSE RESTAURANT GROUP INC |
| 2FAS | FIRST AID SHOT THERAPY INC | FIRST AID SHOT THERAPY INC |

| Prefix | Parent | Advertiser |
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| VINV | INVERNESS MEDICAL INNOVATIONS INC | FIRST CHECK DIAGNOSTICS LLC |
| QVXZ | FIRST CITIZENS BANCSHARES INC-RD-AT | FIRST CITIZENS BANCSHARES INC-RD-AT |
| FEMC | FIRST MARBLEHEAD CORP | FIRST MARBLEHEAD CORP |
| GFNF | FIRST NIAGARA FINANCIAL GROUP INC | FIRST NIAGARA BANK NA |
| 1TNB | FIRST HORIZON NATL CORP | FIRST TENNESSEE BANK NA |
| 1FLH | FIRSTLIGHT HOMECARE FRANCHISING LLC | FIRSTLIGHT HOMECARE FRANCHISING LLC |
| 1FMB | FIRSTMERIT CORP | FIRSTMERIT BANK NA |
| QBLU | FISHBOWL SPIRITS LLC | FISHBOWL SPIRITS LLC |
| FEIN | FISHER INVESTMENTS INC | FISHER INVESTMENTS INC |
| QVBU | MATTEL INC | FISHER-PRICE INC |
| ZFTB | FITBIT INC | FITBIT INC |
| ZFIT | FITNESS 4 REAL LIFE LLC | FITNESS 4 REAL LIFE LLC |
| 5STR | ASP UC SUPPORT LLC | FIVE STAR URGENT CARE |
| VFLA | FLAGSTAR BANCORP INC | FLAGSTAR BANCORP INC |
| CITR | FLORIDA CITRUS SPORTS ASSN INC | FLORIDA CITRUS SPORTS ASSN INC |
| IJSA | FORTRESS INVESTMENT GROUP LLC | FLORIDA EAST COAST INDUSTRIES LLC |
| QFPL | NEXTERA ENERGY INC | FLORIDA POWER & LIGHT CO |
| VTOB | FLORIDA STATE OF | FLORIDA STATE OF |
| UDFT | UNITED ONLINE INC | FLORISTS TRANSWORLD DELIVERY INC |
| FZCL | FLYCELL INC | FLYCELL INC |
| ZZFN | FN HERSTAL SA | FN HERSTAL SA |
| KYKY | FOLLETT CORP | FOLLETT HIGHER EDUCATION GROUP INC |
| BECG | FONTEM VENTURES | FONTEM VENTURES |
| QYFT | FOOD & DRUG ADMIN | FOOD & DRUG ADMIN |
| QYSM | FOOD & DRUG ADMIN | FOOD & DRUG ADMIN |
| 1FLT | DELHAIZE GROUP | FOOD LION INC |
| 1FLR | DELHAIZE GROUP | FOOD LION INC |
| ZBDF | DELHAIZE GROUP | FOOD LION INC |
| QFBB | DELHAIZE GROUP | FOOD LION INC |
| QFOT | FOOT LOCKER INC | FOOT LOCKER INC |
| ZCHA | FOOT LOCKER INC | FOOT LOCKER INC |
| ZAEB | FOOT LOCKER INC | FOOT LOCKER INC |
| ZFTS | FORDS THEATRE SOCIETY INC | FORDS THEATRE SOCIETY INC |
| ZFLL | ALLERGAN PLC | FOREST LABORATORIES INC |
| 13FP | FOREST PARK MEDICAL CTR LLC | FOREST PARK MEDICAL CTR LLC |
| SACT | ALLERGAN PLC | FOREST PHARMACEUTICALS INC |
| UUFX | FOREX CAPITAL MARKETS LLC | FOREX CAPITAL MARKETS LLC |
| ZFOS | FOSSIL GROUP INC | FOSSIL GROUP INC |
| GFRA | FRACTURE INC | FRACTURE INC |
| QBAN | UCI FRAM GROUP | FRAM GROUP LLC |
| XXRS | NORTHWESTERN MUTUAL LIFE INSRNC INC | FRANK RUSSELL CO |
| QFAE | FRANKLIN ELECTRONIC PUBLISHERS INC | FRANKLIN ELECTRONIC PUBLISHERS INC |
| QQEU | FRANKLIN RESOURCES INC | FRANKLIN TEMPLETON DISTRIBUTORS INC |
| 1FWG | FRANWORKS GROUP OF COMPANIES | FRANWORKS GROUP OF COMPANIES |
| 13FL | FREAL! FOODS LLC | FREAL! FOODS LLC |
| JFRE | FREESTYLE RELEASING LLC | FREESTYLE RELEASING LLC |
| WAEW | FREIJE TREATMENT SYSTEMS INC | FREIJE TREATMENT SYSTEMS INC |
| FESY | TESCO PLC | FRESH & EASY NEIGHBORHOOD MARKT INC |
| QFRN | SUN CAPITAL PARTNERS INC | FRIENDLY ICE CREAM CORP |
| MW2R | FRIENDS OF MARK WARNER | FRIENDS OF MARK WARNER |

| Prefix | Parent | Advertiser |
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| FECC | CITIZENS COMMUNICATIONS CO-CO | FRONTIER COMMUNICATIONS CORP |
| FETI | FTI CONSULTING INC | FTI CONSULTING INC |
| XFUB | FUBO.TV INC | FUBO.TV INC |
| FEPK | FUCHSBERG JACOB D LAW FIRM LLP | FUCHSBERG JACOB D LAW FIRM LLP |
| VNAB | FUHU INC | FUHU INC |
| G312 | FULTON STREET BREWERY LLC | FULTON STREET BREWERY LLC |
| PTFI | FUNAI ELECTRIC CO LTD | FUNAI CORP INC |
| GZZN | SUNCORP INVESTMENTS GROUP LTD | FUNRISE TOY CORP |
| FEBC | FURNITURE CONCEPTS LLC | FURNITURE CONCEPTS LLC |
| ZFUR | BUFFET PARTNERS LP | FURRS RESTAURANT GROUP INC |
| ZFUS | CABLEVISION SYSTEMS CORP | FUSE NETWORKS LLC |
| FZZY | FUZZY ZOELLER PRODUCTIONS INC | FUZZYS SPIRITS LLC |
| 2FWD | FWD.US | FWD.US |
| GFRM | G-FORM LLC | G-FORM LLC |
| ZGFR | COMCAST CORP | G4 MEDIA INC |
| QGDL | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| CCET | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| QGDY | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| QGRS | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| QGRL | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| QILI | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| DGAL | GALDERMA PHARMA SA | GALDERMA LABORATORIES LP |
| QGRE | GALDERMA PHARMA SA | GALDERMA PHARMA SA |
| MWTG | GALIER GARY O ATTORNEY AT LAW | GALIER GARY O ATTORNEY AT LAW |
| VGUS | GAMANIA DIGITAL ENTERTAINMNT CO LTD | GAMANIA DIGITAL ENTERTAINMNT CO LTD |
| ZTGF | GAME FACTORY INC | GAME FACTORY INC |
| GFLY | SEQUOIA CAPITAL | GAMEFLY INC |
| ZGMS | GAMESTOP CORP | GAMESTOP CORP |
| GRMT | GANDER MOUNTAIN CO | GANDER MOUNTAIN CO |
| QGCK | GANNETT CO INC | GANNETT CO INC |
| QGAL | BERKSHIRE HATHAWAY INC | GARAN INC |
| GRDN | GARDEN FRESH FOODS INC | GARDEN FRESH FOODS INC |
| QGOL | GARDEN OF LIFE INC | GARDEN OF LIFE INC |
| GRCM | GATHER INC | GATHER INC |
| GGTR | AOL INC | GATHR, LLC |
| ZGLA | GAY & LESBIAN ALLIANCE AGNST DFMTN | GAY & LESBIAN ALLIANCE AGNST DFMTN |
| GZEN | GAZILLION INC | GAZILLION INC |
| GRSY | GEISINGER HEALTH SYSTEMS INC | GEISINGER HEALTH SYSTEMS INC |
| GKSI | GELTECH SOLUTIONS INC | GELTECH SOLUTIONS INC |
| GBON | ROCHE HOLDING AG | GENENTECH INC |
| LAMD | ROCHE HOLDING AG | GENENTECH INC |
| LGEN | ROCHE HOLDING AG | GENENTECH INC |
| XGPZ | ROCHE HOLDING AG | GENENTECH INC |
| ALSN | ROCHE HOLDING AG | GENENTECH INC |
| GGEN | CCMP CAPITAL ADVISORS LLC | GENERAC POWER SYSTEMS INC |
| BQGM | GENERAL MILLS INC | GENERAL MILLS INC |
| QGAO | GENERAL NUTRITION CTR | GENERAL NUTRITION CTR |
| XXGN | GUGGENHEIM CAPITAL LLC | GENERATION MORTGAGE CO |
| GRTH | GENWORTH FINANCIAL INC | GENWORTH FINANCIAL INC |
| GZSY | SANOFI | GENZYME CORP |

| Prefix | Parent | Advertiser |
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| GZLE | SANOFI | GENZYME CORP |
| GRWU | GEORGE WASHINGTON UNIVERSITY | GEORGE WASHINGTON UNIVERSITY |
| ZGDE | GEORGIA STATE OF | GEORGIA DEPT OF ECONOMIC DEVELOPMNT |
| GGLR | GEORGIA STATE OF | GEORGIA LOTTERY CORP |
| GGLT | GEORGIA STATE OF | GEORGIA LOTTERY CORP |
| GRGA | SOUTHERN CO INC | GEORGIA POWER CO |
| ZGCO | GEORGIA STATE OF | GEORGIA STATE OF |
| QGER | BOYD GROUP INCOME FUND | GERBER COLLISION & GLASS |
| VGTS | GET SCHOOLED | GET SCHOOLED |
| JGET | GETTINGTON | GETTINGTON |
| ZGTT | HELLMAN & FRIEDMAN LLC | GETTY IMAGES INC |
| GRDL | LINDT & SPRUNGLI AG | GHIRARDELLI CHOCOLATE CO |
| GFTD | GIFTED NUTRITION ENTERPRISES INC | GIFTED NUTRITION ENTERPRISES INC |
| DVGL | GILDAN ACTIVEWEAR INC | GILDAN ACTIVEWEAR INC |
| VGLD | GILEAD SCIENCES INC | GILEAD SCIENCES INC |
| GKHA | GILEAD SCIENCES INC | GILEAD SCIENCES INC |
| 8STV | GILEAD SCIENCES INC | GILEAD SCIENCES INC |
| IESP | GILLESPIE AGENCY | GILLESPIE AGENCY |
| GRUS | GIRL SCOUTS OF THE USA | GIRL SCOUTS OF THE USA |
| GBBS | GIVE BACK BRANDS LLC | GIVE BACK BRANDS LLC |
| GGLA | GLASSDOOR INC | GLASSDOOR INC |
| ALRX | GLAXOSMITHKLINE PLC | GLAXOSMITHKLINE PHARMACEUTICALS |
| FESA | AKZO NOBEL NV | GLIDDEN CO |
| DGLI | PPG INDUSTRIES INC | GLIDDEN CO |
| 2BJH | GLOBAL GOALS | GLOBAL GOALS |
| 1GLU | GLU MOBILE INC | GLU MOBILE INC |
| GGDD | GO DADDY GROUP INC | GO DADDY SOFTWARE INC |
| GRGD | GO DADDY GROUP INC | GO DADDY SOFTWARE INC |
| GZGZ | GOAL ZERO LLC | GOAL ZERO LLC |
| GRDV | YILDIZ HOLDING AS | GODIVA CHOCOLATIER INC |
| QGOJ | GOJO INDUSTRIES INC | GOJO INDUSTRIES INC |
| GGRB | GOLD EAGLE CO | GOLD EAGLE CO |
| QAEN | GOLDMAN SACHS GROUP INC | GOLDMAN SACHS & CO |
| SACH | GOLDMAN SACHS GROUP INC | GOLDMAN SACHS GROUP INC |
| QGDG | TRT HOLDINGS INC | GOLDS GYM INTL INC |
| QTOE | BLACKSTONE GROUP LP | GOLDTOEMORETZ LLC |
| QPGS | AMB GROUP LLC | GOLF & TENNIS PRO SHOP INC |
| PTGA | AMB GROUP LLC | GOLF & TENNIS PRO SHOP INC |
| PRGA | AMB GROUP LLC | GOLF & TENNIS PRO SHOP INC |
| GFBK | GOLF PIPELINE INC | GOLF PIPELINE INC |
| GBSR | FIRST ATLANTIC CAPITAL LTD | GOLFSMITH INTL HOLDINGS INC |
| GBST | FIRST ATLANTIC CAPITAL LTD | GOLFSMITH INTL HOLDINGS INC |
| QDBG | GOODYEAR TIRE & RUBBER CO | GOODYEAR DUNLOP TIRES NRTH AMER LTD |
| ZGYR | GOODYEAR TIRE & RUBBER CO | GOODYEAR TIRE & RUBBER CO |
| CCHB | GOOGLE INC | GOOGLE INC |
| GGGP | GOOGLE INC | GOOGLE INC |
| GGL | GOOGLE INC | GOOGLE INC |
| GGLL | GOOGLE INC | GOOGLE INC |
| OOG | GOOGLE INC | GOOGLE INC |
| QGOO | GOOGLE INC | GOOGLE INC |

| Prefix | Parent | Advertiser |
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| ZGOO | GOOGLE INC | GOOGLE INC |
| GGMK | GOOGLE INC | GOOGLE INC |
| GGNX | GOOGLE INC | GOOGLE INC |
| GGAP | GOOGLE INC | GOOGLE INC |
| 536G | GOOGLE INC | GOOGLE INC |
| GGEP | GOOGLE INC | GOOGLE INC |
| GFAT | GOOGLE INC | GOOGLE INC |
| GFCL | GOOGLE INC | GOOGLE INC |
| LGOO | GOOGLE INC | GOOGLE INC |
| GRDM | SUN CAPITAL PARTNERS INC | GORDMANS INC |
| GRTE | GORILLA TRADES INC | GORILLA TRADES INC |
| GRTS | NIPPON SUISAN KAISHA LTD | GORTONS INC |
| SAVA | GOSHARE INC | GOSHARE INC |
| GRTD | GOTRUSTED | GOTRUSTED |
| QGBY | GOYA FOODS INC | GOYA FOODS INC |
| GRSI | GPS INDUSTRIES INC | GPS INDUSTRIES INC |
| GRFF | GRAIN FOODS FNDN | GRAIN FOODS FNDN |
| GRA1 | GRAY TELEVISION INC | GRAY TELEVISION GROUP INC |
| 1MXB | SCRIPPS NETWORKS INTERACTIVE INC | GREAT AMERICAN COUNTRY INC |
| 1GSW | GREAT SOUTHERN WOOD PRESERVING INC | GREAT SOUTHERN WOOD PRESERVING INC |
| GRWF | GREAT WEST FINANCIAL | GREAT WEST FINANCIAL |
| GRWL | APOLLO GLOBAL MANAGEMENT LLC | GREAT WOLF RESORTS INC |
| GRHC | CIGNA CORP | GREAT-WEST HEALTHCARE HOLDINGS INC |
| GRCL | SAMSUNG ELECTRONICS CO LTD | GREATCALL INC |
| GRTA | GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY | GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY |
| OHCC | GREATER OMAHA CHAMBER OF COMMERCE | GREATER OMAHA CHAMBER OF COMMERCE |
| GRDT | GREEN DOT CORP | GREEN DOT CORP |
| GRET | GREEN EARTH TECHNOLOGIES INC | GREEN EARTH TECHNOLOGIES INC |
| GGBG | B&G FOODS INC | GREEN GIANT CO |
| GRMC | GREEN MOUNTAIN COFFEE ROASTERS INC | GREEN MOUNTAIN COFFEE ROASTERS INC |
| GBCC | JUSTICE FAMILY GROUP LLC | GREENBRIER RESORT MANAGEMENT CO |
| GBCO | GREG BENNETT GUITARS | GREG BENNETT GUITARS |
| GRGG | FREEMAN SPOGLI & CO | GREGG APPLIANCES INC |
| 2HF5 | GROCERY DELIVERY E-SVCS USA INC | GROCERY DELIVERY E-SVCS USA INC |
| 1GOI | GROCERY OUTLET INC | GROCERY OUTLET INC |
| UHFB | GROUPE DANONE | GROUPE DANONE |
| GRPN | GROUPON INC | GROUPON INC |
| GRUB | GRUBHUB INC | GRUBHUB INC |
| 1HUB | GRUBHUB INC | GRUBHUB INC |
| LALA | GRUPO INDUSTRIAL LALA SA DE CV | GRUPO INDUSTRIAL LALA SA DE CV |
| DGTX | GTX CORP | GTX CORP |
| GGPC | SOUTHERN CO INC | GULF POWER CO |
| GFSM | GULFSTREAM FLORIDA DERBY | GULFSTREAM FLORIDA DERBY |
| 1GOE | GUNGHO ONLINE ENTERTAINMENT INC | GUNGHO ONLINE ENTERTAINMENT INC |
| EURT | GURU DENIM INC | GURU DENIM INC |
| 1GUS | GUSTO LLC | GUSTO LLC |
| GRP1 | GUTHY-RENKER LLC | GUTHY-RENKER HOME LLC |
| QGBK | SMITHFIELD FOODS INC | GWALTNEY OF SMITHFIELD LTD |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| ZHEB | H E BUTT GROCERY | H E BUTT GROCERY |
| VHFH | HABITAT FOR HUMANITY INTL | HABITAT FOR HUMANITY INTL |
| QHMD | HACKENSACK UNIVERSITY MEDICAL CTR | HACKENSACK UNIVERSITY MEDICAL CTR |
| QHUV | HACKENSACK UNIVERSITY MEDICAL CTR | HACKENSACK UNIVERSITY MEDICAL CTR |
| HYIA | HAGERTY INTL LTD | HAGERTY INSURANCE AGENCY INC |
| MRNA | HAIN CELESTIAL GROUP INC | HAIN CELESTIAL GROUP INC |
| ZHAL | HALEWOOD INTL | HALEWOOD INTL |
| PTHA | HALO PURELY FOR PETS INC | HALO PURELY FOR PETS INC |
| ZBBT | HANESBRANDS INC | HANESBRANDS INC |
| CCHP | HANESBRANDS INC | HANESBRANDS INC |
| PTEX | HANESBRANDS INC | HANESBRANDS INC |
| B1BI | HANESBRANDS INC | HANESBRANDS INC |
| MRDF | HANESBRANDS INC | HANESBRANDS INC |
| VHAN | HANKOOK TIRE CO LTD | HANKOOK TIRE AMERICA CORP |
| QHCH | DELHAIZE GROUP | HANNAFORD BROS CO |
| 1TCS | HANOVER DIRECT INC | HANOVER CO STORE LLC |
| UHAR | HARBORONE BANK-BS | HARBORONE BANK-BS |
| 1HAR | HARIBO OF AMERICA INC | HARIBO OF AMERICA INC |
| HDZZ | HARLEY-DAVIDSON INC | HARLEY-DAVIDSON INC |
| HDDG | HARLEY-DAVIDSON INC | HARLEY-DAVIDSON MOTOR CO |
| QHAZ | HARLEY-DAVIDSON INC | HARLEY-DAVIDSON MOTOR CO |
| OHAR | HARMAN INTL INDUSTRIES INC | HARMAN INTL INDUSTRIES INC |
| BQAC | HAMLET HOLDINGS INC | HARRAHS ENTERTAINMENT INC |
| PTAK | HAMLET HOLDINGS INC | HARRAHS ENTERTAINMENT INC |
| QHET | HAMLET HOLDINGS INC | HARRAHS ENTERTAINMENT INC |
| QHRH | HAMLET HOLDINGS INC | HARRAHS ENTERTAINMENT INC |
| VSBS | HARRIS FREEMAN & CO LP | HARRIS TEA CO |
| HYRZ | HF GLOBAL INC | HARRYS |
| H4RT | SUMITOMO CORP | HARTZ MOUNTAIN CORP |
| FEST | HARVEST FESTIVAL | HARVEST FESTIVAL |
| JUJU | BRYNWOOD PARTNERS LP | HARVEST HILL BEVERAGE CO |
| HVTY | HAVERTYS FURNITURE COS INC | HAVERTYS FURNITURE COS INC |
| MECM | HAWKEYE CLASSIC COLLECTOR CAR AUCTN | HAWKEYE CLASSIC COLLECTOR CAR AUCTN |
| EHAY | HAYNEEDLE INC | HAYNEEDLE INC |
| HDBU | HD BUTTERCUP MANUTAILER FURNITR MRT | HD BUTTERCUP MANUTAILER FURNITR MRT |
| ZCMT | HE BUTT GROCERY CO | HE BUTT GROCERY CO |
| 13HE | HE BUTT GROCERY CO | HE BUTT GROCERY CO |
| HDEA | HTM SPORTS GROUP | HEAD USA |
| RAZR | HEADBLADE CO LLC | HEADBLADE CO LLC |
| HDCT | HEADCOUNT | HEADCOUNT |
| HDSP | HEADSPACE INC | HEADSPACE INC |
| ZSSM | HEALTH ALLIANCE PLAN OF MICHIGAN | HEALTH ALLIANCE PLAN OF MICHIGAN |
| UHSC | HEALTH CARE SVC CORP | HEALTH CARE SVC CORP |
| ALHC | HEALTH INFORMATION CTR | HEALTH INFORMATION CTR |
| ZNET | HEALTH NET | HEALTH NET |
| QHIP | HEALTH PLAN OF NY | HEALTH PLAN OF NY |
| UHBI | HEALTHCARE BRANDS INTL LTD | HEALTHCARE BRANDS INTL LTD |
| TDZZ | HEALTHROCKERS INC | HEALTHROCKERS INC |
| SJAA | HEARTLAND FOOD PRODUCTS GROUP LLC | HEARTLAND FOOD PRODUCTS GROUP LLC |
| QHOF | HEARTS ON FIRE CO LLC | HEARTS ON FIRE CO LLC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| EDOS | LARCHE HOLDING SA | HEINEKEN USA INC |
| NNBA | LARCHE HOLDING SA | HEINEKEN USA INC |
| 1HEL | HELLO PRODUCTS LLC | HELLO PRODUCTS LLC |
| HDSA | BERKSHIRE HATHAWAY INC | HELZBERG DIAMOND SHOPS INC |
| EH24 | HEMINGWAY LTD | HEMINGWAY LTD |
| HDRK | HENDRICK AUTOMOTIVE GROUP-CL-CT-RD | HENDRICK AUTOMOTIVE GROUP-CL-CT-RD |
| PRSL | HENKEL AG & CO KGAA | HENKEL AG & CO KGAA |
| BQDH | HENKEL AG & CO KGAA | HENKEL CORP |
| UHNM | HENNES & MAURITZ AB | HENNES & MAURITZ AB |
| DVHC | HERB CHAMBERS CAMBRIDGE STRT INC-BS | HERB CHAMBERS CAMBRIDGE STRT INC-BS |
| 2HER | HERO CYCLES LTD | HERO MOTOCORP LTD |
| QJAY | HERSHEY CO | HERSHEY CO |
| PROS | HERSHEY CO | HERSHEY CO |
| PRHZ | HERTZ GLOBAL HOLDINGS INC | HERTZ CORP |
| 1HPE | HEWLETT PACKARD ENTERPRISE | HEWLETT PACKARD ENTERPRISE |
| HYBU | HIBU PLC | HIBU PLC |
| SACU | HIGH LINER FOODS INC | HIGH LINER FOODS INC |
| QHIG | PALISADES SFTY & INSRNC MNGMNT CORP | HIGH POINT SAFTY INSRNC MNGMNT CORP |
| ZSTT | BRYNWOOD PARTNERS LP | HIGH RIDGE BRANDS CO |
| VTFG | ROBERTSON TRUST | HIGHLAND DISTILLERS LTD |
| JHIG | HIGHMARK HEALTH | HIGHMARK BLUE CROSS & BLUE SHILD-PT |
| SJRJ | WPP PLC | HILL & KNOWLTON INC |
| JDHB | TYSON FOODS INC | HILLSHIRE BRANDS CO |
| VHHI | HILTON HEAD ISLND-BLFFTN CHBR OF CM | HILTON HEAD ISLND-BLFFTN CHBR OF CM |
| ALON | HISAMITSU PHARMACEUTICAL CO INC | HISAMITSU AMERICA INC |
| QVBO | ROCHE HOLDING AG | HOFFMANN-LA ROCHE INC |
| RHTF | ROCHE HOLDING AG | HOFFMANN-LA ROCHE INC |
| UHFU | HOLY FAMILY UNIVERSITY | HOLY FAMILY UNIVERSITY |
| 1HMX | OLYMPUS PARTNERS | HOMAX PRODUCTS INC |
| HDAM | TIME WARNER INC | HOME BOX OFFICE INC |
| HDHV | TIME WARNER INC | HOME BOX OFFICE INC |
| HDOC | TIME WARNER INC | HOME BOX OFFICE INC |
| MEAT | HOME MARKET FOODS INC | HOME MARKET FOODS INC |
| S100 | HOME SKINOVATIONS LTD | HOME SKINOVATIONS LTD |
| CYLP | NEWELL RUBBERMAID INC | HOME SOLUTIONS |
| HYAW | HOMEAWAY INC | HOMEAWAY.COM INC |
| HDOM | HOMEDICS USA INC | HOMEDICS USA INC |
| WBHH | BERKSHIRE HATHAWAY INC | HOMESERVICES OF AMERICA INC |
| HYBK | HONEYWELL INTL INC | HONEYWELL INTL INC |
| QHBI | HONEYWELL INTL INC | HONEYWELL INTL INC |
| UHOR | HORIZON BLUE CROSS & BL SHLD NJ INC | HORIZON BLUE CROSS & BL SHLD NJ INC |
| JHLB | NATL COLLEGIATE ATHLETIC ASSN | HORIZON LEAGUE INC |
| ZDIN | HORMEL FOODS CORP | HORMEL FOODS CORP |
| EHOS | HOSTELLING INT | HOSTELLING INT |
| IBBS | HOSTESS BRANDS INC | HOSTESS BRANDS CORP |
| UHTC | EXPEDIA INC | HOTELS.COM LP |
| EHWR | EXPEDIA INC | HOTWIRE INC |
| ZHLN | HOULIHANS RESTAURANT GROUP | HOULIHANS RESTAURANTS INC |
| HHZZ | HOZZ INC | HOZZ INC |
| HDAD | HOVDE DASSOW & DEETS LLC | HOVDE DASSOW & DEETS LLC |

| Prefix | Parent | Advertiser |
|--------|-------------|-------------|
| HYUA | HOYU CO LTD | HOYU CO LTD |
| ZBLY | HP HOOD LLC | HP HOOD LLC |
| HVGD | HP HOOD LLC | HP HOOD LLC |
| QHPH | HP HOOD LLC | HP HOOD LLC |
| EQAC | HP INC | HP INC |
| EQAD | HP INC | HP INC |
| EQAE | HP INC | HP INC |
| EQAI | HP INC | HP INC |
| EQAO | HP INC | HP INC |
| EQAP | HP INC | HP INC |
| EQAR | HP INC | HP INC |
| EQAT | HP INC | HP INC |
| EQCC | HP INC | HP INC |
| EQCD | HP INC | HP INC |
| EQCE | HP INC | HP INC |
| EQCI | HP INC | HP INC |
| EQCO | HP INC | HP INC |
| EQCP | HP INC | HP INC |
| EQCR | HP INC | HP INC |
| EQCT | HP INC | HP INC |
| EQEC | HP INC | HP INC |
| EQED | HP INC | HP INC |
| EQEE | HP INC | HP INC |
| EQEI | HP INC | HP INC |
| EQEO | HP INC | HP INC |
| EQEP | HP INC | HP INC |
| EQER | HP INC | HP INC |
| EQET | HP INC | HP INC |
| EQJC | HP INC | HP INC |
| EQJD | HP INC | HP INC |
| EQJE | HP INC | HP INC |
| EQJI | HP INC | HP INC |
| EQJO | HP INC | HP INC |
| EQJP | HP INC | HP INC |
| EQJR | HP INC | HP INC |
| EQJT | HP INC | HP INC |
| EQLC | HP INC | HP INC |
| EQLD | HP INC | HP INC |
| EQLE | HP INC | HP INC |
| EQLI | HP INC | HP INC |
| EQLO | HP INC | HP INC |
| EQLP | HP INC | HP INC |
| EQLR | HP INC | HP INC |
| EQLT | HP INC | HP INC |
| EQUC | HP INC | HP INC |
| EQU D | HP INC | HP INC |
| EQUE | HP INC | HP INC |
| EQUI | HP INC | HP INC |
| EQUO | HP INC | HP INC |
| EQU P | HP INC | HP INC |

| Prefix | Parent | Advertiser |
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| EQR | HP INC | HP INC |
| EQU | HP INC | HP INC |
| EQW | HP INC | HP INC |
| EQWD | HP INC | HP INC |
| EQWE | HP INC | HP INC |
| EQWI | HP INC | HP INC |
| EQWO | HP INC | HP INC |
| EQWP | HP INC | HP INC |
| EQWR | HP INC | HP INC |
| EQWT | HP INC | HP INC |
| QEDS | HP INC | HP INC |
| QHBH | HP INC | HP INC |
| 4SPE | HSBC HOLDINGS PLC | HSBC GROUP |
| ZHSB | HSBC HOLDINGS PLC | HSBC INSURANCE AGENCY INC |
| QMAG | HSBC HOLDINGS PLC | HSBC MORTGAGE CORP USA |
| QHTC | HIGH TECH COMPUTER CORP | HTC AMERICA INC |
| 1HUF | HUFFY CORP | HUFFY BICYCLE CO |
| 1AFC | HUGO MEDIA LLC | HUGO MEDIA LLC |
| UHRC | HUMAN RIGHTS CAMPAIGN FNDN | HUMAN RIGHTS CAMPAIGN FNDN |
| QHUM | HUMANE SOCIETY OF THE US | HUMANE SOCIETY OF THE US |
| KMHM | HUMMINGBIRD PICTURES LLC | HUMMINGBIRD PICTURES LLC |
| RAPB | HUNGRY HOWIES PIZZA & SUBS INC | HUNGRY HOWIES PIZZA & SUBS INC |
| QHUN | HUNTER DOUGLAS NV | HUNTER DOUGLAS INC |
| QHNB | HUNTINGTON BANCSHARES INC | HUNTINGTON BANCSHARES INC |
| VHUN | HUNTSMAN CANCER FNDN | HUNTSMAN CANCER FNDN |
| HVNA | HUSQVARNA AB | HUSQVARNA FOREST & GARDEN CO INC |
| QHBS | GLOBAL HYATT CORP | HYATT HOTEL CORP |
| HYPE | WALT DISNEY CO | HYPERION PUBLISHING |
| HYPR | HYPERUPT | HYPERUPT |
| HYCR | HYUNDAI MOTOR CO-DA | HYUNDAI MOTOR AMERICA-DA |
| HYDL | HYUNDAI MOTOR CO-DA | HYUNDAI MOTOR AMERICA-DA |
| VAZO | ROYAL DSM NV | I-HEALTH INC |
| MEST | ROYAL DSM NV | I-HEALTH INC |
| CUTE | ROYAL DSM NV | I-HEALTH INC |
| CICE | ROYAL DSM NV | I-HEALTH INC |
| VBCL | ROYAL DSM NV | I-HEALTH INC |
| CUAI | ROYAL DSM NV | I-HEALTH INC |
| CUEW | ROYAL DSM NV | I-HEALTH INC |
| CUKD | ROYAL DSM NV | I-HEALTH INC |
| IECM | ICM REGISTRY LLC | ICM REGISTRY LLC |
| ILIG | IDEAL IMAGES | IDEAL IMAGES |
| ZIDL | HELEN OF TROY LTD | IDELLE LABS LTD |
| 4IDQ | IDQ HOLDINGS INC | IDQ HOLDINGS INC |
| ILSL | ILLINOIS STATE OF | ILLINOIS STATE LOTTERY |
| PRTM | ILLVA SARONNO HOLDING SPA | ILLVA SARONNO SPA |
| IBGD | IM HEALTHSCIENCE LLC | IM HEALTHSCIENCE LLC |
| IENT | 5.1 ENTERTAINMENT GROUP LLC | IMMERGENT RECORDS |
| VACA | IMPATIENT COW | IMPATIENT COW |
| LAPB | ALLERGAN PLC | INAMED CORP |
| ZFME | INCHARGE INST OF AMERICA INC | INCHARGE INST OF AMERICA INC |

| Prefix | Parent | Advertiser |
|--------|-----------------------------------|-------------------------------------|
| 1NDE | INDEED INC | INDEED INC |
| ZIBC | INDEPENDENCE BLUE CROSS | INDEPENDENCE BLUE CROSS |
| CIIW | CALIFORNIA STATE OF | INDIAN WELLS CITY OF |
| 2IUH | INDIANA STATE OF | INDIANA UNIVERSITY |
| CINB | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| CINI | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| CINE | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| CINW | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| CING | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| CIBB | NISSAN MOTOR CO LTD | INFINITI DIVISION |
| ZINF | INFIRST HEALTHCARE INC | INFIRST HEALTHCARE INC |
| ZINN | INFIRST HEALTHCARE INC | INFIRST HEALTHCARE INC |
| 4INF | GOLDEN GATE PRIVATE EQUITY INC | INFOR GLOBAL SOLUTIONS INC |
| ZINM | INITIATIVE MEDIA WORLDWIDE INC | INITIATIVE MEDIA WORLDWIDE INC |
| 8IWA | INNOCEAN CORP | INNOCEAN CORP |
| ZQTP | INNOVATA LLC | INNOVATA LLC |
| IOFI | INNOVATION FIRST INC | INNOVATION FIRST INC |
| MRKT | INO.COM INC | INO.COM INC |
| ZUCR | SWANDER PACE CAPITAL LLC | INSIGHT PHARMACEUTICALS CORP |
| EPMO | SWANDER PACE CAPITAL LLC | INSIGHT PHARMACEUTICALS CORP |
| JINS | INSMED PHARMACEUTICALS INC | INSMED PHARMACEUTICALS INC |
| IOTT | FMR CORP | INSURANCE.COM INC |
| IEPF | INTER PARFUMS INC | INTER PARFUMS INC |
| ZICT | INTERACTIVE COLLEGE OF TECHNOLOGY | INTERACTIVE COLLEGE OF TECHNOLOGY |
| QIAY | INTERCONTINENTAL HOTELS GROUP PLC | INTERCONTINENTAL HOTELS GROUP PLC |
| ZCPL | INTERCONTINENTAL HOTELS GROUP PLC | INTERCONTINENTAL HOTELS GROUP PLC |
| QYIR | US GOVERNMENT | INTERNAL REVENUE SVC |
| JARR | INTERSTATE BEVERAGE CORP | INTERSTATE BEVERAGE CORP |
| JHHH | INTERSTATE GAS SUPPLY INC | INTERSTATE GAS SUPPLY INC |
| CCOF | INTL COFFEE & TEA LLC | INTL COFFEE & TEA LLC |
| QIAF | DINEEQUITY INC | INTL HOUSE OF PANCAKES LLC |
| ZIHP | DINEEQUITY INC | INTL HOUSE OF PANCAKES LLC |
| VIRC | INTL RESCUE COMMITTEE INC | INTL RESCUE COMMITTEE INC |
| YISC | INTL SPEEDWAY CORP | INTL SPEEDWAY CORP |
| IEST | FORTRESS INVESTMENT GROUP LLC | INTRAWEST ULC |
| IBLF | INTRUST FINANCIAL CORP | INTRUST BANK NA |
| QTUI | INTUIT INC | INTUIT INC |
| QTTX | INTUIT INC | INTUIT INC |
| JIVS | INVESCO LTD | INVESCO POWERSHARES CPTL MNGMNT LLC |
| JIQQ | INVESCO LTD | INVESCO POWERSHARES CPTL MNGMNT LLC |
| JIPR | INVESCO LTD | INVESCO POWERSHARES CPTL MNGMNT LLC |
| QSMC | KOCH INDUSTRIES INC | INVISTA SARL |
| IOWA | IOWA CORN PROMOTION BOARD | IOWA CORN PROMOTION BOARD |
| 1ISP | IOWA SPEEDWAY INC | IOWA SPEEDWAY INC |
| IOTR | IROBOT CORP | IROBOT CORP |
| IONL | ISEND LLC | ISEND LLC |
| ILND | ISLAND COMPANY | ISLAND COMPANY |
| IOCR | ISLE OF CAPRI CASINOS INC | ISLE OF CAPRI CASINOS INC |
| IOCT | ISLE OF CAPRI CASINOS INC | ISLE OF CAPRI CASINOS INC |
| QISR | ISRAEL COUNTRY OF | ISRAEL MINISTRY OF TOURISM |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|------------------------------------|
| CCIV | INDIANA STATE OF | IVY TECH COMMUNITY COLLEGE |
| ZDBE | J DEBEER & SON INC | J DEBEER & SON INC |
| 3SPZ | J&J SNACK FOODS CORP | J&J SNACK FOODS CORP |
| DGJB | JACK IN THE BOX INC | JACK IN THE BOX INC |
| JHWT | JACKSON HEWITT TAX SVC INC | JACKSON HEWITT TAX SVC INC |
| JEAX | JACKSONVILLE ELECTRIC AUTHORITY | JACKSONVILLE ELECTRIC AUTHORITY |
| 1GCA | JACOBS ENTERTAINMENT INC-CA | JACOBS ENTERTAINMENT INC-CA |
| JCZI | APOLLO GLOBAL MANAGEMENT LLC | JACUZZI BRANDS INC |
| JALE | JALECO HOLDING LTD | JALECO LTD |
| SAMY | JANET JENNER & SUGGS LLC | JANET JENNER & SUGGS LLC |
| MEHE | LVMH MOET HENNESSY LOUIS VUITTON SA | JAS HENNESSY & CO SA |
| JAZZ | JAZZ PHARMACEUTICALS INC | JAZZ PHARMACEUTICALS INC |
| DVER | RENTOKIL INITIAL PLC | JC EHRLICH CO INC |
| JETC | JET.COM INC | JET.COM INC |
| QVXP | JETBLUE AIRWAYS CORP | JETBLUE AIRWAYS CORP |
| JCAD | JEWELRY CHANNEL INC | JEWELRY CHANNEL INC |
| JIFF | ROYAL DUTCH SHELL PLC | JIFFY LUBE INTL INC |
| QJAX | ROYAL DUTCH SHELL PLC | JIFFY LUBE INTL INC |
| JIOO | JIG-A-LOO WORLD INC | JIG-A-LOO USA INC |
| 83JJ | JIMMY JOHNS ENTERPRISES LLC | JIMMY JOHNS FRANCHISE LLC |
| ZJMM | JM MANUFACTURING | JM MANUFACTURING |
| YDLB | JM SMUCKER CO | JM SMUCKER CO |
| YDLK | JM SMUCKER CO | JM SMUCKER CO |
| YDLL | JM SMUCKER CO | JM SMUCKER CO |
| YDLN | JM SMUCKER CO | JM SMUCKER CO |
| YDLP | JM SMUCKER CO | JM SMUCKER CO |
| YDLX | JM SMUCKER CO | JM SMUCKER CO |
| JOBS | JOBSON SAILING | JOBSON SAILING |
| JOCK | JOCKEY INTL INC | JOCKEY INTL INC |
| JOES | IGNITE RESTAURANT GROUP INC. | JOE'S CRAB SHACK |
| JDRD | DEERE & CO | JOHN DEERE & CO |
| JDTV | DEERE & CO | JOHN DEERE & CO |
| JFMB | KAO CORP | JOHN FRIEDA PROFESSIONAL HR CR INC |
| QJAK | MANULIFE FINANCIAL CORP | JOHN HANCOCK LIFE INSURANCE CO |
| JOMO | JOHN MOORE LP | JOHN MOORE SVCS INC |
| JOMH | JOHN MUIR HEALTH | JOHN MUIR HEALTH |
| QPML | JOHN PAUL MITCHELL SYSTEM | JOHN PAUL MITCHELL SYSTEM |
| VOLP | JOHN VOLPI & CO INC | JOHN VOLPI & CO INC |
| BQJO | JOHNSONVILLE FOODS INC | JOHNSONVILLE FOODS INC |
| QJBB | JOHNSONVILLE FOODS INC | JOHNSONVILLE FOODS INC |
| QJVL | JOHNSONVILLE FOODS INC | JOHNSONVILLE FOODS INC |
| JOMU | GENESCO INC | JOHNSTON & MURPHY SHOE CO |
| JIUN | JONES INTL LTD | JONES INTL UNIVERSITY LTD |
| JCHA | JPMORGAN CHASE & CO | JPMORGAN CHASE & CO |
| JUMP | JPMORGAN CHASE & CO | JPMORGAN CHASE & CO |
| QJPM | JPMORGAN CHASE & CO | JPMORGAN CHASE & CO |
| 4CMR | JPMORGAN CHASE & CO | JPMORGAN CHASE & CO |
| VATN | JUMBY BAY STUDIOS LLC | JUMBY BAY STUDIOS LLC |
| JNET | JUNIPER NETWORKS INC | JUNIPER NETWORKS INC |
| JBQC | JUST BORN INC | JUST BORN INC |

| Prefix | Parent | Advertiser |
|--------|------------------------------------|-----------------------------------|
| JBPE | JUST BORN INC | JUST BORN INC |
| KEEG | SEARS HOLDINGS CORP | K MART CORP |
| QKCB | K-SWISS INC | K-SWISS INC |
| 3KAB | KABAM INC | KABAM INC |
| JEET | KAJEET INC | KAJEET INC |
| QBIO | KAO CORP | KAO BRANDS CO |
| KUNI | WASHINGTON POST CO INC | KAPLAN HIGHER EDUCATION CORP |
| KEDU | WASHINGTON POST CO INC | KAPLAN INC |
| KHER | KARCHER | KARCHER NORTH AMERICA |
| KMLP | KARMALoop LLC | KARMALoop LLC |
| KIRE | KATHY IRELAND WORLD WIDE CORP | KATHY M IRELAND INC |
| KYAK | KAYAK SOFTWARE CORP | KAYAK SOFTWARE CORP |
| ZKAZ | KAZ USA INC | KAZ USA INC |
| VKAZ | KAZ USA INC | KAZ USA INC |
| QBLM | KAHALA-COLD STONE | KBI HOLDINGS LLC |
| KEAS | KEE ACTION SPORTS HOLDINGS INC | KEE ACTION SPORTS LLC |
| KEEP | KEEP AMERICA BEAUTIFUL INC | KEEP AMERICA BEAUTIFUL INC |
| KYHC | KEEP YOUR HOME CALIFORNIA | KEEP YOUR HOME CALIFORNIA |
| ZKBB | COX ENTERPRISES INC | KELLEY BLUE BOOK CO INC |
| LGKM | KELLY MOORE PAINT | KELLY MOORE PAINT |
| KEMP | DAIRY FARMERS OF AMERICA INC | KEMPS LLC |
| KENS | KENS FOODS INC | KENS FOODS INC |
| LKFC | YUM! BRANDS INC | KENTUCKY FRIED CHICKEN CORP |
| QSIR | KERZNER INTL HOLDINGS LTD | KERZNER INTL RESORTS INC |
| GRKF | KEURIG GREEN MOUNTAIN INC | KEURIG GREEN MOUNTAIN INC |
| KEUR | GREEN MOUNTAIN COFFEE ROASTERS INC | KEURIG INC |
| KEYB | KEYCORP | KEYBANK NA |
| KIDD | KIDDIE ACADEMY INTL INC | KIDDIE ACADEMY INTL INC |
| KIDS | KIDS II | KIDS II |
| KINF | KIDS IN NEED FNDN | KIDS IN NEED FNDN |
| KIKK | KIKKOMAN CORP | KIKKOMAN CORP |
| KIND | KIND LLC | KIND LLC |
| KING | PFIZER INC | KING PHARMACEUTICALS INC |
| KSSI | KISS PRODUCTS INC | KISS PRODUCTS INC |
| KIGT | KNIGHT CAPITAL GROUP INC | KNIGHT CAPITAL GROUP INC |
| KQCO | KNIGHTS OF COLUMBUS | KNIGHTS OF COLUMBUS |
| 2377 | KNOWLEDGE HOLDINGS INC | KNOWLEDGE ADVENTURE INC |
| 2378 | KNOWLEDGE HOLDINGS INC | KNOWLEDGE ADVENTURE INC |
| KQMR | KO-MAR PRODUCTIONS | KO-MAR PRODUCTIONS |
| QKOB | KOBE INC | KOBE INC |
| KEIO | TECMO KOEI HOLDINGS CO LTD | KOEI CORP |
| QKAT | KOHLER CO | KOHLER CO |
| QKOL | KOHLER CO | KOHLER CO |
| 1KNA | CRAFT BREWERS ALLIANCE INC | KONA BREWING CO INC |
| KSON | KOONS JIM AUTOMOTIVE CO INC-BT-WA | KOONS JIM AUTOMOTIVE CO INC-BT-WA |
| KHCO | KOWA CO LTD | KOWA HEALTH CARE AMERICA INC |
| KHCA | KOWA CO LTD | KOWA HEALTH CARE AMERICA INC |
| KSEP | KOZY SHACK INC | KOZY SHACK INC |
| UKPM | KPMG INTL | KPMG LLP |
| KISP | KRISPY KREME DOUGHNUT CORP | KRISPY KREME DOUGHNUT CORP |

| Prefix | Parent | Advertiser |
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| LKRU | SEB SA | KRUPS NORTH AMERICA |
| ZKTM | KTM NA | KTM NA |
| KUMH | KUMHO INDUSTRIAL CO LTD | KUMHO TIRE USA INC |
| KUMO | KUMON INST OF EDUCATION CO LTD | KUMON NORTH AMERICA INC |
| JKCC | KURTZMAN CARSON CONSULTANTS LLC | KURTZMAN CARSON CONSULTANTS LLC |
| LAFI | LA FITNESS INC | LA FITNESS INC |
| XXSO | LA LEONARDO FINANZIARIA SRL | LA LEONARDO FINANZIARIA SRL |
| LAPA | LA PARRILLA MEXICAN RESTAURANT | LA PARRILLA MEXICAN RESTAURANT |
| LASC | LA SALLE UNIVERSITY | LA SALLE UNIVERSITY |
| QLAA | LA-Z-BOY INC | LA-Z-BOY CHAIR CO |
| LACB | LAC BASKETBALL CLUB INC | LAC BASKETBALL CLUB INC |
| LACL | LACLEDE INC | LACLEDE INC |
| LADR | LADDERS INC | LADDERS INC |
| ZLPG | LADIES PROFESSIONAL GOLF ASSN | LADIES PROFESSIONAL GOLF ASSN |
| LASP | LAKE AUSTIN RESORT INC | LAKE AUSTIN RESORT INC |
| LACV | LOUISIANA STATE OF | LAKE CHARLES/SW LA CNVN & VSTRS BUR |
| LAKH | LAKE HEALTH INC | LAKE HEALTH INC |
| LAKE | CALIFORNIA STATE OF | LAKE TAHOE VISITORS AUTHORITY |
| BQLF | SNYDERS-LANCE INC | LANCE MFG LLC |
| LANF | LAND O FROST INC | LAND O FROST INC |
| BQLO | LAND O LAKES INC | LAND O LAKES INC |
| LAOL | LAND O LAKES INC | LAND O LAKES INC |
| LAN3 | LAND OF LINCOLN HEALTH | LAND OF LINCOLN HEALTH |
| QLEV | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLNA | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRA | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRB | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRC | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| L405 | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| L494 | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRL | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRR | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRV | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRD | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRE | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QLRF | TATA SONS LTD | LAND ROVER NORTH AMERICA INC |
| QQLM | LANDMARK PROPERTIES GROUP | LANDMARK PROPERTIES GROUP |
| LAND | SEARS HOLDINGS CORP | LANDS END INC |
| ZZED | LANETRO ZED SA | LANETRO ZED SA |
| LARO | LAROSAS INC | LAROSAS INC |
| LASH | LAS VEGAS FROM HOME.COM ENTRTNT INC | LAS VEGAS FROM HOME.COM ENTRTNT INC |
| ZZHN | LAUREL & WOLF INC | LAUREL & WOLF INC |
| LAVZ | LUIGI LAVAZZA SPA | LAVAZZA PREMIUM COFFEES CORP |
| LAWN | LEVINE LEICHTMAN CAPITAL PRTNRS INC | LAWN DOCTOR INC |
| LAZB | PHENTERMINE-DIET-PILLS-PHARMACY.COM | LAZARUS LABS |
| QLFG | MOUNTE LLC | LEAPFROG ENTERPRISES INC |
| QLTG | LEATHERMAN TOOL GROUP INC | LEATHERMAN TOOL GROUP INC |
| PREE | LEBANON SEABOARD CORP | LEBANON SEABOARD CORP |
| QLEB | LEBANON SEABOARD CORP | LEBANON SEABOARD CORP |
| DVLS | LEGAL SEA FOODS INC | LEGAL SEA FOODS INC |

| Prefix | Parent | Advertiser |
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| LGMA | LEGG MASON | LEGG MASON |
| QSNF | LELAND STANFORD JUNIOR UNIVERSITY | LELAND STANFORD JUNIOR UNIVERSITY |
| 1LTP | LEN THE PLUMBER INC | LEN THE PLUMBER INC |
| ZLVO | LENOVO GROUP LTD | LENOVO GROUP LTD |
| 1LEN | LENOVO GROUP LTD | LENOVO GROUP LTD |
| XXLC | LA LEONARDO FINANZIARIA SRL | LENSCRAFTERS INC |
| ZLBA | LEO BURNETT USA | LEO BURNETT USA |
| LKPA | LEOPOLD KETEL & PARTNERS | LEOPOLD KETEL & PARTNERS |
| WASH | LERNER CORP | LERNER ENTERPRISES |
| VLNY | NEW YORK & COMPANY INC | LERNER NEW YORK INC |
| LSTC | LES SCHWAB TIRE CTRS INC | LES SCHWAB TIRE CTRS INC |
| WATH | LET WATER BE WATER LLC | LET WATER BE WATER LLC |
| ULET | AMBATANA INC | LETGO |
| QLEX | LEXICON PHARMACT | LEXICON PHARMACT |
| LAWR | REED ELSEVIER GROUP PLC | LEXISNEXIS GROUP |
| LAHV | LIBERTY ALLIANCE ACTION | LIBERTY ALLIANCE ACTION |
| QLIB | LIBMAN CO | LIBMAN CO |
| VLID | LIDESTRI FOODS INC | LIDESTRI FOODS INC |
| LQLD | LIDL UK GMBH | LIDL UK GMBH |
| LSCR | LIFE LINE SCREENING OF AMERICA INC | LIFE LINE SCREENING OF AMERICA INC |
| LSCU | ROYAL PHILIPS ELECTRONICS NV | LIFELINE SYSTEMS CO |
| LKOC | LIFELOCK INC | LIFELOCK INC |
| ZLOK | LIFELOCK INC | LIFELOCK INC |
| LSTV | A&E TELEVISION NETWORKS | LIFETIME CABLE NETWORK |
| PROJ | LIFEWAY FOODS INC | LIFEWAY FOODS INC |
| EION | ENTERTAINMENT ONE LTD | LIGHT RECORDS |
| 9NFF | LIGHTFORCE USA INC | LIGHTFORCE USA INC |
| LMRF | LINDHOLM ROOFING INC | LINDHOLM ROOFING INC |
| LADT | LINDT & SPRUNGLI AG | LINDT & SPRUNGLI AG |
| LKNX | LINE-X FRANCHISE DEVELOPMENT CORP | LINE-X FRANCHISE DEVELOPMENT CORP |
| LSTG | APOLLO GLOBAL MANAGEMENT LLC | LINENS N THINGS INC |
| JALI | LINK SNACKS INC | LINK SNACKS INC |
| LKIN | LINKEDIN CORP | LINKEDIN CORP |
| RHAP | REALNETWORKS INC | LISTEN.COM INC |
| ILAI | LIVE AD INC | LIVE AD INC |
| LSOC | HUNGRY MACHINE INC | LIVINGSOCIAL |
| WASY | LJL INC | LJL INC |
| QLHD | LOCKHEED MARTIN CORP | LOCKHEED MARTIN CORP |
| 5LOD | CALIFORNIA STATE OF | LODI CITY OF |
| LSHT | LOEWS CORP | LOEWS CORP |
| ALOG | KELSO & CO | LOGANS ROADHOUSE INC |
| NUTS | KELSO & CO | LOGANS ROADHOUSE INC |
| LGIT | LOGITECH INTL SA | LOGITECH INTL SA |
| LGRS | LOGOS RESEARCH SYSTEMS INC | LOGOS RESEARCH SYSTEMS INC |
| LALU | LOMA LINDA UNIVERSITY | LOMA LINDA UNIVERSITY |
| LAAM | LOMBARDI | LOMBARDI |
| ULMC | LONG MOTOR CORP | LONG MOTOR CORP |
| LGNS | SWATCH GROUP SA | LONGINES WATCH CO FRANCILLON LTD |
| QXAL | LOREAL SA | LOREAL SA |
| QGRN | LOREAL SA | LOREAL USA INC |

| Prefix | Parent | Advertiser |
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| 5YSL | LOREAL SA | LOREAL USA INC |
| YXLI | LORNAMEAD GROUP LTD | LORNAMEAD INC |
| LATR | CALIFORNIA STATE OF | LOS ANGELES CONVENTN & VSTRS BUREAU |
| QLBQ | LA QUINTA WORLDWIDE LLC | LQ MANAGEMENT LLC |
| QLVI | LS VGS INST FR ADVNCD DNTL STDS INC | LS VGS INST FR ADVNCD DNTL STDS INC |
| 1FUD | LUBYS INC | LUBYS FUDDRUCKERS RESTAURANTS LLC |
| QLUC | LUCASFILM ENTERTAINMENT CO LTD | LUCASART ENTERTAINMENT CO LTD |
| LSTK | LUCKY STRIKE ENTERTAINMENT LLC | LUCKY STRIKE ENTERTAINMENT INC |
| ZSFO | LUIGINOS INC | LUIGINOS INC |
| LKOL | LUKOIL OIL CO | LUKOIL OIL CO |
| FEUD | LUMBERJACK SPORTS INTL | LUMBERJACK SPORTS INTL |
| LAMB | LUNADA BIOMEDICAL INC | LUNADA BIOMEDICAL INC |
| LSTR | LUSTER PRODUCTS INC | LUSTER PRODUCTS INC |
| ULXC | LUXCO INC | LUXCO INC |
| BQLX | DELFIN SARL | LUXOTTICA GROUP SPA |
| QLUX | DELFIN SARL | LUXOTTICA GROUP SPA |
| QPVN | DELFIN SARL | LUXOTTICA RETAIL NORTH AMERICA INC |
| QLVM | LVMH MOET HENNESSY LOUIS VUITTON SA | LVMH PERFUMES & COSMETICS SVCS LLC |
| RHBB | LVMH MOET HENNESSY LOUIS VUITTON SA | LVMH PERFUMES & COSMETICS SVCS LLC |
| ULYF | LYFT INC | LYFT INC |
| 1MZU | MACHINE ZONE INC | MACHINE ZONE INC |
| QMAY | MACYS INC | MACYS INC |
| MRLA | MADISON ROAD ENTERTAINMENT LLC | MADISON ROAD ENTERTAINMENT LLC |
| QVBT | MADISON SQUARE GARDEN INC | MADISON SQUARE GARDEN LP |
| PROM | MAIDPRO INC | MAIDPRO INC |
| MEE1 | MAIN EVENT ENTERTAINMENT INC-PN | MAIN EVENT ENTERTAINMENT INC-PN |
| MEJO | CONNECTIVCORP | MAJESCO SALES INC |
| VMLB | MAJOR LEAGUE BASEBALL | MAJOR LEAGUE BASEBALL |
| LMLB | MAJOR LEAGUE BASEBALL | MAJOR LEAGUE BASEBALL |
| MRLG | MAJOR LEAGUE GAMING INC | MAJOR LEAGUE GAMING INC |
| MWSH | MAKE-A-WISH FNDN | MAKE-A-WISH FNDN |
| ZMLA | TRIPLE FIVE GROUP INC | MALL OF AMERICA ASSOC-MS |
| MEND | MANDELA DAY | MANDELA DAY |
| RABF | HARBINGER CAPITAL PARTNERS GP LLC | MANISCHEWITZ CO |
| QMAE | MANPOWER INC | MANPOWER INC |
| VMSC | MARCELLUS SHALE COALITION | MARCELLUS SHALE COALITION |
| BORG | MARINA DISTRICT DEVELOPMENT CO LLC | MARINA DISTRICT DEVELOPMENT CO LLC |
| OOML | MARKET MASTERS LE | MARKET MASTERS LE |
| VWNW | MARKWINS INTL CORP | MARKWINS BEAUTY PRODUCTS INC |
| MRMT | JARDEN CORP | MARMOT MOUNTAIN LLC |
| ZMEU | MARQUARDT & ROCHE & PARTNERS | MARQUARDT & ROCHE & PARTNERS |
| QMJT | BERKSHIRE HATHAWAY INC | MARQUIS JET PARTNERS INC |
| MRTC | MARS ADVERTISING CO INC | MARS ADVERTISING CO INC |
| BQMA | MARS INC | MARS PETCARE US INC |
| GREE | MARS INC | MARS PETCARE US INC |
| PRPP | MARS INC | MARS PETCARE US INC |
| MERS | MARS INC | MARS SNACKFOOD US LLC |
| QMSH | MARSH & MCLENNAN COS INC | MARSH & MCLENNAN COS INC |
| MRSH | SUN CAPITAL PARTNERS INC | MARSH SUPERMARKETS INC |
| MEMI | TJX COS INC | MARSHALLS INC |

| Prefix | Parent | Advertiser |
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| MEMJ | TJX COS INC | MARSHALLS INC |
| MRTZ | CALIFORNIA STATE OF | MARTINEZ CITY OF |
| MRVL | WALT DISNEY CO | MARVEL ENTERTAINMENT INC |
| MWDV | MARVIN WINDOWS & DOORS INC | MARVIN LUMBER & CEDAR CO INC |
| QMEA | MARY KAY INC | MARY KAY INC |
| LMDT | MARYLAND STATE OF | MARYLAND STATE LOTTERY AGENCY |
| KMAD | MASCO CORP | MASCO RETAIL CABINET GROUP LLC |
| ZFOX | MASHANTUCKET PEQUOT GMNG ENTPRS INC | MASHANTUCKET PEQUOT GMNG ENTPRS INC |
| KMAC | MASSACHUSETTS STATE OF | MASSACHUSETTS COMMUNITY COLLEGES |
| QMCL | MASSACHUSETTS MUTUAL LIFE INS CO | MASSACHUSETTS MUTUAL LIFE INS CO |
| QCCH | MASSACHUSETTS STATE OF | MASSACHUSETTS STATE LOTTERY |
| KILZ | MASCO CORP | MASTERCHEM INDUSTRIES INC |
| MRCM | IAC/INTERACTIVECORP | MATCH.COM LLC |
| 1BPM | IAC/INTERACTIVECORP | MATCH.COM LLC |
| 1POF | IAC/INTERACTIVECORP | MATCH.COM LLC |
| 1OUR | IAC/INTERACTIVECORP | MATCH.COM LLC |
| 1SPM | IAC/INTERACTIVECORP | MATCH.COM LLC |
| GGSZ | MATERNE SAS | MATERNE SAS |
| 1MAT | MATTEL INC | MATTEL INC |
| MWHS | MATTRESS WAREHOUSE INC-RP | MATTRESS WAREHOUSE INC-RP |
| JIMS | MAUI JIM INC | MAUI JIM INC |
| MRCN | ASCENA RETAIL GROUP INC | MAURICES INC |
| MERM | G&R ACQUISITION INC | MAX & ERMAS RESTAURANTS INC |
| KMAX | THE KRAFT HEINZ CO | MAXWELL HOUSE COFFEE CO |
| 1MAY | 3I GROUP PLC | MAYBORN USA INC |
| VMYO | MAYO FNDN FOR MEDICAL EDUCATN RSRCH | MAYO FNDN FOR MEDICAL EDUCATN RSRCH |
| 1MBF | MB FINANCIAL INC | MB FINANCIAL BANK NA |
| 89MC | ROARK CAPITAL GROUP INC | MCALISTERS CORP |
| QLAE | MCCORMICK & CO INC | MCCORMICK & CO INC |
| QLHL | MCDONALDS | MCDONALDS |
| PTAB | MCILHENNY CO | MCILHENNY CO |
| QMKE | MCKEE FOODS CORP | MCKEE FOODS CORP |
| VHMP | MCKESSON CORP | MCKESSON CORP |
| MELC | BERKSHIRE HATHAWAY INC | MCLANE CO INC |
| BQMC | JOHNSON & JOHNSON | MCNEIL CONSUMER & SPECLTY PHRMCTCLS |
| MEAD | MEAD JOHNSON NUTRITION CO | MEAD JOHNSON NUTRITION CO |
| MEAJ | MEAD JOHNSON NUTRITION CO | MEAD JOHNSON NUTRITION CO |
| PTFV | MEAL SYSTEMS LLC | MEAL SYSTEMS LLC |
| MEAL | MEALS ON WHEELS | MEALS ON WHEELS |
| MECX | ANZA SPORT GROUP INC | MECHANIX WEAR INC |
| MESW | MED-CARE DIABETIC & MEDICL SPLS INC | MED-CARE DIABETIC & MEDICL SPLS INC |
| MEDC | MEDCO HEALTH SOLUTIONS INC | MEDCO HEALTH SOLUTIONS INC |
| MEXP | URGENT CARE MSO LLC | MEDEXPRESS URGENT CARE PLLC |
| VBAN | MEDICAL MANAGEMENT INTL INC | MEDICAL MANAGEMENT INTL INC |
| QMCY | CARDINAL HEALTH INC | MEDICINE SHOPPE INTL INC |
| MEFT | MEDIFAST INC | MEDIFAST INC |
| UHEL | MEDINATURA INC | MEDINATURA INC |
| MEDP | MEDA AB | MEDPOINTE INC |
| MEDX | MEDTRONIC INC | MEDTRONIC INC |
| MEIN | DRIVEN BRANDS INC | MEINEKE CAR CARE CTRS INC |

| Prefix | Parent | Advertiser |
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| MESK | MEMORIAL SLOAN-KETTERING CANCER CTR | MEMORIAL SLOAN-KETTERING CANCER CTR |
| MVMC | ROHTO PHARMACEUTICAL CO LTD | MENTHOLATUM CO INC |
| MECA | MERCARI INC | MERCARI INC |
| MRAD | DAIMLER AG | MERCEDES-BENZ USA LLC |
| MVID | DAIMLER AG | MERCEDES-BENZ USA LLC |
| QVTK | MERCHANT CUSTOMER EXCHANGE LLC | MERCHANT CUSTOMER EXCHANGE LLC |
| BQSP | MERCK & CO INC | MERCK & CO INC |
| 1CFL | MERCURY SKYLINE YACHT CHARTER INC | MERCURY SKYLINE YACHT CHARTER INC |
| MERC | MERCY COLLEGE | MERCY COLLEGE |
| MRFW | WOLVERINE WORLD WIDE INC | MERRELL HIKING DIV |
| MEDA | MERZ HOLDING GMBH & CO KG | MERZ PHARMACEUTICALS INC |
| 1HMH | METHODIST HOSPITAL SYSTEM-HN | METHODIST HOSPITAL SYSTEM-HN |
| BEVL | METRO-THEBE INC | METRO-THEBE INC |
| METM | METROMILE INC | METROMILE INSURANCE SVCS LLC |
| QMTP | METROPCS INC | METROPCS INC |
| 2013 | METROPCS NY | METROPCS NY |
| QMEX | MEXICO REPUBLIC OF | MEXICO TOURISM BOARD |
| MEYR | MEYER PRODUCTS | MEYER PRODUCTS |
| ZENU | MEYVITA CORP | MEYVITA CORP |
| MECO | MF GLOBAL HOLDINGS LTD | MF GLOBAL INC |
| VMFS | SUN LIFE FINANCIAL INC | MFS INVESTMENT MANAGEMENT |
| MEXO | MFV EXPOSITIONS | MFV EXPOSITIONS |
| ALOX | EISAI CO LTD | MGI PHARMA INC |
| MRTH | TRACINDA CORP | MGM RESORTS INTL INC |
| GRAN | TRACINDA CORP | MGM RESORTS INTL INC |
| GRRR | TRACINDA CORP | MGM RESORTS INTL INC |
| GRTV | TRACINDA CORP | MGM RESORTS INTL INC |
| RMGM | TRACINDA CORP | MGM RESORTS INTL INC |
| VNVY | MI INDUSTRIES INC | MI INDUSTRIES INC |
| MEDO | MIAMI DOLPHINS LTD INC-MF | MIAMI DOLPHINS LTD INC-MF |
| 4LSK | MIAMI FC LLC | MIAMI FC LLC |
| JCMH | DURANTE HOLDINGS PTY LTD | MICHAEL HILL JEWELLER PTY LTD |
| MECL | MICHAELS STORES INC | MICHAELS STORES INC |
| VMHN | COMPAGNIE GENERAL DS ETBLSSTS MCHLN | MICHELIN NORTH AMERICA INC |
| KMAR | MICHIGAN CANCER FNDN | MICHIGAN CANCER FNDN |
| MRCR | MICHIGAN CREDIT UNION LEAGUE | MICHIGAN CREDIT UNION LEAGUE |
| MRCT | MICHIGAN CREDIT UNION LEAGUE | MICHIGAN CREDIT UNION LEAGUE |
| ZTMR | MICHIGAN ECONOMIC DEVELOPMENT CORP | MICHIGAN ECONOMIC DEVELOPMENT CORP |
| ZTMT | MICHIGAN ECONOMIC DEVELOPMENT CORP | MICHIGAN ECONOMIC DEVELOPMENT CORP |
| MESS | MICHIGAN EDUCATN SPCL SVCS ASSN INC | MICHIGAN EDUCATN SPCL SVCS ASSN INC |
| ZML1 | MICHIGAN STATE OF | MICHIGAN STATE LOTTERY COMMISSION |
| MEIE | MICROLIFE CORP | MICROLIFE USA INC |
| KINC | MIDASPLAYER.COM LTD | MIDASPLAYER.COM LTD |
| UUMT | TENNESSEE STATE OF | MIDDLE TENNESSEE STATE UNIVERSITY |
| MWSI | MIDWEST SHOWS INC | MIDWEST SHOWS INC |
| MESP | MIKEN SPORTS LLC | MIKEN SPORTS LLC |
| QMLM | MARK ANTHONY GROUP INC | MIKES HARD BEVERAGE CO |
| ZLMA | MILITARY OFFICERS ASSN OF AMERICA | MILITARY OFFICERS ASSN OF AMERICA |
| KMPE | MILK PROCESSORS EDUCATION PROGRAM | MILK PROCESSORS EDUCATION PROGRAM |
| MELN | MILLENIUUM PROMISE | MILLENIUUM PROMISE |

| Prefix | Parent | Advertiser |
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| BELV | LVMH MOET HENNESSY LOUIS VUITTON SA | MILLENNIUM IMPORT LLC |
| VTMC | MILLER PUBLISHING GROUP LLC | MILLER SPORTS GROUP LLC |
| MRCS | SABMILLER PLC | MILLERCOORS LLC |
| MRLT | SABMILLER PLC | MILLERCOORS LLC |
| QMIL | SABMILLER PLC | MILLERCOORS LLC |
| JRJL | SABMILLER PLC | MILLERCOORS LLC |
| ZZMC | MIND CANDY LTD | MIND CANDY LTD |
| KMNT | MINNESOTA TWINS INC | MINNESOTA TWINS INC |
| CIMS | MISSISSIPPI BAND OF CHOCTAW INDIANS | MISSISSIPPI BAND OF CHOCTAW INDIANS |
| PRGM | MISSISSIPPI BAND OF CHOCTAW INDIANS | MISSISSIPPI BAND OF CHOCTAW INDIANS |
| XXGM | MISSISSIPPI BAND OF CHOCTAW INDIANS | MISSISSIPPI BAND OF CHOCTAW INDIANS |
| XXSS | MISSISSIPPI BAND OF CHOCTAW INDIANS | MISSISSIPPI BAND OF CHOCTAW INDIANS |
| ZBHC | MISSISSIPPI BAND OF CHOCTAW INDIANS | MISSISSIPPI BAND OF CHOCTAW INDIANS |
| 4EDU | MISSOURI STATE OF | MISSOURI LOTTERY COMMISSION |
| M1SS | MISSOURI STATE OF | MISSOURI STATE OF |
| 1MTS | MITSUBISHI ELECTRIC CORP | MITSUBISHI ELECTRIC CORP |
| QMIX | MIXI INC | MIXI INC |
| 1MIZ | MIZKAN GROUP CORP | MIZKAN AMERICAS INC |
| QMIZ | MIZUNO CORP | MIZUNO USA INC |
| 2MIZ | MIZUNO CORP | MIZUNO USA INC |
| ZMLB | MAJOR LEAGUE BASEBALL | MLB ADVANCED MEDIA LP |
| QMOH | MOHEGAN TRIBE OF INDIANS OF CT LLC | MOHEGAN SUN |
| VONL | MOHEGAN TRIBE OF INDIANS OF CT LLC | MOHEGAN SUN |
| QMYP | MOMENTUM TELECOM INC | MOMENTUM TELECOM INC |
| LMDA | MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC. | MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA INC |
| 1MGR | MONEYGRAM INTERNATIONAL INC | MONEYGRAM INTERNATIONAL INC |
| JRTE | TENNECO INC | MONROE AUTO EQUIPMENT CO |
| ZCPD | SAZERAC CO INC | MONSIEUR HENRI WINES LTD |
| 1MXI | HANSEN BEVERAGE CO | MONSTER BEVERAGE CO |
| 14MO | MONSTER CABLE PRODUCTS INC | MONSTER CABLE PRODUCTS INC |
| MVBL | COMPAGNIE FINANCIERE RICHEMONT SA | MONTBLANC INC |
| 1MOO | MOO INC | MOO INC |
| MRGS | MORGAN STANLEY | MORGAN STANLEY |
| BQSB | MORGAN STANLEY | MORGAN STANLEY SMITH BARNEY LLC |
| 1MTF | MOTIF INVESTING INC-SF | MOTIF INVESTING INC-SF |
| QMPA | MOTION PICTURE ASSN OF AMERICA INC | MOTION PICTURE ASSN OF AMERICA INC |
| ALMO | UNILEVER | MOTIONS INC |
| MRSP | MOTOSPORT INC | MOTOSPORT INC |
| KMOV | MOVADO GROUP INC | MOVADO GROUP INC |
| ZESQ | MOVADO GROUP INC | MOVADO GROUP INC |
| XRDC | MOVE INC | MOVE INC |
| QMIC | HYPERSPACE COMMUNICATIONS INC | MPC COMPUTERS LLC |
| QMTD | MTD PRODUCTS INC | MTD PRODUCTS INC |
| RMTD | MTD PRODUCTS INC | MTD PRODUCTS INC |
| QTVL | NATL AMUSEMENTS INC | MTV NETWORKS CO |
| MREC | MUELLER RECREATIONAL PRODUCTS INC | MUELLER RECREATIONAL PRODUCTS INC |
| PRPT | MITSUBISHI UFJ FINANCIAL GROUP INC | MUFG UNION BANK NA |
| ZMKI | MUNCHKIN INC | MUNCHKIN INC |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| 1MSI | MUSEUM OF SCIENCE & INDSTRY CHCG-CH | MUSEUM OF SCIENCE & INDSTRY CHCG-CH |
| 1KNO | KNOUSE FOODS COOPERATIVE INC | MUSSELMAN FRUIT PRODUCTS |
| ZMUU | MUUNA INC | MUUNA INC |
| RMYH | INBALTECH LTD | MYHERITAGE LTD |
| DYAD | MYLAN INC | MYLAN INC |
| VMYL | MYLAN INC | MYLAN PHARMACEUTICALS INC |
| MRAB | MYRIAD GENETICS INC | MYRIAD GENETICS INC |
| ZMYS | SPECIFIC MEDIA LLC | MYSPEACE LLC |
| LANA | NAMASTE LABORATORIES LLC | NAMASTE LABORATORIES LLC |
| BDNM | NAMCO BANDAI HOLDINGS INC | NAMCO BANDAI GAMES AMERICA INC |
| QNSD | NASDAQ OMX GROUP INC | NASDAQ OMX GROUP INC |
| DVNF | NASSAU EDUCATORS FEDERAL CREDIT UNN | NASSAU EDUCATORS FEDERAL CREDIT UNN |
| ZAMB | KKR & CO LP | NATIONAL VISION INC |
| ZEGW | KKR & CO LP | NATIONAL VISION INC |
| UZPG | COMVEST INVESTMENT PARTNERS III LP | NATIONSHALTH INC |
| MRCL | NATIONSTAR MORTGAGE LLC-DX | NATIONSTAR MORTGAGE LLC-DX |
| NNCH | NATIONWIDE CHILDRENS HOSPITAL INC | NATIONWIDE CHILDRENS HOSPITAL INC |
| QHNA | NATIONWIDE MUTUAL INSURANCE CO | NATIONWIDE INSURANCE ENTERPRISE |
| QNAM | NATIONWIDE MUTUAL INSURANCE CO | NATIONWIDE INSURANCE ENTERPRISE |
| QNWI | NATIONWIDE MUTUAL INSURANCE CO | NATIONWIDE INSURANCE ENTERPRISE |
| NNVP | NATIONWIDE MUTUAL INSURANCE CO | NATIONWIDE INSURANCE ENTERPRISE |
| QTTN | NATIONWIDE MUTUAL INSURANCE CO | NATIONWIDE MUTUAL INSURANCE CO |
| ALSA | NATL ALS ASSN | NATL ALS ASSN |
| EDUC | NATL ARBOR DAY FNDN | NATL ARBOR DAY FNDN |
| DVNR | NATL ASSN OF BROADCASTERS | NATL ASSN OF BROADCASTERS |
| KUNA | NATL ASSN OF RL EST INVTMT TRTS INC | NATL ASSN OF RL EST INVTMT TRTS INC |
| VNBB | NATL BIODIESEL BOARD | NATL BIODIESEL BOARD |
| NUCI | PNC FINANCIAL SVCS GROUP INC | NATL CITY CORP |
| NNCC | NATL CONSTITUTION CTR | NATL CONSTITUTION CTR |
| MRUF | NATL CRIME PREVENTION COUNCIL INC | NATL CRIME PREVENTION COUNCIL INC |
| NNDS | NATL DOWN SYNDROME CONGRESS | NATL DOWN SYNDROME CONGRESS |
| NNFI | NATL FISHERIES INST INC | NATL FISHERIES INST INC |
| ZHWY | US GOVERNMENT | NATL HIGHWAY TRAFFC SFTY ADMNSN |
| N2HT | US GOVERNMENT | NATL HIGHWAY TRAFFC SFTY ADMNSN |
| NNPF | NATL PARK FNDN | NATL PARK FNDN |
| PRKB | NATL PORK BOARD | NATL PORK BOARD |
| NUAY | NATL RIFLE ASSN OF AMERICA | NATL RIFLE ASSN OF AMERICA |
| QNTD | AUROBINDO PHARMA LTD | NATROL LLC |
| VNTR | AUROBINDO PHARMA LTD | NATROL LLC |
| NUDC | NATURAL RESOURCES DEFENSE COUNCIL | NATURAL RESOURCES DEFENSE COUNCIL |
| NUST | NATURE SWEET LTD | NATURE SWEET LTD |
| NNBT | CARLYLE GROUP LP | NATURES BOUNTY INC |
| ZNWG | MURDOCK MADAUS SCHWABE GROUP | NATURES WAY PRODUCTS INC |
| ZNAU | VF CORP | NAUTICA INTL INC |
| 1NAV | CENTRAL GEORGIA HEALTH SYSTEM | NAVICENT HEALTH |
| VNAV | GARMIN LTD | NAVIGON INC |
| QNFC | NAVY FEDERAL CREDIT UNION INC | NAVY FEDERAL CREDIT UNION INC |
| PRNV | NAVY PIER, INC | NAVY PIER, INC |
| CCNB | COMCAST CORP | NBC UNIVERSAL LLC |
| UBMW | NBH HOLDINGS CORP | NBH HOLDINGS CORP |

| Prefix | Parent | Advertiser |
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| JNCL | NCL CORP LTD | NCL CORP LTD |
| NNCT | NCL CORP LTD | NCL CORP LTD |
| 1NES | GOOGLE INC | NEST LABS INC |
| PTNS | NESTLE SA | NESTLE HEALTHCARE NUTRITION INC |
| ZNAC | NETAYA CORP | NETAYA CORP |
| NNTC | NETCOALITION | NETCOALITION |
| QFLX | NETFLIX INC | NETFLIX.COM INC |
| QNFX | NETFLIX INC | NETFLIX.COM INC |
| NNET | BERKSHIRE HATHAWAY INC | NETJETS INC |
| QNWK | GENERAL ATLANTIC LLC | NETWORK SOLUTIONS LLC |
| UDNZ | UNITED ONLINE INC | NETZERO INC |
| FEET | NEW BALANCE INC | NEW BALANCE ATHLETIC SHOES INC |
| QNBC | NEW BALANCE INC | NEW BALANCE ATHLETIC SHOES INC |
| WARR | NEW BALANCE INC | NEW BALANCE ATHLETIC SHOES INC |
| BEER | NEW BELGIUM BREWING CO INC | NEW BELGIUM BREWING CO INC |
| 8MJN | NEW BRIGHT INDUSTRIAL CO LTD | NEW BRIGHT INDUSTRIAL CO LTD |
| NNEC | AMERICAN CAPITAL LTD | NEW ENGLAND CONFECTIONERY CO |
| 1TCA | TCAA NE | NEW ENGLAND TOYOTA DEALERS ADVERTISING ASSOCIATION |
| JNEC | NEW ERA CAP CO INC | NEW ERA CAP CO INC |
| QMWL | NEW JERSEY STATE OF | NEW JERSEY SPORTS & EXPOSITN ATHRTY |
| VSNM | NEW MEXICO STATE OF | NEW MEXICO TOURISM BOARD |
| NUOT | NEW ORLEANS TOURISM MARKETING CORP. | NEW ORLEANS TOURISM MARKETING CORP |
| 1NEW | NEW REPUBLICAN | NEW REPUBLICAN |
| QNSC | NEW SCHOOLS FOR CHICAGO | NEW SCHOOLS FOR CHICAGO |
| NNYA | NEW YORK ALLIANCE AGANST INSRNC FRD | NEW YORK ALLIANCE AGANST INSRNC FRD |
| BDNY | NEW YORK ASSN FOR BETTER CHOICES | NEW YORK ASSN FOR BETTER CHOICES |
| SACS | NEW YORK STATE OF | NEW YORK CITY OF |
| YNDV | NEW YORK INST OF TECHNOLOGY | NEW YORK INST OF TECHNOLOGY |
| NNYR | NEW YORK STATE OF | NEW YORK STATE DIVISION OF LOTTERY |
| RANY | NEW YORK STATE OF | NEW YORK STATE DIVISION OF LOTTERY |
| EDSB | NEW YORK STATE OF | NEW YORK STATE OF |
| EDST | NEW YORK STATE OF | NEW YORK STATE OF |
| NNYH | NEW YORK STATE OF | NEW YORK STATE OF |
| LANG | NEW YORK UNIVERSITY | NEW YORK UNIVERSITY |
| NNYS | NEW YORK STATE OF | NEW YORKS 529 COLLEGE SAVINGS PROGRAM |
| ZNWM | NEWMANS OWN INC | NEWMANS OWN INC |
| 1CNC | NEWSCHINA MAGAZINE | NEWSCHINA |
| NNXA | NEXON CORP | NEXON AMERICA INC |
| ZEYG | NEXTERA ENERGY INC | NEXTERA ENERGY RESOURCES LLC |
| QBSP | NEXTSPORT INC | NEXTSPORT INC |
| ZNFN | NFINITY ATHLETIC CORP | NFINITY ATHLETIC CORP |
| 56PA | NFL PLAYERS ASSN | NFL PLAYERS ASSN |
| QNLG | TWENTY-FIRST CENTURY FOX INC | NGC NETWORK US LLC |
| BOTT | NIAGARA BOTTLING LLC | NIAGARA BOTTLING LLC |
| NNCL | NICE PAK INC | NICE PAK INC |
| GBOS | NICE-PAK PRODUCTS INC | NICE-PAK PRODUCTS INC |
| SANI | NICE-PAK PRODUCTS INC | NICE-PAK PRODUCTS INC |
| NUZO | NICONOVUM AB | NICONVUM |

| Prefix | Parent | Advertiser |
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| QEBA | NIKON CORP | NIKON INC |
| 1NDL | NOODLES & CO | NOODLES & CO |
| YOGH | NOOSA YOGHURT LLC | NOOSA YOGHURT LLC |
| QNOR | NORDSTROM INC | NORDSTROM INC |
| QNRL | NORTEL NETWORKS CORP | NORTEL NETWORKS CORP |
| TDXS | KPS CAPITAL PARTNERS LP | NORTH AMERICAN BREWERIES INC |
| CCON | NORTH SHORE-LIJ CARECONNECT INSURANCE CO | NORTH SHORE-LIJ CARECONNECT INSURANCE CO |
| ZXOK | NORTHERN & SHELL PLC | NORTHERN & SHELL PLC |
| QNTT | NORTHERN TRUST CORP | NORTHERN TRUST BANK |
| OIQJ | NORTHWELL HEALTH | NORTHWELL HEALTH |
| NUSP | NOTION MUSIC INC | NOTION MUSIC INC |
| NNVT | NOVANT HEALTH INC | NOVANT HEALTH INC |
| NNVR | NOVANT HEALTH INC | NOVANT HEALTH INC |
| NNOV | NOVARTIS AG | NOVARTIS AG |
| ZNVF | NOVARTIS AG | NOVARTIS PHARMACEUTICALS CORP |
| VNOV | NOVATION VENTURES | NOVATION VENTURES |
| CITC | CITRIX SYSTEMS INC | NOVEL LABS INC |
| ZBRI | HISAMITSU PHARMACEUTICAL CO INC | NOVEN PHARMACEUTICALS INC |
| ZNKW | NOVO NORDISK A/S | NOVO NORDISK A/S |
| ZNON | NOVO NORDISK A/S | NOVO NORDISK A/S |
| ZNAX | NOVO NORDISK A/S | NOVO NORDISK A/S |
| OAIN | NOVO NORDISK A/S | NOVO NORDISK PHARMACEUTICALS INC |
| NNCD | NOVUS CONTENT | NOVUS CONTENT |
| 7373 | NRG ENERGY INC | NRG ENERGY INC |
| QNRT | APOLLO GLOBAL MANAGEMENT LLC | NRT INC |
| NUCP | ONTARIO LTD | NUCAP INDUSTRIES INC |
| NUCR | NUCOR CORP | NUCOR CORP |
| NUKK | MAPA GMBH | NUK USA LLC |
| QREV | NXCARE INC | NXCARE INC |
| ZNVA | NXCARE INC | NXCARE INC |
| QSLG | NXLABS INC | NXLABS INC |
| LG13 | NXT-ID INC | NXT-ID INC |
| MRNY | NY MAYORS OFFICE | NY MAYORS OFFICE |
| VNYC | NEW YORK STATE OF | NYC & CO INC |
| QNYD | NYDJ APPAREL LLC | NYDJ APPAREL |
| QARC | NYSE EURONEXT | NYSE EURONEXT |
| OHCO | OASIS CONSUMER HEALTHCARE | OASIS CONSUMER HEALTHCARE |
| ZOCA | OCEANA INC | OCEANA INC |
| OCHH | OCHARLEYS INC | OCHARLEYS INC |
| DGRI | OETKER INTL GMBH | OETKER LTD |
| OHHA | OHIO HARNESS HORSEMENS ASSN | OHIO HARNESS HORSEMENS ASSN |
| 1OLC | OHIO STATE OF | OHIO LOTTERY COMMISSION |
| JAME | OHIO STATE OF | OHIO STATE UNIVERSITY |
| OHSU | OHIO STATE OF | OHIO STATE UNIVERSITY |
| OOTT | OHIO STATE OF | OHIO TUITION TRUST AUTHORITY |
| OHIO | OHIOHEALTH CORP | OHIOHEALTH CORP |
| QODR | OIL-DRI CORP OF AMERICA | OIL-DRI CORP OF AMERICA |
| OOSU | OKLAHOMA STATE OF | OKLAHOMA STATE UNIVERSITY |

| Prefix | Parent | Advertiser |
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| ODFL | OLD DOMINION FREIGHT LINE INC | OLD DOMINION FREIGHT LINE INC |
| ODU1 | VIRGINIA STATE OF | OLD DOMINION UNIVERSITY |
| JROW | CARL BUDDIG & CO | OLD WISCONSIN SAUSAGE INC |
| HYLR | OLD WORLD INDUSTRIES LLC | OLD WORLD INDUSTRIES LLC |
| ODWD | OLD WORLD INDUSTRIES LLC | OLD WORLD INDUSTRIES LLC |
| YOLM | OLYMPUS CORP | OLYMPUS AMERICA INC |
| QOBG | SWATCH GROUP SA | OMEGA SA |
| OHRS | TRT HOLDINGS INC | OMNI HOTELS MANAGEMENT CORP |
| VECO | ONE ECONOMY CORP | ONE ECONOMY CORP |
| LANE | ONE KINGS LANE INC | ONE KINGS LANE INC |
| OH07 | ONEHOPE | ONEHOPE |
| VONE | ONEPLUS TECHNOLOGY SHENZHEN CO LTD | ONEPLUS TECHNOLOGY SHENZHEN CO LTD |
| OOWB | ONEWEST BANK GROUP LLC | ONEWEST BANK FSB |
| T2AA | ONLINE TRADING ACADEMY | ONLINE TRADING ACADEMY |
| OOMA | OOMA INC | OOMA INC |
| OOMB | OOMBA INC | OOMBA INC |
| DYDY | OPEN ENGLISH | OPEN ENGLISH |
| JRJC | JOHNSON CONTROLS INC | OPTIMA BATTERIES INC |
| OHLE | ORACLE CORP | ORACLE CORP |
| QORC | ORACLE CORP | ORACLE CORP |
| OORA | ORASURE TECHNOLOGIES INC | ORASURE TECHNOLOGIES INC |
| OIBZ | BLACKSTONE GROUP LP | ORBITZ LLC |
| OORL | OREILLY AUTOMOTIVE INC | OREILLY AUTOMOTIVE INC |
| XORE | OREXIGEN THERAPEUTICS INC | OREXIGEN THERAPEUTICS INC |
| QBKD | ORIGINAL HONEYBAKED HAM CO INC | ORIGINAL HONEYBAKED HAM CO INC |
| QOAB | ORLANDO/ORANGE COUNTY C&VB INC | ORLANDO/ORANGE COUNTY C&VB INC |
| KERG | ORNUA CO-OPERATIVE LTD | ORNUA FOODS NORTH AMERICA INC |
| OHDA | OSCAR HEALTH INSURANCE | OSCAR HEALTH INSURANCE |
| SAGN | OSMO NUTRITION INC | OSMO NUTRITION INC |
| OOTB | ARGONNE CAPITAL GROUP LLC | OTB ACQUISITION LLC |
| OITS | OTIS PRODUCTS INC | OTIS TECHNOLOGY INC |
| ALFY | OTSUKA PHARMACEUTICAL CO LTD | OTSUKA AMERICA PHARMACEUTICAL INC |
| OOUN | OTTAWA UNIVERSITY | OTTAWA UNIVERSITY |
| VOTT | OTTER PRODUCTS LLC | OTTER PRODUCTS LLC |
| JRLP | OTTER PRODUCTS LLC | OTTER PRODUCTS LLC |
| JROB | OTTER PRODUCTS LLC | OTTER PRODUCTS LLC |
| EUCB | OTTO GMBH & CO KG | OTTO GMBH & CO KG |
| 2OSF | OUR SHARED FUTURE PAC | OUR SHARED FUTURE PAC |
| OOUT | OUTTHINK | OUTTHINK |
| QOVR | SANWA SHUTTER CORP | OVERHEAD DOOR CORP |
| ZOTS | OXYGEN NTWK | OXYGEN NTWK |
| 3PAC | PACE SUBURBAN BUS DIVISION | PACE SUBURBAN BUS DIVISION |
| QCLA | PACIFIC BIOSCIENCE LABORATORIES INC | PACIFIC BIOSCIENCE LABORATORIES INC |
| CYSW | DOREL INDUSTRIES INC | PACIFIC CYCLE INC |
| VPAC | PACIFIC MUTUAL HOLDING CO | PACIFIC LIFE INSURANCE CO |
| LSEN | PACIFIC WORLD CORP | PACIFIC WORLD CORP |
| PRAT | PACK RAT RELOCATION SVCS LLC | PACK RAT RELOCATION SVCS LLC |
| PTIV | PACKAGING HOLDINGS LTD | PACTIV CORP |
| 4PAL | PALA INTERACTIVE LLC | PALA INTERACTIVE LLC |
| FQKR | PALM BAY INTL INC | PALM BAY INTL INC |

| Prefix | Parent | Advertiser |
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| QPMC | HP INC | PALM INC |
| JNPN | PANASONIC CORP | PANASONIC CORP |
| EPAN | PANDORA MEDIA INC | PANDORA MEDIA INC |
| PRDJ | PANDORA | PANDORA NORTH AMERICA |
| PRBR | PANERA BREAD CO | PANERA BREAD CO |
| PTEL | PANTELION FILMS LLC | PANTELION FILMS LLC |
| PTEM | PANTELION FILMS LLC | PANTELION FILMS LLC |
| QGIN | PAPA GINOS OF AMERICA INC | PAPA GINOS OF AMERICA INC |
| QPAR | ADVANCE PUBLICATIONS INC | PARADE PUBLICATIONS INC |
| VETG | PARALYZED VETERANS OF AMERICA | PARALYZED VETERANS OF AMERICA |
| CUTI | ROLL INTL CORP | PARAMOUNT FARMS INC |
| PRMT | ROLL INTL CORP | PARAMOUNT FARMS INC |
| WALO | ROLL INTL CORP | PARAMOUNT FARMS INC |
| 1PDC | PARFUMS DE COEUR LTD | PARFUMS DE COEUR LTD |
| VERY | LVMH MOET HENNESSY LOUIS VUITTON SA | PARFUMS GIVENCHY INC |
| PTHC | PARTNERS HEALTHCARE SYSTEM INC | PARTNERS HEALTHCARE SYSTEM INC |
| QPIM | PARTNERS IN MARKETING | PARTNERS IN MARKETING |
| 1FNV | PARTNERSHIP FOR A HEALTHIER AMERICA | PARTNERSHIP FOR A HEALTHIER AMERICA |
| PRTY | AAH HOLDINGS CORP | PARTY CITY CORP |
| PTRN | PATRON SPIRITS INTL AG | PATRON SPIRITS CO |
| PTTQ | PATRON SPIRITS INTL AG | PATRON SPIRITS CO |
| VPAW | PAW PRINTS GROUP INC | PAW PRINTS GROUP INC |
| ZZPA | PAY ANYWHERE LLC | PAY ANYWHERE LLC |
| PRYG | PAYDEN & RYGEL INVESTMENT GROUP | PAYDEN & RYGEL INVESTMENT GROUP |
| EPAY | PAYPAL INC | PAYPAL INC |
| P1PL | PAYPAL INC | PAYPAL INC |
| VENM | PAYPAL INC | PAYPAL INC |
| QPBM | PERRIGO CO | PBM PRODUCTS LLC |
| PTSP | PC PITSTOP LLC | PC PITSTOP LLC |
| QPCC | US GOVERNMENT | PEACE CORPS |
| 3POD | ROYAL AHOLD NV | PEAPOD LLC |
| QPAX | EXELON CORP | PECO ENERGY CO |
| ZPEC | EXELON CORP | PECO ENERGY CO |
| PTCW | PEETS COFFEE & TEA INC | PEETS COFFEE & TEA INC |
| EPEL | BEHRMAN CAPITAL LP | PELICAN PRODUCTS INC |
| QRCB | PELLA CORP | PELLA CORP |
| VPLT | PELTON INTERACTIVE LLC | PELTON INTERACTIVE LLC |
| VPNG | PEARSON PLC | PENGUIN GROUP USA INC |
| ZPEN | PENN MUTUAL LIFE INSURANCE CO | PENN MUTUAL LIFE INSURANCE CO |
| GRCH | PENNINGTON AUCTIONEERS LLC | PENNINGTON AUCTIONEERS LLC |
| VPLB | PENNSYLVANIA STATE OF | PENNSYLVANIA LIQUOR CONTROL BOARD |
| P3SU | PENNSYLVANIA STATE OF | PENNSYLVANIA STATE UNIVERSITY |
| QFPE | PENSKE CORP | PENSKE CORP |
| QPEN | HOYA CORP | PENTAX CORP |
| QPPB | PEOPLES UNITED FINANCL INC-HT-BS-NY | PEOPLES UNITED BANK-HT-BS-NY |
| EPNK | PEOPLESBANCORP MHC | PEOPLESBANCORP MHC |
| 1PBOT | PEP BOYS-MANNY MOE & JACK | PEP BOYS-MANNY MOE & JACK |
| 1PBR | PEP BOYS-MANNY MOE & JACK | PEP BOYS-MANNY MOE & JACK |
| QMEN | PERFETTI VAN MELLE | PERFETTI VAN MELLE USA INC |
| QVAN | PERFETTI VAN MELLE | PERFETTI VAN MELLE USA INC |

| Prefix | Parent | Advertiser |
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| ZPER | CORTEC GROUP FUND IV LP | PERFORMANCE HEALTH INC |
| DGKP | KAISER FNDN HEALTH PLAN INC | PERMANENTE MEDICAL GROUP INC |
| QKBW | KAISER FNDN HEALTH PLAN INC | PERMANENTE MEDICAL GROUP INC |
| PTZE | PERNIX THERAPEUTICS HOLDINGS INC | PERNIX THERAPEUTICS HOLDINGS INC |
| PRWT | PERNOD RICARD SA | PERNOD RICARD USA |
| QCHV | PERNOD RICARD SA | PERNOD RICARD USA |
| ZPET | IRVING PLACE CAPITAL MANAGEMENT LP | PET SUPPLIES PLUS INC |
| QPTC | ROVER HOLDINGS CORP | PETCO ANIMAL SUPPLIES INC |
| 2PET | PETE AND GERRYS ORGANIC EGGS | PETE AND GERRYS ORGANIC EGGS |
| P360 | PETER PAN THE TOUR LLC | PETER PAN THE TOUR |
| PTSM | PETSMART INC | PETSMART INC |
| ZTEE | PEW CHARITABLE TRUSTS | PEW CHARITABLE TRUSTS |
| ZPLN | PFIP LLC | PFIP LLC |
| PTFT | PFIP LLC | PFIP LLC |
| ZPFZ | PFIZER INC | PFIZER INC |
| 4PGA | PGA OF AMERICA | PGA OF AMERICA |
| 6PGA | PGA OF AMERICA | PGA OF AMERICA |
| 7PGA | PGA OF AMERICA | PGA OF AMERICA |
| MEMR | PGA TOUR INC | PGA TOUR INC |
| QPGT | PGA TOUR INC | PGA TOUR INC |
| 5PHA | PHANTOM MANUFACTURING INTL LTD | PHANTOM MANUFACTURING INTL LTD |
| ZPHA | PHARMACA INTEGRATIVE PHARMACY INC | PHARMACA INTEGRATIVE PHARMACY INC |
| PRMA | PHARMACTCL RSRCH & MNFCTRRS OF AMRC | PHARMACTCL RSRCH & MNFCTRRS OF AMRC |
| BOPH | CH BOEHRINGER SOHN | PHARMATON NATURAL HEALTH PRODUCTS |
| BQPH | OTSUKA PHARMACEUTICAL CO LTD | PHARMAVITE LLC |
| PRMV | OTSUKA PHARMACEUTICAL CO LTD | PHARMAVITE LLC |
| SJOY | OTSUKA PHARMACEUTICAL CO LTD | PHARMAVITE LLC |
| NNAT | OTSUKA PHARMACEUTICAL CO LTD | PHARMAVITE LLC |
| 76ER | SIXERS HOLDCO LP | PHILADELPHIA 76ERS LP |
| VPNL | ROYAL PHILIPS ELECTRONICS NV | PHILIPS AUTOMOTIVE LGHTNG NRTH AMRC |
| C76P | PHILLIPS 66 CO | PHILLIPS 66 CO |
| CCCT | PICABU PRODUCTIONS LLC | PICABU PRODUCTIONS LLC |
| EPIC | STIX HOLDINGS LLC | PICK UP STIX INC |
| QPCO | PIER 1 IMPORTS INC | PIER 1 IMPORTS INC |
| PTOR | TENNESSEE STATE OF | PIGEON FORGE DEPT OF TOURISM |
| PTOU | TENNESSEE STATE OF | PIGEON FORGE DEPT OF TOURISM |
| PTRA | PILOT TRAVEL CTRS LLC | PILOT TRAVEL CTRS LLC |
| QKBV | PING GOLF | PING GOLF |
| HDUN | BLACKSTONE GROUP LP | PINNACLE FOODS GROUP LLC |
| BDEY | BLACKSTONE GROUP LP | PINNACLE FOODS GROUP LLC |
| KIHW | BLACKSTONE GROUP LP | PINNACLE FOODS GROUP LLC |
| QPBV | PIONEER CORP | PIONEER ELECTRONICS USA INC |
| PRTN | PISCO PORTON LLC | PISCO PORTON LLC |
| 13PR | PIZZA RANCH INC-DM | PIZZA RANCH INC-DM |
| ZPFM | PLACE FOR MOM INC | PLACE FOR MOM INC |
| MWTV | PLAYA HOLDING CORP | PLAYA HOLDING CORP |
| PRPL | PLAYLOGIC ENTERTAINMENT INC | PLAYLOGIC ENTERTAINMENT INC |
| ZPLW | PLOWSHARE GROUP | PLOWSHARE GROUP |
| RMGK | PNC FINANCIAL SVCS GROUP INC | PNC BANK NA |
| ZPOD | ARCAPITA BANK BSC | PODS ENTERPRISES INC |

| Prefix | Parent | Advertiser |
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| QFOR | POKAGON BAND OF POTAWATOMI INDIANS | POKAGON BAND OF POTAWATOMI INDIANS |
| PTCG | POKEMON CO | POKEMON CO INTL INC |
| JUIC | ROLL INTL CORP | POM WONDERFUL LLC |
| VPOR | PORTER AIRLINES INC | PORTER AIRLINES INC |
| PRNT | PORTUGAL REPUBLIC OF | PORTUGUESE TRADE & TOURISM COMMISSN |
| BQPF | POST HOLDINGS, INC | POST FOODS LLC |
| VPST | POST HOLDINGS, INC | POST FOODS LLC |
| ZHBO | POST HOLDINGS, INC | POST FOODS LLC |
| PTBS | POTBELLY SANDWICH WORKS LLC | POTBELLY SANDWICH WORKS LLC |
| QPOW | NESTLE SA | POWERBAR INC |
| PRWC | POWERMAT USA LLC | POWERMAT USA LLC |
| EUPA | PPL CORP | PPL CORP |
| PRIN | AMERICAN COMMUNITY MUTAL INSRNCE CO | PRECEDENT INSURANCE CO |
| MEET | PREMIERE GLOBAL SVCS INC | PREMIERE GLOBAL SVCS INC |
| PREM | PREMIO COMPUTER INC | PREMIO COMPUTER INC |
| PRMO | PREMIO FOODS INC | PREMIO FOODS INC |
| BEFF | PRESTIGE BRANDS HOLDINGS INC | PRESTIGE BRANDS INC |
| PRYA | PRESTIGE BRANDS HOLDINGS INC | PRESTIGE BRANDS INC |
| PRCH | PRICE CHOPPER INC | PRICE CHOPPER INC |
| BOOK | PRICELINE.COM INC | PRICELINE.COM INC |
| QPEW | PRICEWATERHOUSECOOPERS LLP | PRICEWATERHOUSECOOPERS LLP |
| PRAS | PRIMAL QUEST | PRIMAL QUEST |
| PRIM | PRIME CONNECTICUT INC | PRIME CONNECTICUT INC |
| 1TPR | IAC/INTERACTIVECORP | PRINCETON REVIEW INC |
| PRHT | SPECTRUM HEALTH HOSPITALS-GR | PRIORITY HEALTH MANAGED BENEFITS INC |
| PRHR | SPECTRUM HEALTH HOSPITALS-GR | PRIORITY HEALTH MANAGED BENEFITS INC |
| PRIS | PRISM PARTNERSHIPS | PRISM PARTNERSHIPS |
| PRVB | PRIVATEBANCORP INC | PRIVATEBANCORP INC |
| VCQL | PRIVE SUNGLASSES | PRIVE SUNGLASSES |
| ZTTH | PROCTER & GAMBLE CO | PROCTER & GAMBLE CO |
| PRCR | PROCURE TREATMENT CTRS INC | PROCURE TREATMENT CTRS INC |
| 9TCS | PRODUITS BERGER SA | PRODUITS BERGER SA |
| HDCC | PROFESSIONAL CARER DVLPMNT INST LLC | PROFESSIONAL CARER DVLPMNT INST LLC |
| QPGA | PROFESSIONAL GOLFERS ASSN OF AMERCA | PROFESSIONAL GOLFERS ASSN OF AMERCA |
| VFRP | PROFESSOR CONNORS INC | PROFESSOR CONNORS INC |
| PROX | PROGENE HEALTHCARE INC | PROGENE HEALTHCARE INC |
| QPRG | PROGRESSIVE CORP | PROGRESSIVE CORP |
| QRPI | PROGRESSIVE CORP | PROGRESSIVE CORP |
| PROG | PROGREXION HOLDINGS INC | PROGREXION HOLDINGS INC |
| PTEN | PROJECT 10 PRODUCTIONS INC | PROJECT 10 PRODUCTIONS INC |
| PROC | ABSORPTION PHARMACEUTICALS LLC | PROMESCENT INC |
| PRLD | GRUPO INDUSTRIAL LALA SA DE CV | PROMISED LAND DAIRY LLC |
| PROP | PROPANE EDUCATION & RESEARCH COUNCL | PROPANE EDUCATION & RESEARCH COUNCL |
| PR62 | PROPOSITION 62 | PROPOSITION 62 |
| 1TON | PROSPECT PARK LLC | PROSPECT PARK LLC |
| PRSP | PROSPER MARKETPLACE INC | PROSPER MARKETPLACE INC |
| PROV | PROVEN WINNERS LLC | PROVEN WINNERS LLC |
| ZPOK | PROVENT HOLDINGS LTD | PROVENT HOLDINGS LTD |
| PRXE | PROXIMO SPIRITS INC | PROXIMO SPIRITS INC |
| PRXT | PROXIMO SPIRITS INC | PROXIMO SPIRITS INC |

| Prefix | Parent | Advertiser |
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| PRXJ | PROXIMO SPIRITS INC | PROXIMO SPIRITS INC |
| TDOB | PROXIMO SPIRITS INC | PROXIMO SPIRITS INC |
| QPBO | PUBLIC SVC ENTERPRISE GROUP INC | PUBLIC SVC ENTERPRISE GROUP INC |
| ZEAF | PUBLICIS GROUPE SA | PUBLICIS INC |
| XPSR | PUBLIX SUPER MARKETS INC | PUBLIX SUPER MARKETS INC |
| XPST | PUBLIX SUPER MARKETS INC | PUBLIX SUPER MARKETS INC |
| QPNA | ANTONIO PUIG SA | PUIG USA INC |
| ZPUL | GLOBAL TEAM BLUE | PULSE |
| ZPLT | PULTEGROUP INC | PULTE HOMES INC |
| ZBVL | PURDUE PRODUCTS LP | PURDUE PRODUCTS LP |
| PRHK | TSG ENTERPRISES LLC | PURE HOCKEY INC |
| QPUR | PRIVILEGE UNDERWRITERS INC | PURE RISK MANAGEMENT LLC |
| EPCI | PURECIRCLE USA INC | PURECIRCLE USA INC |
| ZPUR | PURPLEBRICKS GROUP PLC | PURPLEBRICKS GROUP PLC |
| MW73 | PURSE BABY CORPORATION | PURSE BABY CORPORATION |
| 1JET | PUT-IN-BAY BOAT LINE CO-CA-TO | PUT-IN-BAY BOAT LINE CO-CA-TO |
| ZPUT | POWER CORP OF CANADA | PUTNAM INVESTMENTS II LP |
| PRMC | QUALITOR INC | PYLON MANUFACTURING CORP |
| QBEC | QBE INSURANCE GROUP LTD | QBE INSURANCE GROUP LTD |
| QCLN | QC HOLDINGS INC | QC FINANCIAL SVCS INC |
| QDRA | JACK IN THE BOX INC | QDOBA RESTAURANT CORP |
| DYGE | QIAGEN NV | QIAGEN NV |
| QKME | QUACK!MEDIA | QUACK!MEDIA |
| QITV | QUALCOMM INC | QUALCOMM INC |
| QULG | QUALCOMM INC | QUALCOMM INC |
| QQFC | KROGER CO | QUALITY FOOD CTRS INC-ST-PR |
| QUEE | NEW YORK STATE OF | QUEENS COLLEGE |
| QDC1 | QUEST DIAGNOSTICS INC | QUEST DIAGNOSTICS INC |
| QQGC | QUIGLEY CORP | QUIGLEY CORP |
| QUIT | STAPLES INC | QUILL CORP |
| QUIR | STAPLES INC | QUILL CORP |
| QRKY | QUIRKY INC | QUIRKY INC |
| QQVC | LIBERTY INTERACTIVE CORP | QVC INC |
| QBER | MIZKAN GROUP CORP | R&B FOODS INC |
| ZRAC | RACETRAC PETROLEUM INC | RACETRAC PETROLEUM INC |
| RAIL | RACETRAC PETROLEUM INC | RACETRAC PETROLEUM INC |
| RADO | RADIO ADVERTISING BUREAU INC | RADIO ADVERTISING BUREAU INC |
| PTSA | RADIO SYSTEMS CORP | RADIO SYSTEMS CORP |
| VOOM | CABLEVISION SYSTEMS CORP | RAINBOW DBS CO LLC |
| RAIS | RAISING CANES INC | RAISING CANES INC |
| RALR | RALEYS INC | RALEYS SUPERSTORES INC |
| RANR | RALEYS INC | RALEYS SUPERSTORES INC |
| RALT | RALEYS INC | RALEYS SUPERSTORES INC |
| RATV | RALLY AMERICA INC | RALLY AMERICA INC |
| RMSL | RANA USA INC | RANA MEAL SOLUTIONS LLC |
| RHPG | BERTELSMANN AG | RANDOM HOUSE INC |
| RAAD | RANDSTAD HOLDING NV | RANDSTAD NORTH AMERICA LP |
| TDGR | SOUTH DAKOTA STATE OF | RAPID CITY CONVENTION & VISITORS BR |
| QURA | DARDEN RESTAURANTS INC | RARE HOSPITALITY INTL INC |
| RMAL | RATIONAL ANIMAL | RATIONAL ANIMAL |

| Prefix | Parent | Advertiser |
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| RAVR | RAVENSBURGER AG | RAVENSBURGER AG |
| RAWL | NEWELL BRANDS INC | RAWLINGS SPORTING GOODS CO INC |
| EBZT | FLIR SYSTEMS INC | RAYMARINE INC |
| QRJF | RAYMOND JAMES FINANCIAL INC | RAYMOND JAMES FINANCIAL INC |
| RAFF | RAYMOURS FURNITURE CO INC | RAYMOURS FURNITURE CO INC |
| QRCL | RAYOVAC | RAYOVAC |
| ZRAZ | RAZORGATOR INC | RAZORGATOR INC |
| RYDI | RDIO INC | RDIO INC |
| 1RDO | RDIO INC | RDIO INC |
| RHTV | RE-BATH LLC | RE-BATH LLC |
| RMAX | RE/MAX INTL INC | RE/MAX INTL INC |
| RMX1 | RE/MAX INTL INC | RE/MAX INTL INC |
| 9959 | RE/MAX INTL INC | RE/MAX RENAISSANCE REALTY |
| RHSE | READING HEALTH SYSTEM | READING HEALTH SYSTEM |
| 1REA | REALITY SHARES INC-SD | REALITY SHARES INC-SD |
| ZREV | REALVOICES.ORG | REALVOICES.ORG |
| RYBD | RECORDING FOR THE BLND & DYSLXC INC | RECORDING FOR THE BLND & DYSLXC INC |
| QBFF | RECREATIONAL BOATING & FISHING FNDN | RECREATIONAL BOATING & FISHING FNDN |
| QRVH | RECREATIONAL VHCL INDSTRY ASSN INC | RECREATIONAL VHCL INDSTRY ASSN INC |
| VRED | RED BULL GMBH | RED BULL NORTH AMERICA INC |
| URED | RED BULL GMBH | RED BULL NORTH AMERICA INC |
| OOOM | RED BULL GMBH | RED BULL NORTH AMERICA INC |
| RHEL | RED HAT INC | RED HAT INC |
| QRAD | RED WING SHOE CO INC | RED WING SHOE CO INC |
| RARL | COINSTAR INC | REDBOX AUTOMATED RETAIL LLC |
| EDRO | TEEKANE | REDCO FOODS INC |
| QRDF | REDFIN.COM INC | REDFIN.COM INC |
| 1RED | REDFIN.COM INC | REDFIN.COM INC |
| RYCL | TESTMYHEALTH LLC | REDICLINIC LLC |
| YUEE | ADIDAS AG | REEBOK INTL LTD |
| RJWL | SPARKLE LLC | REEDS JEWELERS INC |
| ZREG | REGIONS FINANCIAL CORP | REGIONS BANK |
| UREG | REGIS UNIVERSITY | REGIS UNIVERSITY |
| QRLY | WILLIAM B REILY & CO INC | REILY FOODS CO |
| RYLP | RELYPSA INC | RELYPSA INC |
| RMTN | CERBERUS CAPITAL MANAGEMENT LP | REMINGTON ARMS CO INC |
| 1REM | REMY-COINTREAU SA | REMY AMERIQUE INC |
| QRCR | RENT-A-CTR INC | RENT-A-CTR INC |
| JYUC | RENTPATH LLC | RENTPATH LLC |
| RMBB | RESEARCH IN MOTION LTD | RESEARCH IN MOTION LTD |
| RARE | RESOURCES CONNECTION INC | RESOURCES CONNECTION INC |
| VPDC | PRESTIGE BRANDS HOLDINGS INC | RESTIGE BRANDS INC |
| RHCC | RESURRECTION HEALTH CARE CORP-CH | RESURRECTION HEALTH CARE CORP-CH |
| PREV | REV IMPACT INC | REV IMPACT INC |
| RAVL | REVEL ENTERTAINMENT GROUP LLC-NY | REVEL ENTERTAINMENT GROUP LLC-NY |
| RMHV | REYNOLDS GROUP HOLDINGS LTD | REYNOLDS CONSUMER PRODUCTS INC |
| RMOB | REYNOLDS GROUP HOLDINGS LTD | REYNOLDS CONSUMER PRODUCTS INC |
| RMRW | REYNOLDS GROUP HOLDINGS LTD | REYNOLDS CONSUMER PRODUCTS INC |
| RMSC | REYNOLDS GROUP HOLDINGS LTD | REYNOLDS CONSUMER PRODUCTS INC |
| RMWR | REYNOLDS GROUP HOLDINGS LTD | REYNOLDS CONSUMER PRODUCTS INC |

| Prefix | Parent | Advertiser |
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| RMFL | RH KUHN CO INC | RH KUHN CO INC |
| RHDS | RHODES INTL INC | RHODES INTL INC |
| QRBX | RICOH CO LTD | RICOH CO LTD |
| QRLA | RICOLA LTD | RICOLA INC |
| URIC | RICOLA LTD | RICOLA INC |
| VTUR | RIGHTTURN LLC | RIGHTTURN LLC |
| RYNG | RINGS END INC | RINGS END INC |
| WARN | RINNAI CORP | RINNAI CORP |
| 1RIO | RIO GRANDE MEXICAN RESTAURANT | RIO GRANDE MEXICAN RESTAURANT |
| QRCO | RITE AID CORP | RITE AID CORP |
| RHTZ | RITZ CAMERA & IMAGE LLC | RITZ CAMERA & IMAGE LLC |
| ZRVT | RIVET MARKCOM INC-CH | RIVET MARKCOM INC-CH |
| RJRV | REYNOLDS AMERICAN INC | RJ REYNOLDS TOBACCO CO |
| RAGE | ROADRAGE.COM INC | ROADRAGE.COM INC |
| RMIC | ROAK BREWING CO LLC | ROAK BREWING CO LLC |
| QRRI | ROBBINS RESEARCH INTL INC | ROBBINS RESEARCH INTL INC |
| QRBN | ROBERT BOSCH STIFTUNG GMBH | ROBERT BOSCH CORP |
| RHOD | ROBIN HOOD FNDN | ROBIN HOOD FNDN |
| D5AD | ROCKET SCIENCE GROUP LLC | ROCKET SCIENCE GROUP LLC |
| RHSS | ROCKFORD HEALTH SYSTEM | ROCKFORD HEALTH SYSTEM |
| ZROC | ADIDAS AG | ROCKPORT CO LLC |
| VBCR | VAIL RESORTS INC | ROCKRESORTS INTL LLC |
| RATS | ROCKSTAR INC | ROCKSTAR INC |
| RMMC | ROCKY MOUNTAIN ATV INC-SC | ROCKY MOUNTAIN ATV INC-SC |
| RMC2 | ROCKY MOUNTAIN ATV INC-SC | ROCKY MOUNTAIN ATV INC-SC |
| RALE | RODALE INC | RODALE INC |
| ZCGO | SUMITOMO CORP | ROGER CLEVELAND GOLF CO INC |
| QRBM | MONTRES ROLEX SA | ROLEX WATCH CO LTD |
| BQRM | ROMAN MEAL CO | ROMAN MEAL CO |
| RMAC | IGNITE RESTAURANT GROUP INC. | ROMANO'S MACARONI GRILL |
| 1BPW | ROMEO & JULIETTE INC | ROMEO & JULIETTE INC |
| VROS | ROSETTA STONE LTD | ROSETTA STONE LTD |
| LAEN | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LAGL | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LANP | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LAPE | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LAPS | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LASA | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| LASK | ABBOTT LABORATORIES INC | ROSS PRODUCTS DIVISION |
| CCGC | ROSSCAMPUS LLC | ROSSCAMPUS LLC |
| QRAY | TECHTRONIC INDUSTRIES CO LTD | ROYAL APPLIANCE MFG CO |
| BDAA | HM TREASURY | ROYAL BANK OF SCOTLAND GROUP PLC |
| QRUC | ROYAL CARIBBEAN CRUISES LTD | ROYAL CARIBBEAN CRUISES LTD |
| RYAL | KEDEM FOOD PRODUCTS INTL INC | ROYAL WINE CORP |
| QRRD | RR DONNELLEY & SONS CO | RR DONNELLEY & SONS CO |
| VRSM | H&R BLOCK INC | RSM MCGLADREY INC |
| RALF | MILL ROAD CAPITAL LP | RUBIOS RESTAURANTS INC |
| ZRUE | RUE21 INC | RUE21 INC |
| UQIG | RUPARI FOOD SERVICES | RUPARI FOOD SERVICES |
| QRUS | BERKSHIRE HATHAWAY INC | RUSSELL CORP |

| Prefix | Parent | Advertiser |
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| 1RUS | BERKSHIRE HATHAWAY INC | RUSSELL CORP |
| ZRSC | RUSSELL STOVER CANDIES INC | RUSSELL STOVER CANDIES INC |
| ZRUS | RUST CONSULTING INC | RUST CONSULTING INC |
| MERJ | NEW JERSEY STATE OF | RUTGERS UNIVERSITY |
| VRRM | SONY CORP | RUTHLESS RECORDS |
| RHCH | RUTHS HOSPITALITY GROUP INC | RUTHS HOSPITALITY GROUP INC |
| RHGI | RUTHS HOSPITALITY GROUP INC | RUTHS HOSPITALITY GROUP INC |
| RYDE | RYDER SYSTEM INC | RYDER SYSTEM INC |
| SAT1 | PUBLICIS GROUPE SA | SAATCHI & SAATCHI ADVERTISING |
| SABH | SABRA DIPPING CO LLC | SABRA DIPPING CO LLC |
| SAKG | SACRAMENTO KINGS | SACRAMENTO KINGS |
| EDUB | SACRED HEART UNIVERSITY INC | SACRED HEART UNIVERSITY INC |
| SAFE | SAFE AUTO INSURANCE CO | SAFE AUTO INSURANCE CO |
| EDRI | SAFEWAY INC | SAFEWAY INC |
| OORI | SAFEWAY INC | SAFEWAY INC |
| SAGH | SAGICOR FINANCIAL CORP | SAGICOR FINANCIAL CORP |
| SALL | SALLY BEAUTY HOLDINGS INC | SALLY BEAUTY HOLDINGS INC |
| ZFIL | SALOV NORTH AMERICA CORP | SALOV NORTH AMERICA CORP |
| QSES | SAMSUNG ELECTRONICS CO LTD | SAMSUNG ELECTRONICS AMERICA INC |
| SAMG | SAMSUNG ELECTRONICS CO LTD | SAMSUNG ELECTRONICS CO LTD |
| QSGD | SAMSUNG ELECTRONICS CO LTD | SAMSUNG GLOBAL |
| QLED | SAMSUNG ELECTRONICS CO LTD | SAMSUNG GLOBAL |
| QSGM | SAMSUNG ELECTRONICS CO LTD | SAMSUNG GLOBAL MOBILE |
| KEBT | VALSPAR CORP | SAMUEL CABOT INC |
| CUSD | SAN DIEGO COUNTY CREDIT UNION INC | SAN DIEGO COUNTY CREDIT UNION INC |
| 4SDT | CALIFORNIA STATE OF | SAN DIEGO TOURISM AUTHORITY |
| ZOSF | SAN FRANCISCO ZOOLOGICAL SOCTY INC | SAN FRANCISCO ZOOLOGICAL SOCTY INC |
| SJCI | SAN JACINTO COLLEGE | SAN JACINTO COLLEGE |
| SJSU | CALIFORNIA STATE OF | SAN JOSE STATE UNIVERSITY |
| SABA | SANCELLA SA DE CV | SANCELLA SA DE CV |
| QSED | SANDERSON FARMS INC | SANDERSON FARMS INC |
| VSAN | SANDISK CORP | SANDISK CORP |
| SATV | LAS VEGAS SANDS CORP | SANDS BETHWORKS GAMING LLC |
| FZON | SANOFI | SANOFI PASTEUR INC |
| KSLC | SANOFI | SANOFI PASTEUR INC |
| QSNP | SANOFI | SANOFI PASTEUR INC |
| DGAM | SANOFI | SANOFI-AVENTIS US LLC |
| SADB | SANOFI | SANOFI-AVENTIS US LLC |
| RWYS | SANOFI | SANOFI-AVENTIS US LLC |
| 1SBB | SANTA BARBARA BUSINESS COLLEGE | SANTA BARBARA BUSINESS COLLEGE |
| 2SBB | SANTA BARBARA BUSINESS COLLEGE | SANTA BARBARA BUSINESS COLLEGE |
| 5SCC | CALIFORNIA STATE OF | SANTA CRUZ COUNTY OF |
| HVIA | SAO PAULO ALPARGATAS SA | SAO PAULO ALPARGATAS SA |
| QSPA | SAP AG | SAP AG |
| SARP | SARAH POTEIPA INC | SARAH POTEIPA INC |
| QSEL | SARGENTO FOODS INC | SARGENTO FOODS INC |
| SAVT | SAVANNAH TECHNICAL COLLEGE | SAVANNAH TECHNICAL COLLEGE |
| SAMT | SAVE MART SUPERMARKETS-FV-SF | SAVE MART SUPERMARKETS-FV-SF |
| XWJB | GRUPO BIMBO SA DE CV | SB THOMAS INC |
| XWJR | GRUPO BIMBO SA DE CV | SB THOMAS INC |

| Prefix | Parent | Advertiser |
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| VSCA | SVENSKA CELLULOSA AB SCA | SCA HYGIENE PRODUCTS AG |
| BQCD | SVENSKA CELLULOSA AB SCA | SCA PERSONAL CARE INC |
| BQSC | SVENSKA CELLULOSA AB SCA | SCA PERSONAL CARE INC |
| PRSC | SCERENE HEALTHCARE INC | SCERENE HEALTHCARE INC |
| QEEG | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QEHS | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QEHY | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QEQD | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QEQW | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QESI | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QESN | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QESQ | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| QEWS | EDGEWELL PERSONAL CARE CO | SCHICK-WILKINSON SWORD |
| ZSHC | SCHOLASTIC CORP | SCHOLASTIC INC |
| SACW | SCHWAN FOOD CO | SCHWAN FOOD CO |
| KSCH | HENKEL AG & CO KGAA | SCHWARZKOPF & HENKEL |
| SAIO | SAIC INC | SCIENCE APPLICATIONS INTL CORP |
| VTSC | SCOTTRADE INC | SCOTTRADE INC |
| VSDI | SDI TECHNOLOGIES INC | SDI TECHNOLOGIES INC |
| XXSI | SEA ISLAND PROPERTIES INC | SEA ISLAND CO |
| SJDB | CHRISTIAN CASEY LLC | SEAN JOHN CLOTHING INC |
| VSBC | STARBUCKS CORP | SEATTLES BEST COFFEE INC |
| VAQC | BLACKSTONE GROUP LP | SEAWORLD PARKS & ENTERTAINMENT INC |
| VAIT | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VAQO | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VBGT | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VBGW | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VDCO | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VSPL | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VSWC | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VSWF | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VSWT | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VWCW | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| VWOD | BLACKSTONE GROUP LP | SEAWORLD PARKS AND ENTERTAINMENT INC |
| IESB | GUGGENHEIM CAPITAL LLC | SECURITY BENEFIT CORP |
| KSEE | SEE AGENCY | SEE AGENCY |
| VSEC | BERKSHIRE HATHAWAY INC | SEES CANDY SHOPS INC |
| S33S | COMCAST CORP | SEESO LLC |
| KSEL | SELECT HEALTH NETWORK INC | SELECT HEALTH NETWORK INC |
| S10I | SELECTIVE INSURANCE GROUP INC | SELECTIVE INSURANCE GROUP INC |
| ZEST | SEMPRAE LABORATORIES INC | SEMPRAE LABORATORIES INC |
| SJCM | SENTIENT JET HOLDINGS LLC | SENTIENT JET INC |
| QSPR | SUMITOMO CORP | SEPRACOR INC |
| KYFF | CSL LTD | SEQIRUS INC |
| 1SER | SERAFINI RELEASING LLC | SERAFINI RELEASING LLC |
| FENO | SERENO INC | SERENO INC |
| PRON | SOWELL & CO | SERGEANTS PET CARE PRODUCTS INC |
| VFPR | SOWELL & CO | SERGEANTS PET CARE PRODUCTS INC |
| VSHU | SETON HALL UNIVERSITY | SETON HALL UNIVERSITY |
| SJOC | SEVIERVILLE TENN CHAMBER OF COMMERC | SEVIERVILLE TENN CHAMBER OF COMMERC |

| Prefix | Parent | Advertiser |
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| SJAW | SEWELL AUTOMOTIVE COS-DL-NO-OS-HN | SEWELL AUTOMOTIVE COS-DL-NO-OS-HN |
| ZFLO | GROUPE SFA | SFA SANIFLO INC |
| ZSRF | SHAMROCK FOODS CO | SHAMROCK FOODS CO |
| EPSN | SHARKNINJA OPERATING LLC | SHARKNINJA OPERATING LLC |
| 4SFR | BERKSHIRE HATHAWAY INC | SHAW INDUSTRIES GROUP INC |
| 1964 | SHEEN MAGAZINE | SHEEN MAGAZINE |
| QOAZ | ROYAL DUTCH SHELL PLC | SHELL OIL PRODUCTS CO LLC |
| QAKS | ROYAL DUTCH SHELL PLC | SHELL OIL PRODUCTS CO LLC |
| SAYI | SHELTER INSURANCE COS | SHELTER GENERAL INSURANCE CO |
| QDHB | SHERWIN-WILLIAMS CO | SHERWIN-WILLIAMS CO |
| QKRY | SHERWIN-WILLIAMS CO | SHERWIN-WILLIAMS CO |
| HVSW | SHERWIN-WILLIAMS CO | SHERWIN-WILLIAMS CO |
| QMRI | SHIELDS HEALTH CARE GROUP INC | SHIELDS HEALTH CARE GROUP INC |
| QSHI | BEDROCK MANUFACTURING CO LLC | SHINOLA/DETROIT LLC |
| OOSP | SHIONOGI & CO LTD | SHIONOGI PHARMA INC |
| QSHR | SHIRE PLC | SHIRE US INC |
| QSHV | SHIRE PLC | SHIRE US INC |
| QSIN | SHIRE PLC | SHIRE US INC |
| QSHN | SHIRE PLC | SHIRE US INC |
| QSHT | SHIRE PLC | SHIRE US INC |
| QSEB | SHIRE PLC | SHIRE US INC |
| QSXI | SHIRE PLC | SHIRE US INC |
| 1SCT | SHOE CARNIVAL INC | SHOE CARNIVAL INC |
| 1SCR | SHOE CARNIVAL INC | SHOE CARNIVAL INC |
| QSHB | IAC/INTERACTIVECORP | SHOEBUY.COM INC |
| SABR | SHOP SABRE | SHOP SABRE |
| 4POP | SUGAR PUBLISHING INC | SHOPSTYLE INC |
| ZOOY | SHOPZOOEY INC | SHOPZOOEY INC |
| HVSM | SHREK THE MUSICAL | SHREK THE MUSICAL |
| ZSHU | SHUTTERFLY INC | SHUTTERFLY INC |
| JAGR | SIDNEY FRANK IMPORTING CO INC | SIDNEY FRANK IMPORTING CO INC |
| JFIC | SIDNEY FRANK IMPORTING CO INC | SIDNEY FRANK IMPORTING CO INC |
| KSIE | SIEMENS AG | SIEMENS CORP |
| VSTR | SIENA ENTERTAINMENT LLC | SIENA ENTERTAINMENT LLC |
| LSTP | TJX COS INC | SIERRA TRADING POST INC |
| QSIG | HERO AG | SIGNATURE BRANDS LLC |
| 1SMH | SIMCOE MUSKOKA DISTRICT HEALTH UNIT | SIMCOE MUSKOKA DISTRICT HEALTH UNIT |
| 1SIM | SIMILASAN AG | SIMILASAN CORP |
| PROT | SIMON PROPERTY GROUP LP | SIMON PROPERTY GROUP LP |
| 1SMA | SIMON PROPERTY GROUP LP | SIMON PROPERTY GROUP LP |
| 1SMI | SIMON PROPERTY GROUP LP | SIMON PROPERTY GROUP LP |
| VSHO | DECKERS OUTDOOR CORP | SIMPLE SHOES INC |
| QSRI | SIRIUS XM RADIO INC | SIRIUS SATELLITE RADIO INC |
| QSMH | SISTERS OF MERCY HEALTH CORP | SISTERS OF MERCY HEALTH CORP |
| SATC | SITTERCITY INC | SITTERCITY INC |
| QSKY | SKYBUS LLC | SKYBUS LLC |
| QSKG | SKYHAWKE TECHNOLOGIES LLC | SKYHAWKE TECHNOLOGIES LLC |
| KSKY | SKYROCKET TOYS LLC | SKYROCKET TOYS LLC |
| VSKY | ALICROS SPA | SKYY SPIRITS LLC |
| KSLA | SLACK TECHNOLOGIES INC | SLACK TECHNOLOGIES INC |

| Prefix | Parent | Advertiser |
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| IZZZ | SLEEP INNOVATIONS INC | SLEEP INNOVATIONS INC |
| ZQIK | NXLABS INC | SLIMQUICK LABORATORIES |
| ZWEL | NXLABS INC | SLIMQUICK LABORATORIES |
| QSLM | SLOMINS INC | SLOMINS INC |
| NNEU | VERTEX CAPITAL MANAGEMENT LLC | SMALL WORLD TOYS ENTERPRISES LLC |
| 1SMC | SMART CHOICE MRI LLC | SMART CHOICE MRI LLC |
| UHOPE | SMARTERVILLE INC | SMARTERVILLE PRODUCTIONS LLC |
| ZNEP | SMITH & NEPHEW PLC | SMITH & NEPHEW INC |
| VSWH | SMITH & WESSON HOLDING CORP | SMITH & WESSON CORP |
| CINC | SMITH OPTICS INC | SMITH OPTICS INC |
| QSMF | KROGER CO | SMITHS FOOD & DRUG CTRS INC |
| QSMT | KROGER CO | SMITHS FOOD & DRUG CTRS INC |
| KILA | SMOOTHIE KING FRANCHISES INC | SMOOTHIE KING FRANCHISES INC |
| SJOB | SNAGAJOB.COM INC | SNAGAJOB.COM INC |
| JZSN | SNAGFILMS LLC | SNAGFILMS LLC |
| ZNAP | SNAP INSURANCE LLC | SNAP INSURANCE LLC |
| QUBA | DR PEPPER SNAPPLE GROUP INC | SNAPPLE BEVERAGE CORP |
| 1EYV | SNIKIDDY LLC | SNIKIDDY LLC |
| LSNY | SNYDERS-LANCE INC | SNYDERS OF HANOVER INC |
| QSPN | WALT DISNEY CO | SOAPNET LLC |
| 1SOF | SOCIAL FINANCE INC | SOCIAL FINANCE INC |
| 1SSP | SOCIAL POINT SL | SOCIAL POINT SL |
| ZZHR | SOCIETY FOR HUMAN RESOURCE MANAGMNT | SOCIETY FOR HUMAN RESOURCE MANAGMNT |
| QSEZ | LOREAL SA | SOFT SHEEN/CARSON INC |
| LSOL | SOLARCITY CORP | SOLARCITY CORP |
| VSWL | SOLARWORLD AG | SOLARWORLD AG |
| 68SF | SOLFIRE CLOTHING COMPANY LLC | SOLFIRE CLOTHING COMPANY |
| VSOL | ABBVIE INC | SOLVAY PHARMACEUTICALS |
| SAXN | SOMAXON PHARMACEUTICALS INC | SOMAXON PHARMACEUTICALS INC |
| SAME | SONOS INC | SONOS INC |
| VSNO | SONOSITE INC | SONOSITE INC |
| QSON | SONY CORP | SONY CORP OF AMERICA |
| ZNAS | SONY ERICSSON MOBILE COMMUNICTNS AB | SONY ERICSSON MOBILE COMMUNICTNS AB |
| SAAL | SOUTH AFRICAN AIRWAYS LTD | SOUTH AFRICAN AIRWAYS LTD |
| QSDD | SOUTH AFRICA REPUBLIC OF | SOUTH AFRICAN TOURISM BOARD |
| VALY | SOUTH PADRE ISLAND CHMBR F CMRC INC | SOUTH PADRE ISLAND CHMBR F CMRC INC |
| VSOU | SOUTH UNIVERSITY INC | SOUTH UNIVERSITY INC |
| 1SEG | LONE STAR FUNDS | SOUTHEASTERN GROCERS |
| 1SEM | SOUTHEASTERN MILLS INC | SOUTHEASTERN MILLS INC |
| QSOU | SOUTHERN CO INC | SOUTHERN CO INC |
| QBGE | AGL RESOURCES INC | SOUTHSTAR ENERGY SVCS LLC |
| QSVN | BANCO SANTANDER SA | SOVEREIGN BANCORP INC |
| VOLS | SPECIAL OLYMPICS INC | SPECIAL OLYMPICS INC |
| JOSE | WINDSOR QUALITY FOOD CO LTD | SPECIALTY BRANDS INC |
| SAHC | SPECIALTY HOUSE OF CREATIONS INC | SPECIALTY HOUSE OF CREATIONS INC |
| RMGN | HARBINGER CAPITAL PARTNERS GP LLC | SPECTRUM BRANDS INC |
| HDCH | SPECTRUM HEALTH HOSPITALS-GR | SPECTRUM HEALTH HOSPITALS-GR |
| VSHS | SPECTRUM HEALTH HOSPITALS-GR | SPECTRUM HEALTH HOSPITALS-GR |
| OILT | TBC CORP INC | SPEEDEE OIL CHANGE INC |
| SAVS | SPIRIT AIRLINES INC | SPIRIT AIRLINES INC |

| Prefix | Parent | Advertiser |
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| VSDK | CONSTELLATION BRANDS INC | SPIRITS MARQUE ONE LLC |
| VSPC | SPORT CLIPS INTL INC | SPORT CLIPS INC |
| QEND | SPORTS ENDEAVORS INC | SPORTS ENDEAVORS INC |
| RACE | SPOT WISE INC | SPOT WISE INC |
| FESD | SPOT WISE INC | SPOT WISE INC |
| QSPY | SPOTIFY LTD | SPOTIFY LTD |
| CCSM | SPRINT NEXTEL CORP | SPRINT NEXTEL CORP |
| YEFS | SPRINT NEXTEL CORP | SPRINT NEXTEL CORP |
| YEDG | SPRINT NEXTEL CORP | SPRINT NEXTEL CORP |
| EINX | SQUARE ENIX HOLDINGS CO LTD | SQUARE ENIX HOLDINGS CO LTD |
| ZSQS | JMAS ENTERPRISES INC | SQUARE SMOKE |
| QSQU | SQUARESPACE INC | SQUARESPACE INC |
| ZSQT | SQUARETRADE INC | SQUARETRADE INC |
| ZTTA | ST GEORGES UNIVERSITY | ST GEORGES UNIVERSITY |
| KSJA | BEDROCK BRANDS LLC | ST JOSEPHS HEALTH PRODUCTS LLC |
| SJTG | ST JUDE CHILDRENS RESEARCH HSPTL INC | ST JUDE CHILDRENS RESEARCH HSPTL INC |
| KSTA | STANFORD HOSPITALS AND CLINICS | STANFORD HOSPITALS AND CLINICS |
| QSFG | STANLEY STEEMER INTL INC | STANLEY STEEMER INTL INC |
| VVAL | STANTON OPTICAL INC | STANTON OPTICAL INC |
| QSRA | STAPLES INC | STAPLES INC |
| ALBC | STAR SCIENTIFIC INC | STAR SCIENTIFIC INC |
| VS BX | STARBUCKS CORP | STARBUCKS CORP |
| ZSTL | STARKEY LABORATORIES INC | STARKEY LABORATORIES INC |
| QSKT | DONGWON INDUSTRIES CO LTD | STARKIST CO |
| KSTR | STARLIGHT THEATRE ASSN OF KC INC | STARLIGHT THEATRE ASSN OF KC INC |
| 4MTN | STARWOOD CAPITAL GROUP GLOBL LLC-LA | STARWOOD CAPITAL GROUP GLOBL LLC-LA |
| QSWD | STARWOOD HOTELS & RESRTS WRLDWD INC | STARWOOD HOTELS & RESRTS WRLDWD INC |
| VSTZ | LIBERTY MEDIA CORP | STARZ ENTERTAINMENT LLC |
| QSSG | STATE STREET CORP | STATE STREET GLOBAL ADVISORS |
| UBUF | NEW YORK STATE OF | STATE UNIVERSITY OF NEW YORK |
| QSTN | STEIN MART INC | STEIN MART INC |
| WBGS | STEPHENS WEBER CORP | STEPHENS WEBER CORP |
| ZSTW | CERBERUS CAPITAL MANAGEMENT LP | STEWARD HEALTH CARE SYSTEM LLC |
| KUHL | STIFEL FINANCIAL CORP | STIFEL NICOLAUS & CO INC |
| 1STF | STITCH FIX INC | STITCH FIX INC |
| ZUMR | STOLI GROUP USA LLC | STOLI GROUP USA LLC |
| ZRGD | STONE & WARD INC | STONE & WARD INC |
| 4SGH | STONES GAMBLING HALL INC | STONES GAMBLING HALL INC |
| VSTO | STORM PRODUCTS INC | STORM PRODUCTS INC |
| SAYR | STRAYER EDUCATION INC | STRAYER UNIVERSITY |
| KSHF | STREMICKS HERITAGE FOODS LLC | STREMICKS HERITAGE FOODS LLC |
| 1SUS | SUSSER HOLDINGS CORP | STRIPES HOLDINGS LLC |
| ZTSR | STRONGER TOGETHER | STRONGER TOGETHER |
| RYKR | STRYKER CORP | STRYKER CORP |
| LSTB | EBAY INC | STUBHUB INC |
| KSCA | STUDENT CONSERVATION ASSN INC | STUDENT CONSERVATION ASSN INC |
| MENT | THE ENTHUSIAST NETWORK TEN | STUDIO TEN |
| LSTX | WILLIAM T BURNETT INC | STX INC |
| DMCT | SUMITOMO CORP | SUMITOMO RUBBER INDUSTRIES LTD |
| KSUM | SUMMA HEALTH SYSTEM CORP-CA | SUMMA HEALTH SYSTEM CORP-CA |

| Prefix | Parent | Advertiser |
|--------|------------------------------|------------------------------|
| VSLF | SUN LIFE FINANCIAL INC | SUN LIFE FINANCIAL INC |
| QSNM | ORACLE CORP | SUN MICROSYSTEMS INC |
| QSCR | SUNCORE PRODUCTS LLC | SUNCORE PRODUCTS LLC |
| 1SHM | SUNDIAL BRANDS LLC | SUNDIAL BRANDS LLC |
| QSHU | SUNGLASS HUT | SUNGLASS HUT |
| 2TAN | MT INDUSTRIES INC | SUNLESS INC |
| BOSS | JW CHILDS ASSOC LP | SUNNY DELIGHT BEVERAGES CO |
| VFSL | JW CHILDS ASSOC LP | SUNNY DELIGHT BEVERAGES CO |
| VFTO | JW CHILDS ASSOC LP | SUNNY DELIGHT BEVERAGES CO |
| ZDEL | JW CHILDS ASSOC LP | SUNNY DELIGHT BEVERAGES CO |
| 1SUN | JW CHILDS ASSOC LP | SUNNY DELIGHT BEVERAGES CO |
| CUNC | SUNOCO INC | SUNOCO INC |
| LSTA | SUMITOMO CORP | SUNOVION PHARMACEUTICALS INC |
| LSUN | SUMITOMO CORP | SUNOVION PHARMACEUTICALS INC |
| SAST | SUMITOMO CORP | SUNOVION PHARMACEUTICALS INC |
| KSUN | SUNRUN INC-SF | SUNRUN INC-SF |
| JBMD | KOTOBUKI REALTY CO LTD | SUNTORY LIQUOR LTD |
| VSUN | SUNTRUST BANKS INC | SUNTRUST BANKS INC |
| ZZST | SUNTRUST BANKS INC | SUNTRUST BANKS INC |
| QSFM | WYNDHAM WORLDWIDE CORP | SUPER 8 MOTELS INC |
| HDAY | SUPERCELL | SUPERCELL |
| SAGA | SUPERIOR AUTOMOTIVE GROUP-TS | SUPERIOR AUTOMOTIVE GROUP-TS |
| IERR | SUPERMEDIA INC | SUPERMEDIA LLC |
| IERT | SUPERMEDIA INC | SUPERMEDIA LLC |
| RJCI | LYLE ANDERSON CO INC | SUPERSTITION MOUNTAIN LLC |
| TDAY | SUSAN G KOMEN FOR THE CURE | SUSAN G KOMEN FOR THE CURE |
| VSWB | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| VSEB | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| VSPE | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| VSSA | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| VSCV | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| VSCZ | SUTTER HEALTH CORP | SUTTER HEALTH CORP |
| 1SWA | SWAGELOK CO | SWAGELOK CO |
| 4SWA | SWAROVSKI AG | SWAROVSKI NORTH AMERICA LTD |
| QSFE | SWATCH GROUP SA | SWATCH GROUP US INC |
| VSWA | VICTORINOX AG | SWISS ARMY BRANDS INC |
| QSYB | SAP AG | SYBASE INC |
| QSYM | SYMANTEC CORP | SYMANTEC CORP |
| SJNG | SYNGENTA AG | SYNGENTA CROP PROTECTION INC |
| VSYN | SYNOVUS | SYNOVUS |
| ZMER | T ROWE PRICE ASSOC INC | T ROWE PRICE ASSOC INC |
| LAFT | SEB SA | T-FAL CORP |
| QVRL | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| QTMO | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| VTMO | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| PTMO | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| JTMO | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| 1TMW | DEUTSCHE TELEKOM AG | T-MOBILE INTL |
| TDCH | TACHIKARA USA INC | TACHIKARA USA INC |
| QTAA | YUM! BRANDS INC | TACO BELL CORP |

| Prefix | Parent | Advertiser |
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| TDKB | TAKEDA PHARMACEUTICAL CO LTD | TAKEDA PHARMACEUTICAL CO LTD |
| TDKC | TAKEDA PHARMACEUTICAL CO LTD | TAKEDA PHARMACEUTICAL CO LTD |
| TDKA | TAKEDA PHARMACEUTICAL CO LTD | TAKEDA PHARMACEUTICALS NRTH AMRC INC |
| TDKU | TAKEDA PHARMACEUTICAL CO LTD | TAKEDA PHARMACEUTICALS NRTH AMRC INC |
| TDKE | TAKEDA PHARMACEUTICAL CO LTD | TAKEDA PHARMACEUTICALS NRTH AMRC INC |
| QTLB | TALBOTS INC | TALBOTS INC |
| 1TAL | TALENTI GELATO | TALENTI GELATO |
| CYNS | TALISKER PROPERTIES CORP | TALISKER PROPERTIES CORP |
| 1TLK | TALKSPACE | TALKSPACE |
| ZTCO | HOUCHENS INDUSTRIES INC | TAMPICO BEVERAGES INC |
| TDTP | TAPOUT HOLDINGS INC | TAPOUT HOLDINGS INC |
| QDAF | TARGET CORP | TARGET CORP |
| QTWD | TAUCK INC | TAUCK INC |
| 4TAX | BLUCORA INC | TAXACT HOLDINGS INC |
| VTMG | ADIDAS AG | TAYLOR MADE GOLF CO INC |
| QTBE | TRUSERV CORP | TAYLOR RENTAL CORP |
| ZTCT | TCL CORP | TCL COMMUNICATION TECHNOLOGY HOLDINGS LTD |
| TDCP | TCP INC | TCP INC |
| QTDA | TD AMERITRADE HOLDING CORP | TD AMERITRADE INC |
| TDBK | TORONTO-DOMINION BANK | TD BANK NA |
| ZTFA | TEACH FOR AMERICA INC | TEACH FOR AMERICA INC |
| VTFK | TECH 4 KIDS INC | TECH 4 KIDS INC |
| TDCL | LI & FUNG LTD | TECHNO SOURCE LTD |
| ZTEC | TECHNOLOGY CREDIT UNION | TECHNOLOGY CREDIT UNION |
| TDAA | TECMO KOEI HOLDINGS CO LTD | TECMO INC |
| 3TMG | TEDS MONTANA GRILL INC | TEDS MONTANA GRILL INC |
| CCRR | TEGNA INC | TEGNA INC |
| PTLK | TELRITE CORP | TELRITE CORP |
| TDGN | TEMPUR SEALY INTL INC | TEMPUR SEALY |
| VXYL | TENNIS AUSTRALIA LTD | TENNIS AUSTRALIA LTD |
| EBIG | TENNIS CHANNEL INC | TENNIS CHANNEL INC |
| VTEN | TENNISSET.COM | TENNISSET.COM |
| VTMX | CLAYTON DUBILIER & RICE INC | TERMINIX INTL CO INC |
| 1TER | TERVIS TUMBLER CO | TERVIS TUMBLER CO |
| SARC | TESORO CORP | TESORO REFINING & MARKETING COMPANY LLC |
| ZECU | TEVA PHARMACEUTICAL INDUSTRIES LTD | TEVA PHARMACEUTICAL INDUSTRIES LTD |
| PROR | TEVA PHARMACEUTICAL INDUSTRIES LTD | TEVA PHARMACEUTICALS USA INC |
| ZBAL | TEVA PHARMACEUTICAL INDUSTRIES LTD | TEVA WOMENS HEALTH INC |
| BETX | TEXAS BEEF COUNCIL | TEXAS BEEF COUNCIL |
| NNOA | NOAHS MFG | TEXAS MATTRESS MAKERS |
| QSOT | TEXAS STATE OF | TEXAS STATE OF |
| QTEX | TEXAS STATE OF | TEXAS STATE OF |
| 1TXB | TEXAS STATE OF | TEXAS STATE UNIVERSITY SYSTEM |
| GFRI | SENTINEL CAPITAL PARTNERS LP | TGI FRIDAYS INC |
| ZTRP | THANKSUSA | THANKSUSA |
| A2MI | THE A2 MILK COMPANY | THE A2 MILK COMPANY |
| A2M1 | THE A2 MILK COMPANY | THE A2 MILK COMPANY |
| ZTJU | COCA-COLA CO | THE COCA-COLA COMPANY |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| KEKT | COCA-COLA CO | THE COCA-COLA COMPANY |
| TDGI | THE DILENSCHNEIDER GROUP INC | THE DILENSCHNEIDER GROUP INC |
| KDOC | THE DOCTORS COMPANY | THE DOCTORS COMPANY |
| ZHTF | THE HEMANGIOMA TREATMENT FOUNDATION | THE HEMANGIOMA TREATMENT FOUNDATION |
| QIWI | HONEYBAKED FOODS INC | THE HONEYBAKED HAM CO |
| QPSD | THE PEOPLE SHOULD DECIDE | THE PEOPLE SHOULD DECIDE |
| PRO1 | THE PROACTIV CO | THE PROACTIV CO |
| SJWA | THE SHANA FOUNDATION | THE SHANA FOUNDATION |
| CCAR | THE WILLIAM CARTER COMPANY | THE WILLIAM CARTER COMPANY |
| PTHE | THERMO FISHER SCIENTIFIC INC | THERMO FISHER SCIENTIFIC INC |
| ZUTH | THI CORP | THI CORP |
| 14TT | GLANBIA PLC | THINKTHIN LLC |
| VXTN | INTERMEDIA PARTNERS LP | THOMAS NELSON INC |
| ZTPH | IVOICE INC | THOMAS PHARMACEUTICALS LTD |
| PTHO | THOMSON REUTERS CORP | THOMSON REUTERS CORP |
| QTHO | THORNTONS INC | THORNTONS INC |
| QHTI | THQ INC | THQ INC |
| JDCZ | THRIVENT FINANCIAL FOR LUTHRNS FNDN | THRIVENT FINANCIAL BANK |
| ZTHU | THUMBSTACK INC | THUMBSTACK INC |
| ZTIA | TIAA-CREF | TIAA-CREF |
| CITY | TICKET CITY INC | TICKET CITY INC |
| QTFY | TIFFANY & CO | TIFFANY & CO |
| 1TIL | TILE INC | TILE INC |
| 4TMK | TILLAMOOK COUNTY CREAMERY ASSN | TILLAMOOK COUNTY CREAMERY ASSN |
| TDL1 | TIM HORTONS INC | TIM HORTONS INC |
| QTBL | TIMBERLAND CO | TIMBERLAND CO |
| ZTBL | TIMBERLAND CO | TIMBERLAND CO |
| VPPL | TIME WARNER INC | TIME INC |
| WABC | TIME WARNER INC | TIME WARNER CABLE INC |
| QTMX | TIMEX GROUP BV | TIMEX CORP |
| 1TIM | TIMKENSTEEL CORP | TIMKENSTEEL CORP |
| RACK | TIRE RACK INC | TIRE RACK INC |
| 4TOM | TITANS OF MAVERICKS | TITANS OF MAVERICKS |
| 1SCH | TIVO INC | TIVO INC |
| QAJW | TJX COS INC | TJX COS INC |
| QHOM | TJX COS INC | TJX COS INC |
| PTNM | TN MARKETING LLC | TN MARKETING LLC |
| VTKN | LIVE NATION ENTERTAINMENT INC | TNOW ENTERTAINMENT GROUP INC |
| TDWS | TOGETHER NETWORKS | TOGETHER NETWORKS |
| ZTRX | MCKESSON CORP | TOGETHER RX LLC |
| JTMY | TOMMY JOHN INC | TOMMY JOHN INC |
| ZTMC | COLGATE-PALMOLIVE CO | TOMS OF MAINE INC |
| 1TOM | TOMS SHOES INC-LA | TOMS SHOES INC-LA |
| YTOM | TOMTOM INTL BV | TOMTOM INTL BV |
| TDTC | TOMY CO LTD | TOMY CORP |
| 1TGU | TOP GAMES USA | TOP GAMES USA |
| FZUY | TOPLINE GAMES LABS LLC | TOPLINE GAMES LABS LLC |
| TDHP | TOUCHSTONE HEALTH HMO INC | TOUCHSTONE HEALTH HMO INC |
| ALIA | TOURISM AUSTRALIA | TOURISM AUSTRALIA |
| IERL | IRELAND REPUBLIC OF | TOURISM IRELAND |

| Prefix | Parent | Advertiser |
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| ZTSI | TOWN SPORTS INTL HOLDINGS INC | TOWN SPORTS INTL INC |
| VTOY | TOY STATE INDUSTRIAL LTD | TOY STATE INDUSTRIAL LTD |
| YOOT | TOYO TIRE & RUBBER CO LTD | TOYO TIRE & RUBBER CO LTD |
| 1TOY | TOYO TIRE & RUBBER CO LTD | TOYO TIRE & RUBBER CO LTD |
| ZTYO | TOYOTA MOTOR CORP | TOYOTA MOTOR SALES USA INC |
| NNSL | AMERICA MOVIL SA DE CV | TRACFONE WIRELESS INC |
| QTRA | AMERICA MOVIL SA DE CV | TRACFONE WIRELESS INC |
| ZTRF | AMERICA MOVIL SA DE CV | TRACFONE WIRELESS INC |
| QTPM | TRADEPMR INC | TRADEPMR INC |
| TDBC | AEGON NV | TRANSAMERICA FINANCIAL ADVISORS INC |
| QTOP | PPG INDUSTRIES INC | TRANSITIONS OPTICAL INC |
| TDLR | CALIFORNIA STATE OF | TRANSPORTATION CORRIDOR AGENCIES |
| TDUI | MADISON DEARBORN PARTNERS LLC | TRANSUNION LLC |
| VAUT | TRANZUTARY INSURANCE SOLUTIONS LLC | TRANZUTARY INSURANCE SOLUTIONS LLC |
| MROT | MONTANA STATE OF | TRAVEL MONTANA INC |
| MRTR | MONTANA STATE OF | TRAVEL MONTANA INC |
| QSAD | TRAVELERS COS INC | TRAVELERS COS INC |
| VBTC | MICHIGAN STATE OF | TRAVERSE CITY CONVNTN & VSTRS BUREAU |
| VTRX | TRAXXAS CORP | TRAXXAS CORP |
| 13LH | TREASURY WINE ESTATES LTD | TREASURY WINE ESTATES AMERICAS CO |
| 19CV | TREASURY WINE ESTATES LTD | TREASURY WINE ESTATES AMERICAS CO |
| JTRE | TREASURY WINE ESTATES LTD | TREASURY WINE ESTATES AMERICAS CO |
| 1TRB | TRIA BEAUTY INC | TRIA BEAUTY INC |
| MEDT | NESTLE SA | TRIBE MEDITERRANEAN FOODS CO LLC |
| 1TRI | TRICOLOR AUTO GROUP LLC-DL | TRICOLOR AUTO GROUP LLC-DL |
| PTRI | TRIHEALTH INC-CN | TRIHEALTH INC-CN |
| CCTX | BLACKSTONE GROUP LP | TRIP NETWORK INC |
| 1TRP | TRIPADVISOR LLC | TRIPADVISOR LLC |
| HDTs | TRISTATE HONDA | TRISTATE HONDA |
| JTGL | TROLMAN GLASER & LICHTMAN PC | TROLMAN GLASER & LICHTMAN PC |
| ZTSL | TROPIC STAR LODGE INC | TROPIC STAR LODGE INC |
| VQTR | TROPICANA ENTERTAINMENT INC | TROPICANA ENTERTAINMENT INC |
| PTAT | TRUE AMATEUR TOURNAMENTS INC | TRUE AMATEUR TOURNAMENTS INC |
| 1TRS | TRUE AXIS | TRUE AXIS |
| VTRU | TRUE CITRUS INC | TRUE CITRUS INC |
| TDAB | TRUE DRINKS HOLDINGS INC | TRUE DRINKS HOLDINGS INC |
| ZTRU | TRUECAR INC | TRUECAR INC |
| QTCB | CLAYTON DUBILIER & RICE INC | TRUGREEN COS LLC |
| 2TRL | TRULIA INC | TRULIA INC |
| QTRU | TRULY NOLEN INC-OD | TRULY NOLEN INC-OD |
| ZVMR | NORDSTROM INC | TRUNK CLUB INC |
| QADF | TRUSERV CORP | TRUSERV CORP |
| QRTU | MONTRES ROLEX SA | TUDOR WATCHES SA |
| TDFF | TUFF SHED INC | TUFF SHED INC |
| 1THP | TUFTS ASSOC HEALTH PLANS INC | TUFTS ASSOC HEALTH PLANS INC |
| 1TUF | TUFTS MEDICAL CTR INC | TUFTS MEDICAL CTR INC |
| VPAR | TUNICA-BILOXI TRIBE OF LOUISIANA | TUNICA-BILOXI TRIBE OF LOUISIANA |
| TDRC | PITTSBURGH PLASTICS MANUFACTRNG INC | TURBIE TWIST LLC |
| TDNE | TURBINE INC | TURBINE INC |
| TDAZ | SPAIN KINGDOM OF | TURISMO ANDALUZ SA |

| Prefix | Parent | Advertiser |
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| 9THY | TURKISH AIRLINES INC | TURKISH AIRLINES INC |
| QTGT | TIME WARNER INC | TURNER BROADCASTING SYSTEM INC |
| 2TRU | TIME WARNER INC | TURNER BROADCASTING SYSTEM INC |
| QTNS | TIME WARNER INC | TURNER BROADCASTING SYSTEM INC |
| QTAU | TURTLE WAX INC-CX | TURTLE WAX INC-CX |
| DGUI | OPENGATE CAPITAL LLC | TV GUIDE MAGAZINE GROUP INC |
| VTVG | TVGUARDIAN LLC | TVGUARDIAN LLC |
| LALI | DRESS BARN INC | TWEEN BRANDS INC |
| ZTWE | SCHULTZE ASSET MANAGEMENT LLC | TWEETER HOME ENTERTAINMNT GROUP INC |
| 21CF | TWENTY-FIRST CENTURY FOX INC | TWENTY-FIRST CENTURY FOX INC |
| VTGH | IDEASPHERE INC | TWIN LABORATORIES INC |
| 1TWR | TWITTER INC | TWITTER INC |
| 1TSS | TXL FILMS INC | TXL FILMS INC |
| QTXU | ENERGY FUTURE HOLDINGS CORP | TXU ENERGY CO LLC |
| ZPEK | TY INC | TY INC |
| 1TYC | TE CONNECTIVITY LTD | TYCO ELECTRONICS CORP |
| VTYL | TYLOCK GARY R MD PA | TYLOCK GARY R MD PA |
| 3TYR | SWIMWEAR ANYWHERE INC | TYR SPORT INC |
| QUBS | UBS AG | UBS AG |
| UDBY | TRIVEST PARTNERS LP | UCC TOTALHOME INC |
| 1UCL | UCOOL INC | UCOOL INC |
| UUFL | UFL MANAGEMENT LLC | UFL MANAGEMENT LLC |
| QQEK | UJA FDN OF JWSH PHLNTHRPS OF NY INC | UJA FDN OF JWSH PHLNTHRPS OF NY INC |
| ULJQ | UL LLC | UL LLC |
| ULTT | ULTA SALON COSMETICS & FRAGRANCE INC | ULTA SALON COSMETICS & FRAGRANCE INC |
| ULTR | ULTA SALON COSMETICS & FRAGRANCE INC | ULTA SALON COSMETICS & FRAGRANCE INC |
| ULTA | ULTA-LIT TREE CO | ULTA-LIT TREE CO |
| ULTC | ULTRA CUDDLE CO | ULTRA CUDDLE CO |
| 1UNC | NORTH CAROLINA STATE OF | UNC HEALTHCARE |
| 1CHR | UNCLE CHARLEYS SAUSAGE CO | UNCLE CHARLEYS SAUSAGE CO |
| ULAB | UNDERWRITERS LABORATORIES INC | UNDERWRITERS LABORATORIES INC |
| UIGL | UNIQLO CO LTD | UNIQLO CO LTD |
| UIQO | UNIQLO CO LTD | UNIQLO CO LTD |
| GRBG | COMPAGNIE GENERAL DS ETBLSSTS MCHLN | UNIROYAL GOODRICH TIRE MANFCTRNG CO |
| RHCD | UNIRUSH LLC | UNIRUSH LLC |
| 1307 | UNITED DAIRY FARMERS INC | UNITED DAIRY FARMERS INC |
| VPIC | PICTSWEET LLC | UNITED FOODS INC |
| ZUHC | UNITEDHEALTH GROUP INC | UNITED HEALTHCARE SVCS INC |
| UIKS | HARBINGER CAPITAL PARTNERS GP LLC | UNITED INDUSTRIES CORP |
| UBMC | UNITED METHODIST COMMUNICATIONS | UNITED METHODIST COMMUNICATIONS |
| UDML | UNITED ONLINE INC | UNITED ONLINE INC |
| QMLB | UNITED PARCEL SVC OF AMERICA INC | UNITED PARCEL SVC OF AMERICA INC |
| UINR | UNITED RENTALS INC | UNITED RENTALS INC |
| UUUU | UNITED STEEL BUILDING INC | UNITED STEEL BUILDING INC |
| ZUSA | UNITED SVCS AUTOMOBILE ASSN INC | UNITED SVCS AUTOMOBILE ASSN INC |
| EUSA | UNITED SVCS AUTOMOBILE ASSN INC | UNITED SVCS AUTOMOBILE ASSN INC |
| CUSA | UNITED SVCS AUTOMOBILE ASSN INC | UNITED SVCS AUTOMOBILE ASSN INC |
| KUSA | UNITED SVCS AUTOMOBILE ASSN INC | UNITED SVCS AUTOMOBILE ASSN INC |
| NUSA | UNITED SVCS AUTOMOBILE ASSN INC | UNITED SVCS AUTOMOBILE ASSN INC |
| QAMP | UNITED SYSTEMS ACCESS TELECOM INC | UNITED SYSTEMS ACCESS TELECOM INC |

| Prefix | Parent | Advertiser |
|--------|---------------------------------------|---------------------------------------|
| LGTY | UNITED THERAPEUTICS CORP | UNITED THERAPEUTICS CORP |
| UDWY | UNITED WAY | UNITED WAY |
| QSFF | UNITEDHEALTH GROUP INC | UNITEDHEALTH GROUP INC |
| UHCP | UNITEDHEALTH GROUP INC | UNITEDHEALTH GROUP INC |
| ZUHG | UNITEDHEALTH GROUP INC | UNITEDHEALTH GROUP INC |
| UHCG | UNITEDHEALTH GROUP INC | UNITEDHEALTH GROUP INC |
| UHGZ | UNITEDHEALTH GROUP INC | UNITEDHEALTH GROUP INC |
| YUOP | COMCAST CORP | UNIVERSAL CITY DEVELOPMENT |
| QCMG | VIVENDI SA | UNIVERSAL MUSIC GROUP INC |
| 2USH | COMCAST CORP | UNIVERSAL PARKS & RESORTS |
| UHHS | UNIVERSITY HOSPITLS HLTH SYSTMS INC | UNIVERSITY HOSPITALS OF CLEVELAND |
| UHCL | UNIVERSITY HOSPITLS HLTH SYSTMS INC | UNIVERSITY HOSPITLS HLTH SYSTMS INC |
| WLDC | ARIZONA STATE OF | UNIVERSITY OF ARIZONA |
| BERK | CALIFORNIA STATE OF | UNIVERSITY OF CALIFORNIA |
| UDSD | CALIFORNIA STATE OF | UNIVERSITY OF CALIFORNIA |
| ULOA | CALIFORNIA STATE OF | UNIVERSITY OF CALIFORNIA |
| UHEA | CALIFORNIA STATE OF | UNIVERSITY OF CALIFORNIA |
| CUBD | COLORADO STATE OF | UNIVERSITY OF COLORADO |
| UUCH | COLORADO STATE OF | UNIVERSITY OF COLORADO |
| 4UCT | CONNECTICUT STATE OF | UNIVERSITY OF CONNECTICUT |
| UDAY | UNIVERSITY OF DAYTON INC | UNIVERSITY OF DAYTON INC |
| 1UFH | FLORIDA STATE OF | UNIVERSITY OF FLORIDA |
| UILL | ILLINOIS STATE OF | UNIVERSITY OF ILLINOIS |
| IL13 | ILLINOIS STATE OF | UNIVERSITY OF ILLINOIS |
| IL14 | ILLINOIS STATE OF | UNIVERSITY OF ILLINOIS |
| IL15 | ILLINOIS STATE OF | UNIVERSITY OF ILLINOIS |
| UISC | IOWA STATE OF | UNIVERSITY OF IOWA |
| 1113 | KENTUCKY STATE OF | UNIVERSITY OF KENTUCKY HEALTHCARE |
| 1UMU | MARYLAND STATE OF | UNIVERSITY OF MARYLAND UNVRSTY CLLG |
| ZUNI | MASSACHUSETTS STATE OF | UNIVERSITY OF MASSACHUSETTS |
| S4CC | UNIVERSITY OF MIAMI | UNIVERSITY OF MIAMI HEALTH SYSTEM |
| U5MH | UNIVERSITY OF MIAMI | UNIVERSITY OF MIAMI HEALTH SYSTEM |
| UUOM | MICHIGAN STATE OF | UNIVERSITY OF MICHIGAN |
| XUOM | MICHIGAN STATE OF | UNIVERSITY OF MICHIGAN |
| CCCM | MINNESOTA STATE OF | UNIVERSITY OF MINNESOTA |
| WBUF | MINNESOTA STATE OF | UNIVERSITY OF MINNESOTA |
| ZZOU | MISSOURI STATE OF | UNIVERSITY OF MISSOURI |
| VADA | NEVADA STATE OF | UNIVERSITY OF NEVADA |
| EUGE | OREGON STATE OF | UNIVERSITY OF OREGON |
| UUPH | PENNSYLVANIA STATE OF | UNIVERSITY OF PENN HEALTH SYSTEM |
| UUPX | APOLLO GROUP INC | UNIVERSITY OF PHOENIX INC |
| ZUSC | UNIVERSITY OF SOUTHERN CALIFORNIA INC | UNIVERSITY OF SOUTHERN CALIFORNIA INC |
| ZMDA | TEXAS STATE OF | UNIVERSITY OF TEXAS SYSTEM |
| UUWM | WISCONSIN STATE OF | UNIVERSITY OF WISCONSIN |
| IEAB | UNKNOWN | UNKNOWN |
| UUNT | UNTUCKIT LLC | UNTUCKIT LLC |
| UUNM | UNUM GROUP | UNUM GROUP |
| UZFO | UP FOR IT NETWORKS | UP FOR IT NETWORKS |
| UUPM | UNIVERSITY OF PITTSBURGH | UPMC HEALTH SYSTEM |
| ZUPR | SLM CORP | UPROMISE INC |

| Prefix | Parent | Advertiser |
|--------|------------------------------------|-------------------------------------|
| URES | URS CORP | URS CORP |
| QYAF | US GOVERNMENT | US AIR FORCE |
| 1AFR | US GOVERNMENT | US AIR FORCE |
| QSRC | US GOVERNMENT | US ARMY |
| QYAR | US GOVERNMENT | US ARMY |
| QFBU | US BANCORP | US BANK NA |
| QUBK | US BANCORP | US BANK NA |
| QUSB | US BANCORP | US BANK NA-DV |
| QCSB | US GOVERNMENT | US BUREAU OF THE CENSUS |
| ULER | TELEPHONE & DATA SYSTEMS INC | US CELLULAR CORP |
| URCL | TELEPHONE & DATA SYSTEMS INC | US CELLULAR CORP |
| ILRU | US CHAMBER INST FOR LEGAL REFORM | US CHAMBER INST FOR LEGAL REFORM |
| ZCGD | US GOVERNMENT | US COAST GUARD |
| QSGA | US GOLF ASSN | US GOLF ASSN |
| CCDC | US GOVERNMENT | US GOVERNMENT |
| QYSH | US GOVERNMENT | US GOVERNMENT |
| UDAP | US GOVERNMENT | US GOVERNMENT |
| UDOJ | US GOVERNMENT | US GOVERNMENT |
| VAFF | US GOVERNMENT | US GOVERNMENT |
| VCBP | US GOVERNMENT | US GOVERNMENT |
| VCDC | US GOVERNMENT | US GOVERNMENT |
| VCMS | US GOVERNMENT | US GOVERNMENT |
| VDOD | US GOVERNMENT | US GOVERNMENT |
| ZUDA | US GOVERNMENT | US GOVERNMENT |
| ZMCR | US GOVERNMENT | US GOVERNMENT |
| KSCD | US GOVERNMENT | US GOVERNMENT |
| ULAX | US LACROSSE INC | US LACROSSE INC |
| MRCO | US GOVERNMENT | US MARINE CORPS |
| MRCP | US GOVERNMENT | US MARINE CORPS |
| ZNGB | US GOVERNMENT | US NATL GUARD |
| QUSN | US GOVERNMENT | US NAVY |
| QUSO | US GOVERNMENT | US OLYMPIC COMMITTEE |
| QYPS | US GOVERNMENT | US POSTAL SVC |
| 1SEC | US GOVERNMENT | US SECURITIES & EXCHANGE COMMISSION |
| UUSS | US SPECIALTY SPORTS ASSN | US SPECIALTY SPORTS ASSN |
| ZUST | US TELECOM ASSN | US TELECOM ASSN |
| QUSA | US TENNIS ASSN INC | US TENNIS ASSN INC |
| VSWI | USA SWIMMING | USA SWIMMING |
| UUSA | GANNETT CO INC | USA TODAY |
| GBTF | USA TRACK & FIELD INC | USA TRACK & FIELD INC |
| LABR | AFFIRMATIVE INSURANCE HOLDINGS INC | USAGENCIES INC |
| ALUT | PERNOD RICARD SA | V&S VIN & SPRIT AB |
| VALM | VALE | VALE |
| VALE | VALEANT PHARMACEUTICALS INTL INC | VALEANT PHARMACEUTICALS INTL INC |
| OONE | VALEANT PHARMACEUTICALS INTL INC | VALEANT PHARMACEUTICALS INTL INC |
| XXAN | VALEANT PHARMACEUTICALS INTL INC | VALEANT PHARMACEUTICALS INTL INC |
| VFFC | VALLEY FORGE FLAG CO INC | VALLEY FORGE FLAG CO INC |
| QVNB | VALLEY NATL BANCORP-NY | VALLEY NATL BANCORP-NY |
| VLSP | VALSPAR CORP | VALSPAR CORP |
| QVLV | ASHLAND INC | VALVOLINE OIL CO |

| Prefix | Parent | Advertiser |
|--------|--------------------------------|----------------------------------|
| VALV | ASHLAND INC | VALVOLINE OIL CO |
| VADR | VANDA PHARMACEUTICALS INC | VANDA PHARMACEUTICALS INC |
| VBLT | VANDERBILT UNIVERSITY | VANDERBILT UNIVERSITY |
| VANG | VANGUARD GROUP INC | VANGUARD GROUP INC |
| VMSO | VARIAN MEDICAL SYSTEMS INC | VARIAN MEDICAL SYSTEMS INC |
| VSDO | VARIAN MEDICAL SYSTEMS INC | VARIAN MEDICAL SYSTEMS INC |
| VARD | VARIDESK LLC | VARIDESK LLC |
| OINK | VARSITYPLAZA LLC | VARSITYPLAZA LLC |
| OOFW | VARSITYPLAZA LLC | VARSITYPLAZA LLC |
| VPAF | VELOCITY PUBLISHING INC | VELOCITY PUBLISHING INC |
| VLCM | VELOCOMP LLP | VELOCOMP LLP |
| ZASA | LAS VEGAS SANDS CORP | VENETIAN CASINO RESORT LLC |
| ALPR | VERIZON COMMUNICATIONS INC | VERIZON COMMUNICATIONS INC |
| VZWL | VERIZON COMMUNICATIONS INC | VERIZON COMMUNICATIONS INC |
| VTWC | C&C GROUP PLC | VERMONT HARD CIDER CO LLC |
| VERS | COMCAST CORP | VERSUS LP |
| VRTX | VERTEX PHARMACEUTICALS INC | VERTEX PHARMACEUTICALS INC |
| VUSB | VESTAS WIND SYSTEMS A/S | VESTAS WIND SYSTEMS A/S |
| VETE | VETERICYN INC | VETERICYN INC |
| VFRK | VF CORP | VF IMAGEWEAR INC |
| VWLB | VICTOR W LUKE | VICTOR W LUKE |
| QVCA | LTD BRANDS INC | VICTORIAS SECRET STORES INC |
| QVCR | LTD BRANDS INC | VICTORIAS SECRET STORES INC |
| QVSB | LTD BRANDS INC | VICTORIAS SECRET STORES INC |
| VSTV | LTD BRANDS INC | VICTORIAS SECRET STORES INC |
| VIDE | VIDEEO.CA | VIDEEO.CA |
| VIGO | WESTERN UNION CO | VIGO REMITTANCE CORP |
| VIKR | VIKING TOURS INC | VIKING RIVER CRUISES INC |
| VILL | WIND POINT PARTNERS LP | VILLAGE INN RESTAURANTS |
| VILC | VILORE FOODS CO INC | VILORE FOODS CO INC |
| VAAA | VIRGIN GROUP LTD | VIRGIN ATLANTIC AIRWAYS LTD |
| ZHEL | SPRINT NEXTEL CORP | VIRGIN MOBILE USA INC |
| ZVMU | SPRINT NEXTEL CORP | VIRGIN MOBILE USA INC |
| VCUM | VIRGINIA STATE OF | VIRGINIA COMMONWEALTH UNIVERSITY |
| VPIG | VIRTUAL PIGGY INC | VIRTUAL PIGGY INC |
| VIFL | VISIT FLORIDA | VISIT FLORIDA |
| VNSC | VISITING NURSE SVC OF NEW YORK | VISITING NURSE SVC OF NEW YORK |
| VPRT | VISTAPRINT LTD | VISTAPRINT USA INC |
| VIMI | VITA-MIX CORP | VITA-MIX CORP |
| VITA | VITA-MIX CORP | VITA-MIX CORP |
| VZIO | VIZIO INC | VIZIO INC |
| KMMA | VOCALTEC INC | VOCALTEC INC |
| VONA | VONAGE HOLDINGS CORP | VONAGE HOLDINGS CORP |
| QLAV | VOYA FINANCIAL | VOYA FINANCIAL |
| VPRF | VP RACING FUELS INC | VP RACING FUELS INC |
| VTEC | VTECH | VTECH |
| VTCH | VTECH HOLDINGS LTD | VTECH INDUSTRIES LLC |
| QDWB | WAGNER GROUP INC | WAGNER GROUP INC |
| QWBS | WAGNER INTERNATIONAL AG | WAGNER SPRAY TECH CORP |
| WAHL | WAHL CLIPPER CORP | WAHL CLIPPER CORP |

| Prefix | Parent | Advertiser |
|--------|-------------------------------------|-------------------------------------|
| GRWM | WAL-MART STORES INC | WAL-MART STORES INC |
| WALD | LAUREATE EDUCATION INC | WALDEN UNIVERSITY |
| WALS | WALSH COLLEGE OF ACNTNCY & BSNS ADM | WALSH COLLEGE OF ACNTNCY & BSNS ADM |
| KYTT | WALT DISNEY CO | WALT DISNEY INTERNET GROUP |
| GBRB | WARNER BROTHERS | WARNER BROTHERS |
| WACH | WARNER CHILCOTT PLC | WARNER CHILCOTT INC |
| WAFM | WARNER CHILCOTT PLC | WARNER CHILCOTT INC |
| METR | DISTRICT OF COLUMBIA | WASHINGTON METRO TRANSIT AUTHORITY |
| WAMU | JPMORGAN CHASE & CO | WASHINGTON MUTUAL FINANCIAL GROUP |
| WATR | WATERKEEPER ALLIANCE INC | WATERKEEPER ALLIANCE INC |
| WAWA | WAWA INC | WAWA INC |
| QBDW | WC BRADLEY CO | WC BRADLEY CO |
| BQWD | WD-40 CO | WD-40 CO |
| WBRT | WEBROOT SOFTWARE INC | WEBROOT SOFTWARE INC |
| QWBR | WEBSTER FINANCIAL CORP | WEBSTER BANK |
| QCWE | WEDDING WIRE INC | WEDDING WIRE INC |
| QWAJ | ARTAL LUXEMBORG SA | WEIGHT WATCHERS INTL INC |
| 1WMD | WEIRTON MEDICAL CTR INC | WEIRTON MEDICAL CTR INC |
| 4WEL | NATL GRAPE COOPERATIVE ASSN INC | WELCH FOODS INC |
| XZIA | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIB | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIC | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZID | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIE | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIF | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIG | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| XZIH | WELLCARE HEALTH PLANS INC | WELLCARE HEALTH PLANS INC |
| BQMS | FRIST CAPITAL LLC | WELLINGTON LEISURE PRODUCTS INC |
| ZWMK | WELLMARK INC | WELLMARK BLUE CROSS & BLUE SHILD IA |
| WLMK | WELLMARK INC | WELLMARK INC |
| WBRS | WELLNESS BRANDS INC | WELLNESS BRANDS INC |
| WLPE | WELLPET LLC | WELLPET LLC |
| QWAN | WELLS FARGO & CO | WELLS FARGO BANK NA |
| WLHY | WELSPUN USA | WELSPUN USA |
| WLDR | WERNER HOLDING CO INC | WERNER CO |
| 1WER | WERNER HOLDING CO INC | WERNER CO |
| 1WES | WESBANCO INC | WESBANCO INC |
| WAGC | WESCOM CREDIT UNION | WESCOM CREDIT UNION |
| VWDM | IOWA STATE OF | WEST DES MOINES CITY OF |
| 1WVC | WEST VIRGINIA STATE OF | WEST VIRGINIA DEVELOPMENT OFFICE |
| QWVL | WEST VIRGINIA STATE OF | WEST VIRGINIA LOTTERY COMMISSION |
| ZWVU | WEST VIRGINIA UNIVERSITY | WEST VIRGINIA UNIVERSITY |
| PRHB | WESTCHESTER MEDICAL CTR | WESTCHESTER MEDICAL CTR |
| 1WDT | WESTERN DIGITAL CORP | WESTERN DIGITAL CORP |
| ZWGU | WESTERN GOVERNORS UNIVERSITY | WESTERN GOVERNORS UNIVERSITY |
| QWIU | APOLLO GROUP INC | WESTERN INTL UNIVERSITY INC |
| GROU | WESTFIELD GROUP | WESTFIELD GROUP |
| QWES | STARWOOD HOTELS & RESRTS WRLDWD INC | WESTIN HOTEL CO |
| VLVT | WEWALKA TRADING CORP | WEWALKA |
| ZWAP | WF OF R INC | WF OF R INC |

| Prefix | Parent | Advertiser |
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| RMNT | WHALE SHARK MEDIA INC | WHALE SHARK MEDIA INC |
| 4WHE | WHELEN ENGINEERING CO INC | WHELEN ENGINEERING CO INC |
| 1WTC | WHITE CASTLE SYSTEM INC | WHITE CASTLE SYSTEM INC |
| FZTD | WHITEWAVE FOOD CO | WHITEWAVE FOOD CO |
| ILWH | WHITEWAVE FOOD CO | WHITEWAVE FOOD CO |
| QSLK | WHITEWAVE FOOD CO | WHITEWAVE FOOD CO |
| WAVE | WHITEWAVE FOOD CO | WHITEWAVE FOOD CO |
| PRVA | MERISANT WORLDWIDE INC | WHOLE EARTH SWEETENER CO LLC |
| WLFDF | WHOLE FOODS MARKET INC | WHOLE FOODS MARKET INC |
| WLYU | WHOLE YOU INC | WHOLE YOU INC |
| ZWPM | WHYPAYMORE DENTAL | WHYPAYMORE DENTAL |
| ZWIC | SUN CAPITAL PARTNERS INC | WICKES FURNITURE CO INC |
| QWID | WIDENER UNIVERSITY | WIDENER UNIVERSITY |
| 1WTR | WILD TURKEY BOURBON TASTING | WILD TURKEY BOURBON TASTING |
| WLCS | WILDLIFE CONSERVATION SOCIETY | WILDLIFE CONSERVATION SOCIETY |
| QWGS | WILLIAM GRANT & SONS HOLDINGS LTD | WILLIAM GRANT & SONS HOLDINGS LTD |
| SJSR | WILLIAM GRANT & SONS HOLDINGS LTD | WILLIAM GRANT & SONS HOLDINGS LTD |
| UKGL | WILLIAM GRANT & SONS HOLDINGS LTD | WILLIAM GRANT & SONS HOLDINGS LTD |
| 1TMD | WILLIAM GRANT & SONS HOLDINGS LTD | WILLIAM GRANT & SONS IRSH BRNDS LTD |
| WADM | WILLIAMSBURG ARA DSTNTN MKTG CMMTTE | WILLIAMSBURG ARA DSTNTN MKTG CMMTTE |
| 1WIN | WINCO HOLDINGS INC | WINCO FOODS LLC |
| MWIN | WINDSTREAM CORP | WINDSTREAM CORP |
| CUPV | WINE GROUP LLC | WINE GROUP LLC |
| 9HUS | WINFIELD CONSUMER PRODUCTS INC | WINFIELD CONSUMER PRODUCTS INC |
| WATE | WYNDHAM WORLDWIDE CORP | WINGATE INNS INTL INC |
| ZWNG | WINGSTOP HOLDINGS INC | WINGSTOP RESTAURANTS INC |
| HHOM | TJX COS INC | WINNERS MERCHANTS INTL LP |
| JAN4 | WINTER PARK RESORT | WINTER PARK RESORT |
| ZWUH | WINTHROP UNIVERSITY HOSPITAL ASSOCIATION | WINTHROP UNIVERSITY HOSPITAL ASSOCIATION |
| QWBD | WISCONSIN STATE OF | WISCONSIN DEPT OF TOURISM |
| MWIS | WISCONSIN STATE OF | WISCONSIN STATE OF |
| ZWIX | WIXPRESS LTD | WIXPRESS LTD |
| QGOR | WL GORE & ASSOC INC | WL GORE & ASSOC INC |
| QWCB | WASTE MANAGEMENT INC | WM BAGCO LLC |
| 1WMB | WM BARR & CO INC | WM BARR & CO INC |
| NNAP | 24-559-4460 NAPOLEON SYS & DVLP LTD | WOLF STEEL LTD |
| VWPS | WOMENS PROFESSIONAL SOCCER LLC | WOMENS PROFESSIONAL SOCCER LLC |
| BDWC | WOODCRAFT SUPPLY LLC | WOODCRAFT SUPPLY LLC |
| QSHM | WORDSMITH MEDIA INC | WORDSMITH MEDIA INC |
| JWOR | WORKDAY INC | WORKDAY INC |
| RWSH | ARMOR PROTECTIVE PACKAGING | WORKSHOP HERO |
| WBMZ | WORLD BUSINESS MEDIA | WORLD BUSINESS MEDIA |
| ZWFG | AEGON NV | WORLD FINANCIAL GROUP INC |
| QVXK | WORLD GOLF FNDN INC | WORLD GOLF FNDN INC |
| WLSP | WORLD SOCIETY FR PROTECTN OF ANIMLS | WORLD SOCIETY FR PROTECTN OF ANIMLS |
| WLLF | WORLD WIDE FUND FOR NATURE | WORLD WIDE FUND FOR NATURE |
| BERN | WORTHINGTON INDUSTRIES INC | WORTHINGTON CYLINDER CORP |
| ZYRI | WPP PLC | WPP PLC |

| Prefix | Parent | Advertiser |
|--------|---------------------------------|---------------------------------|
| ZWTA | WTA TOUR INC | WTA TOUR INC |
| 1DER | WUNDER CAPITAL HOLDINGS INC | WUNDER CAPITAL LLC |
| GRGR | WW GRAINGER INC | WW GRAINGER INC |
| PRVN | PFIZER INC | WYETH PHARMACEUTICALS INC |
| WLVR | WYNN RESORTS HOLDINGS LLC-LV | WYNN RESORTS LTD |
| ZBAR | WYOMING STATE OF | WYOMING STATE OF |
| ZXEK | XEKO GAME | XEKO GAME |
| XEZR | XENOPORT INC | XENOPORT INC |
| 1184 | XERO INC | XERO INC |
| ZXER | XERO LIVE LTD | XERO LIVE LTD |
| XOME | XOME INC | XOME INC |
| XQIN | XQ INSTITUTE | XQ INSTITUTE |
| XYNC | XYIENCE INC | XYIENCE INC |
| QHOO | YAHOO! INC | YAHOO! INC |
| YKUT | YAKULT HANSH CO LTD | YAKULT USA INC |
| YKUS | YAKULT HANSH CO LTD | YAKULT USA INC |
| YZMC | YAMAHA CORP | YAMAHA MOTORS CORP USA |
| 1YGC | YAMAHA CORP | YAMAHA MOTORS CORP USA |
| YZGR | YANGAROO | YANGAROO |
| YEBK | YELL GROUP PLC | YELLOW BOOK USA INC |
| Y3LP | YELP! INC | YELP! INC |
| XYET | YETI COOLERS LLC | YETI COOLERS LLC |
| EPCT | YONKERS RACING CORP | YONKERS RACING CORP |
| YZST | YOOSTAR ENTERTAINMENT GROUP INC | YOOSTAR ENTERTAINMENT GROUP INC |
| CYAI | YOUNG ADULT INST INC | YOUNG ADULT INST INC |
| YOGU | OHIO STATE OF | YOUNGSTOWN STATE UNIVERSITY INC |
| UUBE | GOOGLE INC | YOUTUBE INC |
| VTLL | Z-FORCE ENTERPRISES LLC | Z-FORCE ENTERPRISES LLC |
| ZAPG | ZAPIT GAMES INC | ZAPIT GAMES INC |
| ZAPO | AMAZON.COM INC | ZAPPOS.COM INC |
| ZZAT | MCCORMICK & CO INC | ZATARAINS INC |
| ZAZZ | ZAZZLE INC | ZAZZLE INC |
| ZEBR | ZEBRA TECHNOLOGIES CORP | ZEBRA TECHNOLOGIES CORP |
| ZBOX | ZEEBOX | ZEEBOX |
| ZELT | ZELTIQ AESTHETICS INC | ZELTIQ AESTHETICS INC |
| ZBRT | ZIEBART CORP | ZIEBART CORP |
| ZILL | ZILLOW INC | ZILLOW INC |
| YZMR | ZIMMER HOLDINGS INC | ZIMMER INC |
| PRRC | ZOETIS INC | ZOETIS |
| ZOND | NEWS CORP | ZONDERVAN CORP |
| ZONE | ABBOTT LABORATORIES INC | ZONEPERFECT NUTRITION CO |
| ZOOM | ZOOLOGICAL SOCIETY OF FLORIDA | ZOOLOGICAL SOCIETY OF FLORIDA |
| ZBAK | ZOOMBAK LLC-N1 | ZOOMBAK LLC-N1 |
| ZOSK | ZOOSK INC | ZOOSK INC |
| ZRTL | ZRT LABORATORY | ZRT LABORATORY |
| ZUME | ZUMBA FITNESS LLC | ZUMBA FITNESS LLC |
| ZURI | ZURICH INSURANCE GROUP LTD | ZURICH INSURANCE CO |
| MELA | ZX PHARMA LLC | ZX PHARMA LLC |
| ZNGA | ZYNGA GAME NETWORK INC | ZYNGA GAME NETWORK INC |
| ZAZY | ZYNGA GAME NETWORK INC | ZYNGA GAME NETWORK INC |